“Your Image is Our Business”

GENERAL SERVICES ADMINISTRATION
FEDERAL SUPPLY SERVICE
AUTHORIZED FEDERAL SUPPLY SCHEDULE CATALOG/PRICE LIST

On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order is available through GSA Advantage!, a menu-driven database system. The INTERNET address for GSA Advantage! is http://www.gsaadvantage.gov

SCHEDULE TITLE: MAS – MULTIPLE AWARD SCHEDULE
FSC GROUP: PROFESSIONAL SERVICES

CONTRACT NUMBER: 47QRAA22D002L

CONTRACT PERIOD: NOVEMBER 24, 2021 through NOVEMBER 23, 2026

For more information on ordering from Federal Supply go to the GSA Schedules page at GSA.gov

CONTRACTOR: INTERNET MARKETING IMAGES, INC.
6401 W Eldorado Pkwy, Ste. 111
McKinney, TX 75070-6147
Phone number: (972) 529-9069
Fax number: (972) 529-9069
Email: dan@4imi.com

CONTRACTOR’S ADMINISTRATION SOURCE: DAN STALFIRE
INTERNET MARKETING IMAGES, INC.
6401 w Eldorado Pkwy Ste. 111
McKinney, TX 75070-6147
Phone number: (972) 529-9069
Fax number: (972) 529-9069
Email: dan@4imi.com

WEBSITE: www.4imi.com

BUSINESS SIZE: Small Business

CUSTOMER INFORMATION:

1a. TABLE OF AWARDED SPECIAL ITEM NUMBERS (SINs)

<table>
<thead>
<tr>
<th>SIN</th>
<th>DESCRIPTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>541511</td>
<td>WEB BASED MARKETING</td>
</tr>
</tbody>
</table>

1b. LOWEST PRICED MODEL NUMBER AND PRICE FOR EACH SIN:

(Government net price based on a unit of one)

See attached APPENDIX A – GSA PROPOSED PRICE LIST

541511 - Web Content Analyst - $75.57

1c. HOURLY RATES (Services only):

See attached APPENDIX A – GSA PROPOSED PRICE LIST

2. MAXIMUM ORDER*: $1,000,000

NOTE TO ORDERING ACTIVITIES: *If the best value selection places your order over the Maximum Order identified in this catalog/pricelist, you have an opportunity to obtain a better schedule contract price. Before placing your order, contact the aforementioned contactor for a better price. The contractor may (1) offer a new price for this requirement (2) offer the lowest price available under this contract or (3) decline the order. A delivery order that exceeds the maximum order may be placed under the schedule contract in accordance with FAR 8.404.

3. MINIMUM ORDER: $100.00

4. GEOGRAPHIC COVERAGE: Worldwide

5. POINT(S) OF PRODUCTION: N/A

6. DISCOUNT FROM LIST PRICES: GSA Net Prices are shown on the attached GSA Pricelist.

7. QUANTITY DISCOUNT(S): None

8. PROMPT PAYMENT TERMS: 1.00%; Net 30 Days - Prompt payment terms cannot be negotiated out of the contractual agreement in exchange for other concessions

9. FOREIGN ITEMS: Not Applicable
10a. TIME OF DELIVERY: Subject to Task Order

10b. EXPEDITED DELIVERY: Contact Contractor

10c. OVERNIGHT AND 2-DAY DELIVERY: Contact Contractor

10d. URGENT REQUIREMENTS: Agencies can contact the Contractor’s representative to affect a faster delivery. Customers are encouraged to contact the contractor for the purpose of requesting accelerated delivery.

11. FOB POINT: Destination

12a. ORDERING ADDRESS: Same as Contractor

12b. ORDERING PROCEDURES: For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA’s) are found in Federal Acquisition Regulation (FAR) 8.405-3

13. PAYMENT ADDRESS: Same as Contractor

14. WARRANTY PROVISION: Not Applicable

15. EXPORT PACKING CHARGES: Not Applicable

16. TERMS AND CONDITIONS OF RENTAL, MAINTENANCE, AND REPAIR (IF APPLICABLE): Not Applicable

17. TERMS AND CONDITIONS OF INSTALLATION (IF APPLICABLE): Not Applicable

18a. TERMS AND CONDITIONS OF REPAIR PARTS INDICATING DATE OF PARTS PRICE LISTS AND ANY DISCOUNTS FROM LIST PRICES (IF AVAILABLE): Not Applicable

18b. TERMS AND CONDITIONS FOR ANY OTHER SERVICES (IF APPLICABLE): Not Applicable

19. LIST OF SERVICE AND DISTRIBUTION POINTS (IF APPLICABLE): Not Applicable

20. LIST OF PARTICIPATING DEALERS (IF APPLICABLE): Not Applicable
21. PREVENTIVE MAINTENANCE (IF APPLICABLE): Not Applicable

22a. SPECIAL ATTRIBUTES SUCH AS ENVIRONMENTAL ATTRIBUTES (e.g. recycled content, energy efficiency, and/or reduced pollutants): Not Applicable

22b. Section 508 Compliance for Electronic and Information Technology (EIT): Not Applicable

