GENERAL SERVICES ADMINISTRATION

FEDERAL SUPPLY SERVICE
AUTHORIZED FEDERAL SUPPLY SCHEDULE PRICE LIST

MULTIPLE AWARD SCHEDULE

FEDERAL SUPPLY GROUP:
PROFESSIONAL SERVICES

CONTRACT NUMBER:
47QRAA19D008F

POST TIME AUDIOVISUAL SERVICES, INC.
DBA: WRIGLEY MEDIA GROUP
804 Newtown Circle
Lexington, KY 40511
Phone: 859-266-3776
Contract Administrator: David Cottingham
dcottingham@wrigleymediagroup.com

For more information on ordering from Federal Supply Schedules go to the GSA Schedules page at GSA.gov.

CONTRACT PERIOD:
May 29, 2019 through May 28, 2024
Price list current as of Modification #PA-0005 effective October 15, 2020

BUSINESS TYPE:
Woman Owned Small Business

On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order is available through GSA Advantage!®, a menu-driven database system.
The INTERNET address for GSA Advantage!® is: http://www.GSAAdvantage.gov.
CUSTOMER INFORMATION

1A. Table of Awarded Special Item Number(s) with appropriate cross reference to item descriptions and awarded price(s):

<table>
<thead>
<tr>
<th>SINs</th>
<th>DISASTER &amp; RECOVERY</th>
<th>DESCRIPTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>512110</td>
<td>512110RC</td>
<td>Video / Film Production</td>
</tr>
<tr>
<td>541810ODC</td>
<td>54181ODCRC</td>
<td>Other Direct Costs (ODCs)</td>
</tr>
<tr>
<td>OLM</td>
<td>OLMRC</td>
<td>Order Level Materials (OLMs)</td>
</tr>
</tbody>
</table>

1B. Identification of the lowest priced model number and lowest unit price for that model for each special item number awarded in the contract. This price is the Government price based on a unit of one, exclusive of any quantity/dollar volume, prompt payment, or any other concession affecting price.: See price list attached.

1C. If the Contractor is proposing hourly rates a description of all corresponding commercial job titles, experience, functional responsibility, and education for those types of employees or subcontractors who will perform services shall be provided.: See descriptions attached.

2. Maximum order: $1,000,000.00

3. Minimum order: $100

4. Geographic cover (Delivery Area): Domestic delivery only

5. Point(s) of production (city, county, and state or foreign country): Same as contractor

6. Discount from list prices or statement of net price: Government net prices

7. Quantity discounts: 1% discount for individual orders over $250,000, 2% discount for individual orders over $450,000, 3% discount for individual orders over $650,000
CUSTOMER INFORMATION

8. Prompt payment terms: Net 30 days. Information for Ordering Offices: Prompt payment terms cannot be negotiated out of the contractual agreement in exchange for other concessions.

9. Foreign items: None

10A. Time of Delivery: As Negotiated

10B. Expedited Delivery: As Negotiated

10C. Overnight and 2-day delivery: As Negotiated

10D. Urgent Requirements: As Negotiated

11. F.O.B Points: Destination

12A. Ordering Address: Same as Contractor

12B. Ordering procedures: For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA’s) are found in Federal Acquisition Regulation (FAR) 8.405-3.

13. Payment address: Same as Contractor

14. Warranty provision: N/A

15. Export Packing Charges (if applicable): N/A

16. Terms and conditions of rental, maintenance, and repair (if applicable): N/A

17. Terms and conditions of installation (if applicable): N/A

18A. Terms and conditions of repair parts indicating date of parts price lists and any discounts from list prices (if applicable): N/A

18B. Terms and conditions for any other services (if applicable): N/A

19. List of service and distribution points (if applicable): N/A
20. List of participating dealers (if applicable): N/A

21. Preventive maintenance (if applicable): N/A

22A. Special attributes such as environmental attributes (e.g., recycled content, energy efficiency, and/or reduced pollutants): N/A

22B. If applicable, indicate that Section 508 compliance information is available on Electronic and Information Technology (EIT) supplies and services and show where full details can be found (e.g., contractor’s website or other location.): The EIT standards can be found at: www.Section508.gov/.: N/A

23. Data Universal Numbering System (DUNS) number: 927267310

24. Notification regarding registration in System of Award Management (SAM) database: Registered under Cage Code 8AMU0
COMPANY OVERVIEW

