

# ENSEMBLE FEDERAL SUPPLY SCHEDULE

## PRICE LIST

### Multiple Award Schedule

Federal Supply Group: Professional Services

General Service Administration Federal Supply Service  
Authorized  
Federal Supply Schedule Price List

#### Contractor.

Ensemble Government Services LLC

#### Business Type.

Small Business | SBA Certified Small Disadvantaged  
Business | Minority Owned Business | Hispanic American  
Owned

#### Contract Number.

47QRAA21D009M

#### Contact Details.

Website: [ensembleconsultancy.com](http://ensembleconsultancy.com)

Phone: 301.842.7055

Fax: 310-367-9148

Physical Address: 1250 Avenida Juan Ponce De Leon, San  
Juan, Pr, 00907

#### Contract Administrator.

Michael Contreras, Ph.D |

[mcontreras@ensembleconsultancy.com](mailto:mcontreras@ensembleconsultancy.com)

#### Let's work together!

For more information on ordering from Federal Supply  
Schedules go the GSA Schedules page at [GSA.gov](http://GSA.gov)





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# 1. About Ensemble

We are a digital consulting firm delivering creative and intuitive solutions, services, and products. We specialize in solving complex problems in space & aeronautics, national defense, and public health.

Founded by a former NASA rocket scientist in 2017, our mission is to invent and deploy new technology and creative solutions quickly, affordably, and with high reliability. Our resilient digital workforce of strategists, designers, and software engineers efficiently co-create custom solutions to meet the diverse demands of the US Government.

Our unique service delivery model generates, cultivates, and delivers high-quality, industry-leading ideas, design concepts, UX/UI assets, web applications, technical solutions, and interactive prototypes.

## Our Core Services include

- Open Innovation
- Digital Transformation
- Marketing & Commercialization

We have partnered with a range of high profile federal and commercial clients including The National Aeronautics and Space Administration, The Department of Health and Human Services, The Centers for Disease Control & Prevention, The National Geo-Spatial Intelligence Agency, The Federal Aviation Administration, and The Department of Defense. We serve these agencies with compelling, strategic communications and marketing materials, or by providing custom and/or commercial-off-the-shelf software platforms, or by amplifying their crowdsourcing and digital innovation capabilities.

## Highlights of our past work include

FAA | Digital Transformation  
Crowdsourcing UI Solutions for an Intuitive Drone Authorization Prototype

NASA - Centennial Challenges Program | Open Innovation  
Generating Revolutionary Solutions to Excavate Ice on the Moon

HHS - Office of the Assistant Secretary of Health | Marketing & Commercialization  
Delivering Non-Traditional Innovation to Fight Tick-Borne Diseases



## 2. Core Services

### Highlights of our past work include

Our custom open innovation practice delivers end-to-end inducement contests, prize challenges, and machine learning competitions. We are distinguished experts at prize challenge management with a deep knowledge of running open innovation programs under the America COMPETES Act.

We help your team co-create impactful solutions, collaborate with talented, niche innovators, and invent new technology. We specialize in crowdsourcing ideas, white papers, technical concepts, AI / ML algorithms, digital products, validated hardware, and MVP prototypes.

### Key Services

- Prize Design & Strategic Planning
- Market Research & Problem Definition
- Rules & Requirements Refinement
- Contest Naming & Branding
- Communications Planning
- Precision Marketing & Participant Activation
- Webinar Facilitation
- Community Management
- PR & Stakeholder Outreach
- Digital Platform Design, Development, and Deployment
- Submission Management
- Solution Screening & Eligibility Review
- Scorecard Criteria Design
- Judge Recruitment & Onboarding
- Prize Fulfillment
- Market Impact Attribution

### Digital Transformation Services

Our team delivers digital solutions designed to enhance the performance of your organization. By leveraging industry best practices and pioneering new ways of working, we help you deliver next-generation citizen service at a fair and reasonable price.

We have a history of developing user-friendly and intuitively designed software products that exceed our client expectations. Many of our solutions are built around the requirements and parameters of federal clients, who require FedRAMP authorized digital products, 508 compliant assets, and secure hosting solutions.

### Key Services

- User Research
- Design-Thinking Facilitation
- UI/UX Design
- Application Development
- Containerization Services
- Custom Website Development
- Software/Platform Integration
- Phase-in/ Phase-out Services
- Dev Ops
- Portal Development and Maintenance



## Marketing & Commercialization Services

When messages miss the mark, they can leave a lasting negative impression on how people think about your program or organization.

