GENERAL SERVICES ADMINISTRATION

FEDERAL SUPPLY SERVICE

AUTHORIZED FEDERAL SUPPLY SCHEDULE CATALOG/PRICE LIST

On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order is available through GSA Advantage!, a menu-driven database system. The INTERNET address for GSA Advantage! is http://www.gsaadvantage.gov

SCHEDULE TITLE: MAS – MULTIPLE AWARD SCHEDULE

FSC GROUP: INFORMATION TECHNOLOGY

CONTRACT NUMBER: 47QRAA21D008R

CONTRACT PERIOD: AUGUST 05, 2021 through AUGUST 04, 2026

For more information on ordering from Federal Supply go to the GSA Schedules page at GSA.gov

CONTRACTOR: INTERCITY SERVICES, INC.
6208 Monte Cristo Ln.
Plano, TX 75024-3175
Phone number: (972) 618-1236
Fax number: (727) 245-0248
Email: c.wilson@intercityweb.com

CONTRACTOR’S ADMINISTRATION SOURCE: CODY L WILSON
6208 Monte Cristo Ln.
Plano, TX 75024-3175
Phone number: (972) 618-1236
Fax number: (727) 245-0248
Email: c.wilson@intercityweb.com

WEBSITE: www.intercityweb.com

BUSINESS SIZE: Small Business

BUSINESS TYPE: Small Business
CUSTOMER INFORMATION:

1a. TABLE OF AWARDED SPECIAL ITEM NUMBERS (SINs)

<table>
<thead>
<tr>
<th>SIN</th>
<th>DESCRIPTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>541511</td>
<td>Web Based Marketing</td>
</tr>
<tr>
<td>541430</td>
<td>Graphic Design Services</td>
</tr>
<tr>
<td>54151S</td>
<td>Information Technology Professional Services</td>
</tr>
<tr>
<td>OLM</td>
<td>Order Level Materials</td>
</tr>
</tbody>
</table>

1b. LOWEST PRICED MODEL NUMBER AND PRICE FOR EACH SIN:

(Government net price based on a unit of one)

See attached APPENDIX B – GSA PROPOSED PRICE LIST

541511 - SEO (Interactive Media Specialist) - $82.56
541511 - Email Marketing Specialist - $82.56
541511 - Website Optimization Account Manager - $82.56
541511 - Content Marketing Specialists - $82.56
541430 - Graphic Designer - $82.56
541430 - Graphic / Production Artist - $82.56
54151S – Computer Programmer - $89.22

1c. HOURLY RATES (Services only):

See attached APPENDIX B – GSA PROPOSED PRICE LIST

2. MAXIMUM ORDER*: $1,000,000

NOTE TO ORDERING ACTIVITIES: *If the best value selection places your order over the Maximum Order identified in this catalog/pricelist, you have an opportunity to obtain a better schedule contract price. Before placing your order, contact the aforementioned contactor for a better price. The contractor may (1) offer a new price for this requirement (2) offer the lowest price available under this contract or (3) decline the order. A delivery order that exceeds the maximum order may be placed under the schedule contract in accordance with FAR 8.404.

3. MINIMUM ORDER: $100.00

5. POINT(S) OF PRODUCTION: N/A

6. DISCOUNT FROM LIST PRICES: *GSA Net Prices are shown on the attached GSA Pricelist.*

7. QUANTITY DISCOUNT(S): 1.0% off for each task order or Blanket Purchase Agreement (BPA) with an awarded value that meets or exceeds $100,000.00. If a task order or BPA with the original awarded value of $99,999.99 or below has increased to meet or exceed $100,000.00 because of a modification awarded by the customer agency, then 1.0% off is applied to follow-on invoices for the respective task order or BPA.

8. PROMPT PAYMENT TERMS: 0.00%; Net 30 Days - Information for Ordering Offices: Prompt payment terms cannot be negotiated out of the contractual Agreement in exchange for other concessions.

9. FOREIGN ITEMS: Not Applicable

10a. TIME OF DELIVERY: Subject to Task Order

10b. EXPEDITED DELIVERY: Not Applicable

10c. OVERNIGHT AND 2-DAY DELIVERY: Not Applicable

10d. URGENT REQUIREMENTS: Agencies can contact the Contractor's representative to affect a faster delivery. Customers are encouraged to contact the contractor for the purpose of requesting accelerated delivery.