ABOUT WRIGLEY MEDIA GROUP
Wrigley Media Group is a full-service creative, marketing and media solutions partner headquartered in Lexington, Kentucky. We are a woman-owned-and-led group of award-winning industry professionals and committed visionaries who distribute content across multiple platforms while staying true to our client’s brand and vision. Wrigley Media Group is the vanguard of today’s new communications and media landscape and emphasizes services that transcend conventional advertising and marketing paradigms.
COMPANY OVERVIEW

THE WRIGLEY MEDIA TEAM

Wrigley Media Group consists of an in-house team of 34 full-time employees that work alongside an alliance of the industry’s best in their respective areas of expertise. In addition to its human capital, Wrigley Media Group owns all its state-of-the-art equipment, as well as Kentucky’s largest public-use studio. This group of forward-thinking and brilliant storytellers will conceptualize creative that is informed by brand standards and make confident recommendations on placement based on market research.
COMPANY OVERVIEW

OUR PHILOSOPHY

We emphasize respect for our clients, projects, craft, community, family, friends, relationships, and most of all each other.

Of all the things that can come between us and success, we will never succumb to that which we can control.
# COMPANY OVERVIEW

<table>
<thead>
<tr>
<th>SIN(S) PROPOSED</th>
<th>SERVICE PROPOSED (E.G. LABOR CATEGORY OR JOB TITLE/TASK)</th>
<th>UNIT OF ISSUE (E.G. HOUR, TASK, SQ. FT.)</th>
<th>PRICE OFFERED TO GSA (INCLUDING IFF)</th>
</tr>
</thead>
<tbody>
<tr>
<td>512110/RC</td>
<td>Creative Developer</td>
<td>Per Hour</td>
<td>$153.15</td>
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<td>512110/RC</td>
<td>Script Writer</td>
<td>Per Hour</td>
<td>$47.86</td>
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<td>512110/RC</td>
<td>Producer</td>
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<td>512110/RC</td>
<td>Associate Producer</td>
<td>Per Hour</td>
<td>$23.93</td>
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<tr>
<td>512110/RC</td>
<td>Director</td>
<td>Per Hour</td>
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<tr>
<td>512110/RC</td>
<td>Director of Photography</td>
<td>Per Hour</td>
<td>$52.64</td>
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<tr>
<td>512110/RC</td>
<td>Assistant Director</td>
<td>Per Hour</td>
<td>$38.29</td>
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<td>512110/RC</td>
<td>Camera Operator</td>
<td>Per Hour</td>
<td>$33.50</td>
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<tr>
<td>512110/RC</td>
<td>Assistant Camera</td>
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<td>512110/RC</td>
<td>Production Assistant</td>
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<td>512110/RC</td>
<td>Steadicam Operator</td>
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<tr>
<td>512110/RC</td>
<td>Gaffer</td>
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<td>512110/RC</td>
<td>Key Grip</td>
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<td>512110/RC</td>
<td>Grip</td>
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<td>Audio Engineer</td>
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<td>512110/RC</td>
<td>Boom Operator</td>
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<td>512110/RC</td>
<td>Hair &amp; Make-Up Stylist</td>
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<td>512110/RC</td>
<td>Still Photographer</td>
<td>Per Hour</td>
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<td>Offline Editor</td>
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<td>512110/RC</td>
<td>Online Editor</td>
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## COMPANY OVERVIEW

