Abbott Media Productions, LLC
6303 E Tanque Verde Rd, Suite 201
Tucson, AZ 85715
(P) 520-327-1993 (F) 520-327-2678
abbottmedia.net
Contract Administrator: Don L Abbott, don@abbottmedia.net

Schedule Title: Multiple Award Schedule
Federal Supply Group: Professional Services

Contract Number: 47QRAA22D006C

Period Covered by Contract: March 04, 2022 - March 03, 2027

Business Size: Veteran-Owned Small Business

On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order is available through GSA Advantage!™, a menu-driven database system. The INTERNET address for GSA Advantage!™ is: http://www.GSAAdvantage.gov.

For more information on ordering from Federal Supply Schedules go to the GSA Schedules page at GSA.gov.

Pricelist current through Modification #PO-0001, effective March 04, 2022.
CUSTOMER INFORMATION:

1. **Awarded Special Item Number(s):**

<table>
<thead>
<tr>
<th>SIN</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>512110</td>
<td>Video/Film Production</td>
</tr>
<tr>
<td>OLM</td>
<td>Order-Level Materials</td>
</tr>
</tbody>
</table>

1b. Identification of the lowest priced model number and lowest unit price for that model for each special item number awarded in the contract: See page 4.

1c. Descriptions of all corresponding commercial job titles with experience, functional responsibility and education are provided beginning on page 5.

2. **Maximum Order:** For SIN 512110 - $500,000  
   For SIN OLM - $250,000

3. **Minimum Order:** $100

4. **Geographic Coverage:** Worldwide

5. **Point of Production:** Same as Company Address

6. **Prices Shown Herein are Net** (discount deducted)

7. **Quantity Discount:** None

8. **Prompt Payment Terms:** Net 30. Information for Ordering Offices: Prompt payment terms cannot be negotiated out of the contractual agreement in exchange for other concessions.

9. **Foreign Items:** None

10a. **Time of Delivery:** Abbott Media Productions, LLC shall deliver or perform services in accordance with the terms negotiated in an agency’s order.

10b. **Expedited Delivery:** Consult with Contractor

10c. **Overnight/2-Day Delivery:** Consult with Contractor

10d. **Urgent Requirements:** Consult with Contractor

11. **FOB Point:** Destination
12a. Ordering Address: Production
ATTN: Siavash Tehrani
6303 E. Tanque Verde Rd. Ste. 201
Tucson, AZ 85715
(P) 520-327-1993 (F) 520-327-2678
siavash@abbottmedia.net

12b. Ordering procedures: For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPAs) are found in Federal Acquisition Regulation (FAR) 8.405-3.

13. Payment Address: A/R
ATTN: Don L Abbott
6303 E. Tanque Verde Rd. Ste. 201
Tucson, AZ 85715
(P) 520-327-1993 (F) 520-327-2678
don@abbottmedia.net

14. Warranty Provisions: Contractor’s Standard Warranty

15. Export Packing charges: Not applicable

16. Terms and conditions of rental, maintenance, and repair: Not applicable

17. Terms and conditions of installation: Not applicable

18a. Terms and conditions of repair parts: Not applicable

18b. Terms and conditions for any other services: Not applicable

19. List of service and distribution points: Not applicable

20. List of participating dealers: Not applicable

21. Preventive maintenance: Not applicable

22a. Environmental attributes, e.g., recycled content, energy efficiency, and/or reduced pollutants: Not applicable

22b. Contact Abbott Media Productions, LLC for Section 508 compliance information. The EIT standards can be found at: http://www.section508.gov. Not applicable

23. Unique Entity Identifier (UEI) Number: FVVFGFWRBH96

24. Abbott Media Productions, LLC is registered in the System for Award Management (SAM) database.
Service Contract Labor Standards: The Service Contract Labor Standards (SCLS) are applicable to this contract as it applies to the entire Consolidated MAS Schedule and all services provided. While no specific labor categories have been identified as being subject to SCLS due to exemptions for professional employees (FAR 22.1101, 22.1102 and 29 CRF 541.300), this contract still maintains the provisions and protections for SCLS eligible labor categories. If and/or when the contractor adds SCLS labor categories/employees to the contract through the modification process, the contractor must inform the Contracting Officer and establish a SCLS matrix identifying the GSA labor category titles, the occupational code, SCLS labor category titles and the applicable WD number. Failure to do so may result in cancellation of the contract.
Labor Category Descriptions

3D Modeler

**Functional Responsibility:** The 3D Modeler designs and textures 3D models based on the specifications of the project. Collaborates with the creative team to create 3D characters, objects, and environments as needed. Creates accurate, detailed 3D models from CAD data, photos, or descriptions when needed.

**Minimum Education:** Associate’s
**Minimum Experience:** 4 years

Animator

**Functional Responsibility:** The Animator works with the Senior Animator in the creation of animation assets for any given project. Responsible for designing and creating the animation of characters, cameras, and objects within a shot as per the direction given by Senior Animator and creative team.

**Minimum Education:** Associate’s
**Minimum Experience:** 4 years

Art Director

**Functional Responsibility:** The Art Director leads the artistic development of both internal and client driven projects, including print, online, mobile, television and interactive applications, videos, advertisements, and collateral materials. Directs the team of animators, modelers, designers, and programmers in creating, developing, and producing videos according to business needs. Creates project plans, meets with clients, and ensures successful representation of the client's brands and media.