This can set you back in time and resources and make it harder to realize your vision.

We design engaging digital and social content tailored to the unique needs and characteristics of your target audience. Our services are specialized to bring new programs and products to market.

### Key Services

- Audience Analysis
- Digital Marketing Strategy
- Brand Strategy
- Customer Discovery
- Message Development
- Go-to-Market Planning
- Quantitative and Qualitative Market Research
- Environmental Scans
- Social Media Management
- Audience Targeting
- Graphic Design
- Earned Media/ Story Amplification

### Primary NAICS Code

NAICS Code	Description
541611	Administrative Management and General Management Consulting Services

### NAICS Code

NAICS Code	Description
512110	Motion Picture and Video Production
541330	Engineering Services
541430	Graphic Design Services
541511	Custom Computer Programming Services
541512	Computer Systems Design Services
541513	Computer Facilities Management Services
541519	Other Computer Related Services
541612	Human Resources Consulting Services
541613	Marketing Consulting Services
541618	Other Management Consulting Services
541620	Environmental Consulting Services
541690	Other Scientific and Technical Consulting Services
541715	Research and Development in the Physical, Engineering, and Life Sciences (except Nanotechnology and Biotechnology)
541720	Research and Development in the Social Sciences and Humanities
541820	Public Relations Agencies
541910	Marketing Research and Public Opinion Polling



### 3. Customer Information

**1a. Table of awarded special item number(s)**

SIN	SIN Description
541613	Marketing Consulting Services
541511	Web Based Marketing
541910	Marketing Research and Analysis
541430	Graphic Design Services
541515	Information Technology Professional Services
54151HEAL	Health Information Technology Services

**1b. Identification of the lowest priced model**

Prices shown herein are net with all discounts deducted and are valid for all areas.

2. Maximum order : \$1,000,000

3. Minimum order: \$100

**4. Geographic coverage (delivery area).**

**SIN Scope**

541515 W	Domestic
541613 W	Domestic
54151HEAL W	Domestic
541430 W	Domestic
541511 W	Domestic
541910 W	Domestic

**5. Point(s) of production: (city, county, and State or foreign country).**

1250 Avenida Juan Ponce De Leon, San Juan, PR, 00907  
 4005 Buchanan St. Hyattsville, MD 20781

**6. Discount from list prices or statement of net price.**

Government Net Prices (discounts already deducted.)

**7. Quantity discounts.**

1% quantity/ sales volume discount for a task order that exceeds \$50,000-\$499,999  
 2% for a task order between \$500,000.00 and \$999,999.99  
 3% for a task order exceeding \$1,000,000.00.

**8. Prompt payment terms**

Discount 1 : 1.0 % if Payment is made within 15 days  
 Discount 2 : 00.000 % if Payment is made within Net 30 days.  
 Information for Ordering Offices: Prompt payment terms cannot be negotiated for other concessions.

**9. Foreign items (list items by country of origin).**

Not Applicable

**10a. Time of delivery.**

To Be Determined at the Task Order level

**10b. Expedited Delivery**

Contact Contractor

**10c. Overnight and 2-day delivery.**

Contact Contractor





## 10d. Urgent Requirements.

To Be Determined at the Task Order level

## 11. F.O.B. point(s).

Destination

## 12a. Ordering address(es)

4005 Buchanan St. Hyattsville, MD 20781

## 12b. Ordering procedures

For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA's) are found in Federal Acquisition Regulation (FAR) 8.405-3.

## 13. Payment address(es).

4005 Buchanan St. Hyattsville, MD 20781

## 14. Warranty provision.

Standard Commercial Warranty Terms & Conditions

## 15. Export packing charges, if applicable.

Not Applicable

## 16. Terms and conditions of rental, maintenance, and repair (if applicable).

Not Applicable

## 17. Terms and conditions of installation (if applicable).

Not Applicable

## 18a. Terms and conditions of repair parts indicating date of parts price lists and any discounts from list prices (if applicable).

Not Applicable

## 18b. Terms and conditions for any other services (if applicable).

Not Applicable

## 19. List of service and distribution points (if applicable).

Not Applicable

## 20. List of participating dealers (if applicable).

Not Applicable

## 21. Preventive maintenance (if applicable).

Not Applicable

## 22a. Special attributes such as environmental attributes (e.g., recycled content, energy efficiency, and/or reduced pollutants).

