GENERAL SERVICES ADMINISTRATION
FEDERAL SUPPLY SERVICE
AUTHORIZED FEDERAL SUPPLY SCHEDULE CATALOG/PRICE LIST

On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order is available through GSA Advantage!, a menu-driven database system. The INTERNET address for GSA Advantage! is http://www.gsaadvantage.gov

SCHEDULE TITLE: MAS – MULTIPLE AWARD SCHEDULE
FSC GROUP: PROFESSIONAL SERVICES
CONTRACT NUMBER: 47QRAA22D000C

CONTRACT PERIOD: OCTOBER 06, 2021 through OCTOBER 05, 2026

For more information on ordering from Federal Supply go to the GSA Schedules page at GSA.gov

CONTRACTOR: CURRENT360, INC.
1324 E Washington ST
Louisville, KY 40206-1866
Phone number: (502) 561-2444
Fax number: (727) 245-0248
Email: kati@current360.com

CONTRACTOR’S ADMINISTRATION SOURCE: KATI B PARRISH
CURRENT360, INC.
1324 E Washington ST
Louisville, KY 40206-1866
Phone number: (502) 561-2444
Fax number: (727) 245-0248
Email: kati@current360.com

WEBSITE: www.current360.com
BUSINESS SIZE: Small Business
BUSINESS TYPE: Small Business
CUSTOMER INFORMATION:

1a. TABLE OF AWARDED SPECIAL ITEM NUMBERS (SINs)

<table>
<thead>
<tr>
<th>SIN</th>
<th>DESCRIPTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>541810</td>
<td>Advertising Services</td>
</tr>
<tr>
<td>541511</td>
<td>Web Based Marketing</td>
</tr>
<tr>
<td>541430</td>
<td>Graphic Design Services</td>
</tr>
<tr>
<td>512110</td>
<td>Video/Film Production</td>
</tr>
<tr>
<td>OLM</td>
<td>Order Level Materials</td>
</tr>
</tbody>
</table>

1b. LOWEST PRICED MODEL NUMBER AND PRICE FOR EACH SIN:

(Government net price based on a unit of one)

- See attached APPENDIX A – GSA PROPOSED PRICE LIST
- 541810 – Proofreader / Administrator (A) - $74.06
- 541511 – Web Developer (WP) - $100.80
- 541430 – Graphic Designer (C) - $72.90
- 512110 – Motion Graphic Designer (C) - $73.80

1c. HOURLY RATES (Services only):

See attached APPENDIX A – GSA PROPOSED PRICE LIST

2. MAXIMUM ORDER*: $1,000,000

NOTE TO ORDERING ACTIVITIES: *If the best value selection places your order over the Maximum Order identified in this catalog/pricelist, you have an opportunity to obtain a better schedule contract price. Before placing your order, contact the aforementioned contactor for a better price. The contractor may (1) offer a new price for this requirement (2) offer the lowest price available under this contract or (3) decline the order. A delivery order that exceeds the maximum order may be placed under the schedule contract in accordance with FAR 8.404.
3. MINIMUM ORDER: $100.00

4. GEOGRAPHIC COVERAGE: 48 Contiguous States; Washington DC, Alaska, Hawaii, Puerto Rico and the U.S. Territories

5. POINT(S) OF PRODUCTION: N/A

6. DISCOUNT FROM LIST PRICES: GSA Net Prices are shown on the attached GSA Pricelist.

7. QUANTITY DISCOUNT(S): 1% for each task order exceeding $250,000

8. PROMPT PAYMENT TERMS: 0.00%; Net 30 Days

9. FOREIGN ITEMS: Not Applicable

10a. TIME OF DELIVERY: Subject to Task Order

10b. EXPEDITED DELIVERY: Contact Contractor

10c. OVERNIGHT AND 2-DAY DELIVERY: Contact Contractor

10d. URGENT REQUIREMENTS: Agencies can contact the Contractor’s representative to affect a faster delivery. Customers are encouraged to contact the contractor for the purpose of requesting accelerated delivery.

