BLOOM WORKS

General Services Administration Authorized Federal Supply Schedule Price List

Multiple Award Schedule

FSC Groups: Information Technology and Professional Services

PSC: DA01, R408, R499

Contractor

Gov Bloom LLC
dba "Bloom Works"
19 Woodside Ave
Narberth, PA 19072
Phone: 208-290-7927
bloomworks.digital
@wearebloomworks

Federal Supply Service

Online access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order is available through GSA Advantage! A menu driven database system. The INTERNET address GSA Advantage® is: GSAAdvantage.gov

For more information on ordering from Federal Supply Schedules click on the FSS Schedules button at fss.gsa.gov.

Contract Number

47QTCA21D00CU

Effective as of Mod # 0007, dated May 05, 2022

Contract Period

July 27, 2021 - July 26, 2026

Contract Administration:

Lauren Lockwood
lauren@bloomworks.digital
(208) 290-7927

Business Size

Small Business, SBA Certified Economically Disadvantaged Women-Owned Small Business (EDWOSB), WBENC Certified Women-Owned Small Business (WOSB)

Contents

Customer Information

1.

    a. **Table of Awarded Special Item Number(s)**

SIN	DESCRIPTION
54151S	IT Professional Services
541611	Administrative Management and General Management Consulting Services
541430	Graphic Design Services

    b. **Identification of the lowest priced service for each special item number awarded in the contract.**

SIN	Labor Category	Price
54151S	UX Designer and Researcher II	$135.87
541611	Research and Communications UX Designer and Researcher II	$135.87
541430	Creative UX Designer and Researcher II	$135.87

   c. **If the Contractor is proposing hourly rates a description of all corresponding commercial job titles, experience, functional responsibility and education for those types of employees or subcontractors who will perform services shall be provided:**

      See 'Labor Category Descriptions' beginning on pg. 8.

2. **Maximum Order Threshold by SIN:**

   a. SIN 54151S: $500,000.00

   b. SIN 541611: $1,000,000.00

   c. SIN 541430: $1,000,000.00

3. **Minimum Order for all SINs:** $100.00

4. **Geographic Coverage (delivery Area):** V–48 States, DC

5. **Point(s) of production (city, county, and state or foreign country):** V–48 States, DC

6. **Discount from list prices or statement of net price:** Government net prices (discounts already deducted).

7. **Quantity discounts:** .5% on Single Contracts of $250,000 - $650,000; an additional .5% on Single Contracts exceeding $650,000

8. **Prompt payment terms:** Net 30 days

9. **Government purchase cards**

   a. **Notification that Government purchase cards are accepted at or below the micro-purchase threshold:** Accepted

   b. **Notification whether the Government purchase cards are accepted or not accepted above the micro-purchase threshold:** Accepted

10. **Foreign items (list items by country of origin):** None

11. **Delivery**

   a. **Time of Delivery:** Specified on the Task Order and shall deliver or perform services in accordance with the terms negotiated in an agency's order.

   b. **Expedited Delivery:** Items available for expedited delivery are noted in this price list. Contact Contractor.

   c. **Overnight and 2-day delivery:** Contact Contractor

    d. **Urgent Requirements:** Contact Contractor

12. **F.O.B Points(s):** Destination

13. **Ordering**

    a. **Ordering Address(es):** Same as Contractor

    b. **Ordering procedures:** For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA's) are found in Federal Acquisition Regulation (FAR) 8.405-3.

14. **Payment address(es):**

Bloom Works
19 Woodside Ave
Narberth, PA 19072

15. **Warranty provision:** Contractor's standard commercial warranty.

