On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order is available through GSA Advantage!, a menu-driven database system. The INTERNET address for GSA Advantage! is http://www.gsaadvantage.gov

SCHEDULE TITLE: MAS – MULTIPLE AWARD SCHEDULE

FSC GROUP: PROFESSIONAL SERVICES

CONTRACT NUMBER: 47QRAA21D0053

CONTRACT PERIOD: APRIL 27, 2021 THROUGH APRIL 26,2026

For more information on ordering from Federal Supply go to the GSA Schedules page at GSA.gov

CONTRACTOR: Acrobatant, LLC dba AcrobatAnt
1336 E 15th St.
Tulsa, OK 74120-5804
Phone number: (918) 938-7901
Fax number: (866) 695-6418
Email: aharless@AcrobatAnt.com

CONTRACTOR'S ADMINISTRATION SOURCE: Angela R Harless
Acrobatant, LLC dba AcrobatAnt
1336 E 15th St.
Tulsa, OK 74120-5804
Phone number: (918) 938-7901
Fax number: (866) 695-6418
Email: aharless@AcrobatAnt.com

Website: www.AcrobatAnt.com

BUSINESS SIZE: Small Business

BUSINESS TYPE: Small Business
CUSTOMER INFORMATION:

1a. TABLE OF AWARDED SPECIAL ITEM NUMBERS (SINs)

<table>
<thead>
<tr>
<th>SIN</th>
<th>DESCRIPTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>541810</td>
<td>Advertising Services</td>
</tr>
<tr>
<td>541511</td>
<td>Web Based Marketing</td>
</tr>
<tr>
<td>541430</td>
<td>Graphic Design Services</td>
</tr>
<tr>
<td>541613</td>
<td>Marketing Consulting Services</td>
</tr>
<tr>
<td>541922</td>
<td>Commercial Photography Services</td>
</tr>
<tr>
<td>541910</td>
<td>Marketing Research and Analysis</td>
</tr>
<tr>
<td>OLM</td>
<td>Order Level Materials</td>
</tr>
</tbody>
</table>

1b. LOWEST PRICED MODEL NUMBER AND PRICE FOR EACH SIN: (Government net price based on a unit of one)

See attached APPENDIX B – GSA PROPOSED PRICE LIST

541810 _ Account Coordinator - $60.45
541511 _ Account Coordinator - $60.45
541430 _ Account Coordinator - $60.45
541613 _ Account Coordinator - $60.45
541922 _ **Photographer - $1465.99 / half day
541910 _ Account Coordinator - $60.45

1c. HOURLY RATES (Services only):

See attached APPENDIX B – GSA PROPOSED PRICE LIST

2. MAXIMUM ORDER*: $1,000,000.00

NOTE TO ORDERING ACTIVITIES: *If the best value selection places your order over the Maximum Order identified in this catalog/pricelist, you have an opportunity to obtain a better schedule contract price. Before placing your order, contact the aforementioned contactor for a
better price. The contractor may (1) offer a new price for this requirement (2) offer the lowest price available under this contract or (3) decline the order. A delivery order that exceeds the maximum order may be placed under the schedule contract in accordance with FAR 8.404.

3. **MINIMUM ORDER:** $100.00

4. **GEOGRAPHIC COVERAGE:** 48 States, DC

5. **POINT(S) OF PRODUCTION:** N/A

6. **DISCOUNT FROM LIST PRICES:** *GSA Net Prices are shown on the attached Appendix B - GSA PROPOSED PRICE LIST.*

7. **QUANTITY DISCOUNT(S):** None

8. **PROMPT PAYMENT TERMS:** 0.00%; Net 30 Days
   Prompt payment terms cannot be negotiated out of the contractual agreement in exchange for other concessions

9. **FOREIGN ITEMS:** Not Applicable

10a. **TIME OF DELIVERY:** Subject to Task Order Level

10b. **EXPEDITED DELIVERY:** Contact Contractor

10c. **OVERNIGHT AND 2-DAY DELIVERY:** Contact Contractor

10d. **URGENT REQUIREMENTS:** Agencies can contact the Contractor’s representative to affect a faster delivery. Customers are encouraged to contact the contractor for the purpose of requesting accelerated delivery.

11. **FOB POINT:** Destination

12a. **ORDERING ADDRESS:** Same as Contractor
12b. ORDERING PROCEDURES: For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA’s) are found in Federal Acquisition Regulation (FAR) 8.405-3

13. PAYMENT ADDRESS: Same as Contractor

14. WARRANTY PROVISION: ONE (1) Year, Standard Commercial Warranty. Customer should contact contractor for a copy of the warranty.