11. FOB POINT: Destination

12a. ORDERING ADDRESS: Same as Contractor
12b. ORDERING PROCEDURES: For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA’s) are found in Federal Acquisition Regulation (FAR) 8.405-3

13. PAYMENT ADDRESS: Same as Contractor

14. WARRANTY PROVISION: Not Applicable

15. EXPORT PACKING CHARGES: Not Applicable

16. TERMS AND CONDITIONS OF RENTAL, MAINTENANCE, AND REPAIR (IF APPLICABLE): Not Applicable

17. TERMS AND CONDITIONS OF INSTALLATION (IF APPLICABLE): Not Applicable

18a. TERMS AND CONDITIONS OF REPAIR PARTS INDICATING DATE OF PARTS PRICE LISTS AND ANY DISCOUNTS FROM LIST PRICES (IF AVAILABLE): Not Applicable

18b. TERMS AND CONDITIONS FOR ANY OTHER SERVICES (IF APPLICABLE): Not Applicable

19. LIST OF SERVICE AND DISTRIBUTION POINTS (IF APPLICABLE): Not Applicable

20. LIST OF PARTICIPATING DEALERS (IF APPLICABLE): Not Applicable

21. PREVENTIVE MAINTENANCE (IF APPLICABLE): Not Applicable
22a. SPECIAL ATTRIBUTES SUCH AS ENVIRONMENTAL ATTRIBUTES (e.g. recycled content, energy efficiency, and/or reduced pollutants): Not Applicable

22b. Section 508 Compliance for Electronic and Information Technology (EIT): Current360, Inc. is 508 Compliant

23. UNIQUE ENTITY IDENTIFIER (UEI) NUMBER: 079096083

24. NOTIFICATION REGARDING REGISTRATION IN SYSTEM FOR AWARD MANAGEMENT (SAM) DATABASE: Contractor has an Active Registration in the SAM database. Cage Code: 8QBB4

APPENDIX A LABOR CATEGORY DESCRIPTIONS

APPENDIX B GSA PRICE LIST
APPENDIX A

LABOR CATEGORY DESCRIPTIONS

**Account Executive (AE)**

Minimum Education – Bachelor’s Degree

Minimum Years of Experience – 5 Years

Responsibilities:
Use strategic and tactical knowledge to address a client’s needs and communicate those needs to agency staff while driving brand strategy.

**Account Manager (AS)**

Minimum Education – Bachelor’s Degree

Minimum Years of Experience – 10 Years

Responsibilities:
Responsible for agency service and activities for one or more clients. Drives brand strategy, creative development and internal staff development.

**Graphic Designer (C)**

Minimum Education – Associates Degree

Minimum Years of Experience – 3 Years

Responsibilities:
Responsible for creative visual development using computer software
Art Director (C)

**Minimum Education** – Bachelor’s Degree

**Minimum Years of Experience** – 5 Years

**Responsibilities:**
Responsible for conceptualizing and creating visual aspects of copy for print, interactive, broadcast and collateral.

Copywriter

**Minimum Education** – Bachelor’s Degree

**Minimum Years of Experience** – 5 Years

**Responsibilities:**
Responsible for copy development in all media - print, social, web based, collateral and broadcast

Proofreader / Administrator (A)

**Minimum Education** – Associates Degree

**Minimum Years of Experience** – 1 Years

**Responsibilities:**
Responsible for reviewing documents for correct grammar, spelling and punctuation. Maintains project documentation from purchase orders to meeting notes

Social Media Manager (SMM)

**Minimum Education** – Bachelor’s Degree

**Minimum Years of Experience** – 3 Years
Licenses or Certifications
Google Ads Fundamentals, Google Ads Search, Google Ads Display

Responsibilities:
Responsible for reviewing documents for correct grammar, spelling and punctuation. Maintains project documentation from purchase orders to meeting notes

**Video Director (D)**

**Minimum Education** – Bachelor’s Degree

**Minimum Years of Experience** – 5 Years

Responsibilities:
Provide custom and creative images and videos to convey a client’s message. Must organize, catalogue and post-process all work and deliver in formats required for use in all media

**Video Editor (D)**

**Minimum Education** – Bachelor’s Degree

**Minimum Years of Experience** – 3 Years

Responsibilities:
Responsible for editing moving images on film, video or other media. May edit or synchronize soundtracks with images including editing and mixing voice-overs

