GENERAL SERVICES ADMINISTRATION

FEDERAL SUPPLY SERVICE

AUTHORIZED FEDERAL SUPPLY SCHEDULE PRICE LIST

On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order are available through GSA Advantage!, a menu-driven database system. The Internet address for GSA Advantage! is: GSAAAdvantage.gov.

Schedule Title: Multiple Award Schedule

Federal Supply Group: Professional Services

Contract Number: 47QRAA21D0007

For more information on ordering from Federal Supply Schedules go to the GSA Schedules page at GSA.gov.

Contract Period: 10/20/2020 through 10/19/2025

Contractor: Strategic Research Group

995 Goodale Blvd Ste 1
Columbus, OH 43212

Telephone: (614) 220-8860
FAX Number: (614) 220-8845
Web Site: www.strategicresearchgroup.com
E-mail: kheimdal@strategicresearchgroup.com
Contact: Kristen Heimdal, Ph.D.

Business Size: Small Business
**CUSTOMER INFORMATION:**

1a. Special Item Numbers Awarded:

<table>
<thead>
<tr>
<th>SINs</th>
<th>Recovery</th>
<th>SIN Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>541611</td>
<td>541611RC</td>
<td>Management and Financial Consulting, Acquisition and Grants Management Support, and Business Program and Project Management Services</td>
</tr>
<tr>
<td>OLM</td>
<td>OLMRC</td>
<td>Order Level Materials</td>
</tr>
</tbody>
</table>

1b. Identification of the lowest priced item/service and lowest unit price for that item/service for each special item number awarded in the contract: See item 6 below

1c. Description of all hourly rates, a description of all corresponding commercial job titles, experience, functional responsibility and education:

**NOTE:** See item #6 for hourly rates for each job title.

<table>
<thead>
<tr>
<th>Job Title</th>
<th>Functional Responsibility</th>
<th>Minimum Education and Experience</th>
</tr>
</thead>
<tbody>
<tr>
<td>Project Director</td>
<td>Oversees project administration, coordination of staff, budget oversight, and client contact. Makes decisions regarding study design, sampling, data collection methodology, analytic approach, and reporting. Directs all aspects of project design and implementation and gives final approval of all project deliverables.</td>
<td>PhD and 5 years of experience</td>
</tr>
<tr>
<td>Research Scientist</td>
<td>Assists with the development of sampling approach and analysis plan. Assists with conducting statistical analysis, drafting reports of results, and developing recommendations for clients. Assists with development, programming, and testing of mail, web, and telephone survey instruments. Manages day-to-day project operations, monitors data collection efforts, and drafts regular project status updates for Project Director and clients.</td>
<td>Masters and 5 years of experience</td>
</tr>
<tr>
<td>Research Associate 2</td>
<td>Works with Research Scientist to develop, format, program, and test mail, web, and telephone survey instruments. Assists with data management and quantitative data analysis. Assists with preparing reports of results. Assists with development of qualitative and quantitative data collection protocols and instruments. Assists with conduct of qualitative data collection, such focus groups, observations, and in-depth interviewing.</td>
<td>Bachelors and 3 years of experience</td>
</tr>
<tr>
<td>Research Associate 1</td>
<td>Assists with formatting and testing of survey instruments. Assists with cleaning and preparation of sample databases and response databases. Assists with basic quantitative and qualitative data analysis. Produces graphics for reports. Assists with conduct of qualitative data collection, such focus groups, observations, and in-depth interviewing.</td>
<td>Bachelors</td>
</tr>
<tr>
<td>Job Title</td>
<td>Functional Responsibility</td>
<td>Minimum Education and Experience</td>
</tr>
<tr>
<td>------------------------</td>
<td>---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------</td>
<td>----------------------------------</td>
</tr>
<tr>
<td>Computer Programmer</td>
<td>Installs and maintains company servers and employee computer systems. Troubleshoots and corrects issues that arise with company hardware and software. Maintains backups of company servers and sensitive data. Maintains company mail servers. Uploads samples for web-based surveys and assists with the creation of web survey databases.</td>
<td>Bachelors</td>
</tr>
<tr>
<td>Supervisor</td>
<td>Provides oversight in the Data Collection Unit, which includes training, monitoring telephone interviews, conducting quality assurance checks, conducting personnel evaluations, and devising schedules. Reviews and manages telephone call sheets. Assists with testing of telephone surveys. Oversees packaging of materials for mail-out surveys and conducts quality assurance checks. Conducts verification of data keyed into double-blind data entry system.</td>
<td>High School degree and 1 year of experience</td>
</tr>
</tbody>
</table>

