**GENERAL SERVICES ADMINISTRATION**

**Federal Supply Service**  
*Authorized Federal Supply Schedule Price List*

Online access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order is available through **GSA Advantage!™**, a menu-driven database system. The internet address for **GSA Advantage!™** is:  

**Multiple Award Schedule (MAS)**  
**Large Category:** Professional Services  
**Subcategory:** Business Administrative Services  
**Contract Number:** GS-00F-428GA

For more information on ordering from Federal Supply Schedules, go to the GSA Schedules page at GSA.gov.

**Contract Period:** September 25, 2017 – Sep 24, 2027

**Contractor:** ACTIVATE RESEARCH, INC.  
1300 L Street, N.W.  
Suite 1000  
Washington, D.C. 20005

**Business Size:** Woman-Owned SMALL Business

**Telephone:** (202) 830.1671  
**Web Site:** [https://www.activateresearch.net/](https://www.activateresearch.net/)  
**Email:** dsparks@activateresearch.net

**Contract Administration:** Dinah Sparks

Price list current as of Modification #PA-0011 effective August 26, 2022 and PO-0010 effective September 25, 2022.

**CUSTOMER INFORMATION:**

1a. **Table of Awarded Special Item Number(s) with appropriate cross-reference to page numbers:**

<table>
<thead>
<tr>
<th>SIN</th>
<th>SIN Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>541611</td>
<td>Management and Financial Consulting, Acquisition and Grants Management Support and Business Program and Project Management Services</td>
</tr>
<tr>
<td>OLM</td>
<td>Order Level Materials (OLM)</td>
</tr>
</tbody>
</table>
Identification of the lowest priced model number and lowest unit price for that model for each special item number awarded in the contract. This price is the Government price based on a unit of one, exclusive of any quantity/dollar volume, prompt payment, or any other concession affecting price. Those contracts that have unit prices based on the geographic location of the customer, should show the range of the lowest price, and cite the areas to which the prices apply. Not applicable.

If the Contractor is proposing hourly rates, a description of all corresponding commercial job titles, experience, functional responsibility, and education for those types of employees or subcontractors who will perform services shall be provided. If hourly rates are not applicable, indicate “Not applicable” for this item. See Price List.

Maximum Order: $1,000,000.00

Minimum Order: $100.00

Geographic Coverage (delivery Area): Domestic only: 50 States, Washington, D.C., Territories

Point(s) of production (city, county, and state or foreign country): Same as company address

Discount from list prices or statement of net price: Government net prices (discounts already deducted). See Price List.

Quantity discounts:

<table>
<thead>
<tr>
<th>Tier</th>
<th>Threshold Amount</th>
<th>Additional Discount</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Single Task Orders of $300,000 or more</td>
<td>1%</td>
</tr>
</tbody>
</table>

Prompt payment terms: Net 30 days. Information for Ordering Offices: Prompt payment terms cannot be negotiated out of the contractual agreement in exchange for other concessions.

Foreign items (list items by country of origin): None

Time of Delivery (Contractor insert number of days): Specified on the Task Order

Expedited Delivery: Contact Contractor

Overnight and 2-day delivery: Contact Contractor

Urgent Requirements: Contact Contractor

F.O.B Points(s): Destination

Ordering Address(es): Same as company address

Ordering procedures: For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPAs), are found in Federal Acquisition Regulation (FAR) 8.405-3.

Payment address(es): Same as company address
14. **Warranty provision.**: Contractor's Standard Commercial Warranty

15. **Export Packing Charges (if applicable)**: Not applicable

16. **Terms and conditions of rental, maintenance, and repair (if applicable)**: Not applicable

17. **Terms and conditions of installation (if applicable)**: Not applicable

18a. **Terms and conditions of repair parts (if applicable)**: Not applicable

18b. **Terms and conditions for any other services (if applicable)**: Not Applicable

19. **List of service and distribution points (if applicable)**: Not applicable

20. **List of participating dealers (if applicable)**: Not applicable

21. **Preventive maintenance (if applicable)**: Not applicable

22a. **Special attributes**: Not applicable

22b. **Section 508 compliance**: Section 508 compliance information is available on Electronic and Information Technology (EIT) supplies and services. The EIT standards can be found at: [www.Section508.gov](http://www.section508.gov). Not applicable

23. **Unique Entity Identifier (UEI) number**: HV56U7ZK6VM7

24. **Notification regarding registration in System for Award Management (SAM) database**: Registered
**Final Pricing:**  
The rates shown below include the Industrial Funding Fee (IFF) of 0.75%:

