General Services Administration | Federal Supply Service
Federal Supply Group: Professional Services

Authorized Federal Supply Schedule Price List
Multiple Award Schedule

Contract Number: 47QRAA19D0075
Contract Period: April 22, 2019 - April 21, 2024
Business Type: Economically Disadvantaged Woman-Owned Small Business
Price list current as of Modification # PA-0003 effective June 1, 2020

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Windermere, FL 34786
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jim@venturemedia.tv

On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order are available through GSA Advantage!, a menu-driven database system. The internet address for GSA Advantage! is: GSAAdvantage.gov.
For more information on ordering from Federal Supply Schedule click on the FSS Schedules button at: fss.gsa.gov.
TABLE OF CONTENTS

Customer Information  Page 2
GSA Pricing  Page 4
Labor Category Descriptions  Page 7
Support Pricing Item Descriptions  Page 8
Other Direct Costs (ODC) Descriptions  Page 9
Company Overview  Page 12
Facility Profile/Equipment  Page 13
Past Performance- Government Projects  Page 13
Past Performance- Government Testimonials  Page 18
CUSTOMER INFORMATION

1a. Table of Awarded Special Item Numbers (SINs)

<table>
<thead>
<tr>
<th>SIN</th>
<th>RECOVERY</th>
<th>SIN DESCRIPTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>512110</td>
<td>512110</td>
<td>Video/Film Production</td>
</tr>
<tr>
<td>541810</td>
<td>541810</td>
<td>Other Direct Costs (ODCs)</td>
</tr>
<tr>
<td>OLM</td>
<td>OLM</td>
<td>Order-Level Costs (OLMs)</td>
</tr>
</tbody>
</table>

1b. Lowest Priced Model Number and Price for Each SIN:

<table>
<thead>
<tr>
<th>SIN</th>
<th>SERVICE</th>
<th>GSA PRICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>512110</td>
<td>Digitizing/Importing</td>
<td>$149.00 /Hr.</td>
</tr>
<tr>
<td>541810</td>
<td>Working Meals</td>
<td>$24.00 each</td>
</tr>
</tbody>
</table>

1c. Personnel Descriptions of all Commercial Job Titles, Experience, Functional Responsibility and Education for all Negotiated labor Categories

2. *Maximum Order*: $1,000,000 per order.
   *If the best value selection places your order over the Maximum Order identified in this catalog/pricelist, you have an opportunity to obtain a better schedule contract price. Before placing your order, contact the aforementioned contractor for a better price. The contractor may (1) offer a new price for this requirement; (2) offer the lowest price available under this contract; or, (3) decline the order. A deliver order that exceeds the maximum order may be placed under the schedule contract in accordance with FAR 8.404.

3. Minimum Order: $100


5. Point of production: Orlando, FL

6. Discount from list prices: Net Price (discount deducted)

7. Quantity discount: None

8. Prompt payment terms: 1%-10 days NET 30
   Information for Ordering Offices: Prompt payment terms cannot be negotiated out of the contractual agreement in exchange for other concessions.

9a. Government purchase cards are accepted at or below the micro-purchase threshold: Yes.

9b. Notification whether Government purchase cards are accepted or not accepted above the micro-purchase threshold: Will not accept.

10. Foreign Items: None
11a. Time of Delivery: Negotiated at the task level.

11b. Expedited Delivery: Negotiated at the task level.

11c. Overnight and 2-Day Delivery: Negotiated at the task level.

11d. Urgent Requirements: Contact contractor to affect a faster delivery.

12. FOB Point: Destination.

13a. Ordering Address: Same as contractor.

13b. Ordering Procedures: For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA's) and a sample BPA can be found at the GSA/FSS Schedule homepage (fss.gsa.gov/schedules).

