GENERAL SERVICES ADMINISTRATION
FEDERAL SUPPLY SERVICE
AUTHORIZED FEDERAL SUPPLY SCHEDULE CATALOG/PRICE LIST

Online access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order is available through GSA Advantage!, a menu-driven database system. The Internet address for GSA Advantage! is http://www.gsaadvantage.gov.

MAS Multiple Award Schedule

FSC Group: Professional Services

Contract Number: 47QRAA18D0011

For more information on ordering from Federal Supply Schedules go to the GSA Schedules page at www.gsa.gov

Contractor: Dubin Marketing Inc.
1710 Broken Arrow Drive
Prescott, AZ, 86303
Phone number: 928-778-1917
Fax number: 866-302-6432
www.DubinMarketing.com

Contractor’s Administration Source:
Roger Dubin
RDubin@DubinMarketing.com

Business Size:
Small Business

Our core idea is simple: Listen to the client, focus the objective, devise and execute the best plan to achieve it.

Founded in 1996, Dubin Marketing Inc. is distinguished by its long and stable client relationships and an unbroken track record of delivering high-impact results at high speed. We offer a unique, turn-key service, with extensive hands-on experience in what works and what doesn’t apply to every project, utilizing the absolute minimum overhead, all of which makes our rates a bottom-line value for our clients.

DMI’s work is defined by pragmatic strategy, targeted tactics, penetrating creative, and an opportunistic mix of traditional and new-media solutions. DMI’s capabilities are further supported and enhanced by the corporate career of founder and owner Roger Dubin, whose range of experience as a successful senior executive also affords an intimate appreciation of the view from our clients’ side of the desk.

Price list current as of Modification #P0-0009 effective October 31, 2022
Mr. Dubin serves on the Board of Trustees of the American Academy of Hospitality Sciences and is a member of the Hawaii Visitors and Convention Bureau. He is also a published author, and DMI's clients draw on and benefit from his expertise as a writer.

CUSTOMER INFORMATION:

1a. TABLE OF AWARDED SPECIAL ITEM NUMBERS (SINs)

<table>
<thead>
<tr>
<th>SIN</th>
<th>DESCRIPTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>541810</td>
<td>Advertising Services</td>
</tr>
<tr>
<td>541820</td>
<td>Public Relations Services</td>
</tr>
<tr>
<td>541511</td>
<td>Web Based Marketing Services</td>
</tr>
<tr>
<td>512110</td>
<td>Video/Film Production</td>
</tr>
<tr>
<td>541430</td>
<td>Commercial Art and Graphic Design Services</td>
</tr>
<tr>
<td>OLM</td>
<td>Order-Level Materials</td>
</tr>
</tbody>
</table>

1b. LOWEST PRICED MODEL NUMBER AND PRICE FOR EACH SIN: N/A

1c. HOURLY RATES:

<table>
<thead>
<tr>
<th>Service</th>
<th>Minimum Education / Certification Level</th>
<th>Unit of Issue (e.g. Hour, Task, Sq Ft)</th>
<th>Price Offered to GSA (including IFF)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Advertising services</td>
<td>4 yrs. College</td>
<td>hour</td>
<td>$ 478.59</td>
</tr>
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</tr>
</tbody>
</table>

2. MAXIMUM ORDER*: $1,000,000

*Ordering activities may request a price reduction at any time before placing an order, establishing a BPA, or in conjunction with the annual BPA review. However, the ordering activity shall seek a price reduction when the order or BPA exceeds the simplified acquisition threshold. Schedule contractors are not required to pass on to all schedule users a price reduction extended only to an individual ordering activity for a specific order or BPA.

3. MINIMUM ORDER: $100

4. GEOGRAPHIC COVERAGE: 48 contiguous states and Washington D.C.

5. POINT(S) OF PRODUCTION: 1710 Broken Arrow Drive, Prescott, AZ, 86303
6. **DISCOUNT FROM BEST MARKET RATE:** Government Net Prices (discounts already deducted)

7. **QUANTITY DISCOUNT(S):** None

8. **PROMPT PAYMENT TERMS:** Net 30 days
   
   Information for Ordering Offices: Prompt payment terms cannot be negotiated out of the contractual agreement in exchange for other concessions.