<table>
<thead>
<tr>
<th>SIN(S) PROPOSED</th>
<th>SUPPORT PRODUCT / LABOR (ODCs)</th>
<th>UNIT OF ISSUE (E.G. HOUR, TASK, SQ. FT.)</th>
<th>CEILING PRICE / RATE OFFERED TO GSA (INCLUDING IFF)</th>
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<tbody>
<tr>
<td>541810ODC/RC</td>
<td>Red Epic Dragon</td>
<td>Per Hour</td>
<td>$161.21</td>
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<tr>
<td>541810ODC/RC</td>
<td>Canon C300</td>
<td>Per Hour</td>
<td>$110.83</td>
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<td>541810ODC/RC</td>
<td>Canon C100</td>
<td>Per Hour</td>
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<td>541810ODC/RC</td>
<td>5D</td>
<td>Per Hour</td>
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<td>541810ODC/RC</td>
<td>360</td>
<td>Per Hour</td>
<td>$35.26</td>
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<td>541810ODC/RC</td>
<td>GoPro</td>
<td>Per Hour</td>
<td>$10.08</td>
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<td>541810ODC/RC</td>
<td>Digital Media</td>
<td>Per GB</td>
<td>$1.01</td>
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<td>541810ODC/RC</td>
<td>5 Ton Grip Truck with Lighting Package</td>
<td>Per Hour</td>
<td>$125.94</td>
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<td>541810ODC/RC</td>
<td>1 Ton Grip Truck with Lighting Package</td>
<td>Per Hour</td>
<td>$100.76</td>
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<td>541810ODC/RC</td>
<td>Lighting Package - Interview</td>
<td>Per Hour</td>
<td>$40.30</td>
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<td>541810ODC/RC</td>
<td>24' Jib Crane</td>
<td>Per Hour</td>
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<td>541810ODC/RC</td>
<td>Dolly + Truck</td>
<td>Per Hour</td>
<td>$50.38</td>
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<tr>
<td>541810ODC/RC</td>
<td>Movi</td>
<td>Per Hour</td>
<td>$45.34</td>
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<tr>
<td>541810ODC/RC</td>
<td>Steadicam</td>
<td>Per Hour</td>
<td>$40.30</td>
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<tr>
<td>541810ODC/RC</td>
<td>Slider</td>
<td>Per Hour</td>
<td>$25.19</td>
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<tr>
<td>541810ODC/RC</td>
<td>Teleprompter</td>
<td>Per Hour</td>
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<tr>
<td>541810ODC/RC</td>
<td>Camera Mounts</td>
<td>Per Hour</td>
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<tr>
<td>541810ODC/RC</td>
<td>Audio Mixers and Mics</td>
<td>Per Hour</td>
<td>$5.04</td>
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<tr>
<td>541810ODC/RC</td>
<td>Inspire 2 with X5S Camera</td>
<td>Per Hour</td>
<td>$151.13</td>
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<tr>
<td>541810ODC/RC</td>
<td>Matrice 600 with RED Camera</td>
<td>Per Hour</td>
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<td>541810ODC/RC</td>
<td>Mavic</td>
<td>Per Hour</td>
<td>$50.38</td>
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<td>541810ODC/RC</td>
<td>Sound Mix</td>
<td>Per Hour</td>
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<td>541810ODC/RC</td>
<td>Color Grading</td>
<td>Per Hour</td>
<td>$100.76</td>
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<tr>
<td>541810ODC/RC</td>
<td>Edit - On Location</td>
<td>Per Hour</td>
<td>$161.21</td>
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<tr>
<td>541810ODC/RC</td>
<td>Motion Graphics</td>
<td>Per Hour</td>
<td>$161.21</td>
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<tr>
<td>541810ODC/RC</td>
<td>VFX / Compositing</td>
<td>Per Hour</td>
<td>$120.91</td>
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<tr>
<td>541810ODC/RC</td>
<td>3D Animation</td>
<td>Per Hour</td>
<td>$161.21</td>
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<tr>
<td>541810ODC/RC</td>
<td>Photoreal Images</td>
<td>Per Image</td>
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<td>541810ODC/RC</td>
<td>Location Scout</td>
<td>Per Hour</td>
<td>$100.76</td>
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<tr>
<td>541810ODC/RC</td>
<td>Unarchive Fee</td>
<td>Per Project</td>
<td>$100.76</td>
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<tr>
<td>541810ODC/RC</td>
<td>Hard Drive Transfer (2TB Drive)</td>
<td>Per Unit</td>
<td>$125.94</td>
</tr>
<tr>
<td>541810ODC/RC</td>
<td>Music</td>
<td>Per Track</td>
<td>$125.94</td>
</tr>
<tr>
<td>541810ODC/RC</td>
<td>Digital Master 0-1 min</td>
<td>Per File</td>
<td>$25.19</td>
</tr>
<tr>
<td>541810ODC/RC</td>
<td>Digital Master 1-6 min</td>
<td>Per File</td>
<td>$50.38</td>
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<tr>
<td>541810ODC/RC</td>
<td>Digital Master 6-16 min</td>
<td>Per File</td>
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<tr>
<td>541810ODC/RC</td>
<td>Digital Master 16-30 min</td>
<td>Per File</td>
<td>$100.76</td>
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<td>541810ODC/RC</td>
<td>Digital Master 30-60 min</td>
<td>Per File</td>
<td>$125.94</td>
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<tr>
<td>541810ODC/RC</td>
<td>Digital Master 60+ min</td>
<td>Per File</td>
<td>$151.13</td>
</tr>
</tbody>
</table>
LABOR DESCRIPTIONS