14. Payment Address: Same as contractor.


16. Export Packing Charges: N/A

17. Terms and conditions of Government purchase card acceptance (any thresholds above the micro-purchase level): N/A

18. Terms & conditions of rental, maintenance & repair: N/A

19. Terms & conditions of installation: N/A

20a. Terms & conditions of repair parts indicating date of parts price lists and any discounts from list prices (if applicable): N/A

20b. Terms & conditions for any other services (if applicable): N/A

21. List of service & distribution points: N/A

22. List of participating dealers: N/A

23. Preventive maintenance: N/A

24a. Special attributes such as environmental attributes (eg., recycled content, energy efficiency, and/or reduced pollutants): N/A

24b. Section 508 compliance: Yes

25. DUNS Number: 09-223-3600

26. NOTIFICATION REGARDING SAM REGISTRATION: VENTURE MEDIA, INC. is registered and active in SAM, Cage Code: 0C7X3
**GSA PRICING**

**SERVICE PRICING – 512110**

<table>
<thead>
<tr>
<th>Service</th>
<th>Unit of Issue</th>
<th>GSA Rates (including IFF)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Producer/Line Producer</td>
<td>Day</td>
<td>$ 498.18</td>
</tr>
<tr>
<td>Director</td>
<td>Day</td>
<td>$ 598.58</td>
</tr>
<tr>
<td>Videographer</td>
<td>Day</td>
<td>$ 598.52</td>
</tr>
<tr>
<td>Director of Photography</td>
<td>Day</td>
<td>$ 898.33</td>
</tr>
<tr>
<td>Assistant Camera</td>
<td>Day</td>
<td>$ 399.00</td>
</tr>
<tr>
<td>Technical Assistant</td>
<td>Day</td>
<td>$ 298.12</td>
</tr>
</tbody>
</table>

