GENERAL SERVICES ADMINISTRATION
Federal Supply Service

Authorized Federal Supply Schedule Price List

On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order are available through GSA Advantage®, a menu-driven database system. The INTERNET address GSA Advantage® is: GSAAdvantage.gov.

Multiple Award Schedule

FSC Group: Professional Services
FSC Class: T006

Contract number: 47QRAA18D00DS

For more information on ordering from Federal Supply Schedules go to the GSA Schedules page at GSA.gov.

Contract period: August 3, 2018 through August 2, 2023

YDRAW LLC dba Ydraw
1611 E 2450 S, Unit 2
St George, UT 84790
Phone number: (801) 360-6263
Fax number: (435) 292-8027
E-Mail: curtis@ydraw.com
WWW.YDRAW.COM

Contract administration source: Curtis Pace
1611 E 2450 S, Unit 2
St George, UT 84790
Phone number: (801) 360-6263
Fax number: (435) 292-8027
E-Mail: curtis@ydraw.com

Business size: Small Business

Prices Shown Herein are Net (discount deducted)

Price list current as of Modification #PA-0003 effective April 5, 2021
CUSTOMER INFORMATION

1a. Table of awarded special item number(s) with appropriate cross-reference to item descriptions and awarded price(s).

<table>
<thead>
<tr>
<th>SINs</th>
<th>SIN Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>512110</td>
<td>Video/Film Production</td>
</tr>
<tr>
<td>OLM</td>
<td>Order-Level Materials (OLM)</td>
</tr>
</tbody>
</table>

1b. Identification of the lowest priced model number and lowest unit price for that model for each special item number awarded in the contract. This price is the Government price based on a unit of one, exclusive of any quantity/dollar volume, prompt payment, or any other concession affecting price. Those contracts that have unit prices based on the geographic location of the customer, should show the range of the lowest price, and cite the areas to which the prices apply. See Page 4

1c. If the Contractor is proposing hourly rates, a description of all corresponding commercial job titles, experience, functional responsibility and education for those types of employees or subcontractors who will perform services shall be provided. If hourly rates are not applicable, indicate “Not applicable” for this item. See Page 5

2. Maximum order: $1,000,000

3. Minimum order: $100


5. Point(s) of production (city, county, and State or foreign country). St. George, UT, Washington County, USA

6. Discount from list prices or statement of net price. Government Net Prices (discounts already deducted.)

7. Quantity discounts. 3% for orders exceeding $250,000

8. Prompt payment terms. Information for Ordering Offices: Prompt payment terms cannot be negotiated out of the contractual agreement in exchange for other concessions. 1% 15 days, Net 30 days

9. Foreign items (list items by country of origin). Not Applicable

10a. Time of delivery. 30 Days Subject to Task Order

10b. Expedited Delivery. Items available for expedited delivery are noted in this price list. Contact Contractor
10c. Overnight and 2-day delivery. Contact Contractor

10d. Urgent Requirements. Contact Contractor

11. F.O.B. point(s). Destination

12a. Ordering address(es). Contractors Address

12b. Ordering procedures: For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA’s) are found in Federal Acquisition Regulation (FAR) 8.405-3.

13. Payment address(es). Contractors Address

14. Warranty provision. Standard Commercial Warranty

15. Export packing charges, if applicable. Not Applicable

16. Terms and conditions of rental, maintenance, and repair (if applicable). Not Applicable

17. Terms and conditions of installation (if applicable). Not Applicable

18a. Terms and conditions of repair parts indicating date of parts price lists and any discounts from list prices (if applicable). Not Applicable

18b. Terms and conditions for any other services (if applicable). Not Applicable

19. List of service and distribution points (if applicable). Not Applicable

20. List of participating dealers (if applicable). Not Applicable

21. Preventive maintenance (if applicable). Not Applicable

22a. Special attributes such as environmental attributes (e.g., recycled content, energy efficiency, and/or reduced pollutants). Not Applicable

22b. If applicable, indicate that Section 508 compliance information is available on Electronic and Information Technology (EIT) supplies and services and show where full details can be found (e.g., contractor’s website or other location.) The EIT standards can be found at: www.Section508.gov/. Not Applicable

23. Data Universal Number System (DUNS) number. 031495506

24. Notification regarding registration in System for Award Management (SAM) database. Contractor registered and active in SAM
Labor Categories Pricing

