Effective Advertising. Worldwide.

GENERAL SERVICES ADMINISTRATION
FEDERAL ACQUISITION SERVICE
AUTHORIZED FEDERAL SUPPLY SCHEDULE PRICE LIST

Professional Services Schedule (PSS)
FSC Group: 00CORP

Contract Number: 47QRAA19D0059
Contract Period: February 28, 2019 thru February 27, 2024.
Contractor Address: The Media Company LLC
36 Mill Plain Road, Suite 205.
Danbury, CT- 06811
Phone: 203-792-3440
http://www.tmcglobal.net

President & CFO: Ms. Gertrude D'Souza
e-mail: gertrude@tmcglobal.net
Phone: 203-792-3440

Primary Contact: Mr. Bryan D'Souza
e-mail: bryan@tmcglobal.net
Phone: 203-702-0916

Business Size: Small Business, Woman Owned.
CUSTOMER INFORMATION

1a: Table of Awarded Special Item Numbers (SINs)

<table>
<thead>
<tr>
<th>SIN</th>
<th>RECOVERY</th>
<th>DESCRIPTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>541 1</td>
<td>541-1RC</td>
<td>Advertising Services</td>
</tr>
<tr>
<td>541 4F</td>
<td>541-4RC</td>
<td>Commercial Art and Graphic Design Services</td>
</tr>
</tbody>
</table>

1b Prices shown in Price List are net, all discounts deducted

1c) Hourly Rates

<table>
<thead>
<tr>
<th>Item</th>
<th>SIN</th>
<th>Labor Category.</th>
<th>Unit Of Issue</th>
<th>Price offered to GSA (Incl. IFF)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>541 1; 541 4F</td>
<td>Account Director.</td>
<td>Per Hour</td>
<td>$122.17</td>
</tr>
<tr>
<td>2</td>
<td>541 1; 541 4F</td>
<td>Media Buyer</td>
<td>Per Hour</td>
<td>$83.07</td>
</tr>
<tr>
<td>3</td>
<td>541 1; 541 4F</td>
<td>Media Planner</td>
<td>Per Hour</td>
<td>$83.07</td>
</tr>
<tr>
<td>4</td>
<td>541 1; 541 4F</td>
<td>Copywriter</td>
<td>Per Hour</td>
<td>$83.07</td>
</tr>
<tr>
<td>5</td>
<td>541 1; 541 4F</td>
<td>Graphic Designer.</td>
<td>Per Hour</td>
<td>$83.07</td>
</tr>
</tbody>
</table>

2) Maximum Order US$ 1,000,000

3) Minimum Order: US$ 100.

4) Geographic Coverage (Delivery Area): DOMESTIC & WORLDWIDE

5) Point of Production: Danbury; Connecticut; USA.

6) Discount from List Prices: Prices shown are GSA net, discount deducted.

7) Quantity Discount: 5% on a minimum of 8 advertisements of quarter page or larger in the same Publication in a single order.

8) Prompt Payment Terms: Net 30 Days
9a) The Media Company LLC accepts Government purchase Cards up to the Micro Purchase Threshold.

9b) The Media Company LLC, will accept Government Purchase Cards above the Micro Purchase Threshold

10) Foreign Items: Not Applicable

11a) Time of Delivery: As specified on Agency Task Order

11b) Expedited Delivery: As specified on Agency Task Order and mutually agreed

11c) Overnight and 2 Day Delivery: As specified on Agency Task Order and mutually agreed.

11d) Urgent Requirements: Agency can contact the Contractor's representative to effect a faster Delivery.

12) FOB Point: Destination

13a) Ordering Address: Bryan D'Souza
    The Media Company LLC
    36 Mill Plain Road; Suite 205
    Danbury, CT, 06811
    Phone: 203-702-0916
    E-Mail: bryan@tmcglobal.net

13b) Ordering Procedure: For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA’s) are found in Federal Acquisition Regulation (FAR) 8.405-3.

14) Payment Address: Same as above


16) Export Packaging Charges: Not Applicable

17) Terms and conditions of Government purchase card acceptance: Contact Contractor

18) Terms and Conditions of Rental, Maintenance and Repair: Not Applicable

19) Terms and Conditions of Installation: Not Applicable
20) Terms and Conditions of Repair Parts: Not Applicable

21) List of Service and Distribution Points: Not Applicable.

22) List of Participating Dealers: Not Applicable.


24) Environmental Attributes: Not Applicable

25) Data Universal Number System (DUNS) Number: 00-442-0502

26) Notification Regarding Registration in System for Award Management (SAM) Database: Currently Active.

ABOUT THE MEDIA COMPANY LLC

There are 196 countries in the World; we can place your advertising pretty much in every one of them.