**SUPPORT PRICING – 512110**

<table>
<thead>
<tr>
<th>Support Item</th>
<th>Unit of Issue</th>
<th>GSA Rates (including IFF)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Concept Development</td>
<td>Day</td>
<td>$ 448.00</td>
</tr>
<tr>
<td>Research/Scriptwriting</td>
<td>Day</td>
<td>$ 399.00</td>
</tr>
<tr>
<td>Digital DSLR camera package</td>
<td>Day</td>
<td>$ 598.00</td>
</tr>
<tr>
<td>with tripod, monitor, audio</td>
<td></td>
<td></td>
</tr>
<tr>
<td>gear &amp; lighting kit</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Computer Graphics (HD)</td>
<td>Hour</td>
<td>$ 199.00</td>
</tr>
<tr>
<td>Digitizing/Importing</td>
<td>Hour</td>
<td>$ 149.00</td>
</tr>
<tr>
<td>Editing</td>
<td>Hour</td>
<td>$ 174.00</td>
</tr>
<tr>
<td>SUPPORT PRODUCT/ LABOR (ODCs)</td>
<td>Unit of Issue</td>
<td>GSA Rates (including IFF)</td>
</tr>
<tr>
<td>-----------------------------------------------</td>
<td>---------------</td>
<td>---------------------------</td>
</tr>
<tr>
<td>Casting</td>
<td>Day</td>
<td>$ 498.00</td>
</tr>
<tr>
<td>Casting Director</td>
<td>Day</td>
<td>$ 299.00</td>
</tr>
<tr>
<td>Location Scout</td>
<td>Day</td>
<td>$ 399.00</td>
</tr>
<tr>
<td>Set Design</td>
<td>Day</td>
<td>$ 498.00</td>
</tr>
<tr>
<td>Set Construction</td>
<td>Day</td>
<td>$ 349.00</td>
</tr>
<tr>
<td>Set Painting</td>
<td>Day</td>
<td>$ 199.00</td>
</tr>
<tr>
<td>Production Assistant</td>
<td>Day</td>
<td>$ 174.00</td>
</tr>
<tr>
<td>Sound Recordist</td>
<td>Day</td>
<td>$ 399.00</td>
</tr>
<tr>
<td>Gaffer</td>
<td>Day</td>
<td>$ 399.00</td>
</tr>
<tr>
<td>Grip</td>
<td>Day</td>
<td>$ 299.00</td>
</tr>
<tr>
<td>Stylist/Makeup</td>
<td>Day</td>
<td>$ 548.00</td>
</tr>
<tr>
<td>Talent (On Screen Non Union)</td>
<td>Day</td>
<td>$ 598.00</td>
</tr>
<tr>
<td>Talent (On Screen Union)</td>
<td>Day</td>
<td>$ 827.00</td>
</tr>
<tr>
<td>Talent (Voice Over - Non Union)</td>
<td>Hour</td>
<td>$ 399.00</td>
</tr>
<tr>
<td>Talent (Voice Over - Union)</td>
<td>Hour</td>
<td>$ 498.00</td>
</tr>
<tr>
<td>Working Meals</td>
<td>Each</td>
<td>$ 24.00</td>
</tr>
<tr>
<td>Teleprompter</td>
<td>Day</td>
<td>$ 548.00</td>
</tr>
<tr>
<td>Slider/Stabilizer</td>
<td>Day</td>
<td>$ 453.00</td>
</tr>
<tr>
<td>GoPro with gimbal</td>
<td>Day</td>
<td>$ 302.00</td>
</tr>
<tr>
<td>Dolly</td>
<td>Day</td>
<td>$ 399.00</td>
</tr>
<tr>
<td>Generator</td>
<td>Day</td>
<td>$ 498.00</td>
</tr>
<tr>
<td>Grip and Lighting Truck</td>
<td>Day</td>
<td>$ 798.00</td>
</tr>
<tr>
<td>HMI Lighting</td>
<td>Day</td>
<td>$ 299.00</td>
</tr>
<tr>
<td>Still Camera Rental</td>
<td>Day</td>
<td>$ 199.00</td>
</tr>
<tr>
<td>Studio Rental</td>
<td>Day</td>
<td>$ 1,695.00</td>
</tr>
<tr>
<td>Digital field media</td>
<td>Each</td>
<td>$ 33.00</td>
</tr>
<tr>
<td>Stock Music</td>
<td>Each</td>
<td>$ 59.00</td>
</tr>
<tr>
<td>Stock footage</td>
<td>Per Clip</td>
<td>$ 252.00</td>
</tr>
<tr>
<td>Audio Mix and Sweetening</td>
<td>Hour</td>
<td>$ 149.00</td>
</tr>
<tr>
<td>Digital file compression</td>
<td>Each</td>
<td>$ 101.00</td>
</tr>
<tr>
<td>DVD Master w/menu authoring</td>
<td>Each</td>
<td>$ 353.00</td>
</tr>
<tr>
<td>DVD copies</td>
<td>Each</td>
<td>$ 25.00</td>
</tr>
<tr>
<td>Closed-captioning</td>
<td>Hour</td>
<td>$ 150.00</td>
</tr>
<tr>
<td>Audio-described versioning</td>
<td>Hour</td>
<td>$ 150.00</td>
</tr>
<tr>
<td>Digital file hard drive master</td>
<td>Each</td>
<td>$ 302.00</td>
</tr>
<tr>
<td>Final deliverables</td>
<td>Each</td>
<td>$ 101.00</td>
</tr>
</tbody>
</table>
Awarded non-labor hours costs (i.e., teleprompter, dollies, and props) are comprised of the components as described in the table above and are directly applicable to the services described. Agency orders for services described may alter the type, quality, and timing of each component and thus result in a lower price for specific requirements. Venture Media, Inc. is advised that based on the specific task identified at the task order level, it may use Clause 552.238-76, Price Reduction, to provide a proposed fixed price to the agency to more accurately reflect the actual work required. Orders may not exceed the awarded non-labor hour costs as specified above without a modification to this contract.

NOTE: Prices shown herein are Net (discount deducted).

**SCLS Statement:**
The Service Contract Labor Standards (SCLS) is applicable to this contract and as it applies to the entire Multiple Award Schedule and all services provided. While no specific labor categories have been identified as being subject to SCLS due to exemptions for professional employees (FAR 22.1101, 22.1102 and 29CRF 5413.300), this contract still maintains the provisions and protections for SCLS eligible labor categories. If and/or when the Contractor adds SCLS labor categories / employees to the contract through the modification process, the Contractor must inform the Contracting Officer and establish a SCLS matrix identifying the GSA labor category titles, the occupational code, SCLS labor category titles and applicable wage determination (WD) number. Failure to do so may result in cancellation of the contract.
LABOR CATEGORY DESCRIPTIONS

Labor Category: Producer/Line Producer
Job Title: Producer
Functional responsibilities: Organizes shoots and handles all production management responsibilities
Minimum years of experience: 37 years
Minimum education/degree requirements: B.S. - Broadcasting

