



General Services Administration
Federal Acquisition Service
Authorized Federal Supply Schedule Price List

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Multiple Award Schedule (MAS)

July 29, 2020



Contract:	47QRAA20D008C
Federal Supply Group:	Professional Services
Contract period of performance:	July 30, 2020 through July 29, 2025
Contractor:	A+T Media, Inc., dba A&T Integrated, Inc. 3500 Boston Street, Suite 231 Baltimore, MD 21224
Business Size:	HubZone, Small Business
Contract Administration:	Billy Twigg
Telephone:	443-977-0093
Email:	billy.twigg@at-integrated.com

For more information on ordering from Federal Supply Schedules click on the FSS Schedules button at <http://www.gsa.gov/schedules-ordering>



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About A&T Integrated

////////// ON A MISSION



- HUBZone Certification #58335
- Recertified: August 4th, 2020

We help organizations manage the fast-changing digital world.

We are A&T Integrated. We plan, design, build, and manage digital marketing and communications. Our skilled teams can help you take advantage of the latest web and mobile technologies for government services, outreach, and customer service.

We provide a wide spectrum of digital services from designing and developing websites and apps, to user research and digital strategy, to executing and managing your digital outreach and communication strategies.

Want to learn more?
Contact us today.

Phone: 443-977-0093

Email: contactus@at-integrated.com

www.at-integrated.com



Customer Contract Information:

1a. Table of Awarded Special Item Numbers (SINs)

GSA Contract: 47QRAA20D008C

SIN	Recovery	SIN Description
541430	541430RC	Graphic Design Services
541511	541511RC	Web Based Marketing
54151S	54151SRC	Information Technology Professional Services
541613	54163RC	Marketing Consulting Services
541810	541810RC	Advertising Services
541810ODC	541810ODCRC	Other Direct Costs for Marketing and Public Relations Services
541910	541910RC	Marketing Research and Analysis
512110	512110 RC	Film/Video Production
OLM	OLM RC	Order Level Materials

1b. Pricing – See Attachment 1 for pricing of tasks.

1c. Hourly Rates: See Attachment 1 – Price List Table.

2. Maximum Order:

SINs 541613, 541511, 512110, 541430, 541810, 541910, 541810ODC: \$1,000,000

SIN 54151S: \$500,000

SIN OLM: \$250,000

3. Minimum Order: \$100

4. Geographic Coverage (delivery Area): Domestic Only; 50 States, DC, Territories

5. Point(s) of Production (city, county, and state or foreign country): Baltimore, Maryland, USA

6. Discount from List Prices or Statement of Net Price: Government net prices (discounts already deducted).

7. Quantity Discounts:

On Firm Fixed Price contracts:

5,000-9,999 hours = 5.0%

10,000-19,999 hours = 10.0%

20,000-39,999 hours = 15.0%

40,000 or more hours = 20.0%



8. **Prompt payment terms:** None
- 9a. **Government Purchase Cards:** Are accepted at or below the micro-purchase threshold.
- 9b. **Government Purchase Cards:** Are not accepted above the micro-purchase threshold.
10. **Foreign Items:** No foreign items are offered under this contract.
- 11a. **Time of Delivery:** To be negotiated at the task order level.
- 11b. **Expedited Delivery:** Contact the Contractor for expedited delivery.
- 11c. **Overnight and 2-day Delivery:** Contact Contractor.
- 11d. **Urgent Requirements:** Contact Contractor
12. **F.O.B Points(s):** Destination
- 13a. **Ordering Address(es):** A&T Integrated, Inc.
3500 Boston Street, Suite 231
Baltimore, MD 21224
Tel: 443-977-0093
- 13b. **Ordering Procedures:** For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA's) are found in Federal Acquisition Regulation (FAR) 8.405-3.
14. **Payment Address(es):** Same as company/ordering address.
15. **Warranty Provisions:** A&T Integrated, Inc. warrants and implies that the items delivered hereunder are merchantable and fit for use for the particular purpose described in each contract and related work orders.
16. **Export Packing Charges (if applicable):** N/A
17. **Terms and Conditions of Government Purchase Card Acceptance:** Government purchase cards are acceptable at or below the micro-purchase threshold. Government purchase cards are not acceptable above the micro-purchase threshold.
18. **Terms and Conditions of Rental, Maintenance, and Repair (if applicable):** Rental and repair do not apply. Software maintenance agreements can be arranged at project completion.
19. **Terms and Conditions of Installation (if applicable):** Terms and conditions of software installation are to be specified in each statement of work.
20. **Terms and Conditions of Repair Parts (if applicable):** N/A
- 20a. **Terms and Conditions for Any Other Services (if applicable):** N/A
21. **List of Service and Distribution Points (if applicable):** N/A
22. **List of Participating Dealers (if applicable):** N/A



23. Preventive Maintenance (if applicable): N/A

24a. Special Attributes such as Environmental Attributes (e.g., recycled content, energy efficiency, and/or reduced pollutants): N/A

24b. If applicable, Indicate that Section 508 Compliance Information: A&T Integrated, Inc. will ensure your website and other custom developed software are Section 508 compliant (within the scope of work for each project). Guidelines and additional information on Electronic and Information Technology (EIT) standards, including criteria for web-based technology and information based on access guidelines developed by the Web Accessibility Initiative of the World Wide Web Consortium, can be found at www.section508.gov.

