

# **GENERAL SERVICES ADMINISTRATION**

## **Federal Acquisition Service** *Authorized Federal Supply Schedule Price List*

On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order is available through **GSA Advantage!**<sup>TM</sup>, a menu-driven database system. The INTERNET address for **GSA Advantage!**<sup>TM</sup> is: <http://www.GSAAdvantage.gov>.

### **Schedule for - Professional Services**

**Federal Supply Group:** CORP    **Class:**

**Contract Number:** GS-00F-0078M

**For more information on ordering from Federal Supply Schedules**  
**click on the FSS Schedules button at <http://www.gsa.gov/schedules-ordering>**

**Contract Period:** July 19, 2001 - June 30, 2021

**Contractor:** Gallup, Inc. (D.B.A.) The Gallup Organization  
901 F Street Northwest, Suite 400  
Washington, DC 20004 1417

**Business Size:** Large Business

**Telephone:** (202) 715-3030

**Extension:**

**FAX Number:** (202) 715-3044

**Web Site:** [www.gallup.com](http://www.gallup.com)

**E-mail:** [jon\\_clifton@gallup.com](mailto:jon_clifton@gallup.com)

**Contract Administration:** Jon Clifton

## **CUSTOMER INFORMATION:**

### **1a. Table of Awarded Special Item Number(s) with appropriate cross-reference to page numbers:**

SIN	Recovery	SIN Description
874-1	No RC SIN Awarded	Integrated Consulting Services
874-4	No RC SIN Awarded	Training Services: Instructor Led Training, Web Based Training and Education Courses, Course Development and Test Administration, Learning Management, Internships
541-1	No RC SIN Awarded	Advertising Services
541-2	No RC SIN Awarded	Public Relations Services
541-4A	No RC SIN Awarded	Market Research and Analysis
541-4B	No RC SIN Awarded	Video/Film Production

541-5	No RC SIN Awarded	Integrated Marketing Services
100-03	No RC SIN Awarded	Ancillary Supplies and/or Services

- 1b. Identification of the lowest priced model number and lowest unit price for that model for each special item number awarded in the contract. This price is the Government price based on a unit of one, exclusive of any quantity/dollar volume, prompt payment, or any other concession affecting price. Those contracts that have unit prices based on the geographic location of the customer, should show the range of the lowest price, and cite the areas to which the prices apply.**
- 1c. If the Contractor is proposing hourly rates a description of all corresponding commercial job titles, experience, functional responsibility and education for those types of employees or subcontractors who will perform services shall be provided. If hourly rates are not applicable, indicate "Not applicable" for this item. See Attachment A.**
- 2. Maximum Order:** \$1,000,000.00
- 3. Minimum Order:** \$100.00
- 4. Geographic Coverage (delivery Area):** 48 Contiguous States and the District of Colombia
- 5. Point(s) of production (city, county, and state or foreign country):** Same as company address
- 6. Discount from list prices or statement of net price:** Government net prices (discounts already deducted), as shown in pricing table provided. See Attachment B.
- 7. Quantity discounts:** 0.25% for Single Task Orders over \$5 Million
- 8. Prompt payment terms:** 1%- 10 Days, Net 30 days
- 9a. Notification that Government purchase cards are accepted up to the micro-purchase threshold:** Yes
- 9b. Notification whether Government purchase cards are accepted or not accepted above the micro-purchase threshold:** YES
- 10. Foreign items (list items by country of origin):** None
- 11a. Time of Delivery (Contractor insert number of days):** To be negotiated between contractor and ordering agency.
- 11b. Expedited Delivery.** To be negotiated between contractor and ordering agency.
- 11c. Overnight and 2-day delivery.** To be negotiated between contractor and ordering agency.
- 11d. Urgent Requirements.** To be negotiated between contractor and ordering agency.
- 12. F.O.B Points(s):** Destination
- 13a. Ordering Address(es):** Same as Contractor

- 13b. Ordering procedures:** For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA's), and a sample BPA can be found at the GSA/FSS Schedule homepage ([fss.gsa.gov/schedules](http://fss.gsa.gov/schedules)).
- 14. Payment address(es):** Same as company address
- 15. Warranty provision.:** Contractor's standard commercial warranty.
- 16. Export Packing Charges (if applicable):** N/A
- 17. Terms and conditions of Government purchase card acceptance (any thresholds above the micro-purchase level):** Contact Contractor
- 18. Terms and conditions of rental, maintenance, and repair (if applicable):** N/A
- 19. Terms and conditions of installation (if applicable):** N/A
- 20. Terms and conditions of repair parts indicating date of parts price lists and any discounts from list prices (if applicable):** N/A
- 20a. Terms and conditions for any other services (if applicable):** For World Poll and US Daily Tracking data sets/licenses purchases, Gallup Inc.'s Data Subscription Agreement applies. **See Attachment C.**
- 21. List of service and distribution points (if applicable):** N/A
- 22. List of participating dealers (if applicable):** N/A
- 23. Preventive maintenance (if applicable):** N/A
- 24b. If applicable, indicate that Section 508 compliance information is available on Electronic and Information Technology (EIT) supplies and services and show where full details can be found (e.g. contactor's website or other location.) The EIT standards can be found at: [www.Section508.gov/](http://www.Section508.gov/).** Gallup is capable of producing web surveys, web reporting portals, mobile applications and static reports that are compliant with electronic and information technology (EIT) standards associated with section 508 and international WCAG 2.0 standards. Gallup contracts with recognized and qualified third-parties specializing in compliance evaluation, education, EIT methods, and compliance certification for 508 and WCAG 2.0. Contact [GALLUPFOR508@gallup.com](mailto:GALLUPFOR508@gallup.com) for specific product compliance information.
- 25. Data Universal Numbering System (DUNS) number:** 616502050
- 26. Notification regarding registration in Central Contractor Registration (CCR) database:** Registered
- 27. Final Pricing:**  
The rates shown below include the Industrial Funding Fee (IFF) of 0.75%. **See Attachment B.**

**Service Contract Act (SCA) Matrix- See Attached SCA Matrix.**

The Service Contract Act (SCA) is applicable to this contract and it includes SCA applicable labor categories. The prices for the cited SCA labor categories are based on the U.S. Department of Labor WD Number(s) identified in the SCA Matrix. The prices offered are based on the preponderance of where work is performed and should the Contractor perform in an area with lower SCA rates, resulting in lower wages being paid, the task order prices will be discounted accordingly.