Labor Category: Director
Job Title: Director
Functional responsibilities: Directs talent and crew during shoots
Minimum years of experience: 37 years
Minimum education/degree requirements: B.S. - Broadcasting

Labor Category: Videographer
Job Title: Videographer
Functional responsibilities: Lights and shoots all scenes produced on videotape
Minimum years of experience: 32 years
Minimum education/degree requirements: B.S. - Broadcasting

Labor Category: Director of Photography
Job Title: Cinematographer
Functional responsibilities: Lights and shoots all scenes produced on film
Minimum years of experience: 15 years
Minimum education/degree requirements: B.S. - Broadcasting

Labor Category: Assistant Camera
Job Title: Assistant Cameraman
Functional responsibilities: Assists the cinematographer with camera operations when shooting
Minimum years of experience: 8 years
Minimum education/degree requirements: B.S. - Broadcasting

Labor Category: Technical Assistant
Job Title: Production Assistant
Functional responsibilities: Assists the producer, director, and crew with props and equipment
Minimum years of experience: 10 years
Minimum education/degree requirements: A.A. - Communications
**SUPPORT PRICING ITEM DESCRIPTIONS**

**Concept Development** - Idea generating; Creating and writing treatments that reflect various creative approaches that best inform and engage the audience while getting the client’s message across.

**Research/Scriptwriting** - Gathering and reviewing background materials on the appropriate topics to better understand the goals and message of the client, then transferring that information into a script format that details the video elements, audio narrative, and actors’ lines in each scene of the production.

**Digital DSLR Camera Package with tripod, monitor, audio gear, & lighting kit** - The basic equipment package required for each production; It includes a DSLR-style camera for cinematic images, a tripod to support the camera, a color monitor for real-time viewing of the recording by the director and clients, three wireless microphones, two hard-wired lavaliere style microphones, one shotgun style microphone, and a basic lighting kit with four LED lighting panel fixtures.

**Computer Graphics (HD)** - High-definition still artwork and/or motion graphics incorporating unique background design, images, video, text, and other visual elements.

**Digitizing/Importing** - The system by which video and audio content recorded on location on digital media cards or disks is transferred into a computer editing system.

**Editing** - The creative arranging of all video, audio, and graphics elements into a cohesive finished production that incorporates good storytelling principles that best deliver the client’s message to the viewing audience.
**OTHER DIRECT COSTS (ODCs) DESCRIPTIONS**

**Casting** - An on-camera recording session where multiple actors or spokespersons are called in to read or perform selected lines from the script in order for the producer and client to jointly agree on which talent to hire for each role.

**Casting Director** - The person who supervises the casting session outlined above, directs the talent during the casting session, and provides video clips to the producer of all potential talent for each role.

**Location Scout** - Traveling to each potential shooting location in advance of production to assess the suitability of surroundings, lighting, electrical availability, access for vehicles, noise levels, etc.

**Set Design** - Developing the look, dimensions, color scheme, and overall layout and size of a set to be created specifically for a given production.

**Set Construction** - The purchase of supplies and materials to create a specific setting for a production, as well as the physical construction of the setting in a studio or on location.

**Set Painting** - Adapting the color scheme of the set design on the walls and other surfaces of the set via paint brushes, rollers, air sprayers, or other techniques.

**Production Assistant** - A person who assists the producer, director, and crew during pre-production, on set during production, and occasionally in post-production.

**Sound Recordist** - A person responsible for monitoring and recording all audio during production through the use of various types of microphones.

**Gaffer** - A person primarily in charge of moving and hanging lighting instruments and running electrical power during production.

**Grip** - A person who moves equipment around sets and other shooting locations, such as dollies, dolly track, cameras and tripods, cabling, and other production supplies.

**Stylist/Makeup** - A person who is primarily responsible for being sure all on-camera talent looks correct for filming via make-up application, hair styling, and occasionally wardrobe.

**Talent (On Screen Non Union)** – A person appearing on-camera as an actor or spokesperson who is not a member of SAG, AFTRA, or any other performer’s union.

**Talent (On Screen Union)** - A person appearing on-camera as an actor or spokesperson who is a member of SAG, AFTRA, or any other performer’s union.
**Talent (Voice Over - Non Union)** - A performer whose voice is heard off-camera (ie. a narration or voice-over) who is not a member of SAG, AFTRA, or any other performer’s union.

