SEO Brand Corp
40 SE 40th Street
Suite 405
Boca Raton, FL 33432
https://www.seobrand.com/

Contract Administrator: Michael A Salvaggio
Telephone: 800-262-5023
Email: mike@seobrand.net

Contract Number: 47QTCA18D00GQ

Period Covered by Contract: July 18, 2018 – July 17, 2023

Price List Current as of Original Award

Online access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order are available through GSA Advantage!®, a menu-driven database system. The internet address GSA Advantage!® is: GSAAAdvantage.gov. For more information on ordering from Federal Supply Schedules. click on the FSS Schedules button at: fss.gsa.gov
<table>
<thead>
<tr>
<th>TABLE OF CONTENTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>INFORMATION FOR ORDERING ACTIVITIES APPLICABLE TO ALL SPECIAL ITEM NUMBERS ................................................................. 3</td>
</tr>
<tr>
<td>TERMS AND CONDITIONS APPLICABLE TO INFORMATION TECHNOLOGY PROFESSIONAL SERVICES (SPECIAL ITEM NUMBER 132 51) ......................... 6</td>
</tr>
<tr>
<td>PROFESSIONAL SERVICES PRICING .......................................................... 11</td>
</tr>
<tr>
<td>LABOR CATEGORY DESCRIPTIONS ......................................................... 12</td>
</tr>
</tbody>
</table>
INFORMATION FOR ORDERING ACTIVITIES APPLICABLE TO ALL SPECIAL ITEM NUMBERS

1a. AUTHORIZED SPECIAL ITEM NUMBERS (SINs):

<table>
<thead>
<tr>
<th>SIN</th>
<th>DESCRIPTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>132 51/CoopPurch</td>
<td>Information Technology Professional Services</td>
</tr>
</tbody>
</table>

1b. LOWEST-PRICED MODEL NUMBER & PRICE FOR EACH SIN: See Price List

1c. SERVICES OFFERED: See Price List

2. MAXIMUM ORDER PER SIN: 132-51: $500,000

3. MINIMUM ORDER LIMITATION: $100

4. GEOGRAPHIC COVERAGE (DELIVERY AREA):

<table>
<thead>
<tr>
<th>SIN</th>
<th>SCOPE</th>
</tr>
</thead>
<tbody>
<tr>
<td>132 51</td>
<td>50 States, DC, and Puerto Rico</td>
</tr>
</tbody>
</table>

5. POINT OF PRODUCTION: United States

6. BASIC DISCOUNT: Prices listed are net, discounts have been deducted, and the Industrial Funding Fee has been added

7. QUANTITY DISCOUNT: None

8. PROMPT PAYMENT TERMS: Net 30

9a. GOVERNMENT PURCHASE CARDS ARE ACCEPTED UP TO THE MICRO-PURCHASE THRESHOLD.

9b. GOVERNMENT PURCHASE CARDS ARE ACCEPTED ABOVE THE MICRO-PURCHASE THRESHOLD.

10. FOREIGN ITEMS: None

11a. TIME OF DELIVERY:

<table>
<thead>
<tr>
<th>SIN</th>
<th>SCOPE</th>
</tr>
</thead>
<tbody>
<tr>
<td>132-51</td>
<td>As Negotiated</td>
</tr>
</tbody>
</table>

11b. EXPEDITED DELIVERY: 7 Days ARO
11c. **OVERNIGHT AND 2-DAY DELIVERY:** Contact SEO Brand Corp

11d. **URGENT REQUIREMENTS:** Contact SEO Brand Corp

12. **F.O.B. POINT:** Destination

13a. **ORDERING ADDRESS:**
    SEO Brand Corp  
    2005 HARRISON ST  
    HOLLYWOOD, FL 33020-5019

13b. **ORDERING PROCEDURES:** For supplies and services, the ordering procedures and information on Blanket Purchase Agreements (BPAs) are found in Federal Acquisition Regulation (FAR) 8.405-3.

