ENSEMBLE
Federal Acquisition Service

PRICE LIST
Multiple Award Schedule

Federal Supply Group: Professional Services

General Service Administration Federal Acquisition Service Authorized Federal Supply Schedule FSS Price List

Price list current as of Modification #PS-0009 effective November 16, 2023

Contractor.
Ensemble Government Services LLC

Business Type.
Small Business | SBA Certified Small Disadvantaged Business | Minority Owned Business | Hispanic American Owned

Contract Number.
47QRAA21D009M

Contact Details.
Website: ensembleconsultancy.com
Phone: 301.842.7055
Fax: 310-367-9148
Physical Address: 4005 Buchanan St
Hyattsville, MD 20781-2117

Contract Administrator.
Michael Contreras, Ph.D | mcontreras@ensembleconsultancy.com

Let's work together!
For more information on ordering on ordering go to the following website: https://www.gsa.gov/schedules

GSA
Multiple Award Schedule

ensemble

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1 About Ensemble

We are a digital consulting firm delivering creative and intuitive solutions, services, and products. We specialize in solving complex problems in space & aeronautics, national defense, and public health.

Founded by a former NASA rocket scientist in 2017, our mission is to invent and deploy new technology and creative solutions quickly, affordably, and with high reliability. Our resilient digital workforce of strategists, designers, and software engineers efficiently co-create custom solutions to meet the diverse demands of the US Government.

Our unique service delivery model generates, cultivates, and delivers high-quality, industry-leading ideas, design concepts, UX/UI assets, web applications, technical solutions, and interactive prototypes.

Our Core Services include:
- Open Innovation
- Digital Transformation
- Marketing & Commercialization

We have partnered with a range of high profile federal and commercial clients including The National Aeronautics and Space Administration, The Department of Health and Human Services, The Centers for Disease Control & Prevention, The National Geo-Spatial Intelligence Agency, The Federal Aviation Administration, and The Department of Defense. We serve these agencies with compelling, strategic communications and marketing materials, or by providing custom and/or commercial-off-the-shelf software platforms, or by amplifying their crowdsourcing and digital innovation capabilities.

Highlights of our past work include:

FAA | Digital Transformation
Crowdsourcing UI Solutions for an Intuitive Drone Authorization Prototype

NASA - Centennial Challenges Program | Open Innovation
Generating Revolutionary Solutions to Excavate Ice on the Moon

HHS - Office of the Assistant Secretary of Health | Marketing & Commercialization
Delivering Non-Traditional Innovation to Fight Tick-Borne Diseases

2 Core Services

Open Innovation Services

Our custom open innovation practice delivers end-to-end inducement contests, prize challenges, and machine learning competitions. We are distinguished experts at prize challenge management with a deep knowledge of running open innovation programs under the America COMPETES Act.

We help your team co-create impactful solutions, collaborate with talented, niche innovators, and invent new technology. We specialize in crowdsourcing ideas, white papers, technical concepts, AI / ML algorithms, digital products, validated hardware, and MVP prototypes.

Key Services

- Prize Design & Strategic Planning
- Market Research & Problem Definition
- Rules & Requirements Refinement
- Contest Naming & Branding
- Communications Planning
- Precision Marketing & Participant Activation
- Webinar Facilitation
- Community Management
- PR & Stakeholder Outreach

- Digital Platform Design, Development, and Deployment
- Submission Management
- Solution Screening & Eligibility Review
- Scorecard Criteria Design
- Judge Recruitment & Onboarding
- Prize Fulfillment
- Market Impact Attribution

Digital Transformation Services

Our team delivers digital solutions designed to enhance the performance of your organization. By leveraging industry best practices and pioneering new ways of working, we help you deliver next-generation citizen service at a fair and reasonable price.

We have a history of developing user-friendly and intuitively designed software products that exceed our client expectations. Many of our solutions are built around the requirements and parameters of federal clients, who require FedRAMP authorized digital products, 508 compliant assets, and secure hosting solutions.

Key Services

- User Research
- Design-Thinking Facilitation
- UI/UX Design
- Application Development
- Containerization Services

- Custom Website Development
- Software/Platform Integration
- Phase-in/ Phase-out Services
- Dev Ops
- Portal Development and Maintenance

Marketing & Commercialization Services

When messages miss the mark, they can leave a lasting negative impression on how people think about your program or organization.

This can set you back in time and resources and make it harder to realize your vision.

We design engaging digital and social content tailored to the unique needs and characteristics of your target audience. Our services are specialized to bring new programs and products to market.

