GENERAL SERVICES ADMINISTRATION
Federal Supply Service
Authorized Federal Supply Schedule Price List

On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order are available through GSA Advantage! a menu-driven database system. The INTERNET address for GSA Advantage! is: GSAAdvantage.gov.

Schedule Title: Multiple Award Schedule (MAS)
Professional Services

Contract Number: GS-00F-055GA

For more information on ordering from Federal Supply Schedules go to the GSA Schedules page at GSA.gov.

Davis Research LLC
26610 Agoura Road, Suite 240
Calabasas, CA 91302-3319
(P): 818-591-2408
(F): 818-591-2488
http://www.davisresearch.com

Contact: Bob Davis
Email: bob@davisresearch.com

Business size: Small, SBA Certified Small Disadvantaged

Contract Period: December 1, 2016, to November 30, 2026
Price list current as of Modification #PO-0013 effective 12.01.2021 & PA-0015 effective 08.09.2021
CUSTOMER INFORMATION:

1a. TABLE OF AWARDED SPECIAL ITEM NUMBERS (SINS)

<table>
<thead>
<tr>
<th>SIN</th>
<th>DESCRIPTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>541611</td>
<td>Management and Financial Consulting, Acquisition and Grants Management Support and Business Program and Project Management Services</td>
</tr>
<tr>
<td>541910</td>
<td>Marketing Research and Analysis</td>
</tr>
<tr>
<td>541611RC</td>
<td>Management and Financial Consulting, Acquisition and Grants Management Support and Business Program and Project Management Services (Disaster and recovery)</td>
</tr>
<tr>
<td>541910RC</td>
<td>Marketing Research and Analysis (Disaster and recovery)</td>
</tr>
<tr>
<td>OLM</td>
<td>Order Level Materials</td>
</tr>
</tbody>
</table>

1b. Identification of the lowest priced model number and lowest unit price for that model for each special item number awarded in the contract. This price is the Government price based on a unit of one, exclusive of any quantity/dollar volume, prompt payment, or any other concession affecting price. Those contracts that have unit prices based on the geographic location of the customer, should show the range of the lowest price, and cite the areas to which the prices apply: N/A

1c. If the Contractor is proposing hourly rates, a description of all corresponding commercial job titles, experience, functional responsibility, and education for those types of employees or subcontractors who will perform services shall be provided. If hourly rates are not applicable, indicate “Not applicable” for this item: See Pricing Section below.

2. MAXIMUM ORDER: $1,000,000.00 for SINs 541611, 541910, 541611RC and 541910RC & $250,000 for OLM

3. MINIMUM ORDER: $100.00

4. GEOGRAPHIC COVERAGE: 48 States, DC

5. PRODUCTION POINT: US

6. DISCOUNT FROM LIST PRICES: Prices listed are net, discount deducted

7. QUANTITY DISCOUNTS: None

8. PROMPT PAYMENT TERMS: Net 30. Prompt payment terms can not be negotiated out of the contractual agreement in exchange for other concessions.

9. FOREIGN ITEMS: No

10a. TIME OF DELIVERY: Based on individual task order

10b. EXPEDITED DELIVERY: Contact contractor.

10c. OVERNIGHT AND 2-DAY DELIVERY: Contact Contractor.

10d. URGENT REQUIREMENTS: Customers are encouraged to contact the contractor for the purpose of requesting accelerated delivery.

11. FOB POINT: Destination
12a. ORDERING ADDRESS: same as contractor’s address

12b. ORDERING PROCEDURES: For Supplies and Services, the ordering procedures, information on Blanket Purchase Agreements (BPA’s) are found in Federal Acquisition Regulation (FAR) 8.405-3.

13. PAYMENT ADDRESS: Same as contractor's address

14. WARRANTY PROVISIONS: SCW. Customer should contact the contractor for a copy of the warranty.

15. EXPORT PACKING CHARGES: N/A

16. TERMINS AND CONDITIONS OF RENTAL, MAINTENANCE, AND REPAIR: N/A

17. TERMS AND CONDITIONS OF INSTALLATION: N/A

18a. TERMS AND CONDITIONS OF REPAIR PARTS INDICATING DATE OF PARTS PRICE LISTS AND ANY DISCOUNTS FROM LIST PRICES: N/A

18b. TERMS AND CONDITIONS FOR ANY OTHER SERVICES: N/A

19. LIST OF SERVICE AND DISTRIBUTION POINTS: N/A

20. LIST OF PARTICIPATING DEALERS: N/A

21. PREVENTATIVE MAINTENANCE: N/A

22a. SPECIAL ATTRIBUTES SUCH AS ENVIRONMENTAL ATTRIBUTES (e.g. recycled content, energy efficiency, and/or reduced pollutants): N/A

