



**GENERAL SERVICES ADMINISTRATION
FEDERAL ACQUISITION SERVICE
AUTHORIZED FEDERAL SUPPLY SCHEDULE CATALOG/PRICE LIST**

On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order is available through **GSA Advantage!**, a menu-driven database system. The INTERNET address for **GSA Advantage!** is <http://www.gsadvantage.gov>

SCHEDULE TITLE: 00CORP: The Professional Services Schedule

SPECIAL ITEM NUMBER: 541 3: Web Based Marketing Services

CONTRACT NUMBER: GS-00F-155DA

CONTRACT PERIOD: May 16, 2016- May 17, 2021

For more information on ordering from Federal Supply Schedules click on the GSA Schedules link at www.gsa.gov

CONTRACTOR: eZanga.com, Inc.
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CONTRACTOR'S ADMINISTRATION SOURCE: Eli Martin | 888.439.2642 | emartin@ezanga.com

BUSINESS SIZE: Small

Socioeconomic Indicators: SBA Certified Small Disadvantaged Business

CUSTOMER INFORMATION:

1a. TABLE OF AWARDED SPECIAL ITEM NUMBERS (SINs)

SIN	DESCRIPTION
541 3	Web Based Marketing Services

**1b. LOWEST PRICED MODEL NUMBER AND PRICE FOR EACH SIN:
(Government net price based on a unit of one)**

<u>SIN</u>	<u>MODEL</u>	<u>PRICE</u>
541 3	Test Campaign	\$99.75 Each

1c. HOURLY RATES: (Services Only)

Please see page 4 for all services offered.

2. MAXIMUM ORDER*: The maximum order for SIN 541 3 is \$1,00,000 per order

*Ordering activities may request a price reduction at any time before placing an order, establishing a BPA, or in conjunction with the annual BPA review. However, the ordering activity shall seek a price reduction when the order or BPA exceeds the simplified acquisition threshold. Schedule contractors are not required to pass on to all schedule users a price reduction extended only to an individual ordering activity for a specific order or BPA.

3. MINIMUM ORDER: None

4. GEOGRAPHIC COVERAGE: 50 States

5. POINT(S) OF PRODUCTION: NA for Services

6. DISCOUNT FROM LIST PRICES: 1% basic discount

7. QUANTITY DISCOUNT(S): 1.5% discount off task order valued between \$25,000 and \$49,999.99; 2.5% discount off task order valued between \$50,000 and \$249,999.99; 4% discount off task orders valued more than \$250,000.00

8. PROMPT PAYMENT TERMS: 1% 10 Days, Net 30

9.a Government Purchase Cards must be accepted at or below the micro-purchase threshold.

9.b Government Purchase Cards are accepted above the micro-purchase threshold. Contact contractor for limit.

10. FOREIGN ITEMS: N/A for Services

11a. TIME OF DELIVERY: As agreed to at the Task Order Level

11b. EXPEDITED DELIVERY: As agreed to at the Task Order Level

11c. OVERNIGHT AND 2-DAY DELIVERY: As agreed to at the Task Order Level

11d. URGENT REQUIRMENTS: Customers are encouraged to contact the contractor for the purpose of requesting accelerated delivery.

12. FOB POINT: As agreed to at the Task Order Level

13a. ORDERING ADDRESS: same

13b. ORDERING PROCEDURES: For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA's) are found in FAR 8.405-3