GSA Labor Category Descriptions  
Attachment A

Job Title	Functional Responsibilities	Minimum Experience	Minimum Education	Education/Experience Substitution
<b>Administrative Services Associate</b>	An Administrative Services Associate provides general administrative support to a project. The associate may be responsible for formatting and preparing final client reports, print services, scheduling and planning meetings, editing and writing content, creating graphic illustrations, transcribing recorded interviews, or other administrative activities.	None	High School Diploma	
<b>Client Development Consultant</b>	A Client Development Consultant is responsible for delivering client ready work product, increasing Gallup's impact with clients, broadening Gallup's constituency, and uncovering new opportunities.	One year of experience in managing client relationships.	Bachelor's Degree	
<b>Client Development Senior Consultant</b>	A Client Development Senior Consultant focuses on achieving client impact, revenue growth, and meeting all project financial and execution requirements on midsize client engagements. Senior Consultants leads teams of other consultants to optimize impact.	Three years of experience in managing client relationships.	Bachelor's Degree	
<b>Client Development Managing Consultant</b>	A Client Development Managing Consultant manages small clients or individual projects within larger client engagements with focus of achieving client impact, revenue growth, and meeting all project financial and execution requirements. A person in this role effectively defines scope, determines staffing requirements, formulates an approach, and creates proposed solution. They lead teams to broaden constituency and uncover new opportunities for partnership with accounts they currently lead.	Three years of experience in managing client relationships.	Bachelor's Degree	
<b>Client Development Senior Managing Consultant</b>	A Client Development Senior Managing Consultant manages large client engagements with focus of achieving client impact, revenue growth, and meeting all project financial and execution requirements. A person in this role leads teams of other consultants to optimize impact. The Senior Managing Consultant works with senior executives to create and implement a highly customized approach and uses intellectual creativity to pursue solutions outside Gallup's conventional framework. They have developed expertise in a particular industry and/or specific practice area and demonstrate significant and consistent success in revenue growth of current clients.	Three years of experience in managing client relationships.	Bachelor's Degree	
<b>Client Development Partner</b>	A Client Development Partner manages Gallup's largest client engagements with focus of achieving client impact, revenue growth, and meeting all project financial and execution requirements. Client work product is highly specialized. Most work is done through leadership of others with the expectation of significant contributions to regional revenue goals and expansion of Gallup's consulting offerings. A Client Development Partner is responsible for continued growth of division by leading new client acquisition teams as well as collaborating with Gallup's Consultants to expand relationships with division's current clients.	Three years of experience in managing client relationships.	Bachelor's Degree	
<b>Client Service Analyst</b>	A Client Service Analyst contributes to client engagements by supporting one or more of the following specialties: survey research, data analysis, human capital consulting, or consulting services. Analysts gain experience by completing a wide range of research and consulting activities with direction and oversight from more experienced team members.	None	Bachelor's Degree	
<b>Client Service Associate</b>	A Client Service Associate contributes to client engagements by completing tasks in one or more of the following specialties: survey research, data analysis, human capital consulting, or other consulting services. Associates gain experience by completing a wide range of research and consulting activities with direction and oversight from more experienced team members.	None	Master's Degree	A bachelor's degree and two years of related experience may be substituted to meet the qualifications.
<b>Client Service Consultant</b>	A Client Service Consultant provides guidance on the preparation, execution, and management of client deliverables and workstreams. Consultants are responsible for specific activities in one or more of the following specialties: survey research, data analysis, human capital consulting, or other consulting services.	Two years of experience in data analysis, research, survey methodology, human capital management, project management, or consulting related field.	Master's Degree	A bachelor's degree and two years of related experience may be substituted to meet the qualifications.
<b>Client Service Advanced Consultant</b>	A Client Service Advanced Consultant provides technical guidance on the preparation, execution, and management of client deliverables and workstreams. Advanced Consultants are responsible for leading specific activities in one or more of the following specialties: survey research, data analysis, human capital consulting, or other consulting services.	Five years of experience in data analysis, research, survey methodology, human capital management, project management, or consulting related field.	Master's Degree	A bachelor's degree and seven years of related experience may be substituted to meet the qualifications.



GSA Labor Category Descriptions  
Attachment A

Job Title	Functional Responsibilities	Minimum Experience	Minimum Education	Education/Experience Substitution
<b>Client Service Specialist</b>	A Client Service Specialist is a specialty lead who has a subject matter expertise in either survey methodology or data analysis. Specialists who have an expertise in survey methodology have responsibilities of designing complex qualitative and quantitative research plans, developing questionnaires, creating technical reports and client deliverables, and consulting directly with clients on the implementation of research projects. Specialists who have an expertise in data analysis and/or statistics are responsible for developing and managing complex sampling plans, aggregating data files, developing and applying complex weighting, and performing advanced statistical processes and modeling.	Seven years of experience in data analysis, research, survey methodology, human capital management, project management, or consulting related field.	Ph.D. or Other Doctorate Degree	A master's degree and nine years of related experience may be substituted to meet the qualifications.
<b>Client Service Senior Specialist</b>	A Client Service Senior Specialist is a specialty lead who has overall responsibility of the design and execution of large scale research projects and have a subject matter expertise in either survey methodology or data analysis. Senior specialists who have an expertise in survey methodology have responsibilities of designing complex qualitative and quantitative research plans, developing questionnaires, creating technical reports and client deliverables, and consulting directly with clients on the implementation of large scale research projects. Senior Specialists who have an expertise in data analysis and/or statistics are responsible for developing and managing complex sampling plans, aggregating data files, developing and applying complex weighting, and performing advanced statistical processes and modeling.	10 years of experience in data analysis, research, survey methodology, human capital management, project management, or consulting related field.	Ph.D. or Other Doctorate Degree	A master's degree and 12 years of related experience may be substituted to meet the qualifications.
<b>Client Service Manager</b>	A Client Service Manager provides strategic management and direction to the project team throughout the design and implementation of the client engagement. The manager is responsible for managing timelines, project scope, quality of deliverables, and overall project and team member performance. The manager may lead internal and client meetings, prepare status reports, develop quality control processes, and coordinate resources. The manager will also advise the client on project execution recommendations, change management plans, and appropriate subject matter.	Eight years of experience in data analysis, research, survey methodology, human capital management, project management, or consulting related field.	Master's Degree	A bachelor's degree and 10 years of related experience may be substituted to meet the qualifications.
<b>Client Service Senior Manager</b>	A Client Service Senior Manager provides strategic management and direction to large project teams throughout the design and implementation of the client engagement. The manager is responsible for managing timelines, project scope, quality of deliverables, and overall project and team member performance. The manager may lead internal and client meetings, prepare status reports, develop quality control processes, and coordinate resources. The manager will also advise the client on project execution recommendations, change management plans, and appropriate subject matter.	10 years of experience in data analysis, research, survey methodology, human capital management, project management, or consulting related field.	Master's Degree.	A bachelor's degree and 12 years of related experience may be substituted to meet the qualifications.
<b>Client Service Subject Matter Expert</b>	Gallup's Subject Matter Experts apply their multi-faceted expertise to help organizations solve their biggest challenges and take advantage of their most attractive opportunities. Subject Matter Experts leverage their deep industry knowledge and experience, research expertise, and mastery of Gallup's science in a number of ways to drive impact within organizations: 1) design and execute rigorous and innovative research to identify critical insights and opportunities that drive organizational performance 2) act as the primary architects and facilitators of change management programs to take advantage of those insights and opportunities, and 3) serve as trusted advisors to leadership, developing strategies that help them optimize organizational performance for the long-term.	10 years of experience in data analysis, research, survey methodology, human capital management, project management, or consulting related field.	Master's Degree	
<b>Communications Administrator</b>	A Communications Administrator assists in communications initiatives and projects. Communication Administrators may be responsibilities for executing communications strategies, developing media relationships, and managing activities related to publishing.	One year of experience in business marketing, communications, or publishing.	Bachelor's Degree	
<b>Communications Editor</b>	A Communications Editor manages communications initiatives and projects. Editors may be responsible for developing and executing communications strategies, managing and directing Gallup speakers, supervising media relationships, and managing activities related to publishing.	Three years of experience in business marketing, communications, or publishing.	Bachelor's Degree	