**Talent (Voice Over - Union)** - A performer whose voice is heard off-camera (ie. a narration or voice-over) who is a member of SAG, AFTRA, or any other performer’s union.

**Working Meals** - Meals and craft services provided during working hours to the crew, performers, producer, director, clients, and other personnel directly involved in a production.

**Teleprompter** - A one-way-mirror-based system with operator where scripted words are scrolled directly in front of a camera lens for the talent to be able to deliver long scripted segments directly to camera.

**Slider/Stabilizer** - Two systems for moving a camera smoothly during production. A slider is a miniature dolly that propels the camera along a small track. A stabilizer is a mobile gimbal device that allows smooth hand-held camera motion.

**GoPro with gimbal** - A small, rugged, light-weight camera that can be mounted in a wide variety of tight locations or used on a hand-held gimbal for action running shots.

**Dolly** - A large wheeled device that is usually propelled on tracks by a grip for smooth camera movements.

**Generator** - A device for generating electrical power in the field or at any location with insufficient local power.

**Grip and Lighting Truck** - A vehicle with a wide variety of lights, stands, C-stands, silks, frames, and other equipment needed for controlling lighting and camera set-ups.

**HMI Lighting** - Special lighting that is electronically balanced to match outdoor sun light.

**Still Camera Rental** - Rental of any camera capable of shooting still photographs on set during production.

**Studio Rental** - Rental of any interior space specifically designed for film, video, and audio recording or production.

**Digital field media** - Includes SD cards, digital discs, and other digital recording devices that are used to record video and audio signals on location or in a studio.

**Stock Music** - Music tracks produced by a third-party music production or publishing firm that are made available for purchase to multiple production companies on a non-exclusive basis.
Stock footage- Video or film scenes produced by a third-party production company that are made available for purchase to other production companies on a non-exclusive basis.

Audio Mix and Sweetening- Post-production process of setting final mix levels for various audio tracks, as well as adding sound effects, music, equalizing effects, and other audio effects to the final audio tracks.

Digital file compression- Reduces the size of large digital files, usually for the purpose of streaming video and audio, or transferring files from one site to another.

DVD Master w/menu authoring- Transferring video, audio and graphics content to a DVD disc, then designing and programming a user interface menu for easy access to various segments of the program content.

DVD copies- Multiple duplicates of the master DVD program.

Closed-captioning- On-screen 508-compliant text boxes that mirror what is being said on-camera or by the narrator to aid hearing-impaired viewers in watching a program.

Audio-described versioning- Adding audible descriptions recorded by a narrator for each scene or major action on screen to aid sight-impaired viewers in understanding the visual content of a program.

Digital file hard drive master- A portable hard disc drive containing all the master digital files of a program.

Final deliverables- A package containing all deliverable elements of a completed program, usually including master video files, field footage, scripts, talent releases, graphics, and other elements as itemized in the Statement of Work.
COMPANY OVERVIEW

Since its inception in 1979, Venture Media (formerly Venture Productions) has provided creative development, writing, film and video production, and multimedia services to clients throughout the world.

Venture operates as a production company, digital multimedia company, creative development/scriptwriting company, and post-production facility, all under one roof. The company’s offices include a non-linear edit suite, graphic and animation facilities, a full range of production equipment, and a wide-ranging video content library. Venture’s personnel have extensive national credits and decades of experience.

Venture Media’s operation is focused in four primary areas:
- Government Production
- Original Television Programming
- Digital Multimedia
- Creative Development & Writing

Venture is one of the country’s largest prime contractors of film, video, and multimedia production services for the U.S. Government (Source: Commerce Business Daily; GovCon). Highlights include 1,400 informational TV and radio PSA spots for the Armed Forces Network, training and informational videos for the U.S. Army, Navy and Marine Corps, two multi-year contract awards from the National Park Service, a multi-year contract award from the DOT/Federal Highway Administration, and award of one of the first GSA schedules for production services.

The company also develops, writes, and produces digital streaming content for a variety of educational, informational, and entertainment sites and clients including federal government agencies, Fortune 500 corporations, school programs, and the entertainment distribution market.