16. **Export Packing Charges (if applicable):** N/A

17. **Terms and conditions of rental, maintenance, and repair (if applicable):** N/A

18. **Terms and conditions of installation (if applicable):** N/A

19.

    a. **Terms and conditions of repair parts indicating date of parts price lists and any discounts from list prices (if applicable):** N/A

    b. **Terms and conditions for any other services (if applicable):** N/A

20. **List of service and distribution points (if applicable):** N/A

21. **List of participating dealers (if applicable):** N/A

22. **Preventive maintenance (if applicable):** N/A

23. **Environmental considerations and Section 508**

    a. Environmental attributes, e.g., recycled content, energy efficiency, and/or reduced pollutants: N/A

    b. If applicable, indicate that Section 508 compliance information is available on Electronic and Information Technology (EIT) supplies and services and show where full details can be found (e.g. contractor's website or other location.) The

EIT standards can be found at: www.Section508.gov/: N/A

24. Unique Entity Identifier (UEI) number: DRX 4UH 9PH HA3

**25. Notification regarding registration in the System for Award Management (SAM)
    Database:** Registered and active in SAM

About Bloom Works

Bloom Works (Bloom) is a women-owned digital services company. We help organizations build products to meet the needs of those they serve. After establishing a digital service team for the City of Boston and leading the redesign of Boston.gov, our founder, Lauren Lockwood, started Bloom in 2018 with one goal: to help deliver sustainable, people-centered, and data-driven services.

Lauren joined up with other digital leaders who've led redesigns of websites like VA.gov, HealthyPeople.gov (2020 and 2030), and Health.gov. Since then, we've recruited the best designers and developers to tackle other tech projects — like redesigning the Connecticut Office of Early Childhood's website and building user-friendly data collection tools.

Why choose Bloom?

- **We're experts in human-centered research and testing.** We specialize in using human-centered research and testing to power our design and development. To ensure that we define and solve the right problems, we use this research to become experts in the needs, behaviors, and motivations of potential customers. We test designs with users to ensure everything we build delivers value.

- **We bring deep agile expertise in building lean products, quickly.** We've made it our business to deliver products that address primary use cases as quickly as possible. We thrive in environments where we navigate constraints and build elegant solutions that delight both users and stakeholders.

- **We do this every day.** We work with partners to make accessible, modern, and sustainable products. We use our experience in design, product management, and development to empower our partners to improve their own processes while shipping working software.

We can help you

Deliver better services to your users by

- Overhauling websites
- Using data to develop user friendly solutions
- Designing better data sharing practices

Up the way you buy or build software by

- Creating & implementing an agile procurement playbook
- Helping you rethink tech needs and obstacles
- Replacing or updating legacy systems

Get your organization unstuck by

- Attracting and retaining critical talent
- Identifying gaps and opportunities in broken processes
- Prototyping ways to improve processes

Provide clear and actionable information with

- Plain-language content guidance
- User experience design
- Strategic storytelling

BLOOM WORKS

Labor Category Descriptions for SIN 54151S

LABOR CATEGORY	FUNCTIONAL RESPONSIBILITY	EDUCATION	YEARS EXPERIENCE
Product Manager II	Develops product roadmap, prioritizes feature development, and coordinates activities across engineering, design, and other functional areas to define and deliver new features and tools. Collaboratively defines clear product objectives and success metrics to meet business goals. Ensures constant internal communication and alignment around project progress, requirements, and blockers.	Bachelors or Equivalent Experience	3 years
Product Manager III	Leads the planning, coordination, and delivery of complex projects and products while learning and iterating frequently. Works closely with designers and engineers to define the product roadmap and translates tasks into user stories. Leads project planning, collaboratively prioritizes tasks and deliverables, ensures quality delivery at each stage, and prepares and presents project status with team and stakeholders.	Bachelors or Equivalent Experience	8 years
UX Designer and Researcher II	Conducts research to uncover user needs, motivations, and behaviors. Practices human-centered design for complex projects, including user research, service design, user experience design, interaction design, visual design, storytelling, and content. Designs wireframes, process maps, content, prototypes, and other artifacts. Conducts usability studies and user testing.	Bachelors or Equivalent Experience	3 years

