On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order is available through GSA Advantage!, a menu-driven database system. The INTERNET address for GSA Advantage! is http://www.gsaadvantage.gov

SCHEDULE TITLE: MAS – MULTIPLE AWARD SCHEDULE

FSC GROUP: PROFESSIONAL SERVICES

CONTRACT NUMBER: 47QRAA20D005V

CONTRACT PERIOD: April 30, 2020 through April 29, 2025

For more information on ordering from Federal Supply go to this website: www.fss.gsa.gov

CONTRACTOR: Global Media Marketing, Inc.
1240 N Van Buren St. Ste. 109
Anaheim, CA 92807-1602
Phone number: (714) 860-4599
Fax number: (714) 266-1182
Email: christian@glblmedia.com
CONTRACTOR’S ADMINISTRATION SOURCE:  Christian Holiday  
Global Media Marketing, Inc.  
1240 N Van Buren St. Ste. 109  
Anaheim, CA 92807-1602  
Phone number: (714) 860-4599  
Fax number: (714) 266-1182  
Email: christian@glblmedia.com

WEBSITE:  www.glblmedia.com

BUSINESS SIZE:  Small Business

BUSINESS TYPE:  Small Disadvantaged Business, Small Business

CUSTOMER INFORMATION:

1a.  TABLE OF AWARDED SPECIAL ITEM NUMBERS (SINs)

<table>
<thead>
<tr>
<th>SIN</th>
<th>DESCRIPTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>541810</td>
<td>Advertising Services</td>
</tr>
<tr>
<td>541511</td>
<td>Web Based Marketing Services</td>
</tr>
<tr>
<td>512110</td>
<td>Video/Film Production</td>
</tr>
<tr>
<td>541922</td>
<td>Commercial Photography Services</td>
</tr>
<tr>
<td>OLM</td>
<td>Order Level Materials</td>
</tr>
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</table>

1b.  LOWEST PRICED MODEL NUMBER AND PRICE FOR EACH SIN:

(Government net price based on a unit of one)

541810 - Teleprompter Operator - $43.98
541511 - Graphic Designer (English/Spanish) - $105.79
512110 - Teleprompter Operator - $43.98
541922 - Lighting Director - $60.59

1c. HOURLY RATES (Services only):

See attached APPENDIX A – GSA PROPOSED PRICE LIST

2. MAXIMUM ORDER*: $1,000,000.00

NOTE TO ORDERING ACTIVITIES: *If the best value selection places your order over the Maximum Order identified in this catalog/pricelist, you have an opportunity to obtain a better schedule contract price. Before placing your order, contact the aforementioned contactor for a better price. The contractor may (1) offer a new price for this requirement (2) offer the lowest price available under this contract or (3) decline the order. A delivery order that exceeds the maximum order may be placed under the schedule contract in accordance with FAR 8.404.

3. MINIMUM ORDER: $100.00

4. GEOGRAPHIC COVERAGE: 50 States, Washington D.C., and all U.S. Territories

5. POINT(S) OF PRODUCTION: N/A

6. DISCOUNT FROM LIST PRICES: GSA Net Prices are shown on the attached GSA Pricelist. Negotiated discount has been applied.

7. QUANTITY DISCOUNT(S): None

8. PROMPT PAYMENT TERMS: Net 30 Days -

Prompt payment terms cannot be negotiated out of the contractual agreement in exchange for other concessions.

9.a Government Purchase Cards are accepted at or below the micro-purchase threshold. Yes

9.b Government Purchase Cards are accepted above the micro-purchase threshold. Will Accept
10. **FOREIGN ITEMS**: Not Applicable

11a. **TIME OF DELIVERY**: Subject to Task Order

11b. **EXPEDITED DELIVERY**: Contact Contractor

11c. **OVERNIGHT AND 2-DAY DELIVERY**: Contact Contractor

11d. **URGENT REQUIREMENTS**: Agencies can contact the Contractor's representative to affect a faster delivery. Customers are encouraged to contact the contractor for the purpose of requesting accelerated delivery.