In the television programming arena, Venture has developed and produced numerous original series, primarily for the national cable networks (Discovery Networks, Travel Channel, Knowledge TV, Pentagon Channel, etc.). In addition, we also research, write, and produce historical, military, and geographic documentaries for the educational and home media markets.

Venture Media is also called upon for creative development services that include researching, treatment writing, scriptwriting, and the development of creative concepts and ideas that best present the client’s message.

Venture Media, Inc. is a Woman-Owned Small Business based near Orlando, Florida.

DUNS: 09-223-3600
CAGE: 0C7X3
Primary NAICS Code: 512110
SIC Codes: 7812; 7819; 7822; 2741

For more information, please visit Venture Media’s web site at: www.venturemedia.tv
FACILITY PROFILE

Venture Media houses the following equipment:

**Production:**
- Canon C-100 Mark II video camera packages
- Blackmagic Pocket Cinema 6K camera packages
- GoPro Hero Black Edition cameras with numerous accessories

**Post-Production:**
- Adobe Premiere Pro Non-Linear Off-Line/On-Line Suite
- A variety of Sony and Panasonic audio consoles, decks, and support gear

**Art & Graphics:**
- Photoshop
- Adobe AfterEffects
- Z-Brush
- 3D Studio Max
- Illustrator

**Library:**
- Extensive stock and historical video library

PAST PERFORMANCE - CURRENT & PREVIOUS GOVERNMENT VIDEO PROJECTS

**Dept. of Transportation/Federal Highway Administration:**
  *Bridge Inspection Video Series:* Provide creative development, research, writing, producing, directing, editing, and graphics services for a series of six videos highlighting proper inspection techniques and tools for FHWA bridge inspectors. (2017-2018)

**U.S. Army:**
  *SHARP Program:* Provide creative development, research, writing, producing, directing, editing, and graphics services for television PSA spots, radio PSA spots, and long-form informational productions (a total of 48 productions) for the U.S. Army's Sexual Harassment/ Assault Response & Prevention program (SHARP) and the "Not In My Squad" campaign. (2015-2016)

  *Ready & Resilient (R2) Program:* Provide creative development, research, writing, producing, directing, editing, and graphics services for five television PSA spots and one long-form informational production for the U.S. Army’s Ready & Resilient wellness program. (2016-2017)

  *Army ROTC: Scholars, Athletes, Leaders:* Provide creative development, research, writing, producing, directing, editing, and graphics services for multiple PSA spots, web streaming segments, and longform productions encouraging high school seniors to explore the benefits of ROTC and military colleges. (2020)
US Marine Corps/Navy Bureau of Medicine:
Treating Heat Injuries: The Critical First Hours: Provide creative development, research, writing, producing, directing, editing, and graphics services for a medical training video on the proper treatment for heat stroke victims. (2019)

Welcome Aboard: Naval Medical Center Camp Lejeune: Provide creative development, research, writing, producing, directing, editing, and graphics services for a welcome and orientation video for Marines and their families utilizing the new medical center at Camp Lejeune, NC. (2019)

Navy Bureau of Medicine: Provide creative development, research, writing, producing, directing, editing, and graphics services for PSA-style informational spots and long-form informational/training presentations for U.S. Navy personnel. We have produced hundreds of creative and successful Navy Medicine projects since 1989. Currently working under a 4-year ID/IQ contract. Longform and PSA spot projects have included: “Wings for Docs” profiles of flight surgeons, Navy Home Port patient focused healthcare system, Veterans Administration/Navy Federal Health Care Center nursing program, Marine Corps synthetic drug abuse, fleet hospital tent deployment, surgical technician procedures, echelons of medical care, Chemical and Biological Incident Response Force (CBIRF) training, and a 50 spot series on Navy Corpsman career opportunities.

Navy Personnel Command: Provide creative development, research, writing, producing, directing, editing, and graphics services for PSA-style informational spots and long-form informational/training presentations for U.S. Navy personnel. We’ve been producing hundreds of creative and successful NPC projects since 1999. Longform and PSA spot projects have included: operational stress control, Sailor retention and career opportunity programs, suicide prevention, Sailor Helping Sailor programs, physical fitness and training, military family benefits, first responder training, web-enabled record review, high year tenure, drug and alcohol abuse, educational benefits, nutrition, Navy Safe Harbor program, and wounded warrior programs.