15. WARRANTY PROVISION: ONE (1) Year, Standard Commercial Warranty. Customer should contact contractor for a copy of the warranty.

16. EXPORT PACKING CHARGES: Not Applicable

17. TERMS AND CONDITIONS OF RENTAL, MAINTENANCE, AND REPAIR (IF APPLICABLE): Not Applicable

18. TERMS AND CONDITIONS OF INSTALLATION (IF APPLICABLE): Not Applicable

19. TERMS AND CONDITIONS OF REPAIR PARTS INDICATING DATE OF PARTS PRICE LISTS AND ANY DISCOUNTS FROM LIST PRICES (IF AVAILABLE): Not Applicable

20. TERMS AND CONDITIONS FOR ANY OTHER SERVICES (IF APPLICABLE): Not Applicable

21. LIST OF SERVICE AND DISTRIBUTION POINTS (IF APPLICABLE): Not Applicable

22. LIST OF PARTICIPATING DEALERS (IF APPLICABLE): Not Applicable

23. PREVENTIVE MAINTENANCE (IF APPLICABLE): Not Applicable

24a. SPECIAL ATTRIBUTES SUCH AS ENVIRONMENTAL ATTRIBUTES (e.g. recycled content, energy efficiency, and/or reduced pollutants): Not Applicable

24b. Section 508 Compliance for Electronic and Information Technology (EIT): Acrobatant, LLC dba AcrobatAnt is 508 Compliant.
25. DUNS NUMBER: 025806846

26. NOTIFICATION REGARDING REGISTRATION IN SYSTEM FOR AWARD MANAGEMENT (SAM) DATABASE: Contractor has an Active Registration in the SAM database. Cage Code: 8JFK5

APPENDIX A LABOR CATEGORY DESCRIPTIONS

APPENDIX B GSA PRICE LIST
APPENDIX A
LABOR CATEGORY DESCRIPTIONS

Account Supervisor
Minimum Year Experience: 5 years
Minimum Education: Bachelor’s Degree
Responsibilities: The account supervisor is responsible for the relationship between the agency and client. The account supervisor will generally look after client needs through direct contact, liaison, and the marshalling of agency resources. The account supervisor will be a key agency representative to the client and will maintain a highly responsive service orientation in all transactions. They are knowledgeable in both the client’s business and the agency business. The account supervisor manages account executive performance with accounts and reviews all strategic and media decisions formulated by the various operating departments before they are delivered to the client. The account supervisor reviews all creative concepts to confirm whether they meet strategic goals before delivery to the client for approval. The account supervisor keeps regular contact with all agency accounts.

Account Executive
Minimum Year Experience: 3 years
Minimum Education: Bachelor’s Degree
Responsibilities: The account executive is responsible for daily contact between the agency and one or more client accounts. The account executive interfaces with various agency departments to move projects through on behalf of the client. This includes meeting with the creative director concerning creative issues and input, the media director concerning media issues, the public relations director concerning publicity, the director of interactive marketing concerning interactive projects, and the production manager concerning scheduling and timing. The account executive has major input in developing strategic marketing plans for their clients. After plans are developed and presented to clients, the account executive is responsible for carrying out the plan on a daily basis.

Account Coordinator
Minimum Year Experience: 0 years
Minimum Education: Bachelor’s Degree
Responsibilities: The account coordinator provides administrative assistance to account executives, and account supervisor on day-to-day client activities, including responding to client phone calls, emails, and faxes, handling mail/packages, production and creative deadlines, media placements, etc., to ensure continued progress of client workflow in the absence of the assigned account executive.
Senior Copywriter

**Minimum Year Experience:** 8 years  
**Minimum Education:** Bachelor's Degree  
**Responsibilities:**  
The senior copywriter is responsible for supervising the copy and concepts in the production of advertising and collateral. While working with art directors and copywriters, the senior copywriter helps craft client briefs into campaign concepts. When the “big idea” for an ad originates from a graphic concept rather than copy, the senior copywriter supplies or supervises the copy to complete the comp.

Copywriter

**Minimum Year Experience:** 3 years  
**Minimum Education:** Bachelor's Degree  
**Responsibilities:**  
The copywriter is responsible for copy and concepts in the production of advertising. Working with the art director(s), the copywriter interprets concepts/copy into completed design. This person researches clients’ products/services/image to ensure ability to write accurate, on-target copy/concepts for assigned projects.