GSA Labor Category Descriptions  
Attachment A

Job Title	Functional Responsibilities	Minimum Experience	Minimum Education	Education/Experience Substitution
<b>Data Production Specialist</b>	A Data Production Specialist provides technical support in the development and execution of survey research projects. A production analyst may be responsible for creating report templates, programing and testing questionnaires, creating and maintaining organizational structures, preparing interviewing sample records, or creating data sets and tabulations.	None	Associate's Degree	
<b>Learning &amp; Development Senior Consultant</b>	A Learning & Development Senior Consultant translates Gallup's research, management science, and best practices into practical, compelling, and powerful programs that drive organizational change for our clients. Under the leadership and direction of Gallup Partners, they work with other Gallup consultants and operational teams to execute those programs. They also consult with clients.	10 years of experience in a training, consulting, or sales related field.	Master's Degree	
<b>MIS Administration</b>	A MIS Administration associate monitors information systems. Responsibilities include, but are not limited to, one or more of the following: management of technology teams, Interactive Voice Response (IVR) administration, network security and administration, technology support, and security analysis.	None	Associate's Degree	A high school diploma and two years of related experience may be substituted to meet the qualifications.
<b>OPC Management Team</b>	A OPC Management Team associate directs all operational phases related to translation, layout and testing of non-English client projects. Responsibilities include, but are not limited to, one or more of the following: managing the project scope through localization vendors, managing timelines, discovering efficiencies, management of client preferences in translated text, and the management of non-English standard questions.	Two years of relevant experience.	Bachelor's Degree	
<b>Outbound Interviewer</b>	An Outbound Interviewer conducts outbound interviews to collect research data.	None	High School Diploma	
<b>Practice Administration Practice Analyst</b>	A Practice Administration Practice Analyst helps develop standards, design solutions, and perform analyses to advance the practices' scientific understanding. Practice Analysts are focused on and committed to the scientific integrity and appropriate interpretation of Gallup's many internal and external research projects.	None	Master's Degree	
<b>Practice Administration Chief Scientist</b>	A Practice Administration Chief Scientist is appointed by Gallup's Executive Committee to identify, define, and lead high priority R&D projects. Chief Scientists provide thought leadership on Gallup's core practice areas, and identify and communicate best practice standards for research and data quality. Chief Scientists also accumulate and communicate about databases and research studies.	15 years of experience in workplace or marketplace science.	Ph.D. or Other Doctorate Degree	
<b>Practice Administration Practice Manager</b>	A Practice Administration Practice Manager is responsible for leading the Process Manager, Research Manager, and Technology Managers in practice specific work. They prioritize practice work and projects, participate in client strategy sessions, lead process discussions, partner with Gallup Technology on immediate and future needs, and manage project level budgets. In addition, they are a central resource for the Partner and Principal organizations on best practices, RFPs, client questions, and the development of sales and marketing materials.	One year of experience with Gallup and a deep understanding of Gallup research, perspective, approach, operations, and technology.	Master's Degree	A bachelor's degree and five years of related experience may be substituted to meet the qualifications.
<b>Practice Administration Practice Specialist</b>	A Practice Administration Practice Specialist specializes in predictive analytics design and completes studies relevant to client business problems and research problems. They conduct appropriate descriptive, qualitative, and quantitative statistical modeling to generate insights for clients. They represent the scientific integrity associated with the Gallup name and are expected to demonstrate extreme competence in integrating data sources into Gallup data sources for new client insights.	10 years of experience in a workplace or marketplace consulting field.	Master's Degree	
<b>Project Administrator</b>	A Project Administrator directs all operational phases of client projects from the point of proposal and study design through client delivery of the data and deliverables. Responsibilities include, but are not limited to, one or more of the following: managing the project scope through operations, managing timelines, discovering efficiencies, management of translations, and the management of purchased sample.	10 years of experience in project management or related field.	Bachelor's Degree	



GSA Labor Category Descriptions

Attachment A

Job Title	Functional Responsibilities	Minimum Experience	Minimum Education	Education/Experience Substitution
QA/EU/Web Design	A QA/EU/Web Design associate minimizes the risk of software defects having a negative impact on client and internal business operations by preventing software defects from occurring, or at least identifying them. This allows for resolution as early in the software development life cycle as possible. A person in this role may have direct contact with external end users to provide support for Gallup developed and customized software.	One year of experience in user support or related field.	Bachelor's Degree	
SEA Team – Regional Consultant	A SEA Team Regional Consultant provides oversight to portions of Gallup's survey research work in a particular region of the world. They work closely with local survey research teams to ensure the quality of Gallup's survey data. Responsibilities include, but not are not limited to, one or more of the following: managing pre-data collection translation and back translation process, coordinating field research activities, training interviewing teams, ensuring adherence to Gallup's quality control guidelines, quantitative data analysis, and qualitative data analysis.	Six years of experience in data analysis, research, survey methodology, human capital management, project management, or consulting related field.	Master's Degree	A bachelor's degree and nine years of related experience may be substituted to meet the qualifications.
SEA Team – Regional Director	A SEA Team Regional Director has responsibility for executing all of Gallup's survey research work in a particular region of the world. They manage local survey research teams to meet Gallup and client expectations. Responsibilities include all of the following: meeting research objectives on time, ensuring rigorous field research standards are met yielding high quality data, auditing interviewing training activities, utilizing regional expertise to provide insight into data findings, and designing methodologically sound research plans.	Seven years of experience in data analysis, research, survey methodology, human capital management, project management, or consulting related field.	Master's Degree	A bachelor's degree and 10 years of related experience may be substituted to meet the qualifications.
System Application Developer	A System Application Developer builds and maintains applications for displaying data and designs computer systems to meet client needs.	Two years of experience in specialty computer language programming.	Bachelor's Degree	
Systems Support	A Systems Support associate provides support and assistance in creating high quality audio and video productions. They are also responsible for providing support to Gallup associates in setting up audio/visual needs within local seminar rooms and provide assistance in the setup of video conferences globally.	None	High School Diploma	
Talent Management Practice Consultant	A Talent Management Practice Consultant is an expert in Gallup's selection analysis and Clifton StrengthsFinder science. They are able to identify themes of talent in individuals as they relate to performance in specific job roles and clearly communicate those themes to hiring managers. Talent Management Consultants are able to understand the nuances and uniqueness in each Clifton StrengthsFinder profile and develop a rapport with individuals as they coach them about their individual work performance through leveraging their strengths.	Five years of experience in human capital management or consulting related field.	Bachelor's Degree	
Talent Management Senior Practice Consultant	A Talent Management Senior Practice Consultant is an expert in Gallup's selection analysis and Clifton StrengthsFinder science. They are able to identify themes of talent in individuals as they relate to performance in specific job roles and clearly communicate those themes to hiring managers. Talent Management Consultants are able to understand the nuances and uniqueness in each profile and develop a rapport with individuals as they coach them about their individual work performance through leveraging their strengths.	10 years of experience in human capital management or consulting related field.	Master's Degree	
Talent Resources Administration Associate	A Talent Resources Administration associate provides general administrative support and consults with internal and external clients on attracting and selecting the right associates. Responsibilities include, but are not limited to, one or more of the following: maintaining completion rate tracking systems, database management, communication, meeting and event planning, document preparation, consulting with clients on the recruitment and selection of associates, and the creation and delivery of designated project deliverables.	None	Bachelor's Degree	
Technical Project Administrator	A Technical Project Administrator leads Gallup technology projects from design through development, testing, and implementation. They are responsible for meeting stakeholder expectations while keeping projects on time, in scope, and within budget.	Two years of experience in business analysis or information technology.	Bachelor's Degree	

