Federal Supply Service
Authorized Federal Supply Schedule Price List

On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order are available through GSA Advantage!®, a menu-driven database system. The INTERNET address GSA Advantage!® is: GSAAAdvantage.gov.

Multiple Award Schedule

FSC Group: Professional Services          FSC Class: T006, DD01, R701

Contract number: 47-QRAA21D006P

For more information on ordering from Federal Supply Schedules go to the GSA Schedules page at GSA.gov.

Contract period: June 9, 2021 - June 8, 2026

Radiovision, L.P.
531 W Main St
Denison TX 75020-3128
Phone: 903-337-4255
Fax: 903-337-4256

https://radiovisioninc.com

Contract Administrator:

ATTN: Lisa Melvin
Radiovision, L.P.
531 W Main St
Denison TX 75020-3128
Phone: 903-337-4255
Fax: 903-337-4256

Business size: Small Business

Prices Shown Herein are Net (discount deducted)

Price List Current as of Modification # PA-0002 effective June 17, 2021
CUSTOMER INFORMATION

1a. Table of awarded special item number(s) with appropriate cross-reference to item descriptions and awarded price(s).

<table>
<thead>
<tr>
<th>SINs</th>
<th>Recovery</th>
<th>SIN Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>541810</td>
<td>541810RC</td>
<td>Advertising Services</td>
</tr>
<tr>
<td>512110</td>
<td>512110RC</td>
<td>Video/Film Production</td>
</tr>
<tr>
<td>541511</td>
<td>541511RC</td>
<td>Web Based Marketing</td>
</tr>
</tbody>
</table>

1b. Identification – Lowest Priced Unit / Hour Per SIN:

<table>
<thead>
<tr>
<th>SIN</th>
<th>Labor Category</th>
<th>GSA Rate W/IFF</th>
<th>Unit Of Issue</th>
</tr>
</thead>
<tbody>
<tr>
<td>541810</td>
<td>Executive Assistant</td>
<td>$60.00</td>
<td>Hour</td>
</tr>
<tr>
<td>512110</td>
<td>Executive Assistant</td>
<td>$60.00</td>
<td>Hour</td>
</tr>
<tr>
<td>541511</td>
<td>Executive Assistant</td>
<td>$60.00</td>
<td>Hour</td>
</tr>
</tbody>
</table>

1c. Labor Category Descriptions:

**Director of Operations**

**Minimum Year Experience:** 10 Years

**Minimum Education:** Bachelor’s Degree

**Responsibilities:**
Managing day to day business issues and oversite of facility and employees. Manage product development and branding. Work directly with clients on creative for marketing and advertising in Broadcast Media (TV, Radio & OTT), Internet Media and digital marketing products (SEM, Display, TrueView), Print and POP. Creative director of TV, Radio, Display Ads for quarterly/annual campaigns. Communicate with production, design, and digital departments to create a consistent plan for client advertising. Work closely with media directors providing targeted media planning, budget recommendations for quarterly/annual media plans. Create original music content for commercials, including music beds and jingles.
Media Director**

Minimum Year Experience: 10 Years

Minimum Education: Bachelor’s Degree

Responsibilities:
Manage all Media Buyers. Management and supervision of media research, planning, negotiation, placement, and billing. Added value and media leveraging expertise is required. Confers with representatives of advertising agencies, product managers, and corporate advertising staff to establish media goals, objectives, and strategies within corporate advertising budget.

Media Buyer**

Minimum Year Experience: 5 Years

Minimum Education: Bachelor’s Degree

Responsibilities
Management and supervision of media research, planning, negotiation, placement, and billing for all clients.

Account Executive**

Minimum Year Experience: 2 Years

Minimum Education: Bachelor’s Degree

Responsibilities
Collaborate with clients on creative for marketing and advertising for Broadcast Media (TV & Radio), Internet Media (SEM, Display, TrueView), Print and POP. Work closely with media director to execute budget recommendations for quarterly/annual media plans. Schedule traffic instructions with media outlets to ensure all deadlines are met. Write and produce TV/radio commercials and display ads for monthly campaigns. Communicate with production, art, and digital departments to create a cohesive look for all advertising. Submit and manage ads for review of manufacturer compliance guidelines as well as ensure advertising meets Federal and State legal regulations. Reconcile monthly production and billing for accounts payable to invoice clients.
**Executive Assistant**

Minimum Year Experience: 3 Years

Minimum Education: Associate Degree

**Responsibilities**

Assist Executive on all agency, traditional, and digital Media related projects. Create production orders and assist in the process of production of all TV, radio, digital and print projects. Coordinate distribution and traffic directions. Obtain compliance approvals from manufacturer(s). Oversee billing for accounts payable to invoice clients. Submit claims for Co-Op reimbursement from manufacturer(s).

**Video Production Manager**

Minimum Year Experience: 5 Years

Minimum Education: Bachelor’s Degree

**Responsibilities**

Manage Video Editors schedules and production progress on each project. Manage all files of on-screen talent, manufacturer elements, location footage, and archiving of commercials. Make sure that each editor has the elements needed to complete their production order. Responsible for editing and assembling recorded raw materials into a finished product ready for broadcasting. Work with Account Managers to maintain a cohesive feel across all media platforms.