12. **FOB POINT**: Destination

13a. **ORDERING ADDRESS**: Same as Contractor

13b. **ORDERING PROCEDURES**: For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA's) are found in Federal Acquisition Regulation (FAR) 8.405-3

14. **PAYMENT ADDRESS**: Same as Contractor

15. **WARRANTY PROVISION**: ONE (1) Year, Standard Commercial Warranty. Customer should contact contractor for a copy of the warranty.

16. **EXPORT PACKING CHARGES**: Not Applicable

17. **TERMS AND CONDITIONS OF GOVERNMENT PURCHASE CARD ACCEPTANCE**: Contact Contractor

18. **TERMS AND CONDITIONS OF RENTAL, MAINTENANCE, AND REPAIR (IF APPLICABLE)**: Not Applicable
19. TERMS AND CONDITIONS OF INSTALLATION (IF APPLICABLE): Not Applicable

20. TERMS AND CONDITIONS OF REPAIR PARTS INDICATING DATE OF PARTS PRICE LISTS AND ANY DISCOUNTS FROM LIST PRICES (IF AVAILABLE): Not Applicable

20a. TERMS AND CONDITIONS FOR ANY OTHER SERVICES (IF APPLICABLE): Not Applicable

21. LIST OF SERVICE AND DISTRIBUTION POINTS (IF APPLICABLE): Not Applicable

22. LIST OF PARTICIPATING DEALERS (IF APPLICABLE): Not Applicable

23. PREVENTIVE MAINTENANCE (IF APPLICABLE): Not Applicable

24a. SPECIAL ATTRIBUTES SUCH AS ENVIRONMENTAL ATTRIBUTES (e.g. recycled content, energy efficiency, and/or reduced pollutants): Not Applicable

24b. Section 508 Compliance for Electronic and Information Technology (EIT): Global Media Marketing, Inc. is 508 Compliant

25. DUNS NUMBER: 019624067

26. NOTIFICATION REGARDING REGISTRATION IN SYSTEM FOR AWARD MANAGEMENT (SAM) DATABASE: Contractor has an Active Registration in the SAM database. Cage Code: 8DZ94
APPENDIX A LABOR CATEGORY DESCRIPTIONS

APPENDIX B GSA PRICE LIST
EXHIBIT A FINAL LABORATORY CATEGORY DESCRIPTIONS DOCUMENT
GLOBAL MEDIA MARKETING, INC.
SUBMISSION DATE: 12.05.2019

**Media Buyer (TV/Radio/Digital) (English/Spanish)**

Minimum Year Experience: 15+ Years

Minimum Education: Bachelor’s Degree

Responsibilities:

Manages the day-to-day process of all media planning efforts for assigned clients regarding 15/30/60/120 second advertisement(s). Evaluates and analyzes public responses and adjusts communication tactics accordingly. Meets with client regularly to discuss performance, propose initiatives, and establish priorities. Meets with Media Director to ensure company media strategies are implemented successfully.

**Media Planner (TV/Radio/Digital) (English/Spanish)**

Minimum Year Experience: 15+ Years

Minimum Education: Bachelor’s Degree
Responsibilities:

Analyzes media research and prepares media plans per budget and target audience to maximize allocated advertising and media funds. Bachelor’s Degree and 15 years industry experience.

Media Buyer (INFOMERCIAL) (English/Spanish)

Minimum Year Experience: 15+ Years

Minimum Education: Bachelor’s Degree

Responsibilities:

Manages the day-to-day process of all media planning efforts for assigned clients regarding long form (28 min 30 sec) Infomercials for TV. Evaluates and analyzes public responses and adjusts communication tactics accordingly. Meets with client regularly to discuss performance, propose initiatives, and establish priorities. Meets with Media Director to ensure company media strategies are implemented successfully.

Media Planner (INFOMERCIAL) (English/Spanish)

Minimum Year Experience: 15+ Years

Minimum Education: Bachelor’s Degree

Responsibilities:

Analyzes media research and prepares media plans per budget and target audience to maximize allocated advertising and media funds. Bachelor’s Degree and 15 years industry experience.