Key Services

- Audience Analysis
- Digital Marketing Strategy
- Brand Strategy
- Customer Discovery
- Message Development
- Go-to-Market Planning

- Quantitative and Qualitative Market Research
- Environmental Scans
- Social Media Management
- Audience Targeting
- Graphic Design
- Earned Media/ Story Amplification

Primary NAICS Code

541611	Administrative Management and General Management Consulting Services

NAICS Code

512110	Motion Picture and Video Production
541330	Engineering Services
541430	Graphic Design Services
541511	Custom Computer Programming Services
541512	Computer Systems Design Services
541513	Computer Facilities Management Services
541519	Other Computer Related Services
541612	Human Resources Consulting Services
541613	Marketing Consulting Services
541618	Other Management Consulting Services
541620	Environmental Consulting Services
541690	Other Scientific and Technical Consulting Services
541715	Research and Development in the Physical, Engineering, and Life Sciences (except Nanotechnology and Biotechnology)
541720	Research and Development in the Social Sciences and Humanities
541820	Public Relations Agencies
541910	Marketing Research and Public Opinion Polling

3. Customer Information

1a. Table of awarded special item number(s)

SIN	SIN Description
541613	Marketing Consulting Services
541511	Web Based Marketing
541910	Marketing Research and Analysis
541430	Graphic Design Services
54151S	Information Technology Professional Services
54151HEAL	Health Information Technology Services
518210C	Cloud Computing and Cloud Related IT Professional Services
OLM	Order Level Materials

1b. Identification of the lowest priced model

Prices shown herein are net with all discounts deducted and are valid for all areas.

1c. If the Contractor is proposing hourly rates, a description of all corresponding commercial job titles, experience, functional responsibility, and education for those types of employees or subcontractors who will perform services shall be provided.
See Page 5

2. Maximum order: $1,000,000

3. Minimum order: $100

4. Geographic coverage (delivery area).

SIN Scope

54151S W	Domestic
541613 W	Domestic
54151HEAL W	Domestic
541430 W	Domestic
541511 W	Domestic
541910 W	Domestic
518210C	Worldwide

5. Point(s) of production (city, county, and State or foreign country).

1250 Avenida Juan Ponce De Leon, San Juan, PR, 00907
4005 Buchanan St. Hyattsville, MD 20781

6. Discount from list prices or statement of net price.

Government Net Prices (discounts already deducted.)

7. Quantity discounts.
1.0% Quantity/Volume discount for orders between $50,000.00 - $499,999.99

1.5% Quantity/Volume Discount for orders between $500,000.00 - $999,999.99

2.0% Quantity/Volume Discount for orders exceeding $1,000,000.00

8. Prompt payment terms

Discount 1: 1.0 % if Payment is made within 15 days.
Discount 2: 00.000 % if Payment is made within Net 30 days.
Information for Ordering Office: Prompt payment terms cannot be negotiated for other concessions.

9. Foreign items (list items by country of origin).

Not Applicable

10a. Time of delivery.

To Be Determined at the Task Order level

10b. Expedited Delivery

Contact Contractor

10c. Overnight and 2-day delivery.

Contact Contractor

10d. Urgent Requirements.

To Be Determined at the Task Order level

11. F.O.B. point(s).

Destination

12a. Ordering address(es)

4005 Buchanan St. Hyattsville, MD 20781

12b. Ordering procedures

See Federal Acquisition Regulation (FAR) 8.405-3.

13. Payment address(es).

4005 Buchanan St. Hyattsville, MD 20781

14. Warranty provision.

Standard Commercial Warranty Terms & Conditions

15. Export packing charges, if applicable.

Not Applicable

16. Terms and conditions of rental, maintenance, and repair (if applicable).

Not Applicable

17. Terms and conditions of installation (if applicable).

Not Applicable

18a. Terms and conditions of repair parts indicating date of parts price lists and any discounts from list prices (if applicable).

Not Applicable

18b. Terms and conditions for any other services (if applicable).

Not Applicable

19. List of service and distribution points (if applicable).

Not Applicable

20. List of participating dealers (if applicable).

Not Applicable

21. Preventive maintenance (if applicable).

Not Applicable

22a. Special attributes such as environmental attributes (e.g., recycled content, energy efficiency, and/or reduced pollutants).

Not Applicable

22b. If applicable, indicate that Section 508 compliance information is available on Information and Communications Technology (ICT) supplies and services and show where full details can be found (e.g. contractor's website or other location.) The ICT standards can be found at: www.Section508.gov/.