<table>
<thead>
<tr>
<th></th>
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<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>541611, OLM</td>
<td>Senior Research Analyst</td>
<td>Contractor</td>
<td>$151.54</td>
<td>$155.33</td>
<td>$159.21</td>
<td>$163.19</td>
<td>$167.27</td>
</tr>
<tr>
<td>541611, OLM</td>
<td>Mid-Level Research Analyst</td>
<td>Contractor</td>
<td>$106.17</td>
<td>$108.83</td>
<td>$111.55</td>
<td>$114.33</td>
<td>$117.19</td>
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<tr>
<td>541611, OLM</td>
<td>Junior Research Analyst</td>
<td>Contractor</td>
<td>$87.64</td>
<td>$89.83</td>
<td>$92.08</td>
<td>$94.38</td>
<td>$96.74</td>
</tr>
<tr>
<td>541611, OLM</td>
<td>Research Analyst / Editor</td>
<td>Contractor</td>
<td>$108.62</td>
<td>$111.33</td>
<td>$114.11</td>
<td>$116.97</td>
<td>$119.89</td>
</tr>
<tr>
<td>541611, OLM</td>
<td>Publication Specialist (508)</td>
<td>Contractor</td>
<td>$71.80</td>
<td>$73.59</td>
<td>$75.43</td>
<td>$77.32</td>
<td>$79.25</td>
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<tr>
<td>541611, OLM</td>
<td>Senior Statistician</td>
<td>Contractor</td>
<td>$118.58</td>
<td>$121.55</td>
<td>$124.59</td>
<td>$127.70</td>
<td>$130.89</td>
</tr>
<tr>
<td>541611, OLM</td>
<td>Project Coordinator</td>
<td>Contractor</td>
<td>$59.03</td>
<td>$60.50</td>
<td>$62.01</td>
<td>$63.56</td>
<td>$65.15</td>
</tr>
<tr>
<td>541611, OLM</td>
<td>Project Director</td>
<td>Contractor</td>
<td>$195.84</td>
<td>$200.73</td>
<td>$205.75</td>
<td>$210.89</td>
<td>$216.17</td>
</tr>
</tbody>
</table>
Labor Category Descriptions

Senior Research Analyst
Senior Research Analysts have a Master’s Degree or above with a minimum of 10 years of experience in quantitative and qualitative research. Senior Research Analysts have extensive experience in analyzing data and producing a variety of research reports, experience in conducting short-turnaround analyses, producing tables, charts, and graphs to support more complex analytic work; conducting technical review of reports and related publications; preparing literature and data documentation searches and reviews; and producing results of analyses in clear written form. They have experience in designing and utilizing qualitative and quantitative methods in program assessment and evaluation. They also have extensive experience utilizing a variety of qualitative data collection methods including interviews, focus groups, case studies, content analysis, surveys, field observations, and primary and secondary source document analysis. They have the ability to be of assistance to the Program Director and lead other Research Analysts within the project.

Mid-Level Research Analyst
Mid-Level Research Analysts have a Master’s Degree or above with a minimum of 5 years of experience in quantitative and qualitative research. Mid-Level Research Analysts have extensive experience in analyzing data and producing a variety of research reports, experience in conducting short-turnaround analyses, producing tables, charts, and graphs to support more complex analytic work; conducting technical review of reports and related publications; preparing literature and data documentation searches and reviews; and producing results of analyses in clear written form. They have experience in designing and utilizing qualitative and quantitative methods in program assessment and evaluation. They also have extensive experience utilizing a variety of qualitative data collection methods including interviews, focus groups, case studies, content analysis, surveys, field observations, and primary and secondary source document analysis. They have the ability to be of assistance to Senior Analysts and Program Director.

Junior Research Analyst
Junior Research Analysts have a Bachelor’s Degree and a minimum of 2 years of experience working in data analysis and/or technical review; experience with statistical work and ability to be of assistance to Senior Analyst or Mid-Level Analyst; and experience in conducting analyses; producing tables, charts, and graphs to support more complex analytic work; and producing the results of analyses in clear written form.

Research Analyst / Editor
Research Analyst / Editors have a Master’s Degree or above with a minimum of 3 years of experience in preparing materials for publication. Editor will read, evaluate, and edit manuscripts or other materials submitted for publication; and confer with authors regarding changes in content, style or organization, or publication. In addition, text is reviewed; prepared; rewritten; and edited to improve readability. Editor will use relevant information and style guides to determine whether material complies with government standards and regulations.

Publication Specialist (508)
Publication Specialists have a Bachelor’s Degree and a minimum of 2 years of experience in preparing documents and publications with the proper style, format, and compliance for Section 508 requirements concerning the accessibility of electronic documents for persons with disabilities.

Senior Statistician
Senior Statisticians have a Bachelor’s Degree or above; provide statistical and programming expertise to social science research; and have a minimum of ten years of experience plus extensive training in statistical programming packages, such as SAS. Tasks include multivariate analysis, ability to explain and document analytic finding from complex statistical models, and making recommendations and providing alternative approaches to clients regarding analytical decisions.
**Project Coordinator**
Project Coordinators are responsible for managing the contract requirements and providing administrative assistance. The Project Coordinator has exceptional understanding of federal and other governmental agency reporting requirements across contract types, and has a minimum of 5 years of experience working with federal and state contracts; research proposals; and contract management. They have a Bachelor’s Degree or the equivalent of an Associate’s Degree, ten years of experience, and a proven record of ability to work independently and proficiency with Excel and database management.

**Project Director**
Project Directors have a Master’s Degrees or above with a minimum of 5 years of experience in project management. They are responsible for coordinating, monitoring, and managing the project team to ensure a successful project completion within the scope and budget allotted.
Service Contract Labor Standards (SCLS) Statement

The Service Contract Labor Standards (SCLS) is applicable to this contract and as it applies to the entire Multiple Award Schedule and all services provided. While no specific labor categories have been identified as being subject to SCLS due to exemptions for professional employees (FAR 22.1101, 22.1102 and 29 CFR 541.300), this contract still maintains the provisions and protections for SCLS-eligible labor categories. If and/or when the Contractor adds SCLS labor categories/employees to the contract through the modification process, the Contractor must inform the Contracting Officer and establish a SCLS matrix identifying the GSA labor category titles, the occupational code, SCLS labor category titles, and applicable wage determination (WD) number. Failure to do so may result in cancellation of the contract.