23. UNIQUE ENTITY IDENTIFIER (UEI) NUMBER: 142007017

24. NOTIFICATION REGARDING REGISTRATION IN SYSTEM FOR AWARD MANAGEMENT (SAM) DATABASE: Contractor has an Active Registration in the SAM database. Cage Code: 6Y3G8

APPENDIX A LABOR CATEGORY DESCRIPTIONS

APPENDIX B GSA PRICE LIST
APPENDIX A

LABOR CATEGORY DESCRIPTIONS

WEBSITE DESIGNER

Minimum Education: Bachelor’s Degree

Minimum Years of Experience: 2 Years

Responsibilities:
Website Design, Creation, and Implementation Custom creates, designs, and implements all aspects of website design and development. Determines the correct coding language suitable for the client’s needs, ensures the latest version of code, and appropriate layout design for the client. Creates all needed graphics, content, forms, calls to action, and storyboard the layout of the website. Complete website and submit for client approval. Once approved, proceeds to finish the website, and add all needed content, remaining graphics, and structural components. Tests website and design a go-live strategy to ensure a smooth transition process.

WEBSITE TECHNICIAN

Minimum Education: Bachelor’s Degree

Minimum Years of Experience: 1 Year

Responsibilities:
Website Changes and Updates Discussion and review with the client over needs and all suggested changes. Determines appropriate tools and software required to interface with clients' website/software. Develops an offline strategy to ensure updates do not negatively affect the live website. Make all needed and requested changes as per the work order and test each change to ensure functionality and compatibility.

SEARCH ENGINE OPTIMIZATION SPECIALIST

Minimum Education: Associates Degree

Minimum Years of Experience: 1 Year

Responsibilities:
Backend Website Changes to Increase Online Visibility Discussion of all changes required to allow the client's website to appear in the organic search results and how to continually increase the overall visibility. Perform analysis of the client's current coding and compare and contrast them with the recent Google algorithms to layout the proper action plan for their specific needs. Regular monitoring of overall website performance such as load time, SEO, and SEM marketing. We submit and optimize the website and measure the rankings to track performance. Additionally, regular monitoring of analytics to ascertain the performance metrics and report back to the client.

WEB CONTENT ANALYST

Minimum Education: Associates Degree

Minimum Years of Experience: 1 Year

Responsibilities:
Content Creation to Drive Website Traffic - We write specific, detailed content about specific areas of interest or topics that are appropriate for the client’s audience. We meet with the client to determine the content topics and overall need, then write the rough draft which is submitted to the client for approval. Once approved we then implement the content into the website, blog, or social media. We enhance the content to the appropriate keyword density levels as per Google’s Algorithm to ensure the content is fully optimized. This allows the content to be quickly indexed into Google’s database which greatly increases exposure.
## APPENDIX B – GSA PRICE LIST - MAS – MULTIPLE AWARD SCHEDULE

### INTERNET MARKETING IMAGES, INC.

<table>
<thead>
<tr>
<th>SIN/SIN(s) Proposed</th>
<th>Labor Category/Service Title</th>
<th>Minimum Education</th>
<th>Minimum Years of Experience (cannot be a range)</th>
<th>Unit of Issue (e.g. Hour, Daily Rate, Task, Sq Ft)</th>
<th>Price Offered to GSA (including IFF)</th>
</tr>
</thead>
<tbody>
<tr>
<td>541511</td>
<td>Website Designer</td>
<td>Bachelor’s Degree</td>
<td>2 years</td>
<td>hourly</td>
<td>$85.64</td>
</tr>
<tr>
<td>541511</td>
<td>Website technician**</td>
<td>Associate Degree</td>
<td>1 year</td>
<td>hourly</td>
<td>$100.76</td>
</tr>
<tr>
<td>541511</td>
<td>Search Engine Optimization Specialist**</td>
<td>Associate Degree</td>
<td>1 year</td>
<td>hourly</td>
<td>$100.76</td>
</tr>
<tr>
<td>541511</td>
<td>Web Content Analyst**</td>
<td>Associate Degree</td>
<td>1 year</td>
<td>per page</td>
<td>$75.57</td>
</tr>
</tbody>
</table>
### SCA Matrix

<table>
<thead>
<tr>
<th>SCA Eligible Labor Category</th>
<th>SCA Equivalent Code Title</th>
<th>Wage Determination No</th>
</tr>
</thead>
<tbody>
<tr>
<td>Website Technician</td>
<td>23183 - Electronics Technician Maintenance III</td>
<td>2015-5227</td>
</tr>
<tr>
<td>Search Engine Optimization Specialist</td>
<td>23183 - Electronics Technician Maintenance III</td>
<td>2015-5227</td>
</tr>
<tr>
<td>Web Content Analyst</td>
<td>23183 - Electronics Technician Maintenance III</td>
<td>2015-5227</td>
</tr>
</tbody>
</table>

Wage Determination based on State of Texas

"The Service Contract Act (SCA) is applicable to this contract and it includes SCA applicable labor categories. The prices for the indicated (***) SCA labor categories are based on the U.S. Department of Labor Wage Determination Number(s) identified in the SCA matrix. The prices awarded are in line with the geographic scope of the contract (i.e. domestic)"