<table>
<thead>
<tr>
<th>Labor Category</th>
<th>GSA PRICE + IFF Yr 1</th>
<th>GSA PRICE + IFF Yr 2</th>
<th>GSA PRICE + IFF Yr 3</th>
<th>GSA PRICE + IFF Yr 4</th>
<th>GSA PRICE + IFF Yr 5</th>
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</thead>
<tbody>
<tr>
<td>512110 Quality Control I</td>
<td>$97.73</td>
<td>$100.17</td>
<td>$102.68</td>
<td>$105.24</td>
<td>$107.88</td>
</tr>
<tr>
<td>512110 Project Manager I</td>
<td>$63.53</td>
<td>$65.12</td>
<td>$66.75</td>
<td>$68.41</td>
<td>$70.13</td>
</tr>
<tr>
<td>512110 Project Manager II</td>
<td>$97.73</td>
<td>$100.17</td>
<td>$102.68</td>
<td>$105.24</td>
<td>$107.88</td>
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<tr>
<td>512110 Writer</td>
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<td>$91.04</td>
<td>$93.31</td>
<td>$95.65</td>
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<tr>
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<td>$80.14</td>
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<td>$84.20</td>
<td>$86.31</td>
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<tr>
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<tr>
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<td>$167.68</td>
<td>$171.87</td>
<td>$176.17</td>
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<td>$60.11</td>
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<td>$63.15</td>
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</tr>
<tr>
<td>512110 Voice Over</td>
<td>$234.56</td>
<td>$240.42</td>
<td>$246.43</td>
<td>$252.60</td>
<td>$258.91</td>
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<tr>
<td>512110 Video Editor I</td>
<td>$63.53</td>
<td>$65.12</td>
<td>$66.75</td>
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</tr>
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**Service Contract Labor Standards:** The Service Contract Labor Standards (SCLS), formerly known as the Service Contract Act (SCA), is applicable to this contract as it applies to the entire Multiple Award Schedule (MAS) and all services provided. While no specific labor categories have been identified as being subject to SCLS/SCA due to exemptions for professional employees (FAR 22.1101, 22.1102 and 29 CRF 541.300), this contract still maintains the provisions and protections for SCLS/SCA eligible labor categories. If and/or when the contractor adds SCLS/SCA labor categories to the contract through the modification process, the contractor must inform the Contracting Officer and establish a SCLS/SCA matrix identifying the GSA labor category titles, the occupational code, SCLS/SCA labor category titles and the applicable WD number. Failure to do so may result in cancellation of the contract.
CREATIVE VIDEOS THAT INSPIRE
249 E. TABERNACLE SUITE 100, ST GEORGE UT 84790 (801)360-6263

Labor Category Descriptions

Title- Quality Control I

Minimum Year Experience: 4 Years

Minimum Education: Bachelors

Responsibilities: Quality Control has a minimum of 4 years experience as a Project Manager and is an expert in all company processes and procedures. Oversees entire project from start to finish. Facilitate the definition of project missions, goals, tasks, and resource requirements; resolve or assist in the resolution of conflicts within and between projects or functional areas. Facilitate the definition of service levels and customer requirements. Interact regularly with existing or potential clients to determine their needs and to develop plans for improving delivery. Represents Senior Management to make an executive decision on any problems or implementation of contract changes. Work cross-functionally to solve problems and implement changes. Monitors in regular intervals to insure project is being performed to standards.

Title- Project Manager I

Minimum Year Experience: 3 Year

Minimum Education: Bachelors

Responsibilities: Works under supervision to lead planning and/or implementation of projects. Facilitate the definition of project missions, goals, tasks, and resource requirements; resolve or assist in the resolution of conflicts within and between projects or functional areas. Interact regularly with existing or potential clients to determine their needs and to develop plans for improving delivery. Advocate on behalf of clients and represent clients' needs as appropriate to senior management. Work cross-functionally to solve problems and implement changes.

Title- Project Manager II

Minimum Year Experience: 5 Years

Minimum Education: Bachelors

Responsibilities: Lead planning and/or implementation of projects. Facilitate the definition of project missions, goals, tasks, and resource requirements; resolve or assist in the resolution of conflicts within and between projects or functional areas. Responsibility for assembling the project staff; for their
technical or functional development, performance, and/or termination during the project or projects. Manage project budget and resource allocation. Facilitate the definition of service levels and customer requirements. Interact regularly with existing or potential clients to determine their needs and to develop plans for improving delivery. Advocate on behalf of clients and represent clients’ needs as appropriate to senior management. Work cross-functionally to solve problems and implement changes.