Not Applicable

23. Unique Entity Identifier (UEI) Number:

NVLTL4MUE6J4

24. Notification regarding registration in the System for Award Management (SAM) database.

Contractor registered and active in SAM

4 Price Information

Professional Service Labor Categories (SINs 541430, 541511, 541613, 541910)

Labor Category/Service Title	Unit of Issue	GSA PRICE + IFF		
		Year 3 (9/1/2023-8/31/2024)	Year 4 (9/1/2024-8/31/2025)	Year 5 (9/1/2025-8/31/2026)
Account Director	Hour	$167.55	$171.23	$175.00
Account Executive	Hour	$112.86	$115.34	$117.87
Senior Strategist	Hour	$173.38	$177.20	$181.10
Strategic Planner	Hour	$143.67	$146.83	$150.07
Senior Strategic Planner	Hour	$201.23	$205.65	$210.18
Content Strategist	Hour	$143.63	$146.79	$150.03
Senior Content Strategist	Hour	$171.34	$175.10	$178.95
Technology Director	Hour	$166.04	$169.69	$173.43
Senior Technology Director	Hour	$229.05	$234.09	$239.23
UX Designer	Hour	$142.32	$145.45	$148.65
Software Architect	Hour	$111.07	$113.52	$116.02
Creative Director	Hour	$166.04	$169.69	$173.43
Senior Creative Director	Hour	$205.09	$209.60	$214.22
Graphic Designer	Hour	$101.07	$103.29	$105.57
Senior Graphic Designer	Hour	$129.70	$132.55	$135.47
Editor/ Jr. Copywriter	Hour	$122.35	$125.04	$127.79
Senior Editor/Copywriter	Hour	$146.64	$149.86	$153.16
Software Developer	Hour	$118.21	$120.81	$123.47
Subject Matter Expert	Hour	$164.56	$168.18	$171.88
Senior Database Analyst & Programmer	Hour	$125.72	$128.49	$131.32

Information Technology Labor Categories (SIN 54151S)

Labor Category/Service Title	Unit of Issue	GSA PRICE + IFF		
		Year 3 (9/1/2023-8/31/2024)	Year 4 (9/1/2024-8/31/2025)	Year 5 (9/1/2025-8/31/2026)
Business Process Consultant	Hour	$98.98	$101.16	$103.39
Database Analyst & Programmer	Hour	$89.23	$91.19	$93.20
Senior Database Analyst & Programmer	Hour	$125.72	$128.49	$131.32
Business Subject Matter Specialist	Hour	$105.89	$108.22	$110.60
Digital Strategist	Hour	$159.02	$162.52	$166.10

Product Manager	Hour	$121.16	$123.83	$126.55
Technology Director	Hour	$166.04	$169.69	$173.43
Senior Technology Director	Hour	$229.05	$234.09	$239.23
UX Designer	Hour	$142.32	$145.45	$148.65
Software Architect	Hour	$111.07	$113.52	$116.02
Creative Director	Hour	$166.04	$169.69	$173.43
Senior Creative Director	Hour	$205.09	$209.60	$214.22
Graphic Designer	Hour	$101.07	$103.29	$105.57
Senior Graphic Designer	Hour	$129.70	$132.55	$135.47
Software Developer	Hour	$118.21	$120.81	$123.47
Subject Matter Expert	Hour	$164.56	$168.18	$171.88

Health Technology Labor Categories (SIN 54151HEAL)

Labor Category/Service Title	Unit of Issue	GSA PRICE + IFF		
		Year 3 (9/1/2023-8/31/2024)	Year 4 (9/1/2024-8/31/2025)	Year 5 (9/1/2025-8/31/2026)
Medical Business Process Consultant	Hour	$98.98	$101.16	$103.39
Healthcare Database Analyst & Programmer	Hour	$89.23	$91.19	$93.20
Business Subject Matter- Health Specialist	Hour	$105.89	$108.22	$110.60
Digital Health Strategist	Hour	$159.02	$162.52	$166.10
Health Product Manager	Hour	$121.16	$123.83	$126.55
Software Developer	Hour	$118.21	$120.81	$123.47
Subject Matter Expert	Hour	$164.56	$168.18	$171.88

Cloud Computing and Cloud Related IT Professional Services (518210C)

