MULTIPLE AWARD SCHEDULE (MAS)
General Service Administration (GSA)
Federal Supply Service
Authorized Federal Supply Schedule Price List

FEDERAL SUPPLY GROUP
Professional Services

GSA CONTRACT NUMBER
47QRAA21D0076

CONTRACT PERIOD
June 23, 2021 - June 22, 2026

SMALL BUSINESS TYPES
For-Profit Organization (2X)
Limited Liability Company (LJ)
Women Owned Business (A2)

CONTRACT ADMINISTRATOR
Denise Harris
P: 262.968.9008
E: dharris@harrismg.com

For more information on ordering from Federal Supply Schedules go to the GSA Schedules page at GSA.gov. On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order are available through GSA Advantage!, a menu-driven database system. The INTERNET address GSA Advantage! is: GSAAAdvantage.gov.
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7044 S 13th Street, Oak Creek, WI 53154 | 262.968.9008 | harrismg.com | 2
1a. SPECIAL ITEM NUMBERS
Table of Awarded Special Item Numbers (SINs):

<table>
<thead>
<tr>
<th>Special Item Numbers (SIN)</th>
<th>Description</th>
</tr>
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<tbody>
<tr>
<td>541810</td>
<td>Advertising Services</td>
</tr>
<tr>
<td>541820</td>
<td>Public Relations Services</td>
</tr>
<tr>
<td>541430</td>
<td>Graphic Design Services</td>
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<tr>
<td>541850</td>
<td>Exhibit Design and Advertising Services</td>
</tr>
<tr>
<td>541910</td>
<td>Marketing Research and Analysis</td>
</tr>
<tr>
<td>541511</td>
<td>Web Based Marketing</td>
</tr>
<tr>
<td>561920</td>
<td>Conference, Meeting, Event and Tradeshaw Planning Services</td>
</tr>
</tbody>
</table>

1b. LOWEST PRICED MODEL
See Price List on page 8. (Government net price based on a unit of one)

1c. HOURLY RATES
See Price List on page 8. A description of all corresponding commercial job titles, experience, functional responsibility and education for those types of employees or subcontractors who will perform services are provided on page 9.

2. MAXIMUM ORDER
$1,000,000

3. MINIMUM ORDER
$100

4. GEOGRAPHIC COVERAGE
Domestic 48 States, and Washington, DC

5. POINTS OF PRODUCTION
Same as Contractor.

6. STATEMENT OF NET PRICE
Prices shown herein are Net. (Any discounts have already been deducted under GSA rate)

7. VOLUME DISCOUNTS
Additional 5% discount on any annual task order at or above $180,000.

8. PROMPT PAYMENT TERMS
Net 30. Information for Ordering Offices: Prompt payment terms cannot be negotiated out of the contractual agreement in exchange for other concessions.

9. FOREIGN ITEMS
N/A

10a. TIME OF DELIVERY
As specified on task order and as mutually agreed upon.

10b. EXPEDITED DELIVERY
Contact Contractor’s Representative.

10c. OVERNIGHT AND 2-DAY DELIVERY
N/A

10d. URGENT REQUIREMENTS
Contact the Contractor’s representative to effect a faster delivery. Customers are encouraged to contact the contractor for the purpose of requesting accelerated delivery.

11. F.O.B. POINT
Destination

12a. ORDERING ADDRESS
Same as Contractor.
12b. ORDERING PROCEDURES
For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPAs) are found in Federal Acquisition Regulation (FAR) 8.405-3.