Proofreader/Copy Editor

**Minimum Year Experience:** 1 year  
**Minimum Education:** Bachelor's Degree  
**Responsibilities:**  
The proofreader/copy editor is responsible for ensuring all texts in materials produced by or for the agency and its clients are well written, grammatically correct and accessible. This person reviews text for a wide range of published material, including business correspondence, reports, proposals, brochures, print collateral, newsletters, advertising copy, email promotions and website content. The proofreader/copy editor is required to correct spelling, typographical and grammatical errors (proofreading), confirm style consistency, check facts, verify hyperlinks in interactive documents, and undertake significant rewriting (copy editing) if requested to do so.

Creative Director

**Minimum Year Experience:** 15 years  
**Minimum Education:** Associate's Degree  
**Responsibilities:**  
The creative director is responsible for the overall supervision of the agency’s creative product, both design and copy. The creative director is responsible for taking strategic marketing plans and interpreting them into “big ideas.” The creative director approves all creative work before presentation to the client, first reviewing the creative work with the account executive, taking the account executive’s requests for change into consideration.

Art Director

**Minimum Year Experience:** 3 years  
**Minimum Education:** Associate's Degree  
**Responsibilities:**  
The art director is responsible for art concepts in the production of advertising and marketing projects and campaigns. The art director works with a copywriter as a team, or receives copy from the copy department that is translated into advertising. The art director can also work as a part of a design team with another art director. The art director also can supply copy or headline concepts for a project. The team concept allows full cooperation between creative partners.
Production Artist  
**Minimum Year Experience:** 0 years  
**Minimum Education:** Associate's Degree  
**Responsibilities:**  
The production artist works independently on assigned projects, or as a member of a project team. The production artist works up concepts and fulfills layout assignments according to supplied strategic and creative input. The production artist may, on occasion, work directly with account service, and outside contractors (freelancers and vendors) to complete design requirements, but more typically works under the direction of an art director or creative director.

Social Media Manager  
**Minimum Year Experience:** 2 years  
**Minimum Education:** Bachelor's Degree  
**Responsibilities:**  
The social media manager is the advisor on all social media channels, including social networks, content sharing sites, blogs, micro-blogs and wikis. The social media manager actively participates in a wide variety of social media activities such as blogging, community development and management, social bookmarking, commenting, etc., and is well-connected with the broader social media world.

Senior Web Developer  
**Minimum Year Experience:** 5 years  
**Minimum Education:** Associate's Degree  
**Responsibilities:**  
The senior web developer executes interactive and other web-based projects and internet strategies, for brand image creation and maintenance, product marketing, promotions, information transfer and technical support. The web developer has at least two years of programming experience HTML, DHTML, JavaScript, ASP, Flash, Macromedia, SQL Server, CGI, Windows NT, and XML development. This person works independently or team with an assigned web designer. This person has a thorough understanding of user experience design, as well as familiarity with browser capabilities, user interface requirements, cross-platforming, site architecture, and web server hardware.

Junior Web Developer  
**Minimum Year Experience:** 1 year  
**Minimum Education:** Associate's Degree  
**Responsibilities:**  
The junior web developer will use WordPress, HTML, CSS and JavaScript to design, build, and manage websites and web-based applications. This person will support development from requirements gathering through implementation and ongoing maintenance, while facilitating content management and coordinating with product managers, UX designers and graphic designers to design and implement holistic solutions. This person will provide technical site maintenance and expertise, performing testing as needed and preparation of technical documentation.

Digital Strategist  
**Minimum Year Experience:** 2 years  
**Minimum Education:** Bachelor's Degree
Responsibilities:
The digital strategist is responsible for the successful management of digital strategy for client brands. This person creates the ideas that bridge web, mobile, creative, gaming, and digital media, etc., and provides solutions to multi-service clients based on consumer insight. This person answers key questions such as how brands are communicated and experienced through digital interactions, and how digital interactions fit into broader customer experiences. This person balances technical skills with marketing agency experience and a general enthusiasm for relationship marketing, advertising, branding and communications.

Media Director
**Minimum Year Experience:** 5 years  
**Minimum Education:** Bachelor's Degree  
**Responsibilities:**
The media director is responsible for the philosophy and planning of the use of media, for the selection of specific media, and for ordering space and time. The media director is well-versed in all types of media, and is current with rapidly proliferating new media options. The media director is also responsible for research and marketing. In this capacity the media director does media, industry or company research so that the agency can construct an accurate strategic advertising and marketing plan for the client. The media director is responsible for maintaining a library of media kits and periodicals for the industries or to the target markets that the agency serves.