Labor Category/Service Title	Unit of Issue	GSA PRICE + IFF		
		Year 3 (9/1/2023-8/31/2024)	Year 4 (9/1/2024-8/31/2025)	Year 5 (9/1/2025-8/31/2026)
Cloud Project Manager	Hour	$180.48	$184.45	$188.51
Cloud Architect/Analyst	Hour	$133.05	$135.98	$138.97
Cloud Integration Engineer	Hour	$136.37	$139.38	$142.44
Cloud SME	Hour	$132.95	$135.87	$138.86
Cloud DevOps Engineer	Hour	$130.31	$133.18	$136.11
Cloud Data Migration Engineer	Hour	$200.53	$204.95	$209.46
Cloud Automation Tester	Hour	$130.35	$133.22	$136.15
Cloud Developer	Hour	$176.38	$180.26	$184.23

5. Labor Category Descriptions

**Professional Service Labor Categories
(541430, 541511, 541613, 541910)**

Account Director

Oversees multiple client accounts, serving as an overall relationship and project manager. This individual owns deliverable and product quality standards across the team and is responsible for managing all aspects of customer engagements, from media, communications, creative, strategy, and technology, across all company disciplines and tactical services.

Education/Experience: Bachelor's and/or Master's degree with 10 years of experience.

Account Executive

Manages specific client engagements, campaigns, and projects. Coordinates internal departments to execute multi-faceted programs, including creative, technology, strategy, and social media departments. This individual is the day-to-day contact for customers and maintains a trusted and close relationship with their assigned account customers. Key responsibilities include project management, budget management, quality assurance, and client communications.

Education/Experience: Bachelor's degree with 4 years of experience.

Software Developer

Design, develop, test, and deploy software applications. Collaborate with other developers to create optimal software. Identify and correct defects in software before release. Analyze user needs and design software solutions accordingly. Write code that meets industry standards. Document all aspects of the software development process.

Education/Experience: Bachelor's degree with 3 years of experience.

Senior Strategist

Manages strategic analyses and fulfillment of web metrics and data reviews to aid client and internal business decision-making. This individual provides regular reporting and assessment of digital properties such as website and e-marketing campaign activities, website and marketing program performance, click stream, path analysis, and trends.

Education/Experience: Bachelor's degree with 15 years of experience.

Strategic Planner

Responsible for strategic development (strategic method determination, qualitative and quantitative research, and writing POVs.) Key responsibilities also include building a holistic view of the organization's strategy, processes, capabilities, and communication assets to achieve organizational success.

Education/Experience: Bachelor's degree with 3 years of experience.

Content Strategist

Responsible for developing a content strategy based on a company or client's business objectives. Key responsibilities include creating and maintaining website / digital information architecture and developing and enforcing high-quality content and display standards and best practices.

Education/Experience: Bachelor's degree with 3 years of experience.

Technology Director

Responsible for overseeing all web development activities. Manages the design, organization, or implementation of digital products, network, and heads technical support staff who manage and maintain websites, servers, and IT products. This individual uses knowledge and understanding of both technology and management theory and practice.

Education/Experience: Bachelor's degree with 8 years of experience.

UX Designer

Aids in the design and development of websites. Contributes to the production of user stories, wireframes, mock-ups, web graphics, performs user experience testing, aids in the implementation of site layout using HTML, JavaScript, Cold Fusion, Figma, CSS, ASP, and/or other tools. This individual can also assist in website testing and evaluation processes.

Education/Experience: Bachelor's degree or equivalent with 5 years of experience.

Software Architect

This individual must be able to work with program and project leaders to define and create the architectural depictions and technical documents, ensuring logical flow, and addressing all software issues. This individual has experience with a variety of software programs and languages and has experience in web/application programming. Must be able to design and discuss system strategies for platforms, applications, and networks.

Education/Experience: 5 years experience, Bachelor's Degree, 8 years of additional relevant experience may be substituted for education.

Creative Director

Responsible for managing and directing the creative department. Sets creative vision, standards, and initiatives. Key responsibilities include defining and maintaining the creative development team's structure, roles and managing the creative development team to fulfill the client needs. Reviews and approves creative concepts and participates in client presentations.

Education/Experience: Bachelor's degree with 10 years of experience.

Graphic Designer

Executes graphic/illustration projects and assists in the coordination of all production scheduling. Interfaces with users and project leaders to determine the scope of a project and best creative medium. Experienced in original graphic design and/or illustration as well as using stock photos and clip art. Interfaces with the company and technical staff to assure quality products are delivered on time and within budget.

Education/Experience Requirements: HS or equivalent degree. 2 years of experience

Editor/Jr. Copywriter

Responsible for developing content strategies and writing copy across a wide variety of media and project types. Responsible for generating original copy ideas that grabs the attention of the target audience to effectively communicate the desired message, and drive action among users or audiences. This can include creating social media copy, slogans, body copy, website content, and video scripts.