13. PAYMENT ADDRESS
Same as Contractor.

14. WARRANTY PROVISION
None

15. EXPORT PACKING CHARGES
N/A

16. TERMS AND CONDITIONS OF RENTAL, MAINTENANCE, AND REPAIR
N/A

17. TERMS AND CONDITIONS OF INSTALLATION
N/A

18a. TERMS AND CONDITIONS OF REPAIR PARTS
N/A

18b. TERMS AND CONDITIONS FOR ANY OTHER SERVICES
N/A

19. LIST OF SERVICE AND DISTRIBUTION POINTS
N/A

20. LIST OF PARTICIPATING DEALERS
N/A

21. PREVENTIVE MAINTENANCE
N/A

22a. SPECIAL ENVIRONMENTAL ATTRIBUTES
N/A

22b. EIT SUPPLIES AND SERVICES
N/A

23. DATA UNIVERSAL NUMBER SYSTEM (DUNS)
135823763

24. SYSTEM FOR AWARD MANAGEMENT (SAM)
Contractor registered and active in SAM

SERVICE CONTRACT LABOR STANDARDS
The Service Contract Labor Standards (SCLS), formerly known as the Service Contract Act (SCA), is applicable to this contract as it applies to the entire Multiple Award Schedule (MAS) and all services provided. While no specific labor categories have been identified as being subject to SCLS/SCA due to exemptions for professional employees (FAR 22.1101, 22.1102 and 29 CRF 541.300), this contract still maintains the provisions and protections for SCLS/SCA eligible labor categories. If and/or when the contractor adds SCLS/SCA labor categories to the contract through the modification process, the contractor must inform the Contracting Officer and establish a SCLS/SCA matrix identifying the GSA labor category titles, the occupational code, SCLS/SCA labor category titles and the applicable WD number. Failure to do so may result in cancellation of the contract.
ABOUT HARRIS MARKETING GROUP
Harris Marketing Group is a full-service, multi-disciplinary, woman-owned marketing and communications company providing local and national clients with integrated marketing solutions. With more than 25 years of experience in marketing, business management, and communications, we offer clients a comprehensive, one-stop resource. In addition to strategic planning, our services include website development and online marketing, graphic design, public relations, advertising, content development and writing, event planning and more. Whether you want to build your brand, launch a new product or event, increase awareness or target key markets – we have the experience to help you achieve your goals.

HMG offers a full service approach to marketing and communications. Our single-source philosophy means that we worry about the details so our clients can apply more resources to their core responsibilities.

From writing to design, web production to strategic planning, our multi-disciplinary staff works closely to create integrated marketing solutions. On every project, small or large, HMG partners with clients throughout the planning and implementation process and then utilizes proven marketing tactics to implement and measure return on your marketing investments.

OUR PHILANTHROPY
At Harris Marketing Group, we are not only committed to our client, but we are committed to our community as well. With our desire to do good, combined with the positive energy that surrounds our corporate responsibility we look forward to our annual holiday volunteer event with The Hunger Task Force. Each year we get together at their local warehouse to stock hundreds of boxes with essentials for the elderly.

In addition to our corporate responsibility, many of our employees volunteer their time with other organizations and events, in an effort to give back.
Our Capabilities

PLANNING
The success of any project depends upon how well it aligns with the goals and objectives. If you need to rejuvenate your brand, launch a new project, go to market through new channels or simply improve your marketing approach, we provide comprehensive planning and implementation strategies to achieve those objectives.

BRANDING
HMG has extensive experience in brand building and provides award-winning creative to help differentiate and create memorable impressions. Whether you are interested in creating a new logo and messaging, re-imaging your organization, or fine-tuning your identity, we will develop a clear, concise and memorable design. Incorporating market factors, organizational personality and client perspective, we will develop a positioning strategy, color palette and design a logo mark, memorable tag line development, corporate messaging, and integrated design strategies.

DESIGN
We have over 25 years of experience in creating effective and award-winning literature, catalogs, case studies, and publications; as well as targeted marketing pieces and print or digital advertising. HMG has extensive experience in copywriting, photo art direction, creative design and production, to provide a completely integrated solution and truly remove client internal burdens in the production process.