22b. SECTION 508 Compliance for EIT: N/A

23. UNIQUE ENTITY IDENTIFIER (UEI) NUMBER: 063834683

24. NOTIFICATION REGARDING REGISTRATION IN SYSTEM FOR AWARD MANAGEMENT DATABASE: Registered and Valid
<table>
<thead>
<tr>
<th>Labor Category</th>
<th>Minimum Education</th>
<th>Minimum Years’ Experience</th>
<th>GSA Price per Hour Year 1</th>
<th>GSA Price per Hour Year 2</th>
<th>GSA Price per Hour Year 3</th>
<th>GSA Price per Hour Year 4</th>
<th>GSA Price per Hour Year 5</th>
</tr>
</thead>
<tbody>
<tr>
<td>Professional Market Research Collector</td>
<td>Associates</td>
<td>2</td>
<td>30.80</td>
<td>31.39</td>
<td>31.99</td>
<td>32.59</td>
<td>33.21</td>
</tr>
<tr>
<td>Data Processing Specialist</td>
<td>Bachelors</td>
<td>5</td>
<td>82.13</td>
<td>83.69</td>
<td>85.28</td>
<td>86.90</td>
<td>88.55</td>
</tr>
<tr>
<td>CATI / Web Programmer</td>
<td>Bachelors</td>
<td>5</td>
<td>82.13</td>
<td>83.69</td>
<td>85.28</td>
<td>86.90</td>
<td>88.55</td>
</tr>
<tr>
<td>Survey Design and Analysis</td>
<td>Bachelors</td>
<td>7</td>
<td>123.21</td>
<td>125.55</td>
<td>127.93</td>
<td>130.36</td>
<td>132.84</td>
</tr>
<tr>
<td>Sr. Project Manager</td>
<td>Bachelors</td>
<td>7</td>
<td>82.13</td>
<td>83.69</td>
<td>85.28</td>
<td>86.90</td>
<td>88.55</td>
</tr>
<tr>
<td>Jr. Project Manager</td>
<td>Bachelors</td>
<td>1</td>
<td>51.34</td>
<td>53.31</td>
<td>53.31</td>
<td>54.32</td>
<td>55.35</td>
</tr>
</tbody>
</table>

**Service Contract Labor Standards:** The Service Contract Labor Standards (SCLS), formerly known as the Service Contract Act (SCA), is applicable to this contract as it applies to the entire Multiple Award Schedule (MAS) and all services provided. While no specific labor categories have been identified as being subject to SCLS/SCA due to exemptions for professional employees (FAR 22.1101, 22.1102 and 29 CRF 541.300), this contract still maintains the provisions and protections for SCLS/SCA eligible labor categories. If and/or when the contractor adds SCLS/SCA labor categories to the contract through the modification process, the contractor must inform the Contracting Officer and establish a SCLS/SCA matrix identifying the GSA labor category titles, the occupational code, SCLS/SCA labor category titles and the applicable WD number. Failure to do so may result in cancellation of the contract.
## Labor Category Descriptions

<table>
<thead>
<tr>
<th>Professional Service Proposed</th>
<th>Minimum Education / Certification Level</th>
<th>Minimum Years of Experience</th>
<th>Responsibilities</th>
</tr>
</thead>
<tbody>
<tr>
<td>Professional Market Research Collector</td>
<td>Associates</td>
<td>2</td>
<td>30 calls/hour with an average completion rate of 2 completes / hour on 10-minute survey with 60% incidence</td>
</tr>
<tr>
<td>Data Processing Specialist</td>
<td>Bachelors</td>
<td>5</td>
<td>Checking the data for errors, cleaning the data, report generation, taking special client requests, cross tabulation, and creation of the final data files</td>
</tr>
<tr>
<td>CATI / Web Programmer</td>
<td>Bachelors</td>
<td>5</td>
<td>Programming the phone studies and web studies used by the interviewers, as well as testing the studies before launching and making changes during a study</td>
</tr>
<tr>
<td>Survey Design and Analysis</td>
<td>Masters or minimum 10 years relevant experience</td>
<td>7</td>
<td>Time spent creating a questionnaire and making inferences by performing basic statistical analysis. This also includes creating presentations to display the results. Also known as Questionnaire Development and Reporting</td>
</tr>
<tr>
<td>Sr. Project Manager</td>
<td>Bachelors</td>
<td>7</td>
<td>Manages contract operations and ensuring quality standards and work performance on all task orders and projects. Consults with clients. Plans, organizes, oversees work efforts, and provides management consulting services. Managing the cost structure, negotiating changes in the scope of work.</td>
</tr>
<tr>
<td>Jr. Project Manager</td>
<td>Bachelors</td>
<td>1</td>
<td>Support Sr. Project Manager through facilitating team discussions, leading up quality control efforts, and helping out project team as needed.</td>
</tr>
</tbody>
</table>