GENERAL SERVICES ADMINISTRATION
Federal Supply Service

Authorized Federal Supply Schedule Price List

On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order are available through GSA Advantage®, a menu-driven database system. The INTERNET address GSA Advantage® is: GSAAdvantage.gov.

Multiple Award Schedule

FSC Group: Professional Services / Marketing and Public Relations
FSC Class: Human Capital / Human Resources

Contract number: 47QRAA22D0030

For more information on ordering from Federal Supply Schedules go to the GSA Schedules page at GSA.gov.

Contract period: December 15, 2021 - December 14, 2026

RALLYPOINT NETWORKS, INC.

203 Crescent St. Ste. 110
Waltham, MA 02453-3420
Phone Number (325) 669-3175

https://www.rallypoint.com

Contract administration source:
Jennifer Ranaudo
Phone: (325) 669-3175
Email: jenny@rallypoint.com

Business size:
Small business

Price list current as of Modification #A815 effective 12/15/2021

Prices Shown Herein are Net (discount deducted)
CUSTOMER INFORMATION

1a. Table of awarded special item number(s) with appropriate cross-reference to item descriptions and awarded price(s).

<table>
<thead>
<tr>
<th>SINs</th>
<th>Recovery</th>
<th>SIN Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>541511</td>
<td>541511RC</td>
<td>Web Based Marketing</td>
</tr>
<tr>
<td>56131</td>
<td>56131RC</td>
<td>Talent Acquisition</td>
</tr>
<tr>
<td>OLM</td>
<td>OLMRC</td>
<td>Order-Level Materials (OLM's)</td>
</tr>
</tbody>
</table>

1b. Identification of the lowest priced model number and lowest unit price for that model for each special item number awarded in the contract. This price is the Government price based on a unit of one, exclusive of any quantity/dollar volume, prompt payment, or any other concession affecting price. Those contracts that have unit prices based on the geographic location of the customer, should show the range of the lowest price, and cite the areas to which the prices apply. **N/A**

1c. If the Contractor is proposing hourly rates, a description of all corresponding commercial job titles, experience, functional responsibility, and education for those types of employees or subcontractors who will perform services shall be provided. If hourly rates are not applicable, indicate “Not applicable” for this item. **See Page 4**

2. Maximum order:

<table>
<thead>
<tr>
<th>SINs</th>
<th>Maximum Order</th>
</tr>
</thead>
<tbody>
<tr>
<td>541511</td>
<td>$1,000,000</td>
</tr>
<tr>
<td>56131</td>
<td>$1,000,000</td>
</tr>
<tr>
<td>OLM</td>
<td>$250,000</td>
</tr>
</tbody>
</table>

3. Minimum order: **$100**

4. Geographic coverage (delivery area). **Worldwide**

5. Point(s) of production (city, county, and State or foreign country).

   **203 Crescent St. Ste. 110**
   **Waltham, MA 02453-3420**

6. Discount from list prices or statement of net price. **Government Net Prices (discounts already deducted.)**

7. Quantity discounts. **None**

8. Prompt payment terms. Information for Ordering Offices: Prompt payment terms cannot be negotiated out of the contractual agreement in exchange for other concessions. **Net 30 days**

9. Foreign items (list items by country of origin). **Not Applicable**

10a. Time of delivery. **To Be Determined at the Task Order level**

10b. Expedited Delivery. Items available for expedited delivery are noted in this price list. **To Be Determined at the Task Order level**

10c. Overnight and 2-day delivery. **To Be Determined at the Task Order level**
10d. Urgent Requirements. **To Be Determined at the Task Order level**

11. F.O.B. point(s). **Destination**

12a. Ordering address(es).

203 Crescent St. Ste. 110
Waltham, MA 02453-3420

12b. Ordering procedures: For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA’s) are found in Federal Acquisition Regulation (FAR) 8.405-3.

13. Payment address(es).

203 Crescent St. Ste. 110
Waltham, MA 02453-3420

14. Warranty provision. **Standard Commercial Warranty Terms & Conditions**

15. Export packing charges, if applicable. **Not Applicable**

16. Terms and conditions of rental, maintenance, and repair (if applicable). **Not Applicable**

17. Terms and conditions of installation (if applicable). **Not Applicable**

18a. Terms and conditions of repair parts indicating date of parts price lists and any discounts from list prices (if applicable). **Not Applicable**

18b. Terms and conditions for any other services (if applicable). **Not Applicable**

19. List of service and distribution points (if applicable). **Not Applicable**

20. List of participating dealers (if applicable). **Not Applicable**

21. Preventive maintenance (if applicable). **Not Applicable**

22a. Special attributes such as environmental attributes (e.g., recycled content, energy efficiency, and/or reduced pollutants). **Not Applicable**

22b. If applicable, indicate that Section 508 compliance information is available on Electronic and Information Technology (EIT) supplies and services and show where full details can be found (e.g., contractor’s website or other location.) The EIT standards can be found at: [www.Section508.gov/](http://www.Section508.gov/). **Not Applicable**

23. Unique Entity Identifier (UEI) number. **079322257**

24. Notification regarding registration in System for Award Management (SAM) database. **Contractor registered and active in SAM**
## SERVICE DESCRIPTIONS AND AWARDED PRICING