Not Applicable

22b. If applicable, indicate that Section 508 compliance information is available on Electronic and Information Technology (EIT) supplies and services and show where full details can be found (e.g. contractor's website or other location.) The EIT standards can be found at: [www.Section508.gov/](http://www.Section508.gov/).

Not Applicable

## 23. Unique Entity Identifier (UEI) Number:

080947891

## 24. Notification regarding registration in the System for Award Management (SAM) database.

Contractor registered and active in SAM



## 4. Pricing Information

SIN/SIN(s) Proposed	Labor Category/Service Title	Unit of Issue	GSA PRICE + IFF				
			Year 1	Year 2	Year 3	Year 4	Year 5
541613	Account Director	Hour	\$160.41	163.94	\$167.55	\$171.24	\$175.00
541613	Account Executive	Hour	\$108.06	\$110.43	\$112.86	\$115.35	\$117.88
541613	Senior Strategist	Hour	\$166.00	\$169.66	\$173.39	\$177.20	\$181.10
541613	Strategic Planner	Hour	\$137.55	\$140.57	\$143.67	\$146.83	\$150.06
541613	Content Strategist	Hour	\$137.51	\$140.53	\$143.63	\$146.78	\$150.01
541613	Technology Director	Hour	\$158.96	\$162.46	\$166.03	\$169.68	\$173.42
541613	UX Designer	Hour	\$136.25	\$139.25	\$142.32	\$145.45	\$148.65
541613	Software Architect	Hour	\$106.34	\$108.68	\$111.07	\$113.52	\$116.01
541613	Creative Director	Hour	\$158.96	\$162.46	\$166.03	\$169.68	\$173.42
541613	Graphic Designer	Hour	\$96.76	\$98.89	\$101.07	\$103.29	\$105.56
541613	Editor/ Jr. Copywriter	Hour	\$117.13	\$119.71	\$122.34	\$125.03	\$127.78
54151HEAL	Medical Business Process Consultant	Hour	\$94.76	\$96.85	\$98.98	\$101.15	\$103.38
54151HEAL	Healthcare Database Analyst & Programmer	Hour	\$85.43	\$87.31	\$89.23	\$91.19	\$93.20
54151HEAL	Business Subject Matter - Health Specialist	Hour	\$101.38	\$103.61	\$105.89	\$108.22	\$110.60
54151HEAL	Digital Health Strategist	Hour	\$152.25	\$155.60	\$159.02	\$162.52	\$166.10
54151HEAL	Health Product Manager	Hour	\$116.00	\$118.55	\$121.16	\$123.83	\$126.55
54151S	Business Process Consultant	Hour	\$94.76	\$96.85	\$98.98	\$101.15	\$103.38
54151S	Database Analyst & Programmer	Hour	\$85.43	\$87.31	\$89.23	\$91.19	\$93.20
54151S	Business Subject Matter Specialist	Hour	\$101.38	\$103.61	\$105.89	\$108.22	\$110.60
54151S	Digital Strategist	Hour	\$152.25	\$155.60	\$159.02	\$162.52	\$166.10
54151S	Product Manager	Hour	\$116.00	\$118.55	\$121.16	\$123.83	\$126.55
541511	Account Director	Hour	\$160.41	\$163.94	\$167.55	\$171.24	\$175.00
541511	Account Executive	Hour	\$108.06	\$110.43	\$112.86	\$115.35	\$117.88
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541430	Account Director	Hour	\$160.41	\$163.94	\$167.55	\$171.24	\$175.00
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## 5. Labor Category Descriptions

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### Professional Service Labor Categories (541430, 541511, 541613, 541910)

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#### Account Director

Oversees multiple client accounts, serving as an overall relationship and project manager. This individual owns deliverable and product quality standards across the team and is responsible for managing all aspects of customer engagements, from media, communications, creative, strategy, and technology, across all company disciplines and tactical services.

Education/Experience: Bachelor's and/or Master's degree with 10+ years of experience.

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#### Account Executive

Manages specific client engagements, campaigns, and projects. Coordinates internal departments to execute multi-faceted programs, including creative, technology, strategy, and social media departments. This individual is the day-to-day contact for customers and maintains a trusted and close relationship with their assigned account customers. Key responsibilities include project management, budget management, quality assurance, and client communications.