Education/Experience: Bachelor's degree with 4 years of experience.

Senior Editor/Copywriter

Develops creative concepts and writes, edits and proofreads a variety of materials, such as education and outreach materials for consumer and professional audiences, articles, news releases and other earned media materials, speeches, meeting or conference proceedings, reports, and a variety of multimedia materials including videos, brochures, advertisements, and other print and digital communications, marketing and/or education products.

Education/Experience: Bachelor's degree or equivalent with 8 years of experience.

Subject Matter Expert

Specialized knowledge and expertise in a particular field or subject area relevant to the organization's mission and objectives. Recognized authority in respective domains, with a deep understanding of industry trends, best practices, regulations, and emerging technologies.

Education/Experience: Bachelor's degree with 5 years of experience.

Senior Technology Director

Leads a project, effort, task, or workstream and is responsible for integrating all aspects of the overall solution or approach to client deliverables as required. Addresses client challenges or issues. Leads and represents project with clients and stakeholders at meetings and briefings. Provides knowledge sharing and mentoring to staff and reviews work for accuracy and quality of approach.

Education/Experience: Bachelor's degree or equivalent with 12 years of experience.

Senior Strategic Planner

Performs tasks related to providing content and process expertise for providing advice for establishing and implementing a strategic direction. Tasks may include supporting strategic planning, including the development of strategic goals, objectives, strategies, performance measures, targets, improved programmatic outcomes, and linkages to programming, budgeting and evaluations; supporting strategic performance measure development.

Education/Experience: Bachelor's degree or equivalent with 10 years of experience.

Senior Graphic Designer

Works in a team environment to design various types of collateral material for print, media, or web. Responsible for preparing reports concerning productivity, changes to workflow, and other factors that affect the artistic quality of products. Familiar with a variety of artistic concepts, practices, and procedures. Ability to rely on experience and judgment to plan and accomplish project goals.

Education/Experience: Bachelor's degree or equivalent with 10 years of experience.

Senior Database Analyst & Programmer

Collects and interprets data from various sources, applies domain knowledge, and reports results to an organization to support decision-making. Identifies patterns and trends in data sets. May also define new data collection and analysis processes and/or tools.

Education/Experience: Bachelor's degree with 5 years of experience.

Senior Content Strategist

Possesses extensive expertise in developing and implementing strategic content plans tailored to meet organizational objectives. They are adept at analyzing audience needs, market trends, and competitor landscapes to inform content strategies that drive engagement, enhance brand visibility, and achieve desired outcomes. Leveraging their comprehensive understanding of various content formats and channels, including digital platforms, social media, and traditional media, they orchestrate cohesive content campaigns that resonate with target audiences across diverse demographics and platforms.

Education/Experience: Bachelor's degree or equivalent with 5 years of experience.

Senior Creative Director

Understand client's needs. Translates client's requirements and goals into concepts and original designs/product, develop engaging layouts. Collaborates with other designers. Oversees and leads the creative direction of a team. Collaborates with cross-functional teams and the clients. Ensures the brand's visual identity and creative vision are consistent across all channels. Responsibilities include leading brainstorming sessions, creating and executing creative direction, and staying up to date with emerging design and technology trends.

Education/Experience: Bachelor's degree or equivalent with 12 years of experience.

Information Technology Labor Categories (54151S)

Business Process Consultant

Plans and conducts business reengineering engagements. Manages cost, schedule, and quality of re-engineering tasks. Defines information needs and develops business and data architectures. Provides input for technical architectures in the form of business requirements. Conducts interviews, GroupWare work sessions, and focus groups. Develops recommended solutions.

Education/Experience: Bachelor's Degree in Engineering, Business, Management Sciences, or other related scientific or technical discipline. 10 years experience within a specific technical, scientific or business discipline along with three years of specialized expertise.

Database Analyst/Programmer

Assists in the implementation and maintenance of databases. Works on several phases of database administration, including writing and maintaining systems and programs. Ensures accuracy and completeness of data in master files. Maintains security and integrity controls.

Education/Experience: Bachelor's with 2 years

Software Developer

Design, develop, test, and deploy software applications. Collaborate with other developers to create optimal software. Identify and correct defects in software before release. Analyze user needs and design software solutions accordingly. Write code that meets industry standards. Document all aspects of the software development process.

Education/Experience: Bachelor's degree with 3 years of experience.

Business Subject Matter Specialist

Provides technical knowledge and analysis of highly specialized applications and operational environments, high-level functional systems analysis, design, integration, documentation, and implementation advice on exceptionally complex problems that need extensive knowledge of the subject matter for effective implementation. Participates as needed in all phases of software development with an emphasis on the planning, analysis, testing, integration, documentation, and presentation phases.