UX Designer and Researcher III	Leads research to uncover user needs, motivations, and behaviors. Practices human-centered design for highly complex projects, including user research, service design, user experience design, interaction design, visual design, storytelling, and content. Designs and supports the development of wireframes, process maps, prototypes, and other artifacts. Leads design reviews, usability studies, and user testing. Develops content and strategy related to content governance, content development, and communications.	Bachelors or Equivalent Experience	6 years
Engineer I	Designs, develops, and supports complex software systems. Responsibilities include scoping projects, implementing code reviews, managing and training engineering teams as needed, and working closely with product and design teams to understand end-user requirements, Section 508 compliance and use cases.	Bachelors or Equivalent Experience	3 years
Engineer II	Designs, develops, and supports complex software systems. Responsibilities include scoping projects, implementing code reviews, managing and training engineering teams as needed, and working closely with product and design teams to understand end-user requirements, Section 508 compliance and use cases.	Bachelors or Equivalent Experience	5 years
Engineer III	Leads engineer teams to design, develop, and supports complex software systems. Responsibilities include scoping projects, implementing code reviews, managing and training engineering teams as needed, and working closely with product and design teams to understand end-user	Bachelors or Equivalent Experience	9 years

LABOR CATEGORY	FUNCTIONAL RESPONSIBILITY	EDUCATION	YEARS EXPERIENCE
	requirements, Section 508 compliance and use cases.		
Subject Matter Expert	Provides technical, design/research, managerial, and administrative direction for problem definition, analysis, requirements development, and implementation for complex to extremely complex systems in the subject matter area. Makes recommendations and advises on organization-wide system improvements. Specialties include policy, procurement, data, software development, IT security, user research, design, process improvement, organizational structure, and talent modernization.	Bachelors or Equivalent Experience	15 years

Labor Category Descriptions for SIN 541611

LABOR CATEGORY	FUNCTIONAL RESPONSIBILITY	EDUCATION	YEARS EXPERIENCE
Research and Communications Product Manager II	Develops a project roadmap, prioritizes program development, and coordinates activities across design, research, organizational management and other functional areas to define and deliver on project KPIs. Engages with stakeholders collaboratively to define clear product, communications strategy and/or project objectives and success metrics to meet business goals. Ensures constant internal communication and alignment around project progress, requirements, and blockers.	Bachelors or Equivalent Experience	3 years
Research and Communications	Leads the planning, coordination, and delivery of complex projects and products while learning and iterating frequently.	Bachelors or Equivalent Experience	8 years

Product Manager III	Works closely with designers, researchers and engineers to define the strategic project roadmap and translates tasks into clear deliverables and next steps. Leads project planning, collaboratively prioritizes tasks and implementation strategy, ensures quality delivery at each stage, and prepares and presents project status with team and stakeholders.		
Research and Communications UX Designer and Researcher II	Conducts research to uncover user needs, motivations, and behaviors with a focus on content/graphic design or organizational strategy. Practices human-centered design for complex projects, including user research, service design, user experience design, interaction design, visual design, storytelling, and content. Designs wireframes, process maps, content, prototypes, and other artifacts. Conducts usability studies and user testing.	Bachelors or Equivalent Experience	3 years
Research and Communications UX Designer and Researcher III	Leads research to uncover user needs, motivations, and behaviors with a focus on content/graphic design or organizational strategy. Practices human-centered design for highly complex projects, including user research, service design, user experience design, interaction design, visual design, storytelling, and content. Designs and supports the development of wireframes, process maps, prototypes, and other artifacts. Leads design reviews, usability studies, and user testing. Develops content and strategy related to content governance, content development, and communications.	Bachelors or Equivalent Experience	6 years
Research and Communications	Provides technical, design/research, managerial, strategic, visual and administrative direction for problem	Bachelors or Equivalent Experience	15 years

| Subject Matter Expert | definition, analysis, requirements development, and implementation for complex to extremely complex systems in the subject matter area. Makes recommendations and advises on organization-wide system improvements with a focus on content and graphic design for communications delivery. Specialties include policy, procurement, data, software development, IT security, user research, design, process improvement, organizational structure, and talent modernization. | | |

