On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order are available through GSA Advantage!®, a menu-driven database system. The INTERNET address GSA Advantage!® is: GSAAdvantage.gov

Schedule Title: FSS 70

SIN 54151ECOM: 52-Electronic Commerce and Subscription Services

Contract No: 47QTCA19D00KQ

DUNS: 014522604
CAGE Code: 81W86

For more information on ordering from Federal Supply Schedules click on the FSS Schedules button at http://www.fss.gsa.gov.

Contract Period: September 10, 2019 through September 09, 2024

Contractor: Pipl, Inc.
510 S. Clearwater Loop Suite 100
Post Falls, ID 83854
(208) 373-0180
https://www.pipl.com

Contract administration source
Sally Vogel
Vice President, Government Markets
510 Clearwater Loop, Suite 100
Post Falls, ID 83854
(240) 882-6425
E-mail: sally.vogel@pipl.com

Business Small
**CUSTOMER INFORMATION:**

1a. **TABLE OF AWARDED SPECIAL ITEM NUMBERS (SINs)**

| SIN(s): 54151ECOM- | Electronic Commerce and Subscription Services |

1b. **LOWEST PRICED MODEL NUMBER AND PRICE FOR EACH SIN:**
To be completed by contractor on text file submission

1c. **HOURLY RATES (Services only):**
To be completed by contractor on text file submission

2. **MAXIMUM ORDER**: $500,000 per order

NOTE TO ORDERING ACTIVITIES: *If the best value selection places your order over the Maximum Order identified in this catalog/pricelist, you have an opportunity to obtain a better schedule contract price. Before placing your order, contact the aforementioned contactor for a better price. The contractor may (1) offer a new price for this requirement (2) offer the lowest price available under this contract or (3) decline the order. A delivery order that exceeds the maximum order may be placed under the schedule contract in accordance with FAR 8.404.

3. **MINIMUM ORDER**: $100

4. **GEOGRAPHIC COVERAGE**: Domestic

5. **POINT(S) OF PRODUCTION**: POST FALLS, ID – 83854-6930

6. **DISCOUNT FROM LIST PRICES**: Prices are net prices.

7. **QUANTITY DISCOUNT(S)**: None

8. **PROMPT PAYMENT TERMS**: 1%; 20 days

9.a Government Purchase Cards must be accepted at or below the micro purchase threshold.

9.b Government Purchase Cards are accepted above the micro-purchase threshold. Contact contractor for limit.

10. **FOREIGN ITEMS**: N/A

11a. **TIME OF DELIVERY**: As negotiated with ordering activity

11b. **EXPEDITED DELIVERY**: As negotiated with ordering activity

11c. **OVERNIGHT AND 2-DAY DELIVERY**: As negotiated with ordering activity

11d. **URGENT REQUIREMENTS**: Agencies can contact the Contractor’s representative to affect a faster delivery. Customers are encouraged to contact the contractor for the purpose of requesting accelerated delivery.

12. **FOB POINT**: Destination

13a. **ORDERING ADDRESS**: [Same as contractor or insert address if different]

13b. **ORDERING PROCEDURES**: Ordering activities shall use the ordering procedures described in Federal Acquisition Regulation 8.405-3 when placing an order or establishing a BPA for supplies or services. The ordering procedures, information on Blanket Purchase Agreements
(BPA's) and a sample BPA can be found at the GSA/FSS Schedule Homepage (fss.gsa.gov/schedules).

14. **PAYMENT ADDRESS**: [Same as contractor or insert address if different]

15. **WARRANTY PROVISION**: Standard Commercial

16. **EXPORT PACKING CHARGES**: Not applicable

17. **TERMS AND CONDITIONS OF GOVERNMENT PURCHASE CARD ACCEPTANCE**: (any thresholds above the micro-purchase level may be inserted by contractor)

18. **TERMS AND CONDITIONS OF RENTAL, MAINTENANCE, AND REPAIR (IF APPLICABLE)**: N/A

19. **TERMS AND CONDITIONS OF INSTALLATION (IF APPLICABLE)**: N/A

20. **TERMS AND CONDITIONS OF REPAIR PARTS INDICATING DATE OF PARTS PRICE LISTS AND ANY DISCOUNTS FROM LIST PRICES (IF AVAILABLE)**: N/A