9. **FOREIGN ITEMS:** N/A

10a. **TIME OF DELIVERY:** Determined on task order level

10b. **EXPEDITED DELIVERY:** Contact contractor

10c. **OVERNIGHT AND 2-DAY DELIVERY:** Contact contractor

10d. **URGENT REQUIREMENTS:** Agencies can contact the Contractor’s representative to affect a faster delivery. Customers are encouraged to contact the contractor for the purpose of requesting accelerated delivery.

11. **FOB POINT:** Destination

12a. **ORDERING ADDRESS:** 1710 Broken Arrow Drive, Prescott, AZ, 86303

12b. **ORDERING PROCEDURES:** For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA’s) are found in Federal Acquisition Regulation (FAR) 8.405-3

13. **PAYMENT ADDRESS:** 1710 Broken Arrow Drive, Prescott, AZ, 86303

14. **WARRANTY PROVISION:** N/A

15. **EXPORT PACKING CHARGES:** N/A

16. **TERMS AND CONDITIONS OF RENTAL, MAINTENANCE, AND REPAIR (IF APPLICABLE):** N/A

17. **TERMS AND CONDITIONS OF INSTALLATION (IF APPLICABLE):** N/A

18a. **TERMS AND CONDITIONS OF REPAIR PARTS INDICATING DATE OF PARTS PRICE LISTS AND ANY DISCOUNTS FROM LIST PRICES (IF AVAILABLE):** N/A

18b. **TERMS AND CONDITIONS FOR ANY OTHER SERVICES (IF APPLICABLE):** N/A

19. **LIST OF SERVICE AND DISTRIBUTION POINTS (IF APPLICABLE):** N/A

20. **LIST OF PARTICIPATING DEALERS (IF APPLICABLE):** N/A

21. **PREVENTIVE MAINTENANCE (IF APPLICABLE):** N/A

22a. **SPECIAL ATTRIBUTES SUCH AS ENVIRONMENTAL ATTRIBUTES (e.g. recycled content, energy efficiency, and/or reduced pollutants):** N/A

22b. **Section 508 Compliance for EIT:** N/A

23. **UNIQUE ENTITY IDENTIFIER (UEI) NUMBER:** JT8HTW429L54
24. **NOTIFICATION REGARDING REGISTRATION IN SYSTEM FOR AWARD MANAGEMENT (SAM) DATABASE**: Contractor has an active registration in the System for Award Management (SAM) database.
Service Descriptions

541810 — Advertising Services: Offering a unique turn-key service, DMI delivers high-impact results at high speed, with extensive hands-on experience in what works and what doesn't applied to every project, utilizing the absolute minimum overhead. Services include: Branding, strategy, creative concept; media planning, media strategy and mix; media negotiation and contracting; copywriting and scriptwriting, layout/design, storyboard, photo art direction, photography, voice direction, video direction, production and pre-press; traffic, confirmation, tracking.

Minimum Years of Experience: 20 years

541820 — Public Relations Services: Public Relations Services: Offering a unique turn-key service, DMI delivers high-impact results at high speed, with extensive hands-on experience in what works and what doesn't apply to every project, utilizing the absolute minimum overhead. Services include: crafting communications strategy; writing and distributing press releases; advising on crisis management.

Minimum Years of Experience: 20 years

541511 — Web Based Marketing Services: Offering a unique turn-key service, DMI delivers high-impact results at high speed, with extensive hands-on experience in what works and what doesn't apply to every project, utilizing the absolute minimum overhead. Services include: Website consultation, analysis, strategic and usability evaluation, new builds; creative direction; copywriting and content generation; inbound traffic building (Google adwords, banner campaigns, social-media paid campaigns, etc.).

Minimum Years of Experience: 20 years

512110 — Video / Film Production: Offering a unique turn-key service, DMI delivers high-impact results at high speed, with extensive hands-on experience in what works and what doesn't apply to every project, utilizing the absolute minimum overhead. Services include: Concept, scriptwriting, direction, production; production management and supervision; editing and post-production; traffic, confirmation, tracking.

Minimum Years of Experience: 20 years

541430 — Commercial Art and Graphic Design Services: Commercial Art and Graphic Design Services: Offering a unique turn-key service, DMI delivers high-impact results at high speed, with extensive hands-on experience in what works and what doesn't apply to every project, utilizing the absolute minimum overhead. Services include: Creative concept and direction; collateral layout and design; art and illustration; preparation of printing files; print management; traffic, confirmation, tracking.

Minimum Years of Experience: 20 years