<b>ATTACHMENT B</b>	
<b>Labor Category (SINs 541-1, 541-2, 541-4A, 541-4B, 541-5, 874-1 and 874-4)</b>	<b>GSA Hourly Rate</b>
Administrative Services Associate	\$ 109.64
Client Development Consultant	\$ 150.33
Client Development Senior Consultant	\$ 223.75
Client Development Managing Consultant	\$ 289.85
Client Development Senior Managing Consultant	\$ 345.79
Client Development Partner	\$ 437.32
Client Service Analyst	\$ 132.21
Client Service Associate	\$ 147.47
Client Service Consultant	\$ 188.15
Client Service Advanced Consultant	\$ 198.32
Client Service Specialist	\$ 271.85
Client Service Senior Specialist	\$ 289.85
Client Service Manager	\$ 337.86
Client Service Senior Client Service Manager	\$ 437.32
Client Service Subject Matter Expert	\$ 394.96
Communications Administrator	\$ 173.91
Communications Editor	\$ 289.85
Data Production Specialist	\$ 115.23
Learning & Development Senior Consultant	\$ 272.97
MIS Administration	\$ 164.46
OPC Management Team	\$ 198.32
Outbound Interviewer	\$ 70.11
Practice Administration Practice Analyst	\$ 132.21
Practice Administration Chief Scientist	\$ 437.32
Practice Administration Practice Manager	\$ 198.32
Practice Administration Practice Specialist	\$ 274.60
Project Administrator	\$ 242.77
QA/EU/Web Design	\$ 141.42
SEA Team - Regional Consultant	\$ 223.75
SEA Team - Regional Director	\$ 345.79
System Application Developer	\$ 160.76
Systems Support	\$ 139.32
Talent Management Practice Consultant	\$ 168.93
Talent Management Senior Practice Consultant	\$ 268.50
Talent Resources Administration	\$ 167.80
Technical Project Administrator	\$ 166.68

<b>ATTACHMENT B</b>		
<b>ANCILLARY SUPPLIES/SERVICES (SINs 100-03)</b>	<b>Unit of Issue</b>	<b>GSA Price</b>
Telecommunications. Priced per interviewing hour.	Hour	\$ 1.18
DP Cati. Priced per interviewing hour.	Hour	\$ 0.62
Copy Center Usage. 4.25 x 5.5, Black/White, Printed Postcard	Postcard	\$ 0.03
Copy Center Usage. 4.25 x 5.5, Color, Printed Postcard	Postcard	\$ 0.06
Copy Center Usage. 8.5 x 11, Black/White, Simplex Printed Document	Document	\$ 0.06
Copy Center Usage. 8.5 x 11, Black/White, Duplex Printed Document	Document	\$ 0.12
Copy Center Usage. 8.5 x 11, Color, Simplex Printed Document	Document	\$ 0.12
Copy Center Usage. 8.5 x 11, Color, Duplex Printed Document	Document	\$ 0.24
Copy Center Usage. 11 x 17, Black/White, Duplex Printed Document	Document	\$ 0.24
Copy Center Usage. 11 x 17, Color, Duplex Printed Document	Document	\$ 0.47
IVR(800) Usage (1 - 10,000). Per completed IVR Survey; Per Survey Administration	Survey	\$ 2.47
IVR(800) Usage (10,001 - 30,000). Per completed IVR Survey; Per Survey Administration	Survey	\$ 1.48
IVR(800) Usage (30,001 +). Per completed IVR Survey; Per Survey Administration	Survey	\$ 0.49
CE11 Web Survey Usage (up to 5,000). Up to 5,000 Completed CE11 Web Surveys; Per Survey Administration	Survey	\$ 4,937.03
CE11 Web Survey Usage (5,001 - 20,000). Per completed CE11 Web Survey; Per Survey Administration	Survey	\$ 0.99
CE11 Web Survey Usage (20,001 - 100,000). Per completed CE11 Web Survey; Per Survey Administration	Survey	\$ 0.49
CE11 Web Survey Usage (100,001 +). Per completed CE11 Web Survey; Per Survey Administration	Survey	\$ 0.25
Custom Web Survey Usage (up to 5,000). Up to 5,000 Completed Custom Web Surveys; Per Survey Administration	Survey	\$ 4,937.03

<b>ATTACHMENT B</b>		
<b>ANCILLARY SUPPLIES/SERVICES (SINs 100-03)</b>	<b>Unit of Issue</b>	<b>GSA Price</b>
Custom Web Survey Usage (5,001 - 20,000). Per completed Custom Web Survey; Per Survey Administration	Survey	\$ 0.99
Custom Web Survey Usage (20,001 - 100,000). Per completed Custom Web Survey; Per Survey Administration	Survey	\$ 0.49
Custom Web Survey Usage (100,001 +). Per completed Custom Web Survey; Per Survey Administration	Survey	\$ 0.25
Q12 Web Survey Usage (up to 5,000). Up to 5,000 Completed Q12 Web Surveys; Per Survey Administration	Survey	\$ 4,937.03
Q12 Web Survey Usage (5,001 - 20,000). Per completed Q12 Web Survey; Per Survey Administration	Survey	\$ 0.99
Q12 Web Survey Usage (20,001 - 100,000). Per completed Q12 Web Survey; Per Survey Administration	Survey	\$ 0.49
Q12 Web Survey Usage (100,001 +): Per completed Q12 Web Survey; Per Survey Administration	Survey	\$ 0.25
WB5 Usage (with Q12). Per Participant Invite	Invite	\$ 1.48
WB5 Usage (without Q12). Per Completed WB5 Survey	Survey	\$ 1.48
Client Support Ticket. Priced per Call/Email into Gallup Client Support Center	Ticket	\$ 8.89
List and Sample Usage (Non-Subcontract Sample). Price per Sample Record	Record	\$ 0.068
Survey Incentive. Per Survey Respondent	Respondent	Survey Incentive TBD by Solicitation Requirement Capped @ \$2.00 per Respondent
U.S. Post Office Postage. USPS Postage + Gallup, Inc. G&A and Profit Applied	Unit	Standard Postal Rates Capped at the USPS First-Class and/or Priority Rates at the time of Proposal + Gallup, Inc. G&A and Profit Applied at 50.00%.
FedEx or United Parcel Service. Shipping Costs + Gallup, Inc. G&A and Profit Applied	Unit	Standard FedEx or UPS shipping rates + Gallup, Inc. G&A and Profit Applied at 50.00%.
Subcontract. Gallup, Inc. Indirect Rates and Profit on Subcontractor Costs Applied	Subcontract	Indirect and Profit on Subcontractor Cost Applied at 15.00%