Labor Category Descriptions for SIN 541430

LABOR CATEGORY	FUNCTIONAL RESPONSIBILITY	EDUCATION	YEARS EXPERIENCE
Creative UX Designer and Researcher II	Conducts research to uncover user needs, motivations, and behaviors with a combined focus on content and visual / graphic design. Utilities human-centered design principles for complex projects, including user research, service design, user experience design, interaction design, visual design, storytelling, and content strategy. Able to design wireframes, process maps, content, prototypes, and other artifacts. Conducts usability studies and user testing.	Bachelors or Equivalent Experience	3 years
Creative UX Designer and Researcher III	Leads research to uncover user needs, motivations, and behaviors with a combined focus on content and visual / graphic design. Practices human-centered design principles for highly complex projects, including user research, service design, user experience design, interaction design, visual design,	Bachelors or Equivalent Experience	6 years

	storytelling, and content. Designs and supports the development of wireframes, process maps, prototypes, and other artifacts. Leads design reviews, usability studies, and user testing. Develops content and strategy related to visual design, content development, and design best practices.		
Creative Subject Matter Expert	Provides technical, design, research, managerial, strategic, visual and administrative direction for problem definition, analysis, requirements development, and implementation for complex to extremely complex systems in the subject matter area. Makes recommendations and advises on organization-wide system improvements with a focus on content and graphic design for communications delivery. Specialties include policy, procurement, data, software development, IT security, user research, design, process improvement and organizational structure.	Bachelors or Equivalent Experience	15 years

Labor Category Rates for all SINs

SIN	LCAT	07/27/2021 – 07/26/2022	07/27/2022 – 07/26/2023	07/27/2023 – 07/26/2024	07/27/2024 – 07/26/2025	07/27/2026 – 07/26/2027
54151S	Product Manager II	$139.04	$142.52	$146.08	$149.73	$153.47
54151S	Product Manager III	$169.27	$173.50	$177.84	$182.29	$186.85
54151S	UX Designer and Researcher II	$135.87	$139.27	$142.75	$146.32	$149.98
54151S	UX Designer and Researcher III	$167.13	$171.31	$175.59	$179.98	$184.48
54151S	Engineer I	$158.52	$162.48	$166.54	$170.70	$174.97
54151S	Engineer II	$171.39	$175.67	$180.06	$184.56	$189.17
54151S	Engineer III	$193.45	$198.29	$203.25	$208.33	$213.54
54151S	Subject Matter Expert	$219.14	$224.62	$230.24	$236.00	$241.90
541611	Research and Communications Product Manager II	$139.04	$142.52	$146.08	$149.73	$153.47
541611	Research and Communications Product Manager III	$169.27	$173.50	$177.84	$182.29	$186.85
541611	Research and Communications UX Designer and Researcher II	$135.87	$139.27	$142.75	$146.32	$149.98
541611	Research and Communications UX Designer and Researcher III	$167.13	$171.31	$175.59	$179.98	$184.48

54611	Research and Communications Subject Matter Expert	$219.14	$224.62	$230.24	$236.00	$241.90
541430	Creative UX Designer and Researcher II	$135.87	$139.27	$142.75	$146.32	$149.98
541430	Creative UX Designer and Researcher III	$167.13	$171.31	$175.59	$179.98	$184.48
541430	Creative Subject Matter Expert	$219.14	$224.62	$230.24	$236.00	$241.90

The Vendor offers only the personnel who meet or exceed the minimum qualification requirements stated in the Commercial Labor Category Descriptions provided herein. Vendor allows experience to substitute for minimum education requirements and education to substitute for minimum years of experience. Vendor criteria for substitution are as follows:

Education: An associate degree will equal 2 years of experience. A relevant bachelor's degree will equal 4 years of experience. A relevant Master's Degree will equal 6 years of experience. A Doctorate will equal 8 years of experience.

Experience: For every year of full-time specific field experience, the person shall be credited with one-half year of degree qualifications toward the values stated in the labor category descriptions.

GSA and/or the ordering activities may have access to any employee resume (by request) before, during, or after assignment of any GSA order. If for some extenuating reason a person assigned to an order must be replaced or substituted, the ordering activity will be notified in advance, in writing, and the substituted personnel will meet or exceed the required qualifications for the departing employee's labor category.