Education/Experience: Bachelor's degree with 4+ years of experience.

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#### Senior Strategist

Manages strategic analyses and fulfillment of web metrics and data reviews to aid client and internal business decision-making. This individual provides regular reporting and assessment of digital properties such as website and e-marketing campaign activities, website and marketing program performance, click stream, path analysis, and trends.

Education/Experience: Bachelor's degree with 15+ years of experience.

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#### Strategic Planner

Responsible for strategic development (strategic method determination, qualitative and quantitative research, and writing POVs.) Key responsibilities also include building a holistic view of the organization's strategy, processes, capabilities, and communication assets to achieve organizational success.

Education/Experience: Bachelor's degree with 3+ years of experience.

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#### Content Strategist

Responsible for developing a content strategy based on a company or client's business objectives. Key responsibilities include creating and maintaining website / digital information architecture and developing and enforcing high-quality content and display standards and best practices.

Education/Experience: Bachelor's degree with 3+ years of experience.



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## Technology Director

Responsible for overseeing all web development activities. Manages the design, organization, or implementation of digital products, network, and heads technical support staff who manage and maintain websites, servers, and IT products. This individual uses knowledge and understanding of both technology and management theory and practice.

Education/Experience: Bachelor's degree with 8+ years of experience.

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## UX Designer

Aids in the design and development of websites. Contributes to the production of user stories, wireframes, mock-ups, web graphics, performs user experience testing, aids in the implementation of site layout using HTML, JavaScript, Cold Fusion, Figma, CSS, ASP, and/or other tools. This individual can also assist in website testing and evaluation processes.

Education/Experience: Bachelor's degree or equivalent with 5+ years of experience.

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## Software Architect

This individual must be able to work with program and project leaders to define and create the architectural depictions and technical documents, ensuring logical flow, and addressing all software issues. This individual has experience with a variety of software programs and languages and has experience in web/application programming. Must be able to design and discuss system strategies for platforms, applications, and networks.

Education/Experience: 5 years experience, Bachelor's Degree, 8 years of additional relevant experience may be substituted for education.

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## Creative Director

Responsible for managing and directing the creative department. Sets creative vision, standards, and initiatives. Key responsibilities include defining and maintaining the creative development team's structure, roles and managing the creative development team to fulfill the client needs. Reviews and approves creative concepts and participates in client presentations.

Education/Experience: Bachelor's degree with 10+ years of experience.

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## Graphic Designer

Executes graphic/illustration projects and assists in the coordination of all production scheduling. Interfaces with users and project leaders to determine the scope of a project and best creative medium. Experienced in original graphic design and/or illustration as well as using stock photos and clip art. Interfaces with the company and technical staff to assure quality products are delivered on time and within budget.

Education/Experience Requirements: HS or equivalent degree. 2+ years of experience

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## Editor/Jr. Copywriter

Responsible for developing content strategies and writing copy across a wide variety of media and project types. Responsible for generating original copy ideas that grabs the attention of the target audience to effectively communicate the desired message, and drive action among users or audiences. This can include creating social media copy, slogans, body copy, website content, and video scripts.

Education/Experience: Bachelor's degree with 4+ years of experience.



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## Information Technology Labor Categories (54151S)

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### Business Process Consultant

Plans and conducts business reengineering engagements. Manages cost, schedule, and quality of re-engineering tasks. Defines information needs, and develops business and data architectures. Provides input for technical architectures in the form of business requirements. Conducts interviews, GroupWare work sessions, and focus groups. Develops recommended solutions.

Education/Experience: Bachelor's Degree in Engineering, Business, Management Sciences, or other related scientific or technical discipline. Ten (10) years experience within a specific technical, scientific or business discipline along with three years of specialized expertise.

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### Database Analyst/Programmer

Assists in the implementation and maintenance of databases. Works on several phases of database administration, including writing and maintaining systems and programs. Ensures accuracy and completeness of data in master files. Maintains security and integrity controls.

Education/Experience: Bachelor's with 2 years

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### Business Subject Matter Specialist

Provides technical knowledge and analysis of highly specialized applications and operational environments, high-level functional systems analysis, design, integration, documentation, and implementation advice on exceptionally complex problems that need extensive knowledge of the subject matter for effective implementation. Participates as needed in all phases of software development with an emphasis on the planning, analysis, testing, integration, documentation, and presentation phases.