WEB DEVELOPMENT
HMG brings years of integrated online marketing strategies including web development and interactive design to bring our client’s brands to life with creative, clean and innovative solutions. We employ the latest technologies of optimization and mobile adaptation. We will also work with you to provide online marketing strategies to drive traffic and convert visitors to achieve your goals.
OUR CAPABILITIES continued

DIGITAL MARKETING
Today all marketing campaigns incorporate a strong online strategy. We can develop integrated programs designed to drive traffic to your website including eBlasts, PPC, SEO, SEM, banner ads, remarketing, public relations, website landing pages, micro-sites and more.

TARGET MARKETING
Get the word out with targeted marketing campaigns. Whether you are targeting a particular demographic or a geographic area or vertical market, direct marketing can be highly effective. We utilize an integrated push marketing approach including direct mail, email, online micro campaigns, trade shows, call campaigns and more.

ADVERTISING / PUBLIC RELATIONS
HMG will plan, produce and implement a strategic, cost-effective advertising, direct marketing or electronic marketing campaign to increase awareness of our clients and their product or service offering. Also rely on us for demonstrated expertise in strategic public relations, publicity, community affairs, government affairs, media relations and special events planning including feature articles, press releases, media events, corporate announcements and trade show relations.

PUBLICATIONS
Consistent, effective communication is necessary to all organizations. Whether you need an electronic newsletter or a high-quality printed or digital publication, HMG can design and develop a publication to communicate your message. We have more than two decades of experience in researching, writing, designing and publishing all styles of newsletters and publications. You can rely on us to get your publication done on time and on budget throughout the year.

CHANNEL MARKETING
We understand the unique challenges an organization faces in supporting and motivating its team. If you have a need for integrated programs, we have the experience working with both independent and direct channels. Whether you need training or marketing manuals, promotional programs, newsletters, or training webinars, we can provide quality programs to help you meet your goals.

SOCIAL MEDIA
HMG can design an online marketing program that includes development and management of the social networks most relevant to your business and consumer. We know how to create value for your online audience while improving customer loyalty by providing them with a consistent connection to your company and brand.

CONTENT MARKETING
Our in-house writing and award-winning design staff has experience in B2C and B2B marketing, nonprofit, and franchise marketing. In addition, our communications department staff includes project planning, writing, proof reading, editorial, graphic arts and sponsorship/advertising sales professionals who produce and publish print and/or web based magazines, newsletters, hardcover books, conference guides and brochures. Website content may be provided and updated by our team including new copy, imagery, database updates, documents, event information and any other required updates.

CONFERENCE, MEETING, EVENT AND TRADESHOW PLANNING
HMG will plan, coordinate and provide on site facilitation of annual conventions, exhibit halls, committee meetings, strategic planning sessions, golf outings, memorable events, sponsorship programming, and board meetings. We utilize the latest tools and technologies, allowing us to develop automated web-driven conference and nonprofit event management tools to bring efficiency and automation to registration, database development, sponsorship acquisition, event confirmations and payments. Rely on us to coordinate and run a professional event, as well as build your relationship with your suppliers, employees, educators and members to be sure that the details are covered and attendees have a rewarding experience.

VIRTUAL MEETING PLANNING
Whether it’s a multi-day conference or a standalone webinar, HMG offers the experience you need to make a seamless transition from an on-site meeting to a virtual one. We’ll help you select the best online platform to achieve your remote meeting goals, whether it’s Zoom, GoToMeeting, vFAIR, webex, cVent, or any other virtual viable solutions available. Our team is experienced in promoting, planning and executing a successful virtual event. HMG has the opportunities as well as internal processes and procedures to facilitate and transition your organization to a virtual event.
### GSA Hourly Rates*