**Motion Graphic Designer (C)**

**Minimum Education** – Bachelor’s Degree

**Minimum Years of Experience** – 3 Years

Responsibilities:
Responsible for creative visual development using computer software for motion graphics used in videos and commercials
Illustrator (C)

Minimum Education – Bachelor’s Degree

Minimum Years of Experience – 10 Years

Responsibilities:
Responsible for creative visual development produced by hand

Web Developer (WP)

Minimum Education – Bachelor’s Degree

Minimum Years of Experience – 3 Years

Licenses or Certifications
Google Ads Fundamentals, Google Ads Search, Google Ads Display

Responsibilities:
Responsible for development and coding in HTML, JavaScript and CSS with practical WordPress application. Familiarity with browser compatibility, user interface, cross-platforming, site architecture and server configuration required
<table>
<thead>
<tr>
<th>SIN/SIN(s) Proposed</th>
<th>Labor Category/Service Title</th>
<th>Minimum Education</th>
<th>Minimum Years of Experience (cannot be a range)</th>
<th>Unit of Issue (e.g. Hour, Daily Rate, Task, Sq Ft)</th>
<th>Price Offered to GSA (including IFF)</th>
<th>Quantity / Volume</th>
<th>Discount</th>
</tr>
</thead>
<tbody>
<tr>
<td>541810</td>
<td>Account Executive (AE)</td>
<td>Bachelor’s</td>
<td>5 years</td>
<td>Hour</td>
<td>$148.11</td>
<td></td>
<td>1% for each task order exceeding $250,000</td>
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<tr>
<td>541810</td>
<td>Account Manager (AS)</td>
<td>Bachelor’s</td>
<td>10 years</td>
<td>Hour</td>
<td>$150.30</td>
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<td>1% for each task order exceeding $250,000</td>
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<tr>
<td>541430</td>
<td>Graphic Designer (C)</td>
<td>Associates</td>
<td>3 years</td>
<td>Hour</td>
<td>$72.90</td>
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<td>1% for each task order exceeding $250,000</td>
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<tr>
<td>541810</td>
<td>Art Director (C)</td>
<td>Bachelor’s</td>
<td>5 years</td>
<td>Hour</td>
<td>$138.60</td>
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<td>1% for each task order exceeding $250,000</td>
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<tr>
<td>541810</td>
<td>Copywriter</td>
<td>Bachelor’s</td>
<td>5 years</td>
<td>Hour</td>
<td>$110.70</td>
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<td>541810</td>
<td>Proofreader/Administrator (A)</td>
<td>Associates</td>
<td>1 year</td>
<td>Hour</td>
<td>$74.06</td>
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<td>1% for each task order exceeding $250,000</td>
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<td>541511</td>
<td>Social Media Manager (SMM)</td>
<td>Bachelor’s</td>
<td>3 years</td>
<td>Hour</td>
<td>$117.90</td>
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<td>1% for each task order exceeding $250,000</td>
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<td>Code</td>
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<td>Experience</td>
<td>Unit</td>
<td>Rate</td>
<td>Additional Compensation</td>
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<tr>
<td>512110</td>
<td>Video Director (D)</td>
<td>Bachelor's</td>
<td>5 years</td>
<td>Hour</td>
<td>$120.60</td>
<td>1% for each task order exceeding $250,000</td>
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<tr>
<td>512110</td>
<td>Video Editor (D)</td>
<td>Bachelor's</td>
<td>3 years</td>
<td>Hour</td>
<td>$88.20</td>
<td>1% for each task order exceeding $250,000</td>
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</tr>
<tr>
<td>512110</td>
<td>Motion Graphic Designer (C)</td>
<td>Bachelor's</td>
<td>3 years</td>
<td>Hour</td>
<td>$73.80</td>
<td>1% for each task order exceeding $250,000</td>
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<tr>
<td>541810</td>
<td>Illustrator (C)</td>
<td>Bachelor's</td>
<td>10 Years</td>
<td>Hour</td>
<td>$120.91</td>
<td>1% for each task order exceeding $250,000</td>
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<tr>
<td>541511</td>
<td>Web Developer (WP)</td>
<td>Bachelor's</td>
<td>3 years</td>
<td>Hour</td>
<td>$100.80</td>
<td>1% for each task order exceeding $250,000</td>
<td></td>
</tr>
</tbody>
</table>