US Air Force Chaplain Multimedia Resource Development Center: Provide creative development, writing, producing, directing, editing, web design, still photography, print support, posters, and graphics services for print/video/online programs in support of military chaplains. ID/IQ contract runs from 2012 through 2022.


Defense Media Activity-Anacostia (formerly Naval Media Center): Provide creative development, research, writing, producing, directing, editing, and graphics services for PSA-style informational spots and long-form informational/training presentations
for U.S. Navy personnel. We’ve been producing hundreds of creative and successful Navy projects since 1986.

- Longform projects have included: Navy ombudsman program, preventing hazing, aircrew coordination training, liquid oxygen servicing, helicopter emergency egress, air compressor maintenance, refueling torpedoes, bomb search procedures, safe submarine escape, cargo loading, and avoiding collisions and groundings at sea.

- Navy PSA spot topics have included: Navy heritage and tradition, PCS moves, DANTES, Individual Augmentees, retention, motorcycle safety, educational benefits, seatbelts and driving safety, Navy Reading Program, perform to serve, and numerous Special Projects series including Where In The World?, Our Town, Celebrity Shout-Outs, Off The Beaten Path, American Adventure, and Ports of Call. Spots air on AFRTS, DTS & Pentagon Channel.

- Broadcast program services have included: Designing new graphics and animation package for Direct-To-Sailor Network and All Hands Television; and designing a new studio set for All Hands Television.

**Centers for Disease Control:**

- **Workplace Violence Series:** Provide creative development, research, writing, producing, directing, editing, and graphics services for multiple training modules teaching health care workers how to avoid potential violence in the medical workplace. Includes eight reenactment scenarios and multiple testimonial interviews. (2014-2017)

- **Dengue Fever:** Write, shoot, direct, and edit eight educational videos for CDC medical personnel on the proper treatment of Dengue Hemorrhagic Fever. Filmed in Puerto Rico. Produced in both Spanish and English. (2000)

**National Park Service:** Two ID/IQ contracts (1994-2004) to provide creative development, scriptwriting, film and video production, multimedia/interactive production, graphics, animation, and editing services for multiple projects, including:

- Visitor center theater films and videos
- Visitor center interactive displays
- Public service announcements
- Training videos
- Outreach programs
- Location production crew services

Projects for NPS have included video and/or audio programs for: New River Gorge, Big Thicket National Preserve; Fire Island National Seashore, Lincoln Boyhood Memorial, C&O Canal Nat'l Park, Zion National Park, Chickasaw National Recreation Area, Perry Peace Memorial, Biscayne National Park, DeSoto National Memorial, and Everglades National Park.

**Armed Forces Radio & Television Service:** For ten years worked on the largest film and video production contract awarded by the U.S. government. This was a multi-year contract to handle creative development, scriptwriting, production, art direction, and editing services for over 2,000 television and radio public service announcements. All are educational and informational in nature and are broadcast daily on the Armed Forces Network. (1990-2000)
**Armed Forces Radio & Television Service** (Additional Contracts):

- **“Americana” Spots**: Two-year contract to provide creative development, scriptwriting, production, art direction, and post-production services for 100 educational TV spots on American history. (1991-1992)

- **Filler Segments**: Two one-year contracts to originate ideas & locations, direct, shoot, create graphics, and provide post-production services for a series of 200 motivational and educational segments shot in National Parks throughout America. (1988 & 1993)

- **“Of Hurricanes & Wind Damage”**: 4:00 min. informational presentation on the military’s role in helping South Florida residents deal with the devastating effects of Hurricane Andrew. (1993)


**Federal Highway Administration**: Multiple contracts to produce and duplicate a variety of CD-ROM and video informational programs for public distribution and internal personnel on road maintenance, traffic flow, and highway issues. (2000-2009)

**U.S. State Department**: “Refugee Orientation Series”; Write, produce, direct, shoot, create graphics, and edit a series of four 15-minute informational presentations to assist political refugees in adapting to American culture. (1997)

**U.S. Army (Joint Visual Information Activity)**: Direct, shoot, create graphics, and provide post-production services for:
- Risk Management - Ground Module; training video (1996)
- Korean War Anniversary - Public Service Announcement with James Garner Commemorating the 50th anniversary of the Korean War (1999)