Education/Experience: Bachelor's Degree with 3 years of experience

Digital Strategist

Oversees strategic design of multi-faceted website projects and interactive media communications programs. Possesses a comprehensive understanding of integrated online marketing and how tactics can be applied in a strategic context for clients. Meets with the government program manager to establish priorities, restrictions, and opportunities.

Education/Experience: Bachelor's degree with 5 years of experience.

Subject Matter Expert

Specialized knowledge and expertise in a particular field or subject area relevant to the organization's mission and objectives. Recognized authority in respective domains, with a deep understanding of industry trends, best practices, regulations, and emerging technologies.

Education/Experience: Bachelor's degree with 5 years of experience.

Product Manager

Managers have responsibility for planning, directing, and administering an entire project or component of a large-scale Business Process Design or re-engineering program. Managers develop and monitor the progress of project work plans, including scope definition, resource/skill requirements, budgets, and timelines Managers supervise cross-functional project teams through the analysis, design, development, and implementation of business process improvements in product engineering topics. Managers provide input to developing and presenting reports and presentations to the client, including developing and maintaining positive client relationships and new businesses. Managers provide guidance to the project team in developing and presenting presentations to clients. They are strongly focused on implementing capabilities that help clients to support new and developing business strategies.

Minimum Education: Working knowledge of business financials & key business performance indicators

* BS in an engineering discipline
* MBA / MSM degree is desirable.

Education/Experience: 5 years in one or more of the following areas with a combination of 2 years minimum of consulting experience and 3 years of Product Design / Product Management experience

Senior Database Analyst & Programmer

Collects and interprets data from various sources, applies domain knowledge, and reports results to an organization to support decision-making. Identifies patterns and trends in data sets. May also define new data collection and analysis processes and/or tools.

Education/Experience: Bachelor's degree with 5 years of experience.

Technology Director

Responsible for overseeing all web development activities. Manages the design, organization, or implementation of digital products, network, and heads technical support staff who manage and maintain websites, servers, and IT products. This individual uses knowledge and understanding of both technology and management theory and practice.

Education/Experience: Bachelor's degree with 8 years of experience.

UX Designer

Aids in the design and development of websites. Contributes to the production of user stories, wireframes, mock-ups, web graphics, performs user experience testing, aids in the implementation of site layout using HTML, JavaScript, Cold Fusion, Figma, CSS, ASP, and/or other tools. This individual can also assist in website testing and evaluation processes.

Education/Experience: Bachelor's degree or equivalent with 5 years of experience.

Software Architect

This individual must be able to work with program and project leaders to define and create the architectural depictions and technical documents, ensuring logical flow, and addressing all software issues. This individual has experience with a variety of software programs and languages and has experience in web/application programming. Must be able to design and discuss system strategies for platforms, applications, and networks.

Education/Experience: 5 years experience, Bachelor's Degree, 8 years of additional relevant experience may be substituted for education.

Creative Director

Responsible for managing and directing the creative department. Sets creative vision, standards, and initiatives. Key responsibilities include defining and maintaining the creative development team's structure, roles and managing the creative development team to fulfill the client needs. Reviews and approves creative concepts and participates in client presentations.

Education/Experience: Bachelor's degree with 10 years of experience.

Graphic Designer

Executes graphic/illustration projects and assists in the coordination of all production scheduling. Interfaces with users and project leaders to determine the scope of a project and best creative medium. Experienced in original graphic design and/or illustration as well as using stock photos and clip art. Interfaces with the company and technical staff to assure quality products are delivered on time and within budget.

Education/Experience Requirements: HS or equivalent degree. 2 years of experience

Senior Technology Director

Leads a project, effort, task, or workstream and is responsible for integrating all aspects of the overall solution or approach to client deliverables as required. Addresses client challenges or issues. Leads and represents project with clients and stakeholders at meetings and briefings. Provides knowledge sharing and mentoring to staff and reviews work for accuracy and quality of approach.

Education/Experience: Bachelor's degree or equivalent with 12 years of experience.

Senior Creative Director

Understand client's needs. Translates client's requirements and goals into concepts and original designs/product, develop engaging layouts. Collaborates with other designers. Oversees and leads the creative direction of a team. Collaborates with cross-functional teams and the clients. Ensures the brand's visual identity and creative vision are consistent across all channels. Responsibilities include leading brainstorming sessions, creating and executing creative direction, and staying up to date with emerging design and technology trends.