Title - Writer

Minimum Year Experience: 5 Years

Minimum Education: Bachelors

Responsibilities: The writer is responsible for the creative direction of the project. Technical knowledge and research is required to completely understand the needs and wants of the client. Research of the client’s target audience and the audience’s needs. Writer is responsible for creating multiple drafts and finalizes the script for any video project. The writer is responsible for the visual ideas or scene-plan, to send to artist for storyboarding.

Title - Storyboard Artist I

Minimum Year Experience: 3 Years

Minimum Education: Bachelors

Responsibilities: The storyboard artist begins creating the storyboard after a concept or script has been written. The storyboard presents the “action” in a series of scenes (panel by panel), which allows filmmakers, advertisers, and producers to evaluate the project before beginning production. Storyboards are also used to provide direction during production.

Title - Storyboard Artist II

Minimum Year Experience: 5 Years

Minimum Education: Bachelors

Responsibilities: The storyboard artist begins creating the storyboard after a concept or script has been written. The storyboard presents the “action” in a series of scenes (panel by panel), which allows filmmakers, advertisers, and producers to evaluate the project before beginning production. Storyboards are also used to provide direction during production. Artist II is able to create semi-realistic and realistic drawings and has experience in professional storyboarding.
Title- Artist SME

Minimum Year Experience: 15 Years

Minimum Education: Bachelors

Responsibilities: The storyboard artist begins creating the storyboard after a concept or script has been written. The storyboard presents the “action” in a series of scenes (panel by panel), which allows filmmakers, advertisers, and producers to evaluate the project before beginning production. Storyboards are also used to provide direction during production. SME Artist is a subject matter expert in the field of art, storyboarding, and animation. This artist is able to produce any type or style of artwork and completely animate the artwork created.

Title- Recording Artist I

Minimum Year Experience: 1 Year

Minimum Education: Bachelors

Responsibilities: The recording artist is responsible for the replication of the storyboards. The recording artist records the footage as he/she hand-draws every image in a sequence outlined in the storyboards. The recording artist is responsible for adding additional shading/rendering and poses for pose animations.

Title- Recording Artist II

Minimum Year Experience: 2 Years

Minimum Education: Bachelors

Responsibilities: The recording artist is responsible for the replication of the storyboards. The recording artist records the footage as he/she hand-draws every image in a sequence outlined in the storyboards. The recording artist is responsible for adding additional shading/rendering and poses for pose animations. Recording Artist II has had at least 2 years experience recording; perfecting the technique of shading/rendering/lighting and marker effect work.

Title- Voice Over

Minimum Year Experience: 2 Years

Minimum Education: Bachelors
Responsibilities: Voice actors work in the entertainment industry providing voice overs in video games, TV shows, movies, commercials and movie trailers. The professional market is difficult to tap into and requires no specific education. However, formal training in courses, such as theater, is essential to sharpen voice acting skills.

Title- Video Editor I

Minimum Year Experience: 1 Year

Minimum Education: Bachelors

Responsibilities: Video editor is responsible for assembling the recorded raw material into a finished product that’s suitable for final broadcasting. The editor is responsible for mixing and adding the Voice Over, camera footage, dialogue, sound effects, graphics and special effects. The editor’s key role in the post-production process and skills can determine the quality and delivery of the final product.

Title- Video Editor II

Minimum Year Experience: 3 Years

Minimum Education: Bachelors

Responsibilities: Video editor is responsible for assembling the recorded raw material into a finished product that’s suitable for final broadcasting. The editor is responsible for mixing and adding the Voice Over, camera footage, dialogue, sound effects, graphics and special effects. The editor’s key role in the post-production process and skills can determine the quality and delivery of the final product. Video Editor II has all the experience of Video Editor I, but has the ability to do 2D, 2.5D and 3D animation. Video Editor II also has a complete knowledge of company’s editing capabilities and is able to oversee and implement any technical video requirements. Video Editor II supervises the Post-Production process: managing footage, color correction, special effect needs, the development of on-screen text and motion graphics, music selections, and operates and maintains the editing systems. Also conducts all media conversions, and coordinates 508 compliance and duplication needs of the project.