Account Services Principal

Minimum Year Experience: 15+ Years

Minimum Education: Bachelor’s Degree

Responsibilities:
Provides strategic and corporate leadership and serves as key decision-maker for campaigns and related contract management. Ensures adherence to master plans and schedules and develops solutions to program problems. Relies on extensive experience and judgment to plan and accomplish goals.

**Account Services Manager**

**Minimum Year Experience:** 5+ Years

**Minimum Education:** Bachelor’s Degree

**Responsibilities:**

Provides oversight and management of assigned campaigns, including overseeing junior staff and budgets. Research client needs and issues, develop marketing communications strategic plans, and manage staff working on project.

**Account Services Clerical Support**

**Minimum Year Experience:** 5+ Years

**Minimum Education:** Bachelor’s Degree

**Responsibilities:**

Coordinates all telephone, courier, proofreading, billing, accounts receivable activities.

**Creative Services – Creative Director**

**Minimum Year Experience:** 10+ Years

**Minimum Education:** Bachelor’s Degree

**Responsibilities:**
Provides overall vision and direction needed to bring the strategic marketing plan and creative brief to life through the development and production of creative materials, including television, radio, print, digital advertising and product packaging, that resonate with audiences.

**Technical Director**

*Minimum Year Experience:* 6+ Years

*Minimum Education:* Bachelor’s Degree

**Responsibilities:**

Responsible for directing technical aspects of multiple live streams including camera, lighting, and computer equipment. Oversee the saving of show recordings, archiving show files, and post-production editing. Assist the content team in planning and producing daily live games. Continuously update and maintain an organized production process and work.

**Film/Video Director**

*Minimum Year Experience:* 10+ Years

*Minimum Education:* Bachelor’s Degree

**Responsibilities:**

Responsible for managing video shoots for timely delivery of final product. On set attendance of all commissioned video productions to ensure creative is executed properly. Ability to bring creative ideas to the table and identifying production efficiencies.

**Film/Video Director (INFOMERCIAL)**

*Minimum Year Experience:* 10+ Years

*Minimum Education:* Bachelor’s Degree

**Responsibilities:**

Responsible for managing video shoots for timely delivery of long form infomercials (28 min 30 sec). On set attendance of all commissioned video productions to ensure creative is executed properly. Ability to bring creative ideas to the table and identifying production efficiencies.
Assistant Director

Minimum Year Experience: 5+ Years

Minimum Education: Bachelor’s Degree

Responsibilities:

The Assistant Director helps the Director coordinate large, complex productions. Under the supervision of the Director, the Assistant Director may participate in production planning, casting, scouting of locations, location of stock footage, and direction of staff during field or studio productions.

Associate Producer

Minimum Year Experience: 5+ Years

Minimum Education: Bachelor’s Degree

Responsibilities:

The Associate Producer provides production and post-production services and assists the Producer. Duties may include reviewing and logging of video tape footage, story research, pre-selection interviewing of potential subjects, assist in setting up interview and production schedules, assist in the directing of video editing, assist with script development, assist on video production shoot with logging and miscellaneous duties as directed by the Producer. The Associate Producer should also have some familiarity with the technical aspects of video production.

Sr Video Editor (English/Spanish)

Minimum Year Experience: 10+ Years

Minimum Education: Bachelor’s Degree

Responsibilities:
Collecting and organizing raw video. Editing video for multiple platforms. Collaborate with producing team on video elements. Troubleshoot edit, graphic and delivery systems. Ability to understand individual platforms and how videos work on each.

**Sr Video Editor (INFOMERICAL)**

**Minimum Year Experience:** 10+ Years

**Minimum Education:** Bachelor’s Degree

**Responsibilities:**

Collecting and organizing raw video. Editing video for multiple platforms. Collaborate with producing team on video elements. Troubleshoot edit, graphic and delivery systems. Ability to understand individual platforms and how videos work on each. Specializes in the editing and delivery of long form infomercials (28 min 30 sec).

**Graphic Designer (English/Spanish)**

**Minimum Year Experience:** 3+ Years

**Minimum Education:** Bachelor’s Degree

**Responsibilities:**

Responsible creating eye-catching graphics and engaging designs in Print, Digital and Video. Handle graphic projects from start to finish. Develop and maintain image library files.