**Audio Production Manager**

Minimum Year Experience: 5 Years

Minimum Education: Bachelor’s Degree

**Responsibilities**

Manage Audio Editors schedules and production progress on each project. Manages all audio files for VO lines and music beds. Record audio with in-house recording studio and plan, create and edit the sound for Video and Audio projects. Work with Account Executives to maintain cohesive feel across all media platforms for each client.
**Digital Project Manager**

Minimum Year Experience: 5 Years

Minimum Education: Bachelor’s Degree

**Responsibilities**
Extensive knowledge of digital marketing strategies and trends required. Some basic HTML coding required. Extensive knowledge of Adobe Illustrator and Photoshop are required. Work experience could be considered in lieu of education requirements. Job Description: Coordinate with team members on all digital and social media projects. Conduct market analysis, build email campaigns and conduct deployment.

**Video Editor**

Minimum Year Experience: 3 Years

Minimum Education: Bachelor’s Degree

**Responsibilities**
Responsible for editing and assembling recorded raw material into a finished product ready for broadcasting. The material may include footage, dialogue, graphics, and special effects. Work with Account Executive to maintain a cohesive feel across all media platforms.

**Audio Engineer**

Minimum Year Experience: 3 Years

Minimum Education: Bachelor’s Degree

**Responsibilities**
Plan, create, and edit the sound for Video and Audio projects. Work with Account Executives to maintain cohesive feel across all media platforms.
Graphic Designer**

Minimum Year Experience: 3 Years

Minimum Education: Associates Degree

Responsibilities
Work with Account Executives to create print and digital advertising materials. Verify that all projects adhere to style guides, manufacturer guides and are manufacturer co-op compliant.

Social Media Manager

Minimum Year Experience: 3 Years

Minimum Education: Associates Degree

Responsibilities
Work with Account Executive on Social media strategies, posting, protocols and scheduling coordination. Maintain the client’s digital presence across multiple media platforms. Verify that all Social Media is compliant with the manufacturer guidelines. Gather data for review on all social media activity for each client.

2. Maximum order: $1,000,000

3. Minimum order: $100

4. Geographic coverage (delivery area). Domestic

5. Point(s) of production (city, county, and State or foreign country):

531 W Main St., Denison TX 75020-3128, United States

6. Discount from list prices or statement of net price. Government Net Prices (discounts already deducted.)

7. Quantity discounts. None Offered

8. Prompt payment terms: Net 30 - 1.00%. Information for Ordering Offices: Prompt payment terms cannot be negotiated out of the contractual agreement in exchange for other concessions.
9. Foreign items (list items by country of origin). Not Applicable Offering Domestic Services Only

10a. Time of delivery. To Be Determined at the Task Order level

10b. Expedited Delivery. Items available for expedited delivery are noted in this price list. To Be Determined at the Task Order level

10c. Overnight and 2-day delivery. Contact Contractor

10d. Urgent Requirements. Contact Contractor

11. F.O.B. point(s). Destination

12a. Ordering address(es).

Radiovision, L.P.
ATTN: Lisa Melvin
531 W Main St.
Denison TX 75020-3128

12b. Ordering procedures: For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA’s) are found in Federal Acquisition Regulation (FAR) 8.405-3.

13. Payment address(es)

Radiovision, L.P.
ATTN: Lisa Melvin
531 W Main St.
Denison TX 75020-3128


15. Export packing charges, if applicable. Not Applicable Offering Services Only

16. Terms and conditions of rental, maintenance, and repair (if applicable). Not Applicable.

17. Terms and conditions of installation (if applicable). Not Applicable.

18a. Terms and conditions of repair parts indicating date of parts price lists and any discounts from list prices (if applicable). Not Applicable.

18b. Terms and conditions for any other services (if applicable). Not Applicable.

19. List of service and distribution points (if applicable). Not Applicable.
20. List of participating dealers (if applicable).
Not Applicable.

21. Preventive maintenance (if applicable).
Not Applicable.

22a. Special attributes such as environmental attributes (e.g., recycled content, energy efficiency, and/or reduced pollutants).
Not Applicable.

22b. If applicable, indicate that Section 508 compliance information is available on Electronic and Information Technology (EIT) supplies and services and show where full details can be found (e.g. contractor’s website or other location.) The EIT standards can be found at: www.Section508.gov/.
Not Applicable to Current Offerings.