Education/Experience: Bachelor's degree or equivalent with 12 years of experience.

Senior Graphic Designer

Works in a team environment to design various types of collateral material for print, media, or web. Responsible for preparing reports concerning productivity, changes to workflow, and other factors that affect the artistic quality of products. Familiar with a variety of artistic concepts, practices, and procedures. Ability to rely on experience and judgment to plan and accomplish project goals.

Education/Experience: Bachelor's degree or equivalent with 10 years of experience.

Health Information Technology Labor Categories (54151HEAL)

Medical Business Process Consultant

Plans and conducts business reengineering engagements in healthcare IT systems, technologies, and databases. Manages cost, schedule, and quality of re-engineering tasks focused on emerging health research, innovative solutions, and digital platforms. Defines information needs, and develops business and data architectures for Health IT systems and components. Provides input for technical architectures in the form of business requirements. Conducts interviews, GroupWare work sessions, and focus groups. Develops recommended solutions.

Education/Experience: Bachelor's Degree in Engineering, Business, Management Sciences, or other related scientific or technical discipline. Ten (10) years experience within a specific technical, scientific, or business discipline along with three years of specialized expertise.

Healthcare Database Analyst/Programmer

Assists in the implementation and maintenance of healthcare, hospital, and clinical study databases. Works on several phases of database administration, including writing and maintaining healthcare systems, online applications, and programs. Ensures accuracy and completeness of data in master files. Maintains security and integrity controls and has a solid understanding of HIPAA and other healthcare IT regulatory and interoperability requirements.

Education/Experience: Bachelor's with 2 years

Business Subject Matter Specialist - Health

Provides technical knowledge and analysis of highly specialized applications and operational environments, high-level functional systems analysis, design, integration, documentation, and implementation advice on exceptionally complex health IT problems that need extensive knowledge of the subject matter for effective implementation. Participates as needed in all phases of software development with an emphasis on the planning, analysis, testing, integration, documentation, and presentation phases.
Education/Experience: Bachelor's Degree with 3 years of experience with specialization in public health, medicine, or clinical research.

Digital Health Strategist

Oversees strategic design of multi-faceted health website projects and interactive media communications programs. Possesses a comprehensive understanding of integrated online marketing and how tactics can be applied in a strategic context for clients. Meets with the government program manager to establish priorities.

Education/Experience: Bachelor's degree with 5 years of experience.

Health Product Manager

Managers have responsibility for planning, directing, and administering an entire health IT project or component of a large scale Hospital or Clinical Business Process Design or Re-engineering program. Health Product Managers develop and monitor the progress of Health IT-related project work plans, including scope definition, resource/skill requirements, budgets, and timelines. Managers supervise cross-functional project teams through the analysis, design, development, and implementation of business process improvements in clinical, medical, and care-related product engineering topics and emerging research focus areas. Managers provide input to developing and presenting reports and presentations to the client, including developing and maintaining positive client relationships and new businesses. Managers provide guidance to the project team in developing and presenting presentations to clients. They are strongly focused on implementing capabilities that help clients to support new and developing business strategies.

Minimum Education: Working knowledge of business financials & key business performance indicators

* BS in an engineering discipline
* MBA / MSM degree is desirable.

Education/Experience: 5 years in one or more of the following areas with a combination of 2 years minimum of consulting experience and 3 years of Product Design / Product Management experience.

Software Developer

Design, develop, test, and deploy software applications. Collaborate with other developers to create optimal software. Identify and correct defects in software before release. Analyze user needs and design software solutions accordingly. Write code that meets industry standards. Document all aspects of the software development process.

Education/Experience: Bachelor's degree with 3 years of experience.

Cloud Computing and Cloud Related IT Professional Services (518210C)

Cloud Project Manager

Manages cloud-based programs/projects, or a portion of a larger program/project. Manages projects, tasks, and/or subtasks. Defines, generates, and reviews program/project requirements documentation. Performs technical studies to refine program/project requirements. Monitors program/project to ensure work scope, schedule, and budget are well defined and maintained. Advise and assist project staff on execution of specific project requirements Possesses a detailed knowledge of concepts, practices, and procedures in technical, and management fields. Provides technical consulting on complex projects and provides detailed guidance and direction to project staff.

Education/Experience: Bachelor's degree with 4 years of experience.

Cloud Architect/Analyst

Applies knowledge of computer science concepts and techniques in the design, development, installation, and maintenance of cloud-based systems to satisfy engineering, scientific, or business data acquisition and management challenges. Develops and maintains necessary cloud access controls. Provides cloud database tuning and monitoring to ensure effective and efficient data access to include comparison of performance ratios, tuning of memory configuration, disk I/0, and application software design. Responsible for segments or phases of broader, more complex projects.