<b>ATTACHMENT B</b>		
<b>ANCILLARY SUPPLIES/SERVICES (SINs 100-03)</b>	<b>Unit of Issue</b>	<b>GSA Price</b>
*World Poll Face-to-Face Developing Country Interviewing Minutes: Priced Per Minute of Interviewing.	Minute	\$ 1,481.11
*World Poll Phone Developed Country Interviewing Minutes: Priced Per Minute of Interviewing.	Minute	\$ 2,962.22
*World Poll All Countries Interviewing Minutes: Priced Per Minute of Interviewing.	Minute	\$ 2,962.22
*World Poll Single Country Entry Fee for Adding Minutes to the World Poll Inclusive of Country Data Set; Priced Per Country up to 11 Countries; Access Period 12 Months.	License	\$ 24,685.14
*World Poll Entry Fee for Adding Minutes to the World Poll Inclusive of World Poll Data Set; Priced for 12 + Countries; Access Period 12 Months.	License	\$ 281,410.58
*World Poll Single Country Historical Data Set; Access Period 12 Months.	License	\$ 24,685.14
*World Poll Single Country Historical Data Set; Access Period 36 Months; Price is Per Year and Invoiced Annually.	License	\$ 21,722.92
*World Poll Historical Data Set; Access Period 12 Months.	License	\$ 143,173.80
*World Poll Historical Data Set; Access Period 36 Months; Price is Per Year and Invoiced Annually.	License	\$ 125,894.21
*World Poll Historical Data Set plus Quarterly Updates; Access Period 12 Months.	License	\$ 281,410.58
*World Poll Historical Data Set plus Quarterly Updates; Access Period 36 Months; Price is Per Year and Invoiced Annually.	License	\$ 246,851.39
*World Poll Historical Data Set plus Monthly Updates; Access Period 12 Months.	License	\$ 439,395.47
*World Poll Historical Data Set plus Monthly Updates; Access Period 36 Months; Price is Per Year and Invoiced Annually.	License	\$ 385,581.86

<b>ATTACHMENT B</b>		
<b>ANCILLARY SUPPLIES/SERVICES (SINs 100-03)</b>	<b>Unit of Issue</b>	<b>GSA Price</b>
*World Poll Additional User License over the ten (10) initially provided; Access Period 12 Months.	License	\$ 14,811.08
*US Daily Tracking Interviewing Minutes; Priced Per Minute of Interviewing.	Minutes	\$ 4.20
*US Daily Tracking Monthly Fee for Adding Interviewing Minutes; Priced Per Month of Interviewing.	Minutes	\$ 4,937.03
*US Daily Tracking Historical Data Set; Access Period 12 Months.	License	\$ 83,929.47
*US Daily Tracking Historical Data Set; Access Period 36 Months; Price is Per Year and Invoiced Annually.	License	\$ 73,660.45
*US Daily Tracking Historical Data Set plus Monthly Updates; Access Period 12 Months.	License	\$ 162,921.91
*US Daily Tracking Historical Data Set plus Monthly Updates; Access Period 36 Months; Price is Per Year and Invoiced Annually.	License	\$ 143,173.80
*US Daily Tracking Historical Data Set plus Weekly Updates; Access Period 12 Months.	License	\$ 212,292.19
*US Daily Tracking Historical Data Set plus Weekly Updates; Access Period 36 Months; Price is Per Year and Invoiced Annually.	License	\$ 186,619.65
*US Daily Tracking Historical Data Set plus Daily Updates; Access Period 12 Months.	License	\$ 281,410.58
*US Daily Tracking Historical Data Set plus Daily Updates; Access Period 36 Months; Price is Per Year and Invoiced Annually.	License	\$ 246,851.39
*US Daily Tracking Additional User License over the ten (10) initially provided; Access Period 12 Month	License	\$ 14,811.08

\*Gallup, Inc.'s Data Subscription Agreement Applies

**ATTACHMENT C  
GALLUP  
DATA SUBSCRIPTION AGREEMENT**

This Data Subscription Agreement (the “**Agreement**”) is entered into by and between Gallup as identified below (“**Gallup**”) and the Client, (“**Client**”) as of the Effective Date (as specified below). The Agreement consists of the terms and conditions set forth below and any Program Schedule or attachments (which are hereby incorporated by this reference).

By signing below, each party agrees to be bound by all of the terms and conditions of this Agreement.

<b>Gallup:</b> Address: _____  Print Name: _____  Signature: _____	<b>Client, Inc.</b> Address: _____  Print Name: _____  Signature: _____  <b>Effective Date:</b> _____
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**1. Definitions.**

“**Attribution**” means use of Gallup’s marks, name, or logos in identifying Gallup as the provider of Data or accrediting Data as being provided or licensed to Client by Gallup.

“**Combined Data**” means the combination of Data and Client Data in a single Report.

“**Contractor**” means any third-party, whether or not employed by Client, performing services on behalf of Client.

“**Data**” means the data set transferred to Client under this Agreement, including without limitation, Data deployable in any format, including any statistical-based software such as, but without limitation, SPSS and SAS, that Client shall have the right to access and use pursuant to the terms of this Agreement and any and all updates and modifications to such Data made by Gallup or its suppliers from time to time and delivered to Client in accordance with the terms herein, and as further described in any Program Schedule.

“**Client Data**” means (a) all information that is collected, developed, created or derived by or on behalf of; or (b) licensed from a third party to, Client or its affiliates. In no event will Data delivered under this Agreement be considered Client Data.

“**Intellectual Property Rights**” means any and all right, title and interest in and to any and all trade secrets, patents, copyrights, service marks, trademarks, know-how, trade names, rights in trade dress and packaging, moral rights, rights of privacy, publicity, database rights and similar rights of any type, including any applications, continuations or other registrations with respect to any of the foregoing, under the laws or regulations of any foreign

or domestic governmental, regulatory or judicial authority.

“**Initial Term**” is defined in Section 6.

“**Program**” means an agreement set forth in a Program Schedule that outlines the terms under which Gallup will provide the Data in any specific instance.