Education/Experience: Bachelor's Degree with 2-4 years of experience

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### Digital Strategist

Oversees strategic design of multi-faceted website projects and interactive media communications programs. Possesses a comprehensive understanding of integrated online marketing and how tactics can be applied in a strategic context for clients. Meets with the government program manager to establish priorities, restrictions, and opportunities.

Education/Experience: Bachelor's degree with 5+ years of experience.



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## Product Manager

Managers have responsibility for planning, directing, and administering an entire project or component of a large-scale Business Process Design or re-engineering program. Managers develop and monitor the progress of project work plans, including scope definition, resource/skill requirements, budgets, and timelines. Managers supervise cross-functional project teams through the analysis, design, development, and implementation of business process improvements in product engineering topics. Managers provide input to developing and presenting reports and presentations to the client, including developing and maintaining positive client relationships and new businesses. Managers provide guidance to the project team in developing and presenting presentations to clients. They are strongly focused on implementing capabilities that help clients to support new and developing business strategies.

**Minimum Education:** Working knowledge of business financials & key business performance indicators

- \* BS in an engineering discipline
- \* MBA / MSM degree is desirable.

**Education/Experience:** 5-12 years in one or more of the following areas with a combination of 2-3 years minimum of consulting experience and 3-9 years of Product Design / Product Management experience



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## Health Information Technology Labor Categories (54151HEAL)

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### Medical Business Process Consultant

Plans and conducts business reengineering engagements in healthcare IT systems, technologies, and databases. Manages cost, schedule, and quality of re-engineering tasks focused on emerging health research, innovative solutions, and digital platforms. Defines information needs, and develops business and data architectures for Health IT systems and components. Provides input for technical architectures in the form of business requirements. Conducts interviews, GroupWare work sessions, and focus groups. Develops recommended solutions.

Education/Experience: Bachelor's Degree in Engineering, Business, Management Sciences, or other related scientific or technical discipline. Ten (10) years experience within a specific technical, scientific, or business discipline along with three years of specialized expertise.

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### Healthcare Database Analyst/Programmer

Assists in the implementation and maintenance of healthcare, hospital, and clinical study databases. Works on several phases of database administration, including writing and maintaining healthcare systems, online applications, and programs. Ensures accuracy and completeness of data in master files. Maintains security and integrity controls and has a solid understanding of HIPAA and other healthcare IT regulatory and interoperability requirements.

Education/Experience: Bachelor's with 2 years

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### Business Subject Matter Specialist - Health

Provides technical knowledge and analysis of highly specialized applications and operational environments, high-level functional systems analysis, design, integration, documentation, and implementation advice on exceptionally complex health IT problems that need extensive knowledge of the subject matter for effective implementation. Participates as needed in all phases of software development with an emphasis on the planning, analysis, testing, integration, documentation, and presentation phases.

Education/Experience: Bachelor's Degree with 2-4 years of experience with specialization in public health, medicine, or clinical research.

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### Digital Health Strategist

Oversees strategic design of multi-faceted health website projects and interactive media communications programs. Possesses a comprehensive understanding of integrated online marketing and how tactics can be applied in a strategic context for clients. Meets with the government program manager to establish priorities.

Education/Experience: Bachelor's degree with 5+ years of experience.





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## Health Product Manager

Managers have responsibility for planning, directing, and administering an entire health IT project or component of a large scale Hospital or Clinical Business Process Design or Re-engineering program. Health Product Managers develop and monitor the progress of Health IT-related project work plans, including scope definition, resource/skill requirements, budgets, and timelines. Managers supervise cross-functional project teams through the analysis, design, development, and implementation of business process improvements in clinical, medical, and care-related product engineering topics and emerging research focus areas. Managers provide input to developing and presenting reports and presentations to the client, including developing and maintaining positive client relationships and new businesses. Managers provide guidance to the project team in developing and presenting presentations to clients. They are strongly focused on implementing capabilities that help clients to support new and developing business strategies.

**Minimum Education:** Working knowledge of business financials & key business performance indicators

- \* BS in an engineering discipline
- \* MBA / MSM degree is desirable.

**Education/Experience:** 5-12 years in one or more of the following areas with a combination of 2-3 years minimum of consulting experience and 3-9 years of Product Design / Product Management experience.