<table>
<thead>
<tr>
<th>SIN</th>
<th>Service Title</th>
<th>Service Description</th>
<th>Awarded GSA Price</th>
<th>Unit of Measure</th>
</tr>
</thead>
<tbody>
<tr>
<td>541511</td>
<td>Command Post Blog</td>
<td>Highlight a personal story of success or provide valuable advice to active military and veterans. 500-600 words or less</td>
<td>$19.95</td>
<td>per 1,000 Impressions (CPM)</td>
</tr>
<tr>
<td>541511</td>
<td>Custom military/veteran outreach, marketing, advertising using AI and ML</td>
<td>Create custom outreach/marketing/advertising services by writing algorithms that connect RallyPoint members to the messaging, programs, resources, and career opportunities available within government agencies. This service requires multiple RallyPoint personnel, processes, and technologies (including machine learning and natural language processing) that will be tailored to the needs of the government customer. RallyPoint members who can be engaged via these bespoke communications offerings include service members, veterans, family members, caregivers and survivors. This service leverages the learnings and insights from RallyPoint's 1.8M members and 6.7M public member posts.</td>
<td>$374.06</td>
<td>per hour</td>
</tr>
<tr>
<td>541511</td>
<td>Display Ads greater than or equal to 2M Impressions</td>
<td>Build brand recognition amongst the military community across all devices. We offer display ads on mobile and desktop. These sizes include 728x90, 160x600, 300x250, and 320x100. Available inventory based on proposals submitted.</td>
<td>$15.96</td>
<td>per 1,000 Impressions (CPM)</td>
</tr>
<tr>
<td>541511</td>
<td>Display Ads less than 2M Impressions</td>
<td>Build brand recognition amongst the military community across all devices. We offer display ads on mobile and desktop. These sizes include 728x90, 160x600, 300x250, and 320x100. Available inventory based on proposals submitted.</td>
<td>$17.95</td>
<td>per 1,000 Impressions (CPM)</td>
</tr>
<tr>
<td>541511</td>
<td>E-Newsletter Display Ads</td>
<td>Reach military members by email newsletters with Banners ads.</td>
<td>$5.98</td>
<td>per 1,000 Impressions (CPM)</td>
</tr>
<tr>
<td>541511</td>
<td>E-Newsletter Native Ads</td>
<td>Reach military members by email newsletters with Native ads.</td>
<td>$5.98</td>
<td>per 1,000 Impressions (CPM)</td>
</tr>
<tr>
<td>541511</td>
<td>Native Ads</td>
<td>Sponsor newsfeed discussions amongst the military members most relevant to your brand. Available inventory based on proposals submitted.</td>
<td>$19.95</td>
<td>per 1,000 Impressions (CPM)</td>
</tr>
<tr>
<td>541511</td>
<td>Text Ads</td>
<td>Target relevant topics and sub-communities with contextual advertising. Available inventory based on proposals submitted.</td>
<td>$17.95</td>
<td>per 1,000 Impressions (CPM)</td>
</tr>
<tr>
<td>SIN</td>
<td>Service Title</td>
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<td>-------</td>
<td>---------------------------------------------------</td>
<td>--------------------------------------------------------------------------------------</td>
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<td>-----------------</td>
</tr>
<tr>
<td>56131</td>
<td>Company Page - Included with any purchase of $10k or more</td>
<td>Personalize your company page as an admin. Include text, images, and links. Showcase veteran recruiters or employees.</td>
<td>$0.00</td>
<td></td>
</tr>
<tr>
<td>56131</td>
<td>Job Postings 1-5</td>
<td>Post up to 5 jobs to active job seekers within the RallyPoint community. Load your jobs manually or by XML feed.</td>
<td>$298.25</td>
<td>Per Month</td>
</tr>
<tr>
<td>56131</td>
<td>Talent Finder</td>
<td>Search the RallyPoint community for Veterans and Servicemembers that fit the required backgrounds</td>
<td>$2,393.95</td>
<td>Per Year</td>
</tr>
<tr>
<td>56131</td>
<td>Unlimited Job Postings</td>
<td>Post unlimited jobs to active job seekers within the RallyPoint community. Load jobs manually or by XML feed.</td>
<td>$9,864.09</td>
<td>Per Year</td>
</tr>
<tr>
<td>56131</td>
<td>Veteran Talent Management (VTM)</td>
<td>Receive premium search and unlimited job posting. Includes Company Page, and one talent finder seat</td>
<td>$11,969.77</td>
<td>Per Year</td>
</tr>
</tbody>
</table>

**Service Contract Labor Standards:** The Service Contract Labor Standards (SCLS), formerly known as the Service Contract Act (SCA), is applicable to this contract as it applies to the entire Multiple Award Schedule (MAS) and all services provided. While no specific labor categories have been identified as being subject to SCLS/SCA due to exemptions for professional employees (FAR 22.1101, 22.1102 and 29 CRF 541.300), this contract still maintains the provisions and protections for SCLS/SCA eligible labor categories. If and/or when the contractor adds SCLS/SCA labor categories to the contract through the modification process, the contractor must inform the Contracting Officer and establish a SCLS/SCA matrix identifying the GSA labor category titles, the occupational code, SCLS/SCA labor category titles and the applicable WD number. Failure to do so may result in cancellation of the contract.