CREATIVE DEVELOPER
SIN: 512110/RC
FUNCTIONAL RESPONSIBILITIES:
Builds an environment where ideas and concepts are born and can thrive. Maintains the standard of the department’s output. Act as guardian to clients’ brands across all work being created.
MINIMUM EXPERIENCE: 4 years
MINIMUM EDUCATION LEVEL: Bachelor’s Degree

SCRIPT WRITER
SIN: 512110/RC
FUNCTIONAL RESPONSIBILITIES:
Responsible for creating a script and conducting research to get information for the project. May research information about a particular location or occupation. Revises scripts under the direction of producers and directors.
MINIMUM EXPERIENCE: 4 years
MINIMUM EDUCATION LEVEL: Bachelor’s Degree

PRODUCER
SIN: 512110/RC
FUNCTIONAL RESPONSIBILITIES:
Plans all aspects of a project including pre-production, production, and post-production. Acts as client point-of-contact. Approves production team. Key responsibilities are to create an environment where all goals of project are accomplished.
MINIMUM EXPERIENCE: 2 years
MINIMUM EDUCATION LEVEL: Bachelor’s Degree
ASSOCIATE PRODUCER

SIN: 512110/RC

FUNCTIONAL RESPONSIBILITIES:
Takes on responsibilities delegated by Producer. Works on pre-production stages, production and post-production. Carries out any production work that is not covered by one of the other production roles.

MINIMUM EXPERIENCE: 4 years

MINIMUM EDUCATION LEVEL: Bachelor’s Degree

DIRECTOR

SIN: 512110/RC

FUNCTIONAL RESPONSIBILITIES:
Responsible for creatively translating the project’s written script into images and sounds on the screen. Ultimately responsible for a project’s artistic and commercial success. Work with pre-production, production and post-production to maintain artistic vision.

MINIMUM EXPERIENCE: 4 years

MINIMUM EDUCATION LEVEL: Bachelor’s Degree

DIRECTOR OF PHOTOGRAPHY

SIN: 512110/RC

FUNCTIONAL RESPONSIBILITIES:
Creates the visual identity of the project. Works with Director, camera crew and lighting department. Manages all aspects of production: ordering and overseeing equipment and reviewing footage.

MINIMUM EXPERIENCE: 2 years

MINIMUM EDUCATION LEVEL: Bachelor’s Degree
ASSISTANT DIRECTOR

**SIN:** 512110/RC

**FUNCTIONAL RESPONSIBILITIES:**
Main duties include assisting the Director, coordinating all production activity, and supervising the cast and crew. Also in charge of other Assistant Directors and Production Assistants.

**MINIMUM EXPERIENCE:** 4 years

**MINIMUM EDUCATION LEVEL:** Bachelor’s Degree

CAMERA OPERATOR

**SIN:** 512110/RC

**FUNCTIONAL RESPONSIBILITIES:**
Carries out Director of Photography’s and Director’s instructions for shot composition and development. Usually, the first person to use the camera’s eyepiece to assess how all the elements of performance, art direction, lighting, composition and camera movement come together.

**MINIMUM EXPERIENCE:** 2 years

**MINIMUM EDUCATION LEVEL:** Bachelor’s Degree

ASSISTANT CAMERA

**SIN:** 512110/RC

**FUNCTIONAL RESPONSIBILITIES:**
Responsible for focusing and refocusing the camera lens. Responsible for camera equipment such as lenses, filters and matte boxes and for assembling the camera and its accessories for different shots.