14. **PAYMENT ADDRESS:**
    SEO Brand Corp  
    2005 HARRISON ST  
    HOLLYWOOD, FL 33020-5019

15. **WARRANTY PROVISION:** Not Applicable

16. **EXPORT PACKING CHARGES:** Not Applicable

17. **TERMS AND CONDITIONS OF GOVERNMENT PURCHASE CARD ACCEPTANCE:** Will be accepted above the micro-purchase threshold

18. **TERMS AND CONDITIONS OF RENTAL:** Not Applicable

19. **TERMS AND CONDITIONS OF INSTALLATION:** Not Applicable

20. **TERMS AND CONDITIONS OF REPAIR PARTS:** Not Applicable

21. **TERMS AND CONDITIONS FOR ANY OTHER SERVICES:** Not Applicable

22. **LIST OF SERVICE AND DISTRIBUTION POINTS:** Not Applicable

23. **LIST OF PARTICIPATING DEALERS:** Not Applicable

24. **PREVENTIVE MAINTENANCE:** Not Applicable

25. **SPECIAL ATTRIBUTES:** Not Applicable
26. SECTION 508 COMPLIANCE INFORMATION: Not Applicable

27. DATA UNIVERSAL NUMBER SYSTEM (DUNS) NUMBER: 058370587

28. CONTRACTOR HAS REGISTERED IN THE SYSTEM FOR AWARD MANAGEMENT (SAM) DATABASE.
   CAGE Code: 7Q213
TERMS AND CONDITIONS APPLICABLE TO INFORMATION TECHNOLOGY PROFESSIONAL SERVICES (SPECIAL ITEM NUMBER 132-51)

1. SCOPE
   a. The prices, terms and conditions stated under Special Item Number 132-51 Information Technology Professional Services apply exclusively to IT Professional Services within the scope of this Information Technology Schedule.
   
   b. The Contractor shall provide services at the Contractor’s facility and/or at the ordering activity location, as agreed to by the Contractor and the ordering activity.

2. PERFORMANCE INCENTIVES I-FSS-60 Performance Incentives (April 2000)
   a. Performance incentives may be agreed upon between the Contractor and the ordering activity on individual fixed price orders or Blanket Purchase Agreements under this contract.
   
   b. The ordering activity must establish a maximum performance incentive price for these services and/or total solutions on individual orders or Blanket Purchase Agreements.
   
   c. Incentives should be designed to relate results achieved by the contractor to specified targets. To the maximum extent practicable, ordering activities shall consider establishing incentives where performance is critical to the ordering activity’s mission and incentives are likely to motivate the contractor. Incentives shall be based on objectively measurable tasks.

3. ORDER
   a. Agencies may use written orders, EDI orders, blanket purchase agreements, individual purchase orders, or task orders for ordering services under this contract. Blanket Purchase Agreements shall not extend beyond the end of the contract period; all services and delivery shall be made and the contract terms and conditions shall continue in effect until the completion of the order. Orders for tasks which extend beyond the fiscal year for which funds are available shall include FAR 52.232-19 (Deviation – May 2003) Availability of Funds for the Next Fiscal Year. The purchase order shall specify the availability of funds and the period for which funds are available.

   b. All task orders are subject to the terms and conditions of the contract. In the event of conflict between a task order and the contract, the contract will take precedence.
4. **PERFORMANCE OF SERVICES**
   a. The Contractor shall commence performance of services on the date agreed to by the Contractor and the ordering activity.
   
   b. The Contractor agrees to render services only during normal working hours, unless otherwise agreed to by the Contractor and the ordering activity.
   
   c. The ordering activity should include the criteria for satisfactory completion for each task in the Statement of Work or Delivery Order. Services shall be completed in a good and workmanlike manner.
   
   d. Any Contractor travel required in the performance of IT Services must comply with the Federal Travel Regulation or Joint Travel Regulations, as applicable, in effect on the date(s) the travel is performed. Established Federal Government per diem rates will apply to all Contractor travel. Contractors cannot use GSA city pair contracts.

5. **STOP-WORK ORDER (FAR 52.242-15) (AUG 1989)**
   a. The Contracting Officer may, at any time, by written order to the Contractor, require the Contractor to stop all, or any part, of the work called for by this contract for a period of 90 days after the order is delivered to the Contractor, and for any further period to which the parties may agree. The order shall be specifically identified as a stop-work order issued under this clause. Upon receipt of the order, the Contractor shall immediately comply with its terms and take all reasonable steps to minimize the incurrence of costs allocable to the work covered by the order during the period of work stoppage. Within a period of 90 days after a stop-work is delivered to the Contractor, or within any extension of that period to which the parties shall have agreed, the Contracting Officer shall either-

      1) Cancel the stop-work order; or

      2) Terminate the work covered by the order as provided in the Default, or the Termination for Convenience of the Government, clause of this contract.