<table>
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<th>Special Item Numbers (SIN)</th>
<th>Description</th>
<th>GSA Rate (Including IFF)</th>
</tr>
</thead>
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<tr>
<td>541820, 541910, 541430</td>
<td>Chief Creative Officer</td>
<td>$181.36</td>
</tr>
<tr>
<td>541850, 561920, 541430</td>
<td>Creative Director</td>
<td>$158.69</td>
</tr>
<tr>
<td>541810, 541850, 541430</td>
<td>Graphic Designer</td>
<td>$100.00</td>
</tr>
<tr>
<td>541810, 541820, 541910</td>
<td>Copywriter</td>
<td>$111.00</td>
</tr>
<tr>
<td>541511</td>
<td>Web Designer</td>
<td>$95.00</td>
</tr>
<tr>
<td>541810, 541820, 541910, 561920</td>
<td>Project Manager</td>
<td>$106.01</td>
</tr>
<tr>
<td>541810, 541910, 561920</td>
<td>Administrative Support</td>
<td>$50.01</td>
</tr>
</tbody>
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*Additional 5% discount on any annual task order at or above $180,000.
## Labor Category Descriptions

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<th>Title</th>
<th>Minimum Experience</th>
<th>Minimum Experience</th>
<th>Minimum Experience</th>
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<tr>
<td>Chief Creative Officer</td>
<td>15 Years</td>
<td>Bachelors Degree</td>
<td>The Chief Creative Officer performs advertising, public relations; Web Based Marketing; Integrated Consulting; Market Research and Analysis; Exhibit Design and Implementation Services; Conference, Events and Tradeshow Planning, and Commercial Art and Graphic Design Services, by primarily providing guidance, oversight and ultimate sign-off/approval of work plans, staff assignments, expenditures and budgets. The Chief Creative Officer specifically provides corporate and strategic leadership. Serves as primary decision-maker for all corporate and marketing, advertising, public relations and communications campaigns, as well as for all related contract management. Oversees budgets, plans and schedules. Invests extensive experience and judgment into identifying new opportunities, planning and accomplishing goals, and developing and implementing solutions to project challenges. Specific activities include overseeing all of the following: establishing agency vision, mission and strategic vision; new business acquisition; nurturing and maintaining client relationships; conduct of market research; creating comprehensive marketing plans and budgets; public relations, advertising and promotions initiatives; branding and rebranding campaigns and related creation of corporate identity; development of direct and digital marketing strategy; literature development; website design, development and content strategy, and; general finance and budgeting.</td>
</tr>
<tr>
<td>Creative Director</td>
<td>10 Years</td>
<td>Bachelors Degree</td>
<td>The Creative Director provides overall vision and direction required to create and implement marketing, advertising, public relations and communications plans through the creation and production of high-impact, multimedia promotional materials, including print, digital, social media, radio, television, and packaging. Creates budgets and monitors spending throughout life of the project. Acts as primary liaison with senior client representatives. Often in partnership with the Chief Creative Officer or directly, the Creative Director has oversight responsibilities and is accountable for successful execution of most, if not all, of the following activities: nurturing and maintaining client relationships; conduct of market research; creating comprehensive marketing plans and budgets; public relations, advertising and promotions initiatives; branding and rebranding campaigns and related creation of corporate identity; development of direct and digital marketing strategy; literature development; website design, development and content strategy, and; general finance and budgeting.</td>
</tr>
<tr>
<td>Graphic Designer</td>
<td>5 Years</td>
<td>Bachelors Degree</td>