20a. **TERMS AND CONDITIONS FOR ANY OTHER SERVICES (IF APPLICABLE)**: N/A

21. **LIST OF SERVICE AND DISTRIBUTION POINTS (IF APPLICABLE)**: N/A

22. **LIST OF PARTICIPATING DEALERS (See table below)**: N/A

23. **PREVENTIVE MAINTENANCE (IF APPLICABLE)**: N/A

24a. **SPECIAL ATTRIBUTES SUCH AS ENVIRONMENTAL ATTRIBUTES (e.g. recycled content, energy efficiency, and/or reduced pollutants)**: N/A

24b. **Section 508 Compliance for Electronic and Information Technology (EIT)**: N/A

25. **DUNS NUMBER**: 014522604

26. **NOTIFICATION REGARDING REGISTRATION IN SYSTEM FOR AWARD MANAGEMENT (SAM) DATABASE**: Contractor has an Active Registration in the SAM database.
**TERMS AND CONDITIONS APPLICABLE TO ELECTRONIC COMMERCE AND SUBSCRIPTION SERVICES (SPECIAL ITEM NUMBER 54151ECOM)**

****NOTE: If offering IT Professional Services with E-Commerce, use SIN 132-51 and include the Terms and Conditions applicable to the IT Professional Services offered.

1. **SCOPE**

   The prices, terms and conditions stated under Special Item Number 54151ECOM Electronic Commerce (EC) Services apply exclusively to EC Services within the scope of this Information Technology Schedule.

2. **ELECTRONIC COMMERCE CAPACITY AND COVERAGE**

   The Ordering Activity shall specify the capacity and coverage required as part of the initial requirement.

3. **INFORMATION ASSURANCE**

   a. The Ordering Activity is responsible for ensuring to the maximum extent practicable that each requirement issued is in compliance with the Federal Information Security Management Act (FISMA).

   b. The Ordering Activity shall assign an impact level (per Federal Information Processing Standards Publication 199 & 200 (FIPS 199, “Standards for Security Categorization of Federal Information and Information Systems”) (FIPS 200, “Minimum Security Requirements for Federal Information and Information Systems”) prior to issuing the initial statement of work. Evaluations shall consider the extent to which each proposed service accommodates the necessary security controls based upon the assigned impact level. The Contractor awarded SIN 54151ECOM is capable of meeting at least the minimum security requirements assigned against a low impact information system (per FIPS 200).

   c. The Ordering Activity reserves the right to independently evaluate, audit, and verify the FISMA compliance for any proposed or awarded Electronic Commerce services. All FISMA certification, accreditation, and evaluation activities are the responsibility of the ordering activity.

4. **DELIVERY SCHEDULE.**

   The Ordering Activity shall specify the delivery schedule as part of the initial requirement. The Delivery Schedule options are found in Information for Ordering Activities Applicable to All Special Item Numbers, paragraph 6. Delivery Schedule.

5. **INTEROPERABILITY**

   When an Ordering Activity requires interoperability, this requirement shall be included as part of the initial requirement. Interfaces may be identified as interoperable on the basis of participation in a sponsored program acceptable to the Ordering Activity. Any such access or interoperability with teleports/gateways and provisioning of enterprise service access will be defined in the individual
6. ORDER
a. Agencies may use written orders, EDI orders, blanket purchase agreements, individual purchase orders, or task orders for ordering electronic services under this contract. Blanket Purchase Agreements shall not extend beyond the end of the contract period; all electronic services and delivery shall be made and the contract terms and conditions shall continue in effect until the completion of the order. Orders for tasks which extend beyond the fiscal year for which funds are available shall include FAR 52.232-19 (Deviation – May 2003) Availability of Funds for the Next Fiscal Year. The purchase order shall specify the availability of funds and the period for which funds are available.

b. All task orders are subject to the terms and conditions of the contract. In the event of conflict between a task order and the contract, the contract will take precedence.