   b. If a stop-work order issued under this clause is canceled or the period of the order or any extension thereof expires, the Contractor shall resume work. The Contracting Officer shall make an equitable adjustment in the delivery schedule or contract price, or both, and the contract shall be modified, in writing, accordingly, if-
1) The stop-work order results in an increase in the time required for, or in the Contractor’s cost properly allocable to, the performance of any part of this contract; and

2) The Contractor asserts its right to the adjustment within 30 days after the end of the period of work stoppage; provided, that, if the Contracting Officer decides the facts justify the action, the Contracting Officer may receive and act upon the claim submitted at any time before final payment under this contract.

c. If a stop-work order is not canceled and the work covered by the order is terminated for the convenience of the Government, the Contracting Officer shall allow reasonable costs resulting from the stop-work order in arriving at the termination settlement.

d. If a stop-work order is not canceled and the work covered by the order is terminated for default, the Contracting Officer shall allow, by equitable adjustment or otherwise, reasonable costs resulting from the stop-work order.

6. INSPECTION OF SERVICES
The Inspection of Services—Fixed Price (AUG 1996) (Deviation 1 – May 2003) clause at FAR 52.246-4 applies to firm-fixed price orders placed under this contract. The Inspection—Time and Materials and Labor-Hour (May 2001) (Deviation 1 – May 2003) clause at FAR 52.246-6 applies to time and materials and labor-hour orders placed under this contract.

7. RESPONSIBILITIES OF THE CONTRACTOR
The Contractor shall comply with all laws, ordinances, and regulations (Federal, State, City, or otherwise) covering work of this character. If the end product of a task order is software, then FAR 52.227-14 (Dec 2007) Rights in Data – General, may apply.

8. RESPONSIBILITIES OF THE ORDERING ACTIVITY
Subject to security regulations, the ordering activity shall permit Contractor access to all facilities necessary to perform the requisite IT Professional Services.

9. INDEPENDENT CONTRACTOR
All IT Professional Services performed by the Contractor under the terms of this contract shall be as an independent Contractor, and not as an agent or employee of the ordering activity.
10. ORGANIZATIONAL CONFLICTS OF INTEREST
   a. Definitions
   “Contractor” means the person, firm, unincorporated association, joint venture, partnership, or corporation that is a party to this contract. “Contractor and its affiliates” and “Contractor or its affiliates” refers to the Contractor, its chief executives, directors, officers, subsidiaries, affiliates, subcontractors at any tier, and consultants and any joint venture involving the Contractor, any entity into or with which the Contractor subsequently merges or affiliates, or any other successor or assignee of the Contractor. An “Organizational conflict of interest” exists when the nature of the work to be performed under a proposed ordering activity contract, without some restriction on ordering activities by the Contractor and its affiliates, may either (i) result in an unfair competitive advantage to the Contractor or its affiliates or (ii) impair the Contractor’s or its affiliates’ objectivity in performing contract work.

   b. To avoid an organizational or financial conflict of interest and to avoid prejudicing the best interests of the ordering activity, ordering activities may place restrictions on the Contractors, its affiliates, chief executives, directors, subsidiaries and subcontractors at any tier when placing orders against schedule contracts. Such restrictions shall be consistent with FAR 9.505 and shall be designed to avoid, neutralize, or mitigate organizational conflicts of interest that might otherwise exist in situations related to individual orders placed against the schedule contract. Examples of situations, which may require restrictions, are provided at FAR 9.508.

11. INVOICES
   The Contractor, upon completion of the work ordered, shall submit invoices for IT Professional services. Progress payments may be authorized by the ordering activity on individual orders if appropriate. Progress payments shall be based upon completion of defined milestones or interim products. Invoices shall be submitted monthly for recurring services performed during the preceding month.

12. PAYMENTS
   For firm-fixed price orders the ordering activity shall pay the Contractor, upon submission of proper invoices or vouchers, the prices stipulated in this contract for service rendered and accepted. Progress payments shall be made only when authorized by the order. For time and materials orders, the Payments under Time and Materials and Labor Hour Contracts at FAR 52.212-4 (MAR 2009) (ALTERNATE I – OCT 2008) (DEVIATION I – FEB 2007) applies to time and materials orders placed under this contract. For labor hour orders, the Payment under Time and Materials and Labor Hour Contracts at FAR 52.212-4 (MAR 2009) (ALTERNATE I – OCT 2008) (DEVIATION I – FEB 2007) applies to labor hour orders placed under this contract. 52.216-31(Feb 2007)
Time-and-Materials/Labor-Hour Proposal Requirements—Commercial Item Acquisition. As prescribed in 16.601(e)(3), insert the following provision:

a. The Government contemplates award of a Time-and-Materials or Labor-Hour type of contract resulting from this solicitation.

b. The offeror must specify fixed hourly rates in its offer that include wages, overhead, general and administrative expenses, and profit. The offeror must specify whether the fixed hourly rate for each labor category applies to labor performed by—
   1) The offeror;
   2) Subcontractors; and/or
   3) Divisions, subsidiaries, or affiliates of the offeror under a common control.