<td>The Graphic Designer uses a variety of graphic design software and tools, creates visual concepts and develops creative materials for logos and other corporate identity items, packaging, displays, publications, television, radio, print, digital advertising, and other multimedia. The Graphic Designer carries out such activities as logo design and development; color selection; integrated brand concepts; main illustration development; development of brand standards; corporate identity design (letterhead, business cards, envelopes and other corporate collateral); design brochures, publications and other promotional and communications materials and documents; and overall visual design templates and related creative design products.</td>
</tr>
<tr>
<td>Title</td>
<td>Minimum Experience</td>
<td>Minimum Experience</td>
<td>Minimum Experience</td>
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</tr>
<tr>
<td>Copywriter</td>
<td>5 Years</td>
<td>Bachelors Degree</td>
<td>The Copywriter translates creative and visual elements into written form, including the word narratives, taglines, slogans and scripts that accompany marketing, advertising, public relations and communications materials. Develops content for materials that include, but are not limited to, press releases, press or media kits, brochures and other collateral materials, scripts, case studies, white papers, articles for newsletters, and other publications. The Copywriter develops original copy to be applied across the full spectrum of activities undertaken by the agency, including website copy; publication articles, white papers and case studies; promotional and other brochures; marketing and public relations messaging; press releases; and advertising copy.</td>
</tr>
<tr>
<td>Web Designer</td>
<td>5 Years</td>
<td>Bachelors Degree</td>
<td>The Web Designer has special expertise in working in online environments and using a variety of graphic design software and tools, creates visual concepts and develops creative marketing, advertising and other promotional materials for publication on websites. The Web Designer develops structure and function to bring design concepts to life. This individual creates website page templates, creates modules and applies plug-ins to customize functionality within a given website (creation of libraries, discussion boards, etc.), and integrates e-commerce solutions to permit online selection and purchase of products and services.</td>
</tr>
<tr>
<td>Project Manager</td>
<td>2 Years</td>
<td>Bachelors Degree</td>
<td>The Project Manager specifically communicates with and coordinates the activities of all staff and suppliers involved in the project. Procures suppliers and supplies as needed. Ensures compliance of project components (tasks, activities and product generation) with established budgets, schedules and deadlines. Monitors and reports on adherence to timelines and overall project status. Maintains project documentation. The Project Manager brings all agency team members working on a specific client account or project together in a synchronized, outcome-based and time-bound manner to complete assigned projects and tasks. Utilizing state-of-the-art project management software and other tools, this individual keeps agency staff on track, on task and on time. They also provide periodic status updates to client representatives and internal agency leadership and staff to keep them apprised of milestones and outcomes.</td>
</tr>
<tr>
<td>Administrative Support</td>
<td>1 Year</td>
<td>Bachelors Degree</td>
<td>Administrative Support person provides general administrative support and coordination of project component tasks as directed by the Project Manager and other senior staff. Contributes to the development and production of deliverables through the successful execution of tasks including, but not limited to, research, document production, data input and management, editing and proofreading, and mailing and shipping. This individual is proficient in word processing, data entry and reporting, and Excel spreadsheets. They schedule internal and external meetings, make travel and hotel arrangements, and provide general customer services to clients, vendors and other individuals and entities that interact with the agency.</td>
</tr>
</tbody>
</table>
NOVATION INDUSTRIES
International Injection Molding and Manufacturing Company