“**Program Schedule**” will mean any schedule that the Parties execute that details any Program and any such schedule will include, at a minimum, a description of the Data, the term of the Data license, a method of transmission of the Data if different than as already set forth in the Agreement, the Service Fees, and any additional specific terms and conditions applicable to the given Program. Each such Program Schedule will be titled A-1, A-2, et. seq.

“**Protectable Data**” means any elements of the Data which constitute protectable Intellectual Property Rights under United States law.

“**Reports**” means (a) reports, models, white papers, research papers, analytical assessments, and other publications generated by or on behalf of Client or its Affiliates with use of, or reference to, the Data; and (b) any download or manifestation of the Data in any physical or electronic form.

“**Term**” is defined in Section 6.

“**User License**” those individuals, determined by Client to which Gallup provides initial access to the Data.

**2. License to Data.**

2.1 License Grant. Gallup, for the term identified in the applicable Program Schedule, unless otherwise specifically set forth herein the Agreement, hereby grants to Client a worldwide, fully paid up, non-exclusive, nontransferable (except as otherwise set forth herein), license to (a) download, store on Client's computer systems, access a limitless number of times, use, and manipulate the Data for Client's internal use at its sole discretion; and (b) create Reports, and publish externally, redistribute, and manipulate such Reports in accordance with United States Copyright Law, but subject to the rights and restrictions set forth in Section 2.2 below. Except as otherwise set forth in the terms of this Section 2 or elsewhere within this Agreement, Client may not make, have made, sell, offer for sale, execute, reproduce, display, perform, distribute externally to any third party copies of, or prepare derivative works of the Data.

2.2 Reports. Reports may be (a) used internally, in perpetuity at Client's sole discretion, and (b) distributed externally, thereby also being used or otherwise existing in perpetuity, so long as such externally distributed Reports do not contain only Data, but also include Client Data. Furthermore, Client agrees not to include in a Report, or otherwise provide to any third party, Data, in a quantity or specificity that could reasonably be deemed to be a substitute for such third party's acquisition of Data from Gallup when considering the volume of Data included in conjunction with its relative importance in quality and quantity to the total amount of Combined Data included within the relevant Report.

2.3 Use by Contractors. Client's Contractors are entitled to use the Data in accordance with this Agreement and have and are entitled to all rights, benefits, and protections granted to Client pursuant to this Agreement with respect to such Data.

2.4 Display and Use. Client will have the sole right to determine the placement and location, if any, of all or any portion of the Data, including any use of the Data on or through any Client report, in accordance with the terms herein.

2.5 Attribution. Client must include Attribution for use of Data in an externally distributed Report when (a) including the Data without modification; or (b) using Data as a direct source of Client's analysis in any such Report. Upon Gallup's request, Client will furnish Gallup with a sample of such Attribution. Notwithstanding the foregoing, Gallup acknowledges and agrees that the placement, positioning and form for any Attribution is to be determined by Client, in its sole discretion.

2.6 Non-Exclusive. Nothing in this Agreement will be deemed to create an exclusive obligation on the part of either party or to prevent or restrict Client from using or obtaining data from any other source.

### 3. **Data Obligations.**

3.1 Delivery. Within five (5) days of Gallup's receipt of payment by Client for the Data, Gallup will make the Data available to Client in electronic format. The specific format for the Data and method of transfer will be as specified in the applicable Program Schedule, provided that if no method is specified then the Data will be available in one (1) for more of the following: (a) SPSS, SAS or other statistical model; or (b) a standard method of transmitting data in a manner that is useable, downloadable, and manipulable by the recipient such as, but without limitation, a .doc, .ppt, or other similarly formatted file. In all cases Gallup will ensure Client has a secure and efficient method for accessing the Data.

3.2 Updates and Refreshes. Gallup will update and refresh the Data on a regular basis during the Term but no less frequently than the subscription level identified in the program schedule starting from Gallup's first delivery of the Data after Client's payment, provided that Gallup will maintain its standard update schedule. Without notice, Gallup reserves the right to increase or decrease the frequency and/or volume of surveys in its sole discretion.

### 4. **Intellectual Property Rights.**

4.1 Gallup's Rights. As between Gallup and Client, Gallup and its suppliers retain any right, title and interest in and to any Protectable Data. Notwithstanding the foregoing, this Agreement does not affect any right that Client would have had, or will have, independent of this Agreement, including, but not limited to, fair use rights under applicable copyright and trademark laws in the United States and other jurisdictions, so long as such rights under this clause do not exceed the limits set out in Section 2.2 of this agreement. Any suggestions, ideas, enhancements requests, feedback, recommendations or other information provided by Client or learned as a result of Client's use of the Data is protected by intellectual property rights owned by or licensed to Gallup.

4.2 Client's Rights. As between Gallup and Client, Client retains all right, title and interest (including all Intellectual Property Rights) in and to any Report, exclusive of Protectable Data within such Report, provided that Gallup hereby irrevocably assigns, transfers and conveys to Client the right to use Protectable Data within such Report in perpetuity, without compensation or duty to account to Gallup other than as otherwise set forth herein.

5. **Payment; Taxes.** Client will pay Gallup the fees set forth in the applicable Program Schedule for all Data delivered under this Agreement and no other consideration shall be due. Each party shall be solely responsible for its expenses and costs of performing under this Agreement. Unless otherwise stated in the applicable Program Schedule, Client shall pay all properly issued invoices net thirty (30) days from receipt, but prior to delivery of any Data corresponding to such payment. Client shall not be responsible for the payment of any taxes arising under this Agreement unless such taxes are

specified in the applicable Program Schedule, and each applicable invoice, and are properly allocable to Client under applicable law; in no event will Client be liable for any taxes that are based upon Gallup's net or gross income or gross receipts. Client may withhold from payments to Gallup any taxes required to be withheld by Client under applicable law.

## 6. Term and Termination.

6.1 Term. This Agreement is effective as of the Effective Date and shall remain in effect for twelve (12) months from the Effective Date ("**Initial Term**") unless terminated earlier in accordance with this Section 6. Unless terminated, this Agreement will automatically renew upon expiration of the Initial Term for additional successive one (1) year terms, up to the number of Terms identified in the Program Schedule, unless either party gives the other prior written notice of cancellation at least thirty (30) days prior to expiration of the then-current term. The Initial Term and any subsequent terms shall be referred to collectively herein as "**Term**".

6.2 Termination. Either party may terminate this Agreement if the other party fails to cure any material breach of this Agreement within sixty (60) days after written notice of such breach. Client may terminate this Agreement at any time for any reason or no reason by giving Gallup thirty (30) days written notice. Termination is not an exclusive remedy and the exercise by either party of any remedy under this Agreement will be without prejudice to any other remedies it may have under this Agreement, by law, or otherwise.

6.3 Survival. Sections 1 (Definitions), 2 (License to Data), 4 (Intellectual Property Rights), 6 (Term and Termination), 7 (Warranties of Gallup), 8 (Warranty Disclaimer), 9 (Limitation of Liability), 10 (Indemnification), 11 (Confidential Information and Publicity) and 12 (General) will survive any termination or expiration of this Agreement. For the avoidance of doubt, irrespective of any expiration or termination of this Agreement, Client's rights, pursuant to this Agreement, with respect to any Data in Client's possession as of the date of termination, will survive.