23. Unique Entity Number System (UEI): 806603973

24. Notification regarding registration in System for Award Management (SAM) database.
Contractor registered and active in SAM: CAGE: 8M4Y1
<table>
<thead>
<tr>
<th>SIN</th>
<th>LABOR CATEGORY/SERVICE PROPOSED</th>
<th>EXP.</th>
<th>EDUCATION</th>
<th>GSA RATE W/IFF YEAR 1</th>
<th>GSA RATE W/IFF YEAR 2</th>
<th>GSA RATE W/IFF YEAR 3</th>
<th>GSA RATE W/IFF YEAR 4</th>
<th>GSA RATE W/IFF YEAR 5</th>
</tr>
</thead>
<tbody>
<tr>
<td>541810</td>
<td>Director of Operations</td>
<td>10</td>
<td>Bachelor's Degree</td>
<td>$ 246.85</td>
<td>$ 252.53</td>
<td>$ 258.34</td>
<td>$ 264.28</td>
<td>$ 270.36</td>
</tr>
<tr>
<td>541810</td>
<td>Media Director**</td>
<td>10</td>
<td>Bachelor's Degree</td>
<td>$ 197.48</td>
<td>$ 202.02</td>
<td>$ 206.67</td>
<td>$ 211.42</td>
<td>$ 216.29</td>
</tr>
<tr>
<td>541810</td>
<td>Media Buyer**</td>
<td>5</td>
<td>Bachelor's Degree</td>
<td>$ 98.74</td>
<td>$ 101.01</td>
<td>$ 103.33</td>
<td>$ 105.71</td>
<td>$ 108.14</td>
</tr>
<tr>
<td>541810</td>
<td>Account Executive**</td>
<td>2</td>
<td>Bachelor's Degree</td>
<td>$ 98.74</td>
<td>$ 101.01</td>
<td>$ 103.33</td>
<td>$ 105.71</td>
<td>$ 108.14</td>
</tr>
<tr>
<td>541810</td>
<td>Executive Assistant**</td>
<td>3</td>
<td>Associates Degree</td>
<td>$ 98.74</td>
<td>$ 101.01</td>
<td>$ 103.33</td>
<td>$ 105.71</td>
<td>$ 108.14</td>
</tr>
<tr>
<td>512110</td>
<td>Video Production Manager</td>
<td>5</td>
<td>Bachelor's Degree</td>
<td>$ 123.43</td>
<td>$ 126.26</td>
<td>$ 129.17</td>
<td>$ 132.14</td>
<td>$ 135.18</td>
</tr>
<tr>
<td>512110</td>
<td>Audio Production Manager</td>
<td>5</td>
<td>Bachelor's Degree</td>
<td>$ 123.43</td>
<td>$ 126.26</td>
<td>$ 129.17</td>
<td>$ 132.14</td>
<td>$ 135.18</td>
</tr>
<tr>
<td>541810</td>
<td>Digital Project Manager</td>
<td>5</td>
<td>Bachelor's Degree</td>
<td>$ 197.48</td>
<td>$ 202.02</td>
<td>$ 206.67</td>
<td>$ 211.42</td>
<td>$ 216.29</td>
</tr>
<tr>
<td>512110</td>
<td>Video Editor</td>
<td>3</td>
<td>Bachelor's Degree</td>
<td>$ 98.74</td>
<td>$ 101.01</td>
<td>$ 103.33</td>
<td>$ 105.71</td>
<td>$ 108.14</td>
</tr>
<tr>
<td>512110</td>
<td>Audio Engineer</td>
<td>3</td>
<td>Bachelor's Degree</td>
<td>$ 98.74</td>
<td>$ 101.01</td>
<td>$ 103.33</td>
<td>$ 105.71</td>
<td>$ 108.14</td>
</tr>
<tr>
<td>541810</td>
<td>Graphic Designer**</td>
<td>3</td>
<td>Associates Degree</td>
<td>$ 98.74</td>
<td>$ 101.01</td>
<td>$ 103.33</td>
<td>$ 105.71</td>
<td>$ 108.14</td>
</tr>
<tr>
<td>541810</td>
<td>Social Media Manager</td>
<td>3</td>
<td>Associates Degree</td>
<td>$ 148.11</td>
<td>$ 151.52</td>
<td>$ 155.00</td>
<td>$ 158.57</td>
<td>$ 162.21</td>
</tr>
</tbody>
</table>
Service Contract Labor Standards Matrix:

<table>
<thead>
<tr>
<th>SCLS Eligible Contract Labor Category/Fixed Price Service</th>
<th>SCLS Equivalent Code Title</th>
<th>WD Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Media Director**</td>
<td>13063 – Media Specialist III</td>
<td>2015-5255</td>
</tr>
<tr>
<td>Media Buyer**</td>
<td>13061 – Media Specialist I</td>
<td>2015-5255</td>
</tr>
<tr>
<td>Account Executive**</td>
<td>13061 – Media Specialist I</td>
<td>2015-5255</td>
</tr>
<tr>
<td>Executive Assistant**</td>
<td>01020 – Administrative Assistant</td>
<td>2015-5255</td>
</tr>
<tr>
<td>Graphic Designer**</td>
<td>13042 – Illustrator II</td>
<td>2015-5255</td>
</tr>
</tbody>
</table>

The Service Contract Labor Standards, formerly the Service Contract Act (SCA), apply to this contract and it includes SCLS applicable labor categories. Labor categories and fixed price services marked with a (***) in this pricelist are based on the U.S. Department of Labor Wage Determination Number(s) identified in the SCLS/SCA matrix. The prices awarded are in line with the geographic scope of the contract (i.e., nationwide).