On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order are available through GSA Advantage®, a menu-driven database system. The INTERNET address GSA Advantage® is: GSAAvantage.gov.

MULTIPLE AWARD SCHEDULE
Category Attachment Code: H
Title: Professional Services
H08. Marketing and Public Relations Subcategory
FSC/PSC Code: T006

Contract number: 47QRAA22D001W

Contract period: November 9, 2021 through November 8, 2026

DIGITAL FURY LLC
3440 SE 45TH ST
OCALA, FL 34480-9311
Phone: (352) 484-5205
http://www.digitalfurytv.com

Contract administration source: Marc Rice
Phone: (352) 484-5205
E-mail: marc@digitalfurytv.com

Business size: Small Business

For more information on ordering from Federal Supply Schedules go to the GSA Schedules page at GSA.gov
CUSTOMER INFORMATION:

1a. Table of awarded special item number(s) with appropriate cross-reference to item descriptions and awarded price(s).

<table>
<thead>
<tr>
<th>SIN</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>512110; 512110RC</td>
<td>Video/Film Production</td>
</tr>
<tr>
<td>OLM; OLMSTLOC; OLMRC</td>
<td>Order level Materials (OLM)</td>
</tr>
</tbody>
</table>

1b. Identification of the lowest priced model number and lowest unit price for that model for each special item number awarded in the contract. This price is the Government price based on a unit of one, exclusive of any quantity/dollar volume, prompt payment, or any other concession affecting price. Those contracts that have unit prices based on the geographic location of the customer, should show the range of the lowest price, and cite the areas to which the prices apply: Not applicable.

1c. If the Contractor is proposing hourly rates, a description of all corresponding commercial job titles, experience, functional responsibility and education for those types of employees or subcontractors who will perform services shall be provided: See pages 4-5.

2. Maximum order:

SINs 512110; 512110RC: $1,000,000.00
SINs OLM; OLMSTLOC; OLMRC: $250,000.00

3. Minimum order: $100.00

4. Geographic coverage (delivery area): Domestic - 50 St, DC, Territories.

5. Point(s) of production (city, county, and State or foreign country): 3440 SE 45TH ST OCALA, Marion County FL 34480-9311

6. Discount from list prices or statement of net price: Prices herein are net government prices

7. Quantity discounts: 1% off $250,000 to $500,000 and 2% off $500,001 or more.

8. Prompt payment terms: Net 30 Days. Information for Ordering Offices: Prompt payment terms cannot be negotiated out of the contractual agreement in exchange for other concessions.

9. Foreign items (list items by country of origin): None

10a. Time of delivery: As agreed on the Task Order.

10b. Expedited Delivery: Contact Contractor.
10c. **Overnight and 2-day delivery:** Contact Contractor.

10d. **Urgent Requirements.** The Contractor will note in its price list the “Urgent Requirements” clause of its contract and advise agencies that they can also contact the Contractor’s representative to effect a faster delivery: Contact Contractor.

11. **F.O.B. point(s):** Destination

12a. **Ordering address(es):**
DIGITAL FURY LLC  
3440 SE 45TH ST  
OCALA, FL 34480-9311  
Phone: (352) 484-5205  
E-mail: marc@digitalfurytv.com

12b. **Ordering procedures:** For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA’s) are found in Federal Acquisition Regulation (FAR) 8.405-3.

13. **Payment address(es):**
DIGITAL FURY LLC  
3440 SE 45TH ST  
OCALA, FL 34480-9311  
Phone: (352) 484-5205  
E-mail: marc@digitalfurytv.com

14. **Warranty provision:** Not Applicable

15. **Export packing charges, if applicable:** Not Applicable

16. **Terms and conditions of rental, maintenance, and repair (if applicable):** Not Applicable

17. **Terms and conditions of installation (if applicable):** Not Applicable

18a. **Terms and conditions of repair parts indicating date of parts price lists and any discounts from list prices (if applicable):** Not Applicable

18b. **Terms and conditions for any other services (if applicable):** Not Applicable

19. **List of service and distribution points (if applicable):** Not Applicable

20. **List of participating dealers (if applicable):** Not Applicable

21. **Preventive maintenance (if applicable):** Not Applicable
22a. Special attributes such as environmental attributes (e.g., recycled content, energy efficiency, and/or reduced pollutants): Not Applicable

22b. If applicable, indicate that Section 508 compliance information is available on Electronic and Information Technology (EIT) supplies and services and show where full details can be found (e.g., Contractor’s website or other location.) The EIT standards can be found at: www.Section508.gov. Not applicable