7. **Warranties of Gallup.** Gallup represents and warrants as follows:

7.1 Due Authority. Gallup has the requisite power and authority to enter into and carry out the terms of this Agreement and has and will have the right and power to grant the licenses and rights granted to Client hereunder without the consent of any third party, and its performance under this Agreement will not conflict with any other obligation Gallup may have to any other party.

7.2 All Necessary Rights. The Data has been and will be independently created by Gallup's employees, or Gallup has procured all necessary rights and licenses from the

owners of such rights to enter into and carry out the terms of this Agreement, and in either case the exercise of Client's rights under this Agreement will not require the acquisition of rights from or payment of money to any third party.

7.3 Non-Infringement. Neither the Data nor the exercise by Client of any of the licenses granted hereunder will infringe any Intellectual Property Right of any third party or be subject to any restrictions or to any mortgages, liens, pledges, security interest, encumbrances or encroachments.

7.4 No Third Party Terms Obligations. The Data is not subject to any Third Party Terms and was not created, collected or processed in any manner which violates any Third Party Terms. Furthermore, Client's exploitation of the Data in accordance with its license under this Agreement will not subject Client to, nor cause Client to violate, any Third Party Terms. Client is not required to provide any copyright, license or other notice or attribution in connection with its use or distribution of the Data under any Third Party Terms or otherwise.

7.5 Compliance with Laws. Gallup's performance under this Agreement and all Data are and shall be in compliance with all applicable foreign and domestic federal, state and local laws and government rules and regulations (including, without limitation, any laws, directives or regulations relating to databases, data collection or data transfer).

8. **Warranty Disclaimer.** EXCEPT AS EXPRESSLY SET FORTH IN THIS AGREEMENT, NEITHER PARTY MAKES ANY WARRANTIES, EITHER EXPRESS OR IMPLIED, AND EACH PARTY EXPRESSLY DISCLAIMS ANY IMPLIED WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE.

## 9. Limitation of Liability.

9.1 NEITHER PARTY SHALL BE LIABLE FOR ANY INDIRECT, SPECIAL, INCIDENTAL, PUNITIVE OR CONSEQUENTIAL DAMAGES OF ANY KIND (INCLUDING LOST PROFITS), REGARDLESS OF THE FORM OF ACTION, WHETHER IN CONTRACT, TORT (INCLUDING NEGLIGENCE), STRICT LIABILITY OR OTHERWISE, EVEN IF INFORMED OF THE POSSIBILITY OF SUCH DAMAGES IN ADVANCE.

### 9.2. Reserved.

9.3 The parties agree that the limitations specified in this Section 9 will survive and apply even if any limited remedy specified in this Agreement is found to have failed of its essential purpose.

## 10. Indemnification.

10.1 Indemnification Obligation. Gallup agrees to defend and to indemnify and hold harmless Client, its Affiliates, employees and representatives, from and against all claims, demands, actions, losses, liabilities, damages, costs

and expenses of any kind or nature (including without limitation attorney's fees) arising out of (a) any claim of infringement of any Intellectual Property Right with respect to the Data, or Client's exercise of the rights granted in this Agreement; or (b) Gallup's gross negligence or willful misconduct, and shall pay any judgments or settlements based thereon. Without limiting the foregoing, if Gallup or Client receives a modification or removal request related to the Data which is initiated by a party that is listed in or otherwise has rights in the Data, Gallup, upon notice by Client in the case that Client receives such request, shall be fully responsible for accepting and responding to such request. Gallup shall notify Client if such request results in Gallup having to modify or remove any Data.

10.2 Process. Gallup's indemnification obligation hereunder is expressly conditioned on the following: (a) Client shall promptly notify Gallup in writing of any such claim or action of which it becomes aware; (b) Gallup shall have the sole control of the defense and all negotiations for any settlement or compromise of such claim or action; provided that Gallup will not settle any claim or action without Client's prior written consent if the settlement involves an admission of liability or wrongdoing on the part of the Client or imposes any obligation on Client; (c) Client will reasonably cooperate and, at Gallup's request and expense, and at Client's option, assist in such defense; and (d) Client shall have the right, in its sole discretion, to participate in the defense of a claim with counsel of Client's choice at Client's expense. In addition to the proviso set forth in Section (b) above, Gallup agrees that it shall act reasonably and shall consult with Client before agreeing to any settlement.

## 11. Confidential Information and Publicity.

11.1 Confidential Information. Each party agrees that all code, inventions, know-how, business, technical and financial information it obtains ("**Receiving Party**") from the disclosing party ("**Disclosing Party**") constitute the confidential property of the Disclosing Party ("**Confidential Information**"), provided that it is identified in writing as confidential at the time of disclosure or, if disclosed verbally, is identified as confidential in writing within thirty (30) days of the disclosure. The terms of this Agreement, and any not previously publicly disclosed information about Client's business, finances, information systems, products or technology provided Client to Gallup under this Agreement shall be deemed Confidential Information of Client without any further marking or designation. Except as expressly authorized herein, the Receiving Party will hold in confidence and not use or disclose any Confidential Information. The Receiving Party's nondisclosure obligation shall not apply to information which the Receiving Party can document: (a) was rightfully in its possession or known to it prior to receipt of the Confidential Information; (b) is or has become public knowledge through no fault of the

Receiving Party; (c) is rightfully obtained by the Receiving Party from a third party without breach of any confidentiality obligation; (d) is independently developed by employees of the Receiving Party who had no access to such information; or (e) is required to be disclosed pursuant to a regulation, law or court order (but only to the minimum extent required to comply with such regulation or order and with advance notice to the Disclosing Party). The Receiving Party acknowledges that disclosure of Confidential Information in violation of this Agreement may cause substantial harm for which damages alone may not be a sufficient remedy, and therefore that upon any such disclosure by the Receiving Party the Disclosing Party shall be entitled to seek appropriate equitable relief in addition to whatever other remedies it might have at law.

11.2 Return of Materials. Upon termination of the Agreement for any reason, or upon earlier request by Disclosing Party, Receiving Party shall promptly destroy or (if specifically requested) return to Disclosing Party all documents or materials of any nature in Receiving Party's possession, custody or control (regardless of the media in which such documents or materials are stored) that have been furnished by Disclosing Party to Receiving Party, or reproduced or developed by Receiving Party or its subcontractors based on Disclosing Party's Confidential Information.

11.3 No Publicity. Except for Client's rights and obligations with regard to Attribution as set forth in Section 2.5 above, neither party will (a) directly or indirectly, disclose (including, without limitation, through any press release, advertising, customer list, web page, blog or other promotional or marketing material of any kind) the existence or content of this Agreement; or (b) identify the other as a customer, vendor, or partner or otherwise publicly use any of the others' name or trademark without the express prior written consent of the named party

## 12. General

12.1 Assignment. This Agreement will bind and inure to the benefit of each party's permitted successors and assigns. Neither party shall assign this Agreement (or any part thereof) without the prior written consent of the other party, except that Client may assign this Agreement to an Affiliate or in connection with a merger, reorganization, acquisition or other transfer of all or substantially all of its assets and/or voting securities. Any attempt to transfer or assign this Agreement except as expressly authorized under this Section 12.1 will be null and void.