13. RESUMES
    Resumes shall be provided to the GSA Contracting Officer or the user ordering activity upon request.

14. INCIDENTAL SUPPORT COSTS
    Incidental support costs are available outside the scope of this contract. The costs will be negotiated separately with the ordering activity in accordance with the guidelines set forth in the FAR.

15. APPROVAL OF SUBCONTRACTS
    The ordering activity may require that the Contractor receive, from the ordering activity’s Contracting Officer, written consent before placing any subcontract for furnishing any of the work called for in a task order.
<table>
<thead>
<tr>
<th>SIN</th>
<th>Labor Category</th>
<th>Hourly GSA Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>132-51</td>
<td>Development Manager</td>
<td>$164.57</td>
</tr>
<tr>
<td>132-51</td>
<td>Quality Control Manager</td>
<td>$93.06</td>
</tr>
<tr>
<td>132-51</td>
<td>Project Manager</td>
<td>$122.45</td>
</tr>
<tr>
<td>132-51</td>
<td>Website Developer, Frontend</td>
<td>$93.06</td>
</tr>
<tr>
<td>132-51</td>
<td>Website Developer, Backend</td>
<td>$107.76</td>
</tr>
<tr>
<td>132-51</td>
<td>Website Developer, SAP</td>
<td>$146.94</td>
</tr>
<tr>
<td>132-51</td>
<td>Database Developer</td>
<td>$93.06</td>
</tr>
<tr>
<td>132-51</td>
<td>UI/UX Specialist</td>
<td>$102.86</td>
</tr>
<tr>
<td>132-51</td>
<td>Graphic Designer</td>
<td>$93.06</td>
</tr>
<tr>
<td>132-51</td>
<td>Search Engine Marketing/Brand Consultant</td>
<td>$186.12</td>
</tr>
<tr>
<td>132-51</td>
<td>Digital Marketing Manager</td>
<td>$122.45</td>
</tr>
<tr>
<td>132-51</td>
<td>Assistant Digital Marketing Manager</td>
<td>$93.06</td>
</tr>
<tr>
<td>132-51</td>
<td>Paid Search Manager</td>
<td>$122.45</td>
</tr>
<tr>
<td>132-51</td>
<td>Paid Search Analyst</td>
<td>$93.06</td>
</tr>
<tr>
<td>132-51</td>
<td>Social Media Manager</td>
<td>$93.06</td>
</tr>
<tr>
<td>132-51</td>
<td>Digital Marketing Specialist Sr</td>
<td>$93.06</td>
</tr>
<tr>
<td>132-51</td>
<td>Digital Marketing Specialist Jr</td>
<td>$73.47</td>
</tr>
<tr>
<td>132-51</td>
<td>Content Writer</td>
<td>$58.78</td>
</tr>
</tbody>
</table>
Labor Category Descriptions

Development Manager
Strategically manages the full project lifecycle of the prioritization and delivery of all website deliverables. Plans and supervises resources across multiple implementation IT projects, collaborating with managers to ensure client success. Is responsible for building and successfully maintaining integrated management structure and evaluating overall performance. Manages all IT project budgets. Meets regularly with government program manager to discuss project progress, propose initiatives, and establish priorities.
Minimum Education: Bachelor’s Degree or equivalent
Minimum Experience: 6 years of relevant experience

Quality Control Manager
Develops, modifies, applies, and maintains standards for quality operating methods and procedures. Plans, develops, and executes testing plans for all digital deliverables using a variety of manual and automated tools. Support Interoperability by reviewing existing digital elements and new features using various Devices, Operating Systems, Browsers and Tools. Provides coordination and guidance for team preparing technical appraisals. Ensures that IT project deliverables comply with the contract. Reviews change orders against IT project plans and contractual requirements.
Minimum Education: Bachelor’s Degree or equivalent
Minimum Experience: Five (5) years of relevant experience