Media Coordinator
**Minimum Year Experience:** 1 year  
**Minimum Education:** Bachelor's Degree  
**Responsibilities:**
The media coordinator generally provides assistance to the media director in the day-to-day management of accounts and develops the skills necessary to advance to the position of media buyer. This person assists in preparing presentation materials, media plans and/or grids, or full media proposals. This person makes sure all media and projects proceed according to plan and deadlines, drawing the attention of the media director to potential problems before they occur.

Senior Strategist
**Minimum Year Experience:** 15 years  
**Minimum Education:** Bachelor's Degree  
**Responsibilities:**
The senior strategist is responsible for the development of programs and thinking for our clients on an ongoing and project basis. This person will create and maintain relationships with existing and potential clients, developing strategic solutions and plans that best fit the agency and clients' needs. This person is responsible for creating brand identities through research and applying experience to uncover an in-depth knowledge of the personas, organizational process, competitive threats and opportunities of a client's business. The senior strategist will also manage the campaign measurement process to ensure that clients and agency are aligned on key performance metrics, establishing realistic business goals, and providing accountability through reporting and analytics, and providing optimized strategies moving forward.

**Photographer**
**Minimum Year Experience:** 1 years  
**Minimum Education:** Associate's Degree  
**Responsibilities:**
The photographer works closely with clients to capture photos of people, places and things through the use of creativity and technical abilities in photographic equipment and photo manipulation software. To ensure that desired results are obtained, the photographer must be able to communicate effectively with account service and clients regarding expectations to meet standards and deadlines of projects. Other duties include recommending creative ideas and solutions to achieve desired results and maintaining a professional image.
## APPENDIX B – GSA PRICE LIST – Acrobatant, LLC dba AcrobatAnt

### MAS – MULTIPLE AWARD SCHEDULE

<table>
<thead>
<tr>
<th>SIN</th>
<th>SERVICE PROPOSED</th>
<th>MINIMUM EDUCATION</th>
<th>MINIMUM YEARS OF EXPERIENCE</th>
<th>UNIT OF ISSUE</th>
<th>GSA PRICE + IFF YEAR 1</th>
<th>GSA PRICE + IFF YEAR 2</th>
<th>GSA PRICE + IFF YEAR 3</th>
<th>GSA PRICE + IFF YEAR 4</th>
<th>GSA PRICE + IFF YEAR 5</th>
</tr>
</thead>
<tbody>
<tr>
<td>541810, 541511, 541430, 541613, 541910</td>
<td>Account Supervisor</td>
<td>Bachelor's Degree</td>
<td>5</td>
<td>Hour</td>
<td>$100.75</td>
<td>$103.07</td>
<td>$105.44</td>
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<td>Account Executive</td>
<td>Bachelor's Degree</td>
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<td>Hour</td>
<td>$100.76</td>
<td>$103.08</td>
<td>$105.45</td>
<td>$107.87</td>
<td>$110.35</td>
</tr>
<tr>
<td>541810, 541511, 541430, 541613, 541910</td>
<td>Account Coordinator</td>
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<td>Senior Copywriter</td>
<td>Bachelor's Degree</td>
<td>8</td>
<td>Hour</td>
<td>$100.76</td>
<td>$103.08</td>
<td>$105.45</td>
<td>$107.87</td>
<td>$110.36</td>
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<td>541810, 541511, 541430, 541613, 541910</td>
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<td>Code</td>
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<td>Hourly Rate</td>
<td>Total 1</td>
<td>Total 2</td>
<td>Total 3</td>
<td>Total 4</td>
<td>Total 5</td>
</tr>
<tr>
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<tr>
<td>541810, 541511, 541430, 541613, 541910</td>
<td>Proofreader/Copy Editor</td>
<td>Bachelor's Degree</td>
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<td>$73.30</td>
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<td>Associate's Degree</td>
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<td>$103.08</td>
<td>$105.45</td>
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<td>$110.36</td>
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<tr>
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</tbody>
</table>

*The Service Contract Labor Standards, formerly the Service Contract Act (SCA), apply to this contract and it includes SCLS applicable labor categories. Labor categories and fixed price services marked with a (**) in this pricelist are based on the U.S. Department of Labor Wage Determination Number(s) identified in the SCLS/SCA matrix. The prices awarded are in line with the geographic scope of the contract (i.e., nationwide).