25. Data Universal Numbering System (DUNS) Number: 080412541

26. Central Contractor Registration (CCR) Database: A&T Integrated, Inc. is registered in the CCR Database.

27. Final Pricing:

The rates shown below in Attachment 1 include the Industrial Funding Fee (IFF) of 0.75%.

Service Contract Labor Standards: The Service Contract Labor Standards (SCLS), formerly known as the Service Contract Act (SCA), is applicable to this contract as it applies to the entire Schedule and all services provided. While no specific labor categories have been identified as being subject to SCLS/SCA due to exemptions for professional employees (FAR 22.1101, 22.1102 and 29 CRF 541.300), this contract still maintains the provisions and protections for SCLS/SCA eligible labor categories. If and / or when the contractor adds SCLS/SCA labor categories to the contract through the modification process, the contractor must inform the Contracting Officer and establish a SCLS/SCA matrix identifying the GSA labor category titles, the occupational code, SCLS/SCA labor category titles and the applicable WD number. Failure to do so may result in cancellation of the contract.



Attachment 1:

A&T Integrated, Inc. - Labor Categories and Hourly Rates

GSA Contract: 47QRAA20D008C

- SIN 541613 – Marketing Consulting Services
- SIN 541511 – Web Based Marketing
- SIN 541810 – Advertising Services
- SIN 541910 – Marketing Research and Analysis
- SIN 54151S – Information Technology Professional Services
- SIN 541430 – Graphic Design Services
- SIN 512110 – Film/Video Production
- SIN 541810ODC – Other Direct Costs for Marketing and Public Relations Services
- OLM – Order Level Materials

Labor / Task Category	Minimum Education	Minimum Years of Experience	Year 1: July 2020- 2021	Year 2: July 2021- 2022	Year 3: July 2022- 2023	Year 4: July 2023- 2024	Year 5: July 2024- 2025
Digital Technology / Programming							
Technology Consultant I	Bachelors	5	\$146.60	\$150.12	\$153.72	\$157.41	\$161.19
Sr. Technology Consultant I	Bachelors	8	\$171.03	\$175.14	\$179.34	\$183.65	\$188.05
Digital Marketing							
Marketing Consultant I	Bachelors	5	\$122.17	\$125.10	\$128.10	\$131.18	\$134.32
Sr. Marketing Consultant	Bachelors	8	\$146.60	\$150.12	\$153.72	\$157.41	\$161.19
Web Design / Digital Design / Art Direction							
Art Director I	Bachelors	5	\$146.60	\$150.12	\$153.72	\$157.41	\$161.19
Creative Director	Bachelors	8	\$171.03	\$175.14	\$179.34	\$183.65	\$188.05
Project Management – Digital							
Project Manager	Bachelors	5	\$122.17	\$125.10	\$128.10	\$131.18	\$134.32
Sr. Project Manager	Bachelors	8	\$146.60	\$150.12	\$153.72	\$157.41	\$161.19
Executive Program Manager	Bachelors	15	\$195.47	\$200.16	\$204.96	\$209.88	\$214.92
Video Graphics & Editing							
Video/Multimedia	Bachelors	5	\$146.60	\$150.12	\$153.72	\$157.41	\$161.19



A&T Integrated - Labor Category Descriptions
 GSA Contract: 47QRAA20D008C

Labor / Task Category	Description	Minimum Experience	Minimum Education
Digital Technology / Programming			
Technology Consultant I (Programming, Networking, Digital Marketing Systems, CRM, Cloud Hosting, Other)	Functional Responsibilities: Develops and implements web-based technology solutions. Provides knowledge and skills in Information Technology (IT) in support of projects goals and business outcomes. This role may have specific skills in programming, systems engineering, cloud hosting, network infrastructure, marketing automation, web development, mobile app development, user experience, information architecture, and e-commerce.	5 Years of related experience	Bachelor's Degree
Sr. Technology Consultant I (Programming, Networking, Digital Marketing Systems, CRM, Cloud Hosting, Other)	Functional Responsibilities: Manages, develops, and implements web-based technology solutions. Provides advanced knowledge and skills in Information Technology (IT) in support of projects goals and business outcomes. This role may have specific advanced skills and/or significant experience in programming, systems engineering, cloud hosting, network infrastructure, marketing automation, web development, mobile app development, user experience, e-commerce, information architecture, and emerging digital technologies.	8 Years of related experience	Bachelor's Degree