Project Manager
Manages team of designers and programmers and assumes ultimate responsibility for successful IT project outcomes. Ensures timeliness, quality, and budget reliability for all IT projects. Meets with client/s on a routine basis to ensure work meets contractual requirements and client expectations. Responsible for all aspects of project performance including technical, contractual, administrative, and budgets. Organizes and assigns responsibilities and oversees the successful completion of all assigned IT tasks.
Minimum Education: Bachelor’s Degree or equivalent
Minimum Experience: Five (5) years of relevant experience

Graphic Designer
Possesses specialized skills in current web design trends, print, and other IT multimedia design applications. Responsible researching the subject matter and producing insightful, compelling designs. Works directly with project manager and client to ensure contractual requirements and client satisfaction. Responsible for design of IT projects from conception to completion.
Minimum Education: Bachelor’s Degree or equivalent
Minimum Experience: Two (2) years of relevant experience
UI/UX Specialist
Possesses specialized skillset in current trends for User Interface and Experience for website designs and applications. Ensures designs are functional, feasible, and sustainable for optimal user experience. Works directly with project manager and client to ensure contractual requirements and client satisfaction.
Minimum Education: Bachelor’s Degree or equivalent
Minimum Experience: Two (2) years of relevant experience

Website Developer, Frontend
Programs customized frontend web-based solutions for clients. Interacts with project managers on technical aspects of the IT project. Knowledge and proficiency in HTML, dynamic HTML, JavaScript, XML, SQL, PHP, WordPress, Shopify, Magento, CSS. Experience using modern, frontend web development tools, techniques, and methods for the creation and deployment of user-facing interfaces. Is comfortable working in an agile and lean environment to routinely deploy changes.
Minimum Education: Bachelor’s Degree or equivalent
Minimum Experience: Five (5) years of relevant experience

Website Developer, Backend
Programs customized web-based tools and applications as well as back-end solutions for clients. Design systems for implementation by Web Developers and Web Programmers. Assigned to complex, multi-tiered Web IT projects. Performs a variety of complex tasks relating to designing, developing, troubleshooting, debugging, and implementing software code for Web sites. Online database design and implementation. Possesses expertise in HTML, JavaScript, Cold Fusion, PHP, ASP, and/or other IT tools to execute Web design.
Minimum Education: Bachelor’s Degree or equivalent
Minimum Experience: Five (5) years of relevant experience

Website Developer, SAP
Programs customized SAP modules and implementation clients. Has extensive knowledge of off phases of SAP development and deployment lifecycle. Performs a variety of complex tasks relating to IT designing, developing, troubleshooting, debugging, and resolving issues to the implemented enhancements, conversions, and/or reports related to SAP modules. Works directly with project manager to ensure contractual requirements and client satisfaction.
Minimum Education: Bachelor’s Degree or equivalent
Minimum Experience: Five (5) years of relevant experience
**Database Developer**
Directs the development and testing of logical and physical database designs. Reviews logical and physical designs of existing databases and provides fine tuning to ensure maximum operating efficiency. Performs data analysis, database design, development activities, and implementation, as required, for databases and database conversions. Performs database restructuring activities. Works with users and IT systems development staff to determine data storage and access requirements.
Minimum Education: Bachelor’s Degree or equivalent
Minimum Experience: Five (5) years of relevant experience

**Paid Search Manager**
Oversees all elements of paid website advertising campaigns from start to finish, Includes Google Adwords and Google Shopping, Facebook, Instagram, and other social media outlets, as well as Amazon. Creates and implements successful budgets specific to each campaign, and builds out budget and timeline. In charge of daily A/B testing of all website ad copy and ad creative to ensure maximum delivery and reach. Places all clients’ paid advertisements based on extensive research to include demographics, user interests, location, income, gender, age, and other quantitative/qualitative factors. Ensures that all paid social media advertisements link to clients’ preferred sites and tracks all traffic using pixels and analytics. Provides detailed ROI reports of each paid campaign to the client for recurrent reporting. Works directly with client, Paid Search Analyst, Digital Marketing Specialists, and Project Manager as needed to fulfill contractual requirements.
Minimum Education: Bachelor’s Degree or equivalent
Minimum Experience: Five (5) years of relevant experience