**Animation/Motion Graphics Designer**

**Minimum Year Experience:** 3+ Years

**Minimum Education:** Bachelor’s Degree

**Responsibilities:**

Collaborating with the client and production team members to understand needs, review scripts, design storyboards, and create and edit animations using software and other techniques to produce animations. Ensures that the final product aligns with the needs of the client and is delivered on time without exceeded the budget.
Live Broadcast Producer for TV and Web

Minimum Year Experience: 5+ Years

Minimum Education: Bachelor’s Degree

Responsibilities:

Responsible for live TV and/or Web broadcast production for clients. Interfaces, schedules and coordinates with vendors, account management, creative teams and client to deliver broadcast on time and within budget.

Streaming Engineer

Minimum Year Experience: 2+ Years

Minimum Education: Bachelor’s Degree

Responsibilities:

Assisting in the creation of multiple live and live-to-tape shows as well as assisting in the technical operations of studio environment. Ability to maintain and/or repair encoders, receivers, cameras, production switchers, graphic systems, audio equipment, routers, automation/editing systems, intercoms, monitors and display systems.

Director of Photography

Minimum Year Experience: 8+ Years

Minimum Education: Bachelor’s Degree

Responsibilities:

Responsible for camera, film stock, lenses, filters, etc., to realize the scene in accordance with the intentions of the director. Responsible for the camera and light crews working on a film, television/web production or other live action piece and for making artistic and technical decisions related to the image.
**Lighting Director**

**Minimum Year Experience:** 5+ Years

**Minimum Education:** Bachelor’s Degree

**Responsibilities:**

Responsible for the lighting, atmosphere, and time of day for the production in response to the script.

**4k/HD Camera Operator**

**Minimum Year Experience:** 3+ Years

**Minimum Education:** High School Diploma

**Responsibilities:**

Responsible for choreographing and framing shots, knowledge of and the ability to select appropriate camera lenses, and other equipment (dollies, camera cranes, etc.) to portray dramatic scenes. The camera operator is required to communicate clearly and concisely on sets where time and film budget constraints are ever present.

**4k/HD Drone Operator**

**Minimum Year Experience:** 3+ Years

**Minimum Education:** High School Diploma

**Responsibilities:**

Responsible for aerial footage. FAA licensed, registered and insured.

**Copy Writer/ Script Editor**
Minimum Year Experience: 10+ Years

Minimum Education: Bachelor’s Degree

Responsibilities:

Responsible for conceptualizing, creating and editing copy for print, interactive, broadcast, etc. Coordinate with clients on concepts.

Copy Writer/ Script INFOMERCIAL

Minimum Year Experience: 10+ Years

Minimum Education: Bachelor’s Degree

Responsibilities:

Responsible for conceptualizing, creating and editing copy for print, interactive, broadcast, etc. Coordinate with clients on concepts. Specializes in writing for long form infomercials (28 min 30 sec).

Casting Director

Minimum Year Experience: 5+ Years

Minimum Education: Bachelor’s Degree

Responsibilities:

Responsible for selecting a certain type of actor, dancer, singer, or extra for a particular role or part in a script, screenplay, or teleplay.

Teleprompter Operator

Minimum Year Experience: 2+ Years

Minimum Education: High School Diploma
Responsibilities:

Responsible for operating teleprompter by loading and running the script while following the talent. Checking closed captioning of recorded or live broadcast if necessary.

**Photographer**

Minimum Year Experience: 5+ Years

Minimum Education: Bachelor’s Degree

Responsibilities:

Responsible for taking visually appealing and technically correct photographs. Coordinate with clients on scheduling of shoots in studio and on location utilizing time of day, time of season and location-based decisions on when to best photograph subjects.

Make Up Artist

Minimum Year Experience: 5+ Years

Minimum Education: Bachelor’s Degree

Responsibilities:

The Makeup Artist applies makeup to professional talent and panelists for proper television appearance. The makeup artist provides necessary makeup and associated supplies. The artist may be required to have additional training, skills, and experience, as he/she may also be asked to style hair, provide wardrobe services, and/or create special makeup effects such as wounds or scars.