11. FOB POINT: Destination

12a. ORDERING ADDRESS: Same as Contractor

12b. ORDERING PROCEDURES: For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA’s) are found in Federal Acquisition Regulation (FAR) 8.405-3

13. PAYMENT ADDRESS: Same as Contractor

14. WARRANTY PROVISION: Not Applicable
15. EXPORT PACKING CHARGES: Not Applicable

16. TERMS AND CONDITIONS OF RENTAL, MAINTENANCE, AND REPAIR (IF APPLICABLE): Not Applicable

17. TERMS AND CONDITIONS OF INSTALLATION (IF APPLICABLE): Not Applicable

18a. TERMS AND CONDITIONS OF REPAIR PARTS INDICATING DATE OF PARTS PRICE LISTS AND ANY DISCOUNTS FROM LIST PRICES (IF AVAILABLE): Not Applicable

18b. TERMS AND CONDITIONS FOR ANY OTHER SERVICES (IF APPLICABLE): Not Applicable

19. LIST OF SERVICE AND DISTRIBUTION POINTS (IF APPLICABLE): Not Applicable

20. LIST OF PARTICIPATING DEALERS (IF APPLICABLE): Not Applicable

21. PREVENTIVE MAINTENENCE (IF APPLICABLE): Not Applicable

22a. SPECIAL ATTRIBUTES SUCH AS ENVIRONMENTAL ATTRIBUTES (e.g. recycled content, energy efficiency, and/or reduced pollutants): Not Applicable

22b. Section 508 Compliance for Electronic and Information Technology (EIT): Not Applicable

23. UNIQUE ENTITY IDENTIFIER (UEI) NUMBER: 015442197

24. NOTIFICATION REGARDING REGISTRATION IN SYSTEM FOR AWARD MANAGEMENT (SAM) DATABASE: Contractor has an Active Registration in the SAM database. Cage Code: 8SE59

APPENDIX A LABOR CATEGORY DESCRIPTIONS

APPENDIX B GSA PRICE LIST
APPENDIX A

LABOR CATEGORY DESCRIPTIONS

Graphic Designer

Minimum Education: Bachelor’s Degree
Minimum Years of Experience: 2
Responsibilities:
Graphic Design includes the entire process of defining requirements, visualizing and creating graphics including illustrations, logos, layouts and photos. Creates shape the visual aspects of websites, books, magazines, product packaging, exhibitions and more.

Graphic/Production Artist

Minimum Education: Bachelor’s Degree
Minimum Years of Experience: 2
Responsibilities:
Picture Editing/Manipulation Photo editors are responsible for the look of final photographs to be published in a book, website or periodical or that appear digitally. Photo editors also work with video. They make photo and video assignments, judge and alter pictures and videos to meet assignment needs, and make sure all deadlines are met.

Website Editor

Minimum Education: Bachelor’s Degree
Minimum Years of Experience: 2
Responsibilities:
Produce and publish new content in a creative way. Liaise with clients and in-house team members to decide on new posts. Oversee layout (images, graphics, videos and artwork). Check content for accuracy. Proofread and edit material. Collaborate with professionals (e.g. web designers, marketing executives and photographers) to improve article presentation.

Computer Programmer

Minimum Education: Bachelor’s Degree
Minimum Years of Experience: 2
Responsibilities:
Code change in various programming languages. All software programs are designed to respond to user inputs in different ways, and detailed programs need to be able to respond to seemingly countless combinations of inputs. It is the job of computer programmers to make sure software programs respond appropriately to users and provide the desired functionality.

Project Consultant

Minimum Education: Bachelor’s Degree
Minimum Years of Experience: 2
Responsibilities:
Create project specification operational, strategic, or technical expertise to projects. Collaborate with clients to determine project parameters, develop project plans in line with business objectives, and assign project tasks and resources.

Text Ad Designer

Minimum Education: Bachelor’s Degree
Minimum Years of Experience: 2
Responsibilities:
Create Text Ads for Google Bing and Similar - Create ads that are designed to sell client products with well-written ad description, a strong offer and a compelling call to action.