12.2 Severability. If any provision of this Agreement shall be adjudged by any court of competent jurisdiction to be unenforceable or invalid, that provision shall be limited to the minimum extent necessary so that this Agreement shall otherwise remain in effect.

12.3 Disputes. In the event of any dispute, claim, question, or disagreement arising from or relating to this Agreement or the breach thereof, the parties hereto shall use their best efforts to settle the dispute, claim, question, or disagreement. To this effect, the parties shall consult and negotiate with each other in good faith and, recognizing their mutual interests, attempt to reach a just and equitable solution satisfactory to both parties. If the parties do not reach such solution within a period of thirty (30) days, then, upon notice by either party to the other, disputes, claims, questions, or disagreements shall be settled by arbitration administered by the American Arbitration Association in accordance with the provisions of its commercial dispute resolution rules.

12.4 Reserved.

12.5 Notices. Any notice hereunder shall be in writing to the notice address set forth above and shall be deemed given: (i) upon receipt if by personal delivery; (ii) upon receipt if sent by certified or registered U.S. Mail (return receipt requested); or (iii) one day after it is sent if by next day delivery by a major commercial delivery service.

12.6 Amendments; Waivers. No supplement, modification, or amendment of this Agreement shall be binding unless executed in writing by a duly authorized representative of each party to this Agreement. No waiver will be implied from conduct or failure to enforce or exercise rights under this Agreement, nor will any waiver be effective unless in a writing signed by a duly authorized representative on behalf of the party claimed to have waived.

12.7 Independent Contractors. The parties to this Agreement are independent contractors. There is no relationship of partnership, joint venture, employment, franchise or agency created hereby between the parties. Neither party will have the power to bind the other or incur obligations on the other party's behalf without the other party's prior written consent.

12.8 Force Majeure. Neither party shall be liable to the other for any delay or failure to perform any obligation under this Agreement if the delay or failure is due to unforeseen events, which occur after the signing of this Agreement and which are beyond the reasonable control of the parties, such as strikes, blockade, war, terrorism, riots, natural disasters, refusal of license by the government or other governmental agencies, in so far as such an event prevents or delays the affected party from fulfilling its obligations and such party is not able to prevent or remove the force majeure at reasonable cost.

**PROGRAM SCHEDULE****A-1****Project Timeline:**

On, or within three (3) business days from, the Effective Date, Gallup will invoice Client for the Data (as defined in the Agreement and further set forth herein).

**Data Transmission:** Gallup will deliver the Data to Client in accordance with Section 3.1 of the Agreement, as well as all updates and refreshes available during the Term in accordance with Section 3.2.

**Program Schedule Term:** The license grant for the Data set forth in this Program Schedule will commence upon delivery of the Data and will continue for three hundred and sixty five days (365) thereafter so long as the Agreement remains in effect.

**Data/Fees:**

Up to ten (10) User Licenses to the Gallup WorldPoll™ or Daily Tracking Data, which includes all World Poll™ or Daily Tracking Data collected to date in the World Poll™ database for [Months Selected Below] from the date of delivery to Client, including all updates and refreshes thereto as set forth in the Agreement. Once the Data is accessed through a User License, it may be used by Client and Contractors in accordance with the terms of the Agreement, which includes, by way of example only and without limitation, internal distribution, the ability to download and store Data on Client's computer systems, and copy and distribute subject to the rights and restrictions of the Agreement. All obligations governing Client under this Agreement will apply to any individual granted a User License who is external to the Client organization to the same extent they apply to Client's own personnel. For clarity, only those users granted one of the ten (10) User Licenses may access the Data in its raw form, which may then be shared internally and externally as defined and agreed to by this agreement. The pricing for the Data, payable under the Agreement shall be as follows:

	<b>Data Set</b>	<b>Access Period</b>	<b>Annual Price</b>
	World Poll Single Country Historical data	12 months	24,685.14 USD
	World Poll Single Country Historical data	36 months	21,722.92 USD
	World Poll Historical data	12 months	143,173.80 USD
	World Poll Historical data	36 months	125,894.21 USD
	World Poll Historical data plus quarterly updates	12 months	281,410.58 USD
	World Poll Historical data plus quarterly updates	36 months	246,851.39 USD
	World Poll Historical data plus monthly updates	12 months	439,395.47 USD
	World Poll Historical data plus monthly updates	36 months	385,581.86 USD
	US Daily Tracking Historical data	12 months	83,929.47 USD
	US Daily Tracking Historical data	36 months	73,660.45 USD
	US Daily Tracking Historical data plus monthly updates	12 months	162,921.91 USD
	US Daily Tracking Historical data plus weekly updates	12 months	212,292.19 USD
	US Daily Tracking Historical data plus daily updates	12 months	281,410.58 USD
	US Daily Tracking Historical data plus monthly updates	36 months	143,173.80 USD
	US Daily Tracking Historical data plus weekly updates	36 months	186,619.65 USD

	US Daily Tracking Data Set plus daily updates	36 months	246,851.39 USD
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All prices are expressed in United States dollars.

**Additional Data Licenses/Fees:**

Upon request, Gallup will provide additional User Licenses for the Data set forth herein at a rate of fourteen thousand eight hundred eleven US dollars and eight cents (\$14,811.08) for each User License over the ten (10) initially provided.

<b>SCA MATRIX</b>		
<b>SCA Eligible Contract Labor Category</b>	<b>SCA Equivalent Code Title</b>	<b>WD Number</b>
Administrative Services Associate	01051- Data Entry Operator I	2005-2325
Administrative Services Associate	01052- Data Entry Operator II	2005-2325
Administrative Services Associate	01311- Secretary I	2005-2325
Administrative Services Associate	01312- Secretary II	2005-2325
Administrative Services Associate	01313- Secretary III	2005-2325
Administrative Services Associate	01311- Secretary I	2005-2103
Administrative Services Associate	01312- Secretary II	2005-2103
Administrative Services Associate	01313- Secretary III	2005-2103
Administrative Services Associate	01090 - Duplicating Machine Operator (Photocopy Machine Operator, Reproduction Worker)	2005-2325
Administrative Services Associate	01070- Document Preparation Clerk (Document Preparer)	2005-2325
Administrative Services Associate	01613- Word Processor III	2005-2325
Administrative Services Associate	01613- Word Processor III	2005-2103
Outbound Interviewer	01420- Survey Worker (interviewer)	2005-2325

The Service Contract Act (SCA) is applicable to this contract and it includes SCA applicable labor categories. The prices for the cited SCA labor categories are based on the U.S. Department of Labor WD Number(s) identified in the SCA Matrix. The prices offered are based on the preponderance of where work is performed and should the Contractor perform in an area with lower SCA rates, resulting in lower wages being paid, the task order prices will be discounted accordingly.