**Paid Search Analyst**
Provides detailed analysis of qualitative and quantitative paid search data for all client accounts. Ensures that all paid search practices are up-to-date, maintaining industry-best IT practices, and implementing any necessary changes to accounts as necessary. Monitors accounts daily, ensuring that ads are running as required. Compiles regular analytic reports per contractual requirements. Works directly with client, Paid Search Manager, Digital Marketing Specialists, and Project Manager as needed to fulfill contractual IT requirements.
Minimum Education: Bachelor’s Degree or equivalent
Minimum Experience: Three (3) years of relevant experience
Social Media Manager
Responsible for all aspects of client social media accounts, with a focus on IT quality assurance. Works closely with client and Digital Marketing Specialists to strategize a comprehensive social media marketing plan. Manages Content Writer and works with Graphic Designer to implement and execute social media strategy and imagery. Serves as the main point of contact to clients for all social media-related inquiries. Provides clients with detailed monthly reports of all social media activity per contractual IT requirements.
Minimum Education: Bachelor’s Degree or equivalent
Minimum Experience: Two (2) years of relevant experience

Search Engine Marketing/Brand Consultant
Works closely with the Digital Marketing Team as well as the Project Manager and Graphic Design Teams as necessary to strategize and develop a multi-tiered, complex client brand identity. Possesses IT expertise in development of logos, taglines, and brand messaging, ensuring the implementation of up-to-date industry best practices. Works with the client to ensure messaging is in line with client’s objective.
Minimum Education: Bachelor’s Degree or equivalent
Minimum Experience: Two (2) years of relevant experience

Digital Marketing Manager
Senior level Marketing Manager responsible for all aspects of complex IT projects. Works with clients, Marketing Managers and Project Managers in a high-level leadership capacity to develop integrated website marketing strategies. This includes identifying goals and objectives, branding, messaging, and a detailed plan to execute every aspect of the established strategy. Manages a variety of support staff, including the Digital Marketing Team, Social Media Team, Paid Search Team, and Writing Team.
Minimum Education: Master’s Degree or equivalent
Minimum Experience: Fifteen (15) years of relevant experience

Assistant Digital Marketing Manager
Oversees all elements of the Digital Marketing project, ensuring quality and timeliness of all IT deliverables to achieve and maintain client satisfaction. Provides insightful direction and management to marketing team, executing tasks strategized by Digital Marketing Manager. Schedules and coordinates IT tasks and deliverables for the entirety of the IT project, providing feedback, direction, and status reports as needed. Reports to the Digital Marketing Manager.
Minimum Education: Bachelor’s Degree or equivalent
Minimum Experience: Three (3) years of relevant experience
**Digital Marketing Specialist Sr**
Develops and coordinates strategic integration of all digital marketing methods to include Search Engine Optimization, Search Engine Marketing, Paid Search Marketing, Social Media Optimization, etc. Oversees all website marketing planning, communication, and integration of activities into current and future IT project objectives. Provides all required metric reporting on a rotating basis. Works under the Digital Marketing Manager, and alongside the Project Manager, to ensure contractual requirements are met. Meets with client regularly to discuss progress, propose initiatives, and establish priorities.
Minimum Education: Bachelor’s Degree or equivalent
Minimum Experience: Three (3) years of relevant experience

**Digital Marketing Specialist Jr**
Ensures all digital marketing strategies are implemented per the contractual and client IT requirements. Supports marketing planning, communication, and integration of activities into current and future IT project objectives. Prepares required metric reporting on a rotating basis. Works under the Digital Marketing Specialist Sr and Digital Marketing Manager to ensure contractual IT requirements are met. Meets with client regularly to discuss progress, propose initiatives, and establish priorities.
Minimum Education: Bachelor’s Degree or equivalent
Minimum Experience: One (1) years of relevant experience

**Content Writer**
Writes editorial content such as articles, white papers, brochures, website content, press releases, etc. Researches and educates themselves on relevant IT subject matter. Interfaces, as needed, with clients to gather information, review drafts, and receive feedback. Participates in creative development of all IT content to align with themes, strategies, brands, and/or campaigns. Ensures accuracy in grammar, readability, style, to be in agreement with clients’ style guidelines and editorial policy. Writes technical or non-technical information.
Minimum Education: Bachelor’s Degree or equivalent
Minimum Experience: Five (5) years of relevant experience
Educational Equivalency

SEO Brand Corp reserves the right to make the following substitutions in the education and/or experience requirements of any of the service skill categories set forth herein.

- One year of directly-related experience is the equivalent of one year of education.
- One year of education is the equivalent of one year of experience.

Certification related to the technology is equivalent to two years of experience or education requirement.