Audio Engineer (Field - ENG/EFP)

Minimum Year Experience: 5+ Years
Minimum Education: HS Diploma

Responsibilities:

The field Audio Engineer is responsible for acquiring all audio necessary for video production in field locations. The task includes using a field microphone mixer and operating shotgun, boom, hardwire, and/or wireless microphones. The field audio engineer is responsible for ensuring that a quality audio signal is provided to the camera or other recording device.

Gaffer

Minimum Year Experience: 5+ Years

Minimum Education: HS Diploma

Responsibilities:

The Gaffer is responsible for executing a lighting plan. He she/has the technical knowledge of all required electrical systems, lighting instruments and lighting controls/control boards. The Gaffer typically reports to the Director of Photography or Lighting Director.

Grip (key, dolly)

Minimum Year Experience: 5+ Years

Minimum Education: HS Diploma

Responsibilities:

The grip assists the Lighting Director with setting up various lighting instruments; laying cable to provide power; dressing cables for safety on the set; using gels or diffusion to affect the color or quality of light; using flags or scrims to affect the intensity or direction of light; setting up generators if required; and loading equipment in and out of the grip truck as necessary. Grips may also be required to set up and operate camera dollies.

Jib Camera Operator

Minimum Year Experience: 5+ Years
Minimum Education: HS Diploma

Responsibilities:

The Jib Camera Operator operates a camera jib, ensuring that “crane” shots meet the needs of the Producer and/or Director.

Advertising Consultant

Minimum Year Experience: 10+ Years

Minimum Education: Bachelor’s Degree

Responsibilities:

A person with the expertise in the specifics of the subject matter and/or goals of the production. The person provides advice and strategy to enable the successful production of the content.

Live Broadcast TV Consultant

Minimum Year Experience: 10+ Years

Minimum Education: Bachelor’s Degree

Responsibilities:

A person with the expertise in the specifics of the subject matter and/or goals of the production. The person provides advice and strategy to enable the successful production of the content. This person is familiar with live TV broadcasting, satellite trucks, broadcast outlets, production requirements.

Live Broadcast WEB Consultant

Minimum Year Experience: 10+ Years

Minimum Education: Bachelor’s Degree
Responsibilities:

A person with the expertise in the specifics of the subject matter and/or goals of the production. The person provides advice and strategy to enable the successful production of the content. This person is familiar with live WEB/Internet streaming, encoders, and production requirements.
### MAS – MULTIPLE AWARD SCHEDULE

<table>
<thead>
<tr>
<th>SIN/SIN Proposed*</th>
<th>Service Proposed (eg Job Title/Task)*</th>
<th>Minimum Education</th>
<th>Minimum Years of Experience (cannot be a range)</th>
<th>Price Offered to GSA (including IFF)</th>
</tr>
</thead>
<tbody>
<tr>
<td>541810</td>
<td>Media Buyer (TV/Radio/Digital) (English/Spanish)</td>
<td>Bachelor's Degree</td>
<td>15</td>
<td>$86.98</td>
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<tr>
<td>541810</td>
<td>Media Planner (TV/Radio/Digital) (English/Spanish)</td>
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<td>15</td>
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<td>Media Buyer (INFOMERCIAL) (English/Spanish)</td>
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<tr>
<td>541810</td>
<td>Media Planner (INFOMERCIAL) (English/Spanish)</td>
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<td>Position</td>
<td>Qualification</td>
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<td>Animation/Motion Graphics Designer</td>
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<td>Live Broadcast Producer for TV and Web</td>
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<td>Streaming Engineer</td>
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<td>4k/HD Camera Operator</td>
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</table>
Wage Determination based on State of California

"The Service Contract Act (SCA) is applicable to this contract and it includes SCA applicable labor categories. The prices for the indicated (** SCA labor categories are based on the U.S. Department of Labor Wage Determination Number(s) identified in the SCA matrix. The prices awarded are in line with the geographic scope of the contract (i.e. domestic)