7. PERFORMANCE OF ELECTRONIC SERVICES
The Contractor shall provide electronic services on the date agreed to by the Contractor and the ordering activity.

8. RESPONSIBILITIES OF THE CONTRACTOR
The Contractor shall comply with all laws, ordinances, and regulations (Federal, State, City, or otherwise) covering work of this character.

9. RIGHTS IN DATA
To the extent that Contractor is able to confer applicable rights, the Contractor shall comply FAR 52.227-14 RIGHTS IN DATA – GENERAL and with all laws, ordinances, and regulations (Federal, State, City, or otherwise) covering work of this character.

10. ACCEPTANCE TESTING
If requested by the ordering activity the Contractor shall provide acceptance test plans and procedures for ordering activity approval. The Contractor shall perform acceptance testing of the systems for ordering activity approval in accordance with the approved test procedures.

11. WARRANTY
The Contractor shall provide a warranty covering each Contractor-provided electronic commerce service. The minimum duration of the warranty shall be the duration of the manufacturer’s commercial warranty for the item listed below: **Insert commercial warranty.**

The warranty shall commence upon the later of the following:

a. Activation of the user’s service

b. Installation/delivery of the equipment

The Contractor, by repair or replacement of the defective item, shall complete all warranty services within five working days of notification of the defect. Warranty service shall be deemed complete when the user has possession of the repaired or replaced item. If the Contractor renders warranty service by
replacement, the user shall return the defective item(s) to the Contractor as soon as possible but not later than ten (10) working days after notification.

12. MANAGEMENT AND OPERATIONS PRICING
The Contractor shall provide management and operations pricing on a uniform basis. All management and operations requirements for which pricing elements are not specified shall be provided as part of the basic service.

13. TRAINING
The Contractor shall provide normal commercial installation, operation, maintenance, and engineering interface training on the system. If there is a separate charge, indicate below:

14. MONTHLY REPORTS
In accordance with commercial practices, the Contractor may furnish the ordering activity/user with a monthly summary ordering activity report.

15. ELECTRONIC COMMERCE SERVICE PLAN
a. Describe the electronic service plan and eligibility requirements.
b. Describe charges, if any, for additional usage guidelines.
c. Describe corporate volume discounts and eligibility requirements, if any.
Company Overview

Pipl is the world’s leading online identity information company. We are the best place to find the real person behind the online identity. Clients around the world use Pipl to locate people, enrich contact details, and verify identity information. Pipl’s proprietary identity resolution technology connects online and offline information from millions of sources, enabling users to search with any parameter (like name, email address, phone number or social username) to find out everything about a person, including personal, professional, demographic, and contact information.

Core Competencies:

- People Search - search with any parameter to access a unique comprehensive profile
- Contact Enrichment - enrich information (contact, demographic, professional & social media) on a person for a more comprehensive, current view
- Identity Verification - verify identities by matching a piece of data to a complete profile

Over 3 Billion Individual Profiles world-wide (98% of the US adult population)

Over 2.8 Billion Phone Numbers. Over 1.7 Billion Mobile Numbers

Over 1.7 Billion Email Records

Over 4 Billion Social Media urls

The Most Comprehensive Global Coverage available including third world data

Pipl Products:

Pipl Data API
Adds a rich layer of people information, contact, social, business - to your applications

- Simple setup: be up and running in 15 minutes
- Quick integration: choose a client library for easy implementation
- Reliable infrastructure: 99.9% uptime
- Developer friendly interface
- Machine-to-machine process providing the data behind your firewall

Pipl SEARCH
Allows users to search by any parameter - email, phone, name, address, username, social media handle - to access a unique, comprehensive profile.

- Web-based application: user friendly interface
- Turnkey solution: no programming required
- Global coverage: data on over 3 billion people globally
Pipl Data API

Pipl is a global Identity Resolution Engine that enables government agencies to quickly discover the real person behind an online identity by providing easy access to trusted identity information. Government agencies need to (1) locate people; (2) verify identities; and (3) enrich existing data sets to create a comprehensive profile.