Ad Graphic Designer

Minimum Education: Bachelor’s Degree
Minimum Years of Experience: 2
Responsibilities:
Create graphic ads for Google Bing and Similar. Graphic Ad designers plan, analyze, and create visual solutions to communications problems, with messages differing in print and electronic media by using color, type, illustration, photography, animation and various print and layout techniques. Graphic designers are a strong visual and call to action.

SEO (Interactive Media Specialist)

Minimum Education: Bachelor’s Degree
Minimum Years of Experience: 2
Responsibilities:
Search Engine Optimization - The SEO implements the knowledge of various elements required to carry out SEO for various websites. Since we already know that the search engine optimization refers to increasing the search ranking of the website through unpaid methods. The traffic thus generated through SEO is known as organic traffic.

Email Marketing Specialist

Minimum Education: Bachelor’s Degree
Minimum Years of Experience: 2
Responsibilities:
Email Marketing Campaigns - Identify target audience and grow our email list. Design and implement direct email marketing campaigns. Proofread emails for clarity, grammar and spelling. Ensure mobile-friendly email templates.

Website Optimization Account Manager

Minimum Education: Bachelor’s Degree  
Minimum Years of Experience: 2

Responsibilities:
Optimize Website for Conversions, page speed Optimizing copy and landing pages for user optimization performing ongoing keyword research including discovery and expansion of keyword opportunities. Researching and implementing content to return high conversion ratio.

Content Marketing Specialists

Minimum Education: Bachelor’s Degree  
Minimum Years of Experience: 2

Responsibilities:
Create Short Video - Video Editors are generally responsible for editing and assembling recorded raw material into a suitable, finished product ready for broadcasting. The material may include camera footage, dialogue, sound effects, graphics and special effects.

SERVICE DESCRIPTIONS

Website Hosting

Various options for hosting the entire site. Securely relative to the code used to build the site, such as PHP, .NET and more.
## APPENDIX B – GSA PRICE LIST ~ INTERCITY SERVICES, INC.
### MAS – MULTIPLE AWARD SCHEDULE

<table>
<thead>
<tr>
<th>SINs</th>
<th>Labor Categories</th>
<th>Location</th>
<th>Yr 1</th>
<th>Yr 2</th>
<th>Yr 3</th>
<th>Yr 4</th>
<th>Yr 5</th>
</tr>
</thead>
<tbody>
<tr>
<td>541430</td>
<td>Graphic Designer</td>
<td>Contractor</td>
<td>$82.56</td>
<td>$84.62</td>
<td>$86.74</td>
<td>$88.90</td>
<td>$91.13</td>
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<tr>
<td>541430</td>
<td>Graphic/Production Artist</td>
<td>Contractor</td>
<td>$82.56</td>
<td>$84.62</td>
<td>$86.74</td>
<td>$88.90</td>
<td>$91.13</td>
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<tr>
<td>541511</td>
<td>Website Editor</td>
<td>Contractor</td>
<td>$55.04</td>
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<td>Project Consultant</td>
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<tr>
<td>541511</td>
<td>Text Ad Designer</td>
<td>Contractor</td>
<td>$82.56</td>
<td>$84.62</td>
<td>$86.74</td>
<td>$88.90</td>
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<tr>
<td>541511</td>
<td>Ad Graphic Designer</td>
<td>Contractor</td>
<td>$82.56</td>
<td>$84.62</td>
<td>$86.74</td>
<td>$88.90</td>
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</tr>
<tr>
<td>541511</td>
<td>SEO (Interactive Media Specialist)</td>
<td>Contractor</td>
<td>$82.56</td>
<td>$84.62</td>
<td>$86.74</td>
<td>$88.90</td>
<td>$91.13</td>
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<tr>
<td>541511</td>
<td>Website Hosting</td>
<td>Contractor</td>
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<tr>
<td>541511</td>
<td>Email Marketing Specialist</td>
<td>Contractor</td>
<td>$82.56</td>
<td>$84.62</td>
<td>$86.74</td>
<td>$88.90</td>
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<tr>
<td>541511</td>
<td>Website Optimization Account Manager</td>
<td>Contractor</td>
<td>$82.56</td>
<td>$84.62</td>
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</tr>
<tr>
<td>541511</td>
<td>Content Marketing Specialists</td>
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<td>$86.74</td>
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