2. **Maximum Order**: $1,000,000.00

3. **Minimum Order**: $100.00

4. **Geographic Coverage (delivery Area)**: Domestic as defined in GSAM 552.238-113; Points within the 48 contiguous states, Washington DC, Alaska, Hawaii, Puerto Rico, and the U.S. Territories

5. **Point(s) of production (city, county, and state or foreign country)**: Same as company address

6. **Discount from list prices or statement of net price**: Government net prices (discounts already deducted).

7. **Quantity discounts**: None

8. **Prompt payment terms**: Information for Ordering Offices: Prompt payment terms cannot be negotiated out of the contractual agreement in exchange for other concessions. Net 30 days.

9. **Foreign items (list items by country of origin)**: N/A

10a. **Time of Delivery (Contractor insert number of days)**: To Be Determined at the Task Order level

10b. **Expedited Delivery. Items available for expedited delivery are noted in this price list.** Contact Contractor

10c. **Overnight and 2-day delivery**: Contact Contractor

10d. **Urgent Requirements**: Contact Contractor

11. **F.O.B Points(s)**: Destination
12a. Ordering Address(es): Same as company address

12b. Ordering procedures: For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA’s) are found in Federal Acquisition Regulation (FAR) 8.405-3.

13. Payment address(es): Same as company address

14. Warranty provision.: Contractor’s standard commercial warranty.

15. Export Packing Charges (if applicable): N/A

16. Terms and conditions of rental, maintenance, and repair (if applicable): N/A

17. Terms and conditions of installation (if applicable): N/A

18. Terms and conditions of repair parts indicating date of parts price lists and any discounts from list prices (if applicable): N/A

18a. Terms and conditions for any other services (if applicable): N/A

19. List of service and distribution points (if applicable): N/A

20. List of participating dealers (if applicable): N/A

21. Preventive maintenance (if applicable): N/A

22a. Special attributes such as environmental attributes (e.g., recycled content, energy efficiency, and/or reduced pollutants). N/A

22b. If applicable, indicate that Section 508 compliance information is available on Electronic and Information Technology (EIT) supplies and services and show where full details can be found (e.g. contactor’s website or other location.) The EIT standards can be found at: N/A

23. Data Universal Numbering System (DUNS) number: 094176067

24. Notification regarding registration in System for Award Management (SAM) database: Contractor registered and active in SAM
**Final Pricing:**
The rates shown below include the Industrial Funding Fee (IFF) of 0.75%.

<table>
<thead>
<tr>
<th>Labor Category</th>
<th>Hourly Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Project Director</td>
<td>$100.76</td>
</tr>
<tr>
<td>Research Scientist</td>
<td>$73.08</td>
</tr>
<tr>
<td>Research Associate 2</td>
<td>$59.80</td>
</tr>
<tr>
<td>Research Associate 1</td>
<td>$38.33</td>
</tr>
<tr>
<td>Computer Programmer</td>
<td>$57.57</td>
</tr>
<tr>
<td>Supervisor</td>
<td>$23.03</td>
</tr>
</tbody>
</table>

**Service Contract Labor Standards:** The Service Contract Labor Standards (SCLS), formerly known as the Service Contract Act (SCA), is applicable to this contract as it applies to the entire Multiple Award Schedule (MAS) and all services provided. While no specific labor categories have been identified as being subject to SCLS/SCA due to exemptions for professional employees (FAR 22.1101, 22.1102 and 29 CRF 541.300), this contract still maintains the provisions and protections for SCLS/SCA eligible labor categories. If and/or when the contractor adds SCLS/SCA labor categories to the contract through the modification process, the contractor must inform the Contracting Officer and establish a SCLS/SCA matrix identifying the GSA labor category titles, the occupational code, SCLS/SCA labor category titles and the applicable WD number. Failure to do so may result in cancellation of the contract.