Pipl solves this unique challenge which cannot be met by relying solely on traditional data sources. Pipl is different. Pipl connects and corroborates offline data, purchased data, indexed data, and online, real-time open source public records data. With that data, Pipl then applies a proprietary algorithm that creates connections and clusters the data resulting in a comprehensive profile of an individual.

The problem facing government agencies is this: identity and how people identify themselves has changed. No longer do people self-identify based on social security number, birth certificate, a passport or other government-issued document. Rather, people assume online identities with usernames, pseudonyms, social media handles and email addresses. Pipl provides government agencies with insight into that data by utilizing a comprehensive global Identity Resolution Engine to take over 25 billion records from millions of publically available online and offline sources to create a comprehensive and trusted profile of an individual.

Pipl utilizes a proprietary search engine to crawl the web searching publicly available live data and indexes that data, both past and present, together with both online and offline data sources in real time to create a comprehensive profile of an individual.

API Solution benefits:

- Simple setup: be up and running in 15 minutes with our client libraries and code samples
- Quick integration: choose a client library for easy implementation with your preferred language
- Battle tested: reliable infrastructure with 99.9 percent uptime guaranteed
- Unmatched support: help is available at any stage from implementation to troubleshooting
Pipl Data API GSA Pricing

<table>
<thead>
<tr>
<th>SIN(s)</th>
<th>SERVICE PROPOSED (e.g. Job Title/Task)</th>
<th>UNIT OF ISSUE (e.g. Hour, Task, Sq ft.)</th>
<th>GSA FINAL PRICE</th>
</tr>
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<tbody>
<tr>
<td>54151ECOM</td>
<td>Pipl API CONTACT KEY (Premium)</td>
<td>Per Match</td>
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<tr>
<td>54151ECOM</td>
<td>Pipl API SOCIAL KEY (Premium)</td>
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**Pipl Data API Additional Discounts:**

**Quantity/Volume Discount**

Based on monthly spend without commitment:

- $30,001-$60k = 10%;
- $60,001-$90k = 20%;
- $90,001+ = 30%.

Based on minimum monthly spend commitment:

- $30k = 10%; $60k = 20%;
- $90k = 30%
Pipl SEARCH

Pipl is a global Identity Resolution Engine that enables government agencies to quickly discover the real person behind an online identity by providing easy access to true identity information. Government agencies need to (1) find people; (2) verify identities; and (3) enrich existing data sets to create a comprehensive profile on exactly who that person is.

Pipl solves this unique challenge which cannot be met by relying solely on traditional data sources. Pipl is different. Pipl connects offline data, purchased data, indexed data, and online, real-time open source public records data. With that data, Pipl then applies a proprietary algorithm that creates connections and clusters the data resulting in a comprehensive profile of an individual.

The problem facing government agencies is this: identity and how people identify themselves has changed. No longer do people self-identify based on social security number, birth certificate, a passport or other government-issued document. Rather, people assume online identities with usernames, pseudonyms, social media handles and email addresses. Pipl provides government agencies with insight into that data by utilizing a comprehensive global Identity Resolution Engine to take over 25 billion records from millions of publically available online and offline sources to create a comprehensive and trusted profile of an individual.

Pipl Search provides government agencies the ability to search by username or social media handle, or to search by traditional methods and uncover unknown usernames and social media handles. Online activity, posts, and social media accounts utilizing pseudonyms can uncover a tremendous amount of information about an individual and their associates. Combined with mobile phone, email, international data and other data sources, the information available to government agencies expands exponentially.

Pipl Search benefits:

- Web-based application: user-friendly interface
- Turnkey solution: no programming required
- Global coverage: profiles on over 3 billion people
Pipl Search GSA Pricing

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<td>Pipl PRO Search Tool (200 Searches Monthly)</td>
<td>Annual</td>
<td>$1,077.28</td>
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<td>Pipl Search Tool (Unlimited)</td>
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Pipl Search Additional Discounts:
Quantity/Volume Discount

Based on annual spend:

- $50,000 = 5%
- $100,000 = 10%
- $150,000 = 15%
- $200,000 = 20%
- $250,000 = 25%
- $300,000 = 30%