**MINIMUM EXPERIENCE:** 2 years

**MINIMUM EDUCATION LEVEL:** Bachelor’s Degree
LABOR DESCRIPTIONS

PRODUCTION ASSISTANT
SIN: 512110/RC
FUNCTIONAL RESPONSIBILITIES:
Works on set with numerous job duties--escorting actors to and from locations, assisting with crowd control and lockup, distributing schedules or scripts, collecting paperwork, delivering footage to various locations and managing extras.
MINIMUM EXPERIENCE: 4 years
MINIMUM EDUCATION LEVEL: Bachelor’s Degree

STEADICAM OPERATOR
SIN: 512110/RC
FUNCTIONAL RESPONSIBILITIES:
Operators wear a heavy weight camera rig for long periods of time, requiring a great deal of physical effort. Carrying a large, highly mobile object around a set, while walking backwards or sideways, and at speed, requires physical strength and dexterity.
MINIMUM EXPERIENCE: 4 years
MINIMUM EDUCATION LEVEL: Bachelor’s Degree

GAFFER
SIN: 512110/RC
FUNCTIONAL RESPONSIBILITIES:
Responsible for all the practical aspects of lighting sets and locations. Attends location scouts. Work closely with Lighting Director or Director of Photography in order to fulfill their creative vision for the production’s lighting.
MINIMUM EXPERIENCE: 2 years
MINIMUM EDUCATION LEVEL: Bachelor’s Degree
LABOR DESCRIPTIONS

KEY GRIP

SIN: 512110/RC

FUNCTIONAL RESPONSIBILITIES:
Supervises Grips, often doubling for a construction coordinator and supports the camera crew, especially if the camera is mounted to a dolly, crane, or in an unusual position, such as the top of a ladder. Key Grips work closely with the Gaffer.

MINIMUM EXPERIENCE: 2 years
MINIMUM EDUCATION LEVEL: Bachelor’s Degree

GRIP

SIN: 512110/RC

FUNCTIONAL RESPONSIBILITIES:
Works with the camera department to provide camera support, especially if the camera is mounted to a dolly, crane, or in an unusual position, such as the top of a ladder.

MINIMUM EXPERIENCE: 4 years
MINIMUM EDUCATION LEVEL: Bachelor’s Degree

AUDIO ENGINEER

SIN: 512110/RC

FUNCTIONAL RESPONSIBILITIES:
Works with the mechanics of recording, mixing, and reproducing sound. Audio Engineers deal specifically with the technical and the mechanical aspects of sound.

MINIMUM EXPERIENCE: 2 years
MINIMUM EDUCATION LEVEL: Bachelor’s Degree
LABOR DESCRIPTIONS

BOOM OPERATOR

SIN: 512110/RC

FUNCTIONAL RESPONSIBILITIES:
Controls the long boom arm, handheld or dolly-mounted, with microphone attached, moving it as close to the action as possible without getting in the shot to achieve the best quality sound recording.

MINIMUM EXPERIENCE: 4 years
MINIMUM EDUCATION LEVEL: Bachelor’s Degree

HAIR & MAKE-UP STYLIST

SIN: 512110/RC

FUNCTIONAL RESPONSIBILITIES:
Must be able to create make-ups and hairstyles to meet production requirements. Oversees make-up/hair continuity during filming. Works closely with lighting department.

MINIMUM EXPERIENCE: 4 years
MINIMUM EDUCATION LEVEL: Bachelor’s Degree

STILL PHOTOGRAPHER

SIN: 512110/RC

FUNCTIONAL RESPONSIBILITIES:
Takes the photographs of video shoots that are used to create print advertising. Usually works on set, documenting scenes from production; may be required to set up photographs in the style of the project in a studio environment.

MINIMUM EXPERIENCE: 4 years
MINIMUM EDUCATION LEVEL: Bachelor’s Degree
LABOR DESCRIPTIONS

OFFLINE EDITOR

SIN: 512110/RC

FUNCTIONAL RESPONSIBILITIES:
Creates rough cuts with proper audio mixes, sound effects, graphics and special effects. Manipulates and edits many formats and compressions. Implement best-in-class video production strategies, backing up projects, maintaining proper folder structures and project organization.

MINIMUM EXPERIENCE: 2 years
MINIMUM EDUCATION LEVEL: Bachelor’s Degree

ONLINE EDITOR

SIN: 512110/RC

FUNCTIONAL RESPONSIBILITIES:
Creates final cuts with proper audio mixes, sound effects, graphics and special effects that incorporate the latest trends and technologies, 3D and 2D animated sequences, motion graphic treatments, and/or footage. Ensure compliance of client project confidentiality and privacy.

MINIMUM EXPERIENCE: 4 years
MINIMUM EDUCATION LEVEL: Bachelor’s Degree