We are an innovative Media Communications Company designed to deliver 'result-driven' media solutions in a complicated world. Whether your campaign is Branding, Recruitment, Legal Notices, Not-for-Profit, Public Service Announcements, Auctions or Real estate advertising, The Media Company is fully equipped to deliver. Worldwide.

Pick your market, describe your target, and we'll tell you how best to reach them. Efficiently and cost effectively. First, we develop a comprehensive media plan to support your brief/strategy. Your entire buy is then executed with the convenience of a one contact point. This simplifies your placement process, where you do not have to deal with various suppliers across countries or worry about currency fluctuations. One partner, one plan, one invoice. It's that simple.

The Media Company is your one-stop-shop for all your advertising needs around the world. We offer solutions that cover all media types- Print, Trade Magazines, Online, Radio, TV, Cinema and Out of Home
<table>
<thead>
<tr>
<th>Job Title</th>
<th>Position / Description</th>
<th>Min Education Level</th>
<th>Min Years of Experience</th>
</tr>
</thead>
<tbody>
<tr>
<td>Account Director</td>
<td>Oversees multiple Client relationships and accounts. Ensures timely development of Marketing Communication and Advertising Strategies. Develops and leads comprehensive marketing plans, strategic plans within the Agency and monitors efforts to maintain strict adherence to timelines and budgets. Manages multi-facet projects across International Markets.</td>
<td>Mastars Degree in Advertising , Marketing or related Discipline</td>
<td>Minimum 10 years experience in Account Management role in an agency environment</td>
</tr>
<tr>
<td>Media Buyer</td>
<td>Works closely with the Media Planner to develop comprehensive / integrated media plans that support and strictly comply with the client’s advertising strategy and effectively cover the most target audience for the lowest Cost per target. Maintains strong professional relationships with Media Owners and their sales Teams to secure lowest media pricing available, and also secure prime visibility for the Clients advertising message. The Media buyer also through persuasive negotiations attempts to secure the most value added weights to all multimedia campaigns in over 190 countries worldwide. At the Media Company LLC, the Media Buyers is knowledgeable about Global/International Media Buying.</td>
<td>Bachelors Degree in Advertising , Marketing or related Discipline</td>
<td>Minimum 5 years Media Planning / Buying Experience in an agency environment .</td>
</tr>
<tr>
<td>Media Planner</td>
<td>Oversees the media planning process, campaign management and sets out clear media objectives and strategies. Utilizing the latest syndicated media research, the Media Planner selects the most effective and cost efficient media vehicles to effectively optimize placements to ensure strategies and set out objectives are optimally implemented. The Media Planner at the Media Company is well versed in International Media Planning in over190 countries worldwide.</td>
<td>Bachelors Degree in Advertising , Marketing or related Discipline</td>
<td>Minimum 5 years Media Planning / Buying Experience in an agency environment .</td>
</tr>
</tbody>
</table>
LABOR CATEGORIES (cont'd)

The Service Contract Act (SCA) is applicable to this contract and it includes SCA applicable labor categories. The prices for the cited SCA labor categories are based on the U.S. Department of Labor Wage Determination Number(s) identified in the SCA matrix. The prices awarded are in line with the geographic scope of the contract (i.e. nationwide).

<table>
<thead>
<tr>
<th>SCA Eligible Labor Category</th>
<th>SCA Equivalent Code Title</th>
<th>Wage Determination No</th>
</tr>
</thead>
<tbody>
<tr>
<td>Copywriter</td>
<td>30461 - Technical Writer I</td>
<td>2015-4117</td>
</tr>
<tr>
<td>Graphic Designer</td>
<td>15080 - Graphic Artist</td>
<td>2015-4117</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Job Title</th>
<th>Position / Description</th>
<th>Min Education Level</th>
<th>Min Years of Experience</th>
</tr>
</thead>
<tbody>
<tr>
<td>Copywriter</td>
<td>Writes and develops advertising copy and creative text for integrated Advertising campaigns. Works closely with the Account Director to ensure</td>
<td>Bachelors Degree in English language or related discipline.</td>
<td>Minimum 4 years experience in an advertising agency.</td>
</tr>
<tr>
<td></td>
<td>messaging is in line with the Clients’ strategy, objectives and audiences.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Graphic Designer</td>
<td>Works closely with the Account Director and makes creative decisions and focuses on Creative solutions relative to the Agency's Clients.</td>
<td>BA/BS Degree in Graphic Design or related field.</td>
<td>Minimum 4 years experience in an advertising agency.</td>
</tr>
<tr>
<td></td>
<td>Responsible for the Integrity of the Agency's creative product. The Graphic designer is also responsible for creative content and design and works</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>closely with the Copywriter to arrive at the highest level of creativity. The Graphic Designer also creates and executes the Mechanical deliverables.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>