Education/Experience: Bachelor's degree with 4 years of experience.

Cloud Integration Engineer

Develops and applies advanced methods, theories and research techniques to define cloud-based system requirements, guidance and direction for implementation and testing of cloud-based systems requiring expert application of advanced knowledge. May plan, conduct, and technically direct projects or major phases of significant projects, coordinating the efforts of engineers and technical support staff in the performance of assigned projects. Conducts investigations of considerable complexity. May be responsible for the employment, training, and direction of assigned employees.

Education/Experience: Bachelor's degree with 5 years of experience.

Cloud SME

Leads and participates in the performance of cloud assessments, system threat assessments, vulnerability assessments, intrusion detection, and penetration analyses of facilities, information systems, and networks. Leads and participates in the development and preparation of cloud strategy and migration planning. Leads and participates in the evaluation of cloud system and cloud access control, data integrity. Leads and participates in the use of state-of-the-art cloud security evaluation and assessment technology, techniques, and tools to perform the above duties.

Education/Experience: Bachelor's degree with 6 years of experience.

Cloud DevOps Engineer

Build, test and maintain the cloud infrastructure and tools to allow for the quality development and release of software. Cloud DevOps practices aim to simplify the development process of cloud-based software. These engineers have a deep background in software development / computer programming, computer science, mathematics and/or statistics. They are also responsible for coordinating with applications and solutions architects, systems engineers and analysts, and users to ensure the appropriate development of technical features and capabilities as aligned to functional requirements and cloud-based system designs.

Education/Experience: Bachelor's degree with 6 years of experience.

Cloud Data Migration Engineer

Designs Data Architectures. Designs and builds cloud based relational databases. Develops strategies for cloud data migration, archive recovery, and implementation of a database. Cleans and maintains the database by removing and deleting old data. Be able to design and develop Databases, Data Warehouses and Multidimensional Databases. Leads and directs the work of data migration developers.

Education/Experience: Bachelor's degree with 5 years of experience.

Cloud Automation Tester

Designs, develops, evaluates, and implements automated testing of cloud-based applications. Participates in the testing process through test execution, test script development, test review, and analysis. Has knowledge of commonly used procedures within a particular field. Activities may include participation in workshops and requirements gathering sessions, document captured test cases, creation of test scripts and supporting documentation, implementing test automation best practices and process improvement.

Education/Experience: Bachelor's degree with 4 years of experience.

Cloud Developer

Senior level expert in designing and developing web-based applications. Experience developing applications using Full Stack Cloud development languages. Develops cloud-based applications. Performs system analysis and design techniques for cloud development and distribution to remote sites. Use object-oriented design, development, and test tools to meet rapidly changing customer requirements within an incremental implementation methodology that makes extensive use of prototyping and component reuse. Provides analysis, design, modeling, programming, prototyping, testing, documentation and implementation of new computer applications and releases of existing applications. Demonstrated experience communicating directions and providing guidance to junior developers.

Education/Experience: Bachelor's degree with 5 years of experience.

SCLS Matrix

The Service Contract Labor Standards, formerly the Service Contract Act (SCA), apply to this contract and it includes SCLS applicable labor categories. Labor categories and fixed price services marked with a (**) in this pricelist are based on the U.S. Department of Labor Wage Determination Number(s) identified in the SCLS/SCA matrix. The prices awarded are in line with the geographic scope of the contract (i.e., nationwide).

SCLS Eligible Labor Category	SCLS Equivalent Code Title	Wage Determination No
Cloud Project manager	14103 Computer Systems Analyst III	2015-4281
Cloud Architect/Analyst	14102 Computer Systems Analyst II	2015-4281
Cloud Integration Engineer	14102 Computer Systems Analyst II	2015-4281
Cloud SME	14102 Computer Systems Analyst II	2015-4281
Cloud DevOps Engineer	14072 Computer Programmer II	2015-4281
Cloud Data Migration Engineer	14073 Computer Programmer III	2015-4281
Cloud Automation Tester	14072 Computer Programmer II	2015-4281
Cloud Developer	14073 Computer Programmer III	2015-4281
Senior Graphic Designer	13042 Illustrator II	2015-4281
Senior Editor/Copywriter	30462 Technical Writer II	2015-4281
Software Developer	14072 Computer Programmer II	2015-4281
Senior Database Analyst & Programmer	14072 Computer Programmer II	2015-4281