23. Unique Entity Identifier (UEI) Number: VRQBMWQ6R588


GSA Pricing

<table>
<thead>
<tr>
<th></th>
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</tr>
</thead>
<tbody>
<tr>
<td>512110</td>
<td>Editor</td>
<td>Both</td>
<td>$143.58</td>
<td>$147.17</td>
<td>$150.85</td>
<td>$154.62</td>
<td>$158.48</td>
</tr>
<tr>
<td>512110</td>
<td>Motion Graphics Editor</td>
<td>Both</td>
<td>$119.65</td>
<td>$122.64</td>
<td>$125.70</td>
<td>$128.85</td>
<td>$132.07</td>
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<tr>
<td>512110</td>
<td>Project Coordinator</td>
<td>Both</td>
<td>$90.93</td>
<td>$93.21</td>
<td>$95.54</td>
<td>$97.92</td>
<td>$100.37</td>
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<tr>
<td>512110</td>
<td>Executive Producer</td>
<td>Both</td>
<td>$167.51</td>
<td>$171.69</td>
<td>$175.99</td>
<td>$180.39</td>
<td>$184.90</td>
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<tr>
<td>512110</td>
<td>Script Writer</td>
<td>Both</td>
<td>$114.86</td>
<td>$117.73</td>
<td>$120.68</td>
<td>$123.69</td>
<td>$126.79</td>
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<tr>
<td>512110</td>
<td>Grip/Sound Producer</td>
<td>Both</td>
<td>$95.72</td>
<td>$98.11</td>
<td>$100.56</td>
<td>$103.08</td>
<td>$105.65</td>
</tr>
<tr>
<td>512110</td>
<td>Revisions Editor</td>
<td>Both</td>
<td>$143.58</td>
<td>$147.17</td>
<td>$150.85</td>
<td>$154.62</td>
<td>$158.48</td>
</tr>
<tr>
<td>512110</td>
<td>Video Producer</td>
<td>Both</td>
<td>$143.58</td>
<td>$147.17</td>
<td>$150.85</td>
<td>$154.62</td>
<td>$158.48</td>
</tr>
</tbody>
</table>

**Service Contract Labor Standards:** The Service Contract Labor Standards (SCLS), formerly the Service Contract Act (SCA), apply to this contract as it applies to the entire Multiple Award Schedule and all services provided. While no specific labor categories/services have been identified as being subject to SCLS due to exemptions for professional employees (FAR 22.1101, 22.1102 and 29 CFR 541.300), this contract still maintains the provisions and protections for SCLS eligible labor categories. If and/or when the contractor adds SCLS labor categories/employees to the contract through the modification process, the contractor must inform the Contracting Officer and establish a SCLS/SCA matrix identifying the GSA labor category titles, the occupational code, SCLS labor category titles and the applicable WD number. Failure to do so may result in cancellation of the contract.
## GSA Labor Categories

<table>
<thead>
<tr>
<th>Job Title</th>
<th>Detailed Position Description and functional responsibilities</th>
<th>Min Education Level</th>
<th>Min Years of Exp.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Editor</td>
<td>The Editor is responsible for taking all of the captured media elements from the planning and production stages and blending the media together into one polished, easy-to-understand segment that closely reflects the original plan that was created during the planning stage. The Editor is a creative individual who balances the goals and objectives as they relate to the project’s messaging with creativity and pacing. The Editor has experience in taking complex amounts of media and messages and bledding the elements into a simple, attractive video segment that is easy to watch and digest.</td>
<td>Bachelors</td>
<td>10</td>
</tr>
<tr>
<td>Motion Graphics Editor</td>
<td>The Motion Graphics Editor/Producer creates motion-animated text, logos, and other elements on screen from vector-based files (art) to add a more dynamic presentation for lower third titles, full screen graphics, social effects (when applicable) and logo animations.</td>
<td>Bachelors</td>
<td>5</td>
</tr>
<tr>
<td>Project Coordinator</td>
<td>The Project Coordinator manages the scheduling and arranging the staff, talent into teams. Before a project begins, communication between client, producer, writer, and any necessary team members are coordinated by this person. The role of the Project Coordinator is often shared with the Producer, at certain times, because of the volume of work. The Project Coordinator works closely with the Producer during the planning stage and before production begins. On set, he/she is responsible for overseeing quality control, keeping track of the schedule, and making sure all release forms are signed and stored by talent.</td>
<td>Bachelors</td>
<td>6</td>
</tr>
<tr>
<td>Executive Producer</td>
<td>The Executive Producer is someone who enables and supervises the making of the entire project, including production, and oversees one or more producers and their work on the production. The EP is also the one who insures that the work is completed on time and within budget.</td>
<td>Bachelors</td>
<td>10</td>
</tr>
<tr>
<td>Script Writer</td>
<td>The Script Writer is a specialized wordsmith who takes into account a project’s concept, goals, essential messaging points, target audiences, etc. and builds a blueprint, in the way of a written script, for the rest of the project to follow. This usually includes basic market-research and a discovery call to gather information. From there, the script is delivered to the producer for approval and then presented to the client for approval.</td>
<td>Bachelors</td>
<td>10</td>
</tr>
<tr>
<td>Grip/Sound Producer</td>
<td>The Grip/Sound Producer serves as the assistant to the Video Producer on most production shoots and records audio during production. He may be responsible for setting up scenes, directing staff, and filling a variety of production roles. In most cases, he will oversee a specific aspect of production such as audio or lighting. The Grip/Sound Producer is also equipped to be a second videographer on the production team, if needed. In many cases, he will be responsible for moving equipment, holding cables or lights, and performing supportive duties that help the flow of production move along as planned.</td>
<td>Bachelors</td>
<td>1</td>
</tr>
<tr>
<td>Revisions Editor</td>
<td>The Revisions Editor is usually the same person as the original editor of the project, but not always. This role is simply taking the clients feedback after the original draft of the video was submitted for approval and implementing the changes to the segment that the client requested.</td>
<td>Bachelors</td>
<td>10</td>
</tr>
<tr>
<td>Video Producer</td>
<td>The Video Producer oversees the entire project, including production. He usually selects areas to shoot and coordinates production in the field with the client. He works closely with the client to make sure the correct content is being captured by the production team. In most cases, for Digital Fury, the Video Producer also serves as the main videographer on set.</td>
<td>Bachelors</td>
<td>10</td>
</tr>
</tbody>
</table>