14. PAYMENT ADDRESS: Same as contractor

15. **WARRANTY PROVISION:** Standard Commercial Warranty. Customer should contact contractor for a copy of the warranty
16. **EXPORT PACKING CHARGES:** None
17. **TERMS AND CONDITIONS OF GOVERNMENT PURCHASE CARD ACCEPTANCE:** (any thresholds above the micro-purchase level may be inserted by contractor)
18. **TERMS AND CONDITIONS OF RENTAL, MAINTENANCE, AND REPAIR (IF APPLICABLE):** N/A
19. **TERMS AND CONDITIONS OF INSTALLATION (IF APPLICABLE):** N/A
20. **TERMS AND CONDITIONS OF REPAIR PARTS INDICATING DATE OF PARTS PRICE LISTS AND ANY DISCOUNTS FROM LIST PRICES (IF AVAILABLE):** N/A
- 20a. **TERMS AND CONDITIONS FOR ANY OTHER SERVICES (IF APPLICABLE):** N/A
21. **LIST OF SERVICE AND DISTRIBUTION POINTS (IF APPLICABLE):** N/A
22. **LIST OF PARTICIPATING DEALERS (IF APPLICABLE):** N/A
23. **PREVENTIVE MAINTENANCE (IF APPLICABLE):** N/A
- 24a. **SPECIAL ATTRIBUTES SUCH AS ENVIRONMENTAL ATTRIBUTES (e.g. recycled content, energy efficiency, and/or reduced pollutants):** N/A
- 24b. **Section 508 Compliance for EIT:** as applicable
25. **DUNS NUMBER:** 784146222
26. **NOTIFICATION REGARDING REGISTRATION IN SYSTEM FOR AWARD MANAGEMENT (SAM) DATABASE:**
Contractor has an Active Registration in the SAM database.

Services Provided:

SIN Awarded	Service Awarded	Description of Services	Price Awarded (including IFF)
541-3/RC	TEST CAMPAIGN	Test Campaign	\$ 99.75
541-3/RC	PPC CAMPAIGN PACKAGE A	<ul style="list-style-type: none"> *\$500 in pay per click advertising to redirect a user upon clicking to any website of choice *2,500 – 5,000 unique visitors *Text based advertisements with any text of choice (within size limits) *Dedicated Account Manager *Ad copy recommendations *Campaign planning *National, State or City level targeting 	\$ 498.74
541-3/RC	PPC CAMPAIGN PACKAGE B	<ul style="list-style-type: none"> *\$1,000 in pay per click advertising to redirect a user upon clicking to any website of choice *5,000-10,000 unique visitors *Text based advertisements with any text of choice (within size limits) *Dedicated Account Manager *Ad copy recommendations *Campaign planning *National, State or City level targeting 	\$ 997.48
541-3/RC	PPC CAMPAIGN PACKAGE C	<ul style="list-style-type: none"> *\$3,000 in pay per click advertising to redirect a user upon clicking to any website of choice *15,000-30,000 unique visitors *Text based advertisements with any text of choice (within size limits) *Dedicated Account Manager *Ad copy recommendations *Campaign planning *National, State or City level targeting 	\$ 2,992.44
541-3/RC	PPC CAMPAIGN PACKAGE D	<ul style="list-style-type: none"> *\$5,000 in pay per click advertising to redirect a user upon clicking to any website of choice *25,000-50,000 unique visitors *Text based advertisements with any text of choice (within size limits) *Dedicated Account Manager *Ad copy recommendations *Campaign planning *National, State or City level targeting 	\$ 4,987.41
541-3/RC	PPC CAMPAIGN PACKAGE E	<ul style="list-style-type: none"> *\$10,000 in pay per click advertising to redirect a user upon clicking to any website of choice *50,000-100,000 unique visitors *Text based advertisements with any text of choice (within size limits) *Dedicated Account Manager *Ad copy recommendations *Campaign planning *National, State or City level targeting 	\$ 9,974.81

541-3/RC	PPC CAMPAIGN PACKAGE F	<ul style="list-style-type: none"> *\$15,000 in pay per click advertising to redirect a user upon clicking to any website of choice *75,000-150,000 unique visitors *Text based advertisements with any text of choice (within size limits) *Dedicated Account Manager *Ad copy recommendations *Campaign planning *National, State or City level targeting 	\$ 14,962.22
541-3/RC	PPC CAMPAIGN PACKAGE G	<ul style="list-style-type: none"> *\$25,000 in pay per click advertising to redirect a user upon clicking to any website of choice *100,000-200,000 unique visitors *Text based advertisements with any text of choice (within size limits) *Dedicated Account Manager *Ad copy recommendations *Campaign planning *National, State or City level targeting 	\$ 19,949.62