Labor / Task Category	Description	Minimum Experience	Minimum Education
<h2>Digital Marketing</h2>			
Marketing Consultant I	<p>Functional Responsibilities: Creates and implements marketing communications and marketing research in support of marketing and outreach efforts. Produces communications in all forms of digital, electronic, and traditional media forms. Applies web and digital technologies to marketing projects, campaigns, and programs. May have specific skills in digital media, social media, search engine marketing, marketing automation, media buying, content strategies, content development, and online event marketing.</p>	5 Years of related experience	Bachelor's Degree
Sr. Marketing Consultant	<p>Functional Responsibilities: Directs, manages, designs, and implements marketing communications and marketing research in support of marketing and outreach goals. Directs and produces communications in all forms of digital, electronic, and traditional media forms. Researches, analyzes, plans, and executes strategic and tactical marketing initiatives. Applies web and digital technologies to marketing projects, campaigns, and programs. May have advanced skills and experience in campaign management, digital media, social media, search engine marketing, marketing automation, media buying, content strategies, content development, and online event marketing.</p>	8 Years of related experience	Bachelor's Degree



Labor / Task Category	Description	Minimum Experience	Minimum Education
Web Design / Digital Design / Art Direction			
Art Director I	<p>Functional Responsibilities: Creates and/or supervises communication design. Produces complex art and graphic designs, including graphics for digital media, website design, web interfaces, mobile apps, user experience, online video, and animation. Provides advanced skills in design and digital software platforms which produce digital media. Provides design direction in compliance with style guides, web standards, accessibility standards (508 and WCAG guidelines) and web design best practices. Works with Creative Directors to ensure designs are consistent with vision and themes.</p>	5 Years of related experience	Bachelor's Degree
Creative Director	<p>Functional Responsibilities: Drives the creative direction and conceptual design of projects and programs to achieve outreach communication goals and business outcomes. Works with clients and Art Directors to identify, develop, and coordinate strategic and innovative approaches to communications objectives. Oversees creative quality of design and content across digital, web-based, broadcast, and/or traditional media. Manages design output of other designers and content creators.</p>	8 Years of related experience	Bachelor's Degree



Labor / Task Category	Description	Minimum Experience	Minimum Education
Project Management – Digital			
Project Manager	Functional Responsibilities: Provides project oversight to ensure efficient and effective execution of all project requirements for digital and web-based initiatives. Manages and coordinates technical, marketing, creative, and account management resources to ensure tasks and deliverable milestones are met in accordance with project schedules and budgets. Oversees contract, work order, and quality assurance standards. Provides customer communications on project progress, reporting, milestones, risks, and outcomes.	5 Years of related experience	Bachelor's Degree
Sr. Project Manager	Functional Responsibilities: Provides strategic and tactical project oversight to ensure efficient and effective execution of all project requirements for digital and web-based initiatives. Directs, manages, and coordinates technical, marketing, creative, and account management resources to ensure tasks and deliverable milestones are met in accordance with project schedules and budgets. Responsible for contract, work order, and quality assurance standards. Provides customer communications on project progress, reporting, milestones, risks, and outcomes. Manages and remedies customer service needs and concerns.	8 Years of related experience	Bachelor's Degree
Executive Program Manager	Functional Responsibilities: Provides strategic direction, vision, and oversight to ensure timely completion of all program requirements. Provides a project team with skillset required to successfully execute the program, projects, or campaigns. Directs company's resources to ensure objectives are met, and deliverables are in accordance with contract, work orders, and quality assurance standards. Provides budget management for major projects and programs. Responsible for program and contract outcomes.	15 Years of related experience	Bachelor's Degree



Labor / Task Category	Description	Minimum Experience	Minimum Education
<h2>Video Graphics & Editing</h2>			
Video/Multimedia	<p>Functional Responsibilities: Produces, designs, directs, and/or manages a variety of video products and services. Creates video for digital mediums, web use, webcasting, video streaming, and broadcast. Plans and directs video shoots, video productions, and post-production editing and special effects. Creates digital productions with digital video software and editing platforms.</p> <p>In collaboration with project management and creative staff, coordinates pre-production and production planning activities. Provides post-production plans and performs video post-production tasks, such as editing, special effects generation, 3-D modeling, animation, and sound engineering. Produces various formats of digital video for all forms of digital, online, and interactive video mediums.</p>	5 Years of related experience	Bachelor's Degree

Substitution Method

Degree	Experience Equivalence
Bachelors	Associate degree +2 additional years relevant experience, or High School Diploma/GED and 4 additional years relevant experience.