**Combined Federal Campaign**: Awarded contract for four years to provide creative development, scriptwriting, production, post-production, and art & graphics services for the Combined Federal Campaign-Overseas TV and radio spots (45 spots total). This is a United Way-type organization that collects millions of dollars annually from overseas-based Armed Forces Servicemembers for various charities. Our 1990 campaign resulted in a substantial increase in collected funds, despite the ongoing Persian Gulf War. (1990-1993)

**Federal Law Enforcement Training Center**:
- **SWAT Training**: 30-minute training tape for SWAT Team members on entering and clearing techniques. (1992)
• Law Enforcement Training: Various training and motivational presentations for law enforcement personnel. (1992-1998)

**State of Florida:** Research, write, direct, shoot, create graphics, and provide post-production services for a state-funded, ecological PBS documentary entitled “A Sustainable South Florida”. (1998-1999)

**Southwest Florida Water Management District:** Produce, write, direct, shoot, edit, and program an interactive CD-ROM educational program on the ecology of Florida’s Green Swamp area. (2000)

**BROADCAST DOCUMENTARY PRODUCTION:**
NOTE: All programming series listed were conceived by Venture Media and produced completely in-house by Venture personnel.

**Travel Channel:**
• *Great Park Adventures*: Research, write, produce, shoot, create graphics and animation, and edit weekly action/adventure documentary series on national park sports and activities. (1996-1997)
• *Historic Traveler*: Research, write, produce, shoot, create graphics and animation, and edit weekly historic travel documentary series. (1997)

**Discovery Channel:**
• *Precision Teamwork: The Blue Angels, Thunderbirds & Golden Knights*: Research, write, produce, shoot, create graphics and animation, and edit one-hour documentary on the three military demonstration teams. (2001)
• *Buen Provecho!*: Write, produce, shoot, create graphics and animation, and edit daily health & nutrition series. Currently airing on Discovery’s Latin American network feed. (2000)

**KnowledgeTV:**
• *Triunfadores*: Write, produce, shoot, create graphics and animation, and edit weekly Hispanic profile/biography series. Currently airing on KnowledgeTV. (1998-1999)

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**Documentaries/Educational Home Media Series**
All one-hour direct-to-DVD programs written and produced by Venture personnel and distributed internationally by Reader’s Digest Home Video, Goldhil Home Media, and Goodtimes Video. (1996-2009)

• *The Wonders of South America* (3-part series)
• *America’s Military Museums*
• *Silent Drill Teams*
• *Fifty Years in American Military History*
• *The Great American State Quiz*
• *Our American Landscape*
• *Fun Facts of American History*
• *America’s Seasons*
“Thanks for your efforts. You have certainly made my life easier… You are a valued contributor to getting the Navy’s message out.”
– Paul Lannon, Senior Project Officer, Defense Media Activity

“We’re extremely pleased with the services you and your company have provided. [Venture Media producer] Nate Crocker has met and continues to exceed all of our expectations and standing requirements. His product quality output and timeliness are always above the mark.”
– MSgt James Smith, USAF, Manager, Office of the Chief of Chaplains

“It’s nice knowing that we can always count on you and Venture Media for a consistently excellent product no matter how complex.”
– John Morrissey, Project Officer, Naval Media Center

“Great job on the video! You can probably hear the cheers up in New York and down in Florida.”
– Audrey Chang, Producer, U.S. Treasury

“Jim [Duffy] exceeds expectations. A rare gift.”
– Katie Suich, Public Affairs Specialist, Navy Personnel Command

“I showed the video to the client, his boss and colleagues and they all loved it. I did too. As always, nice work!”
– Tom Webster, Project Officer, Navy Bureau of Medicine & Surgery

“The quality, accuracy and topic coverage are overwhelmingly rated as excellent. My compliments to you on the production of this much needed, high quality training material.”
– R.H. Hartman, Navy Chief of Staff, Submarine Group Two

“The attention to detail and military knowledge is a plus working with Venture Media. The capable crew seems to work in unison.”
– Pat Jett, Project Officer, Army Multimedia & Visual Information Directorate

**CPARS NOTE:** Venture Media’s CPARS past-performance has consistently been rated as Exceptional.