Rebranding Campaign
Harris Marketing Group worked with WM Plastics (original client name) to re-engineer their market positioning and value proposition. After extensive market research, HMG helped to reposition WM Plastics from a plastic injection molding company to an integrated product development company, renaming to Novation Industries. Our team also embarked on a comprehensive rebranding project that incorporated a new logo mark, messaging, company website, corporate identity and new collateral. We renamed WM Plastics to Novation Industries - Novation implying “innovation” and Industries connoting “manufacturing.” A family brand strategy was developed to create an over-arching image and sub-bands were designed to promote specific areas of expertise – design, plastics, manufacturing and logistics. An integrated design concept was created that encompasses a clean, white modern appeal with repeating logo elements. We also won a design excellence and branding award for our work on the Novation rebranding.

Website Redesign
Harris Marketing Group was contracted to also redesign and develop a mobile-friendly website for Novation. The new website highlights the rebranding elements including brand vision, color, fonts, and overall brand messaging. The new website utilizes a modern design and provides an upgraded user experience, both on desktop and mobile platforms.

Digital Marketing Campaign
HMG worked with Novation to promote their newly redesigned brand across digital platforms. We integrated the new branding into a comprehensive advertising campaign that was used across multiple ads and channels. We researched keywords for target business areas to develop the content on their website and social media platforms to drive organic traffic as well as support a strong PPC campaign. A PPC campaign was launched with carefully-developed ads and scheduling to help increase volume and lead conversion.
CASE STUDIES continued

Online Strategy

Case Studies

Digital Campaigns
FIRST FEDERAL BANK
State-wide Commercial Bank

Branding

Harris Marketing Group worked closely with First Federal Bank to develop a new image that would sustain current customers, yet support growth, through an appeal to a larger market and broader clientele. The new logo, color scheme, print literature, and overall customer experience combines their traditional styling with an updated, yet professional flair. HMG also provided input on exterior building changes, signage, and new collateral designed to support their selling approach for key service offers: commercial services, retail services, mortgage lending and Health Savings Accounts.
RB ROYAL
International Fluid Transfer Manufacturing Company

Print Collateral
Harris Marketing Group worked with RB Royal to provide marketing and business consulting including online and offline marketing activities such as advertising, public relations, program development, project facilitation and ongoing marketing and business guidance. We guided the leadership team of RB Royal Industries through the discovery process of re-positioning their company and services to take better advantage of market opportunities and increase sales and profits. We worked on an integrated image development that included incorporating the company’s logo into an overall corporate brand image across brochures, case studies, and website design.
Advertising

CASE STUDY

HARLEY-DAVIDSON
Motorcycle Dealers Foundation

Public Relations Campaign

Harris Marketing Group was approached by Ride-To-A-Cure to develop a “We Need Your Support” shock public relations campaign to promote a fundraiser for the breast cancer ride during the Harley-Davidson Anniversary event in the Milwaukee area. We created a one-of-a-kind, edgy campaign that appealed to the Harley enthusiast, expressing the need for “support” from men and all riders. We developed promotional efforts including billboard advertisements, public relations, posters for local venues and a unique “grass roots” business card promotion. Social media programming for the campaign and online optimization created additional exposure and online traffic. The Ride has donated more than $3.2 million to the Medical College over the years.

In this campaign, our team had to first determine what the Harley demographics were. They then determined what outlets would best be suited to reach these demographics. Once they determined that the most cost-effective targeted media package, they implemented it through negotiations with the vendors.

 Flyer Design

Email Design

Digital Advertising

Billboards

Landing Page

B/W Print Advertisement
REMCO STORAGE SYSTEMS
Industrial Storage Provider

Website Redesign
Harris Marketing Group was contracted to redesign and develop a mobile-friendly website for Remco Storage Systems, an industry leader in the design and implementation of automated vertical storage and high density material handling systems. HMG provided Remco various website services including a re-designed fresh look, updated/relevant site-mapping, inspirational branding, and enhanced mobile responsiveness.

Remco’s mission was to provide products and services to their customers with the highest level of professional integrity that will maximize storage, increase productivity, streamline workflow, enhance security and inventory accuracy while providing ergonomic designs to increase workplace safety.
Branding/Web
CASE STUDY

AMERICAN SOCIETY OF ANESTHESIA TECHNOLOGISTS AND TECHNICIANS
International Medical Association

Rebranding Campaign
Harris Marketing Group was contracted to conduct a rebranding strategy for ASATT with a modernized logo that displays forward-thinking, technological advancements that align with ASATT’s commitment to patient safety, education, and quality. In conjunction with the brand logo design, HMG also designed and produced multiple collateral pieces including; brochures, letterhead, business cards, envelopes, and swag items.

Website Redesign
Harris Marketing Group was contracted by ASATT to redesign and develop a comprehensive, user-friendly, content-relevant website and intranet, ASATT.org. The first goal of the project was to provide a unique website to convey the new brand and collateral, display member statistics, and ensure the content is up-to-date and relevant to their members. The second goal was automating and organizing ASATT’s online learning, annual conference and other events. The final goal was to create an intranet experience for authorized members that is engaging, comprehensive, accessible and one that will enhance the experience for organizational leaders.