**Minimum Education:** Bachelor’s
**Minimum Experience:** 8 years

Editor

**Functional Responsibility:** The Editor composites and edits animation, video files, still images, and supporting graphics into a cohesive, completed production. They review footage and animation shots and create the best output by cutting and connecting video and/or animation footage according to a script or voice over.

**Minimum Education:** Associate’s
**Minimum Experience:** 4 years

Graphic Designer

**Functional Responsibility:** The Graphic Designer generates and manipulates graphic images, text, and supporting media for 2D and 3D graphics and animation. Generally supports the Motion Graphic Artist and other creative team members.

**Minimum Education:** High School
**Minimum Experience:** 2 years

**Junior Animator**

**Functional Responsibility:** The Junior Animator supports the animation team as needed. Responsible for carrying out the animation of cameras and objects within a shot.

**Minimum Education:** High School
**Minimum Experience:** 2 years

**Motion Graphic Artist**

**Functional Responsibility:** The Motion Graphic Artist works collaboratively with the animation team. Generates and manipulates graphic images, animations, text, and video into consolidated and seamless multimedia assets. They create visual effects, animation, and other supporting assets for both 2D and 3D projects.

**Minimum Education:** Associate's
**Minimum Experience:** 4 years

**Programmer**

**Functional Responsibility:** The Programmer develops and tests code in support of software applications in development in collaboration with the Senior Programmer. Codes and tests programming jobs for software and applications.

**Minimum Education:** Associate's
**Minimum Experience:** 4 years

**Project Manager**

**Functional Responsibility:** The Project Manager (PM) is responsible for planning and overseeing projects within the organization, from initial ideation through to completion. They collaborate with the Art Director to coordinate people and processes to deliver projects on time, within budget, and with the desired outcomes and deliverables.

**Minimum Education:** Bachelor’s
**Minimum Experience:** 8 years

**Project Supervisor**

**Functional Responsibility:** The Project Supervisor works with the PM to create a project plan and outline the resources needed for a given project, including coordinating all labor needs for a given project. Helps to create and deliver project instructions to all team members involved.

**Minimum Education:** Bachelor’s
**Minimum Experience:** 4 years
**Script Writer**

**Functional Responsibility:** The Script Writer writes and edits outlines, scripts, and other direction as needed for projects. Works closely with clients to ensure their message is conveyed within time constraints and any other influencing factors.

**Minimum Education:** Associate’s
**Minimum Experience:** 4 years

**Senior Animator**

**Functional Responsibility:** The Senior Animator leads the development of animation assets to support the project's creative vision. Responsible for designing and creating the animated characters and objects within a shot while overseeing the animation of a sequence of shots on a specific production. They develop complex animation assets for production and mentor a team of animators to perform animation sequences and complex animation techniques.

**Minimum Education:** Bachelor’s
**Minimum Experience:** 8 years

**Senior Programmer**

**Functional Responsibility:** The Senior Programmer defines, develops, tests, analyzes, and maintains software applications in support of client needs. This includes writing, coding, testing, deploying, and analyzing software programs and applications that are developed. They manage and direct specific coding tasks as needed.

**Minimum Education:** Bachelor’s
**Minimum Experience:** 8 years

**Sound Designer and Mixer**

**Functional Responsibility:** The Sound Designer and Mixer obtains and edits all sound effects for a specific production. They work to the creative plan to support the level of sound design needed on any given project. They ensure that the voice over, music, and sound effects (or any combination thereof) create the maximum impact while still meeting the client's needs and vision.

**Minimum Education:** Associate’s
**Minimum Experience:** 4 years

**Storyboard Artist**

**Functional Responsibility:** The Storyboard Artist translates the script and Art Director’s vision into visual images. They sketch out the storyboard by hand or computer to map out key action and scenes from a script. They may add camera direction or other queues to the storyboard directly to convey the overarching flow of a production.

**Minimum Education:** High School
**Minimum Experience:** 2 years
**Visual Effects Artist**

**Functional Responsibility:** The Visual Effects Artist creates computer generated visual effects to support video or animation footage. This can involve working with both 2D and 3D models and assets. The animations and graphics produced are stylistically consistent and enhance the visual style of the underlying project.

**Minimum Education:** Associate's

**Minimum Experience:** 4 years

**Experience & Degree Substitution Equivalencies**
Experience exceeding the minimum shown may be substituted for education. Likewise, education exceeding the minimum shown may be substituted for experience.

<table>
<thead>
<tr>
<th>Equivalent Degree</th>
<th>Experience</th>
</tr>
</thead>
<tbody>
<tr>
<td>Associates</td>
<td>High School/GED + 2 additional years relevant experience</td>
</tr>
<tr>
<td>Bachelors</td>
<td>Associates degree + 2 additional years relevant experience or High School/GED + 4 additional years additional relevant experience</td>
</tr>
<tr>
<td>Masters</td>
<td>Bachelors + 2 additional years relevant experience or Associates degree + 4 additional years relevant experience or High School/GED + 6 additional years of relevant experience</td>
</tr>
<tr>
<td>PhD</td>
<td>Masters + 2 additional years relevant experience or Bachelors + 4 additional years or Associates + 6 additional years relevant experience or High School/GED + 8 additional years relevant experience</td>
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