Member Publication Campaign
One of ASATT’s larger design projects each year is a quarterly 30+ page magazine to its members. Harris Marketing Group redesigned their magazine with the new brand and also provides the management, structure, conceptualization, design, and publishing for each issue. This publication centers around the organization’s upcoming events, member highlights, current industry news, regional updates as well as multiple featured articles. These featured articles provide the ASATT members with opportunities to earn CEUs for their certifications. Once published, an announcement through social media and email is sent to the members and posted publicly to help build brand awareness, memberships and sponsorships.
CASE STUDIES continued

Empowering professionals. Caring.

ABOUT ASATT

Educational and exhibitor opportunities for all levels of an anesthesiology team are available. ASATT provides an environment that allows us to learn, grow, and network. Whether you're seeking to enhance your own skills or providing the best care for your patients, there are ongoing educational opportunities and exhibitors to attend.

ANESTHESIA TECHNOLOGY

AS ATT is always seeking Feature Articles from you to share in our subscription-based magazine, The Sensor. It is a forum that members can support each other to share their knowledge and experiences, and to seek inspiring articles that will help us all.

Current ASATT Members

ASATT is always looking for new members to join our community. There are various ways to become a member, including associate membership which is open to anyone interested in the Anesthesia Technology field.

The ASATT Academy

The ASATT Academy provides a platform for educational opportunities that better align with our members' needs. We look forward to seeing you there! Please visit the ASATT Academy website for more information.

Hemodynamic Monitoring:
Pulse Oximetry

The advancements in medical technology have made Hemodynamic Monitoring possible, allowing healthcare professionals to measure various vital signs in real-time. With Pulse Oximetry, healthcare professionals can monitor oxygenation levels of patients, ensuring they receive proper care.
Event Management

CASE STUDY

THE AMERICAN ACADEMY OF ORTHOTISTS AND PROSTHETISTS
Medical Organization

Conference Management

Harris Marketing Group was contracted by AAOP to utilize their conference branding, tag lines and signage to tie together a uniform look and feel for their annual conference. HMG also restructured the vendor floorplan, maximizing the booth space, which helped to sell out the exhibitor spaces and increase revenue. HMG was also tasked with building and managing the exhibitors and sponsors for AAOP’s annual conferences. HMG re-wrote the exhibitor prospectus with enticing promotional outreach offerings and created unique menu options for each reception/event; this increased sponsorship revenue by 40% and exhibit revenue by 20% since 2018.
Client Experience

INDUSTRIAL

[Logos of various companies]

CONSUMER

[Logos of various companies]

HOSPITALITY

[Logos of various companies]
CLIENT EXPERIENCE  continued

PROFESSIONAL GROUPS AND NON-PROFITS

ASA
Automated Solutions Association

asatt

Wisconsin Breast Cancer Coalition

AHEC
NATIONAL HCC ORGANIZATION

AAMAS

ARLIS/NA
ART LIBRARIES SOCIETY OF NORTH AMERICA

CRLA

AET
ASSOCIATION OF EDUCATIONAL THERAPISTS

NABC
National Auto Body Council

Rock River Cancer Foundation

SOCIETY OF FINANCIAL EXAMINERS

St. Paul Catholic School

St. Thomas More Catholic High School
Keeping faith in education

St. Thomas More Catholic High School

Systec™ systems technology

Wisconsin Wine Society
taste. learn. enjoy.

dance studies association

Great Lakes Credit and Collection Association

THE ACADEMY AAOP
Thank you for your interest,

We appreciate your time to review some of our work samples and experience. Harris Marketing Group, a wholly women owned small business, has been in business for more than 25 years. Throughout our history we have serviced a variety of business-to-business, consumer products, non-profit entities, as well as work for some municipalities. Our talent brings experience in design, digital and traditional marketing campaigns, website design and development, custom programming applications, public relations and event planning. Our creative team - designers, writers, and strategists - are well positioned to take on any project small or large.

We hope to have the opportunity to work with you and help you meet your marketing and communication goals.

Please don’t hesitate to reach out with any questions or to discuss your next project.

Most sincerely,

Denise Harris,
Principal and Creative Director
Harris Marketing Group