



28 South Potomac St., 4th Floor
Hagerstown, MD 21740
301-797-2386 FAX 301-797-2387

**General Services Administration
Federal Supply Service
Authorized Federal Supply Schedule Price List**

Online access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order are available through GSA *Advantage!*, a menu-driven database. The Internet address for GSA *Advantage!* is: GSAAdvantage.gov.

Schedule Title: **874, Mission Oriented Business Integrated Services (MOBIS)**

FSC Group: **874 4**

Contract number: **GS-02F-0016R**

Contract period: **October 26, 20014 to October 25, 2019**

Contractor:

d'Vinci Interactive, Inc.,

**28 South Potomac Street
Hagerstown, MD 21742-6507
Phone: 301-797-2386,
fax: 301-797-2387
Toll Free: 1-800-306-3342**

Web address: <http://www.dvinci.com>

Contract administration person:

Steven L Kempski
Email: lkempski@dvinci.com
Phone: **301-797-2386**

Business size: Small business

Prices shown here are in Net (discount deducted)

For more information on ordering from Federal Supply Schedules, click on the FSS Schedules button at fss.gsa.gov.



28 South Potomac St., 4th Floor
 Hagerstown, MD 21740
 301-797-2386 FAX 301-797-2387

Customer Information

1a. 874 4cross-reference table:

Item No.	Product Name	See Pages
DVCUSTOM	Custom eLearning (WBT and (CBT) courseware development for Web and CD-ROM	5-6

1b. All Pricing for **874 4**, Course Development, is offered at a 10.75% discount based on our standard labor rates. All discounts include an additional .75% discount to accommodate the Industrial Funding Fee.

1c.

Job Title	Experience	Functional Responsibility	Education
Project Manager (Level 1)	5+ years in related production	Oversees whole or part of a project to ensure that it is completed on time and within budget. Communicates between production team and client.	4+ years' relevant business experience and/or 4 years' college
Senior Instructional Designer (Level 3)	5+ years' related experience	Organizes and writes content at a high level. Works with Subject Matter Experts to determine course objectives and ensures they are met.	4+ years' relevant business experience and/or 4 years' college
Junior Instructional Designer/Writer (Level 2)	1-4 years' experience writing content	Writes content and works with Subject Matter Experts	1+ year's relevant business experience and/or 4 years' college
QA/Testing Specialist (Level 1)	1+ year's experience testing Web- and CD-based productions	Reviews and comments on usability, tests to ensure products are error free	1+ year working in Web and CD development, 2+ years' college
Senior Web Designer/Programmer (Level 1)	5+ years' experience programming in HTML, DHTML, and JavaScript; experience with XHTML; 3+ years' experience with graphics creation programs	Designs and programs websites; develops templates for Junior Designers/Programmers to follow; develops for both Windows and Macintosh	Degree from design school or 4-year degree* in art or graphic design; coursework in the latest Web programming technologies
Junior Web Designer/Programmer (Level 1)	1+ year's experience programming in HTML, DHTML, and JavaScript; experience with XHTML; 1+ year's experience with graphics creation programs	Designs and programs websites; develops for both Windows and Macintosh	Degree from design school or 4-year degree* in art or graphic design; coursework in the latest Web programming technologies
Online Database Programmer (Level 1)	3+ years' experience programming Web-based databases	Designs and programs Web-based databases for tracking student progress, testing and administration	Web programming and database development courses
Administrative Assistant	1+ year's experience in an office environment	Assists development team with any tasks that need to be done, including data entry, answering telephones, etc.	2-year AA business degree minimum*
Graphic Designer/Animator (Level 1)	1+ year's experience with graphics and animations creation programs, including Flash and digital video formats	Creates custom graphics including interfaces, illustrations and photographs; creates animations and video	Degree from design school, or 4-year degree in art or graphic design
Senior Flash	3+ years' experience programming in	Designs and programs websites and	Degree from design school



28 South Potomac St., 4th Floor
 Hagerstown, MD 21740
 301-797-2386 FAX 301-797-2387

Designer/Programmer (Level 3)	Flash	CD-ROM applications using Flash; develops for both Windows and Macintosh	or 4-year degree* in art or graphic design; completion of all Adobe Flash courses; Adobe Flash Developer Certification
Junior Flash Designer/Programmer (Level 1)	1+ year's experience programming in Flash	Designs and programs websites and CD-ROM applications using Flash; develops for both Windows and Macintosh	Degree from design school or 4-year degree* in art or graphic design; completion of all Adobe Flash courses
Captivate Designer/Programmer (Level 1)	1+ year's experience programming with Captivate	Designs and programs websites using Captivate; develops for both Windows and Macintosh	Completion of Adobe Captivate Training

* Or the equivalent in relevant working experience

2. The maximum order is \$1,000,000.
3. The minimum order is \$100.
4. Geographic coverage: worldwide.
5. Point of production: Hagerstown, Washington County, Maryland.
6. Discount: 10.75% for **874 4**.
7. Quantity discounts: None
8. Prompt payment: 30-day ARO.
- 9a. Government purchase cards are accepted below the micropurchase threshold.
- 9b. Government purchase cards are accepted above the micropurchase threshold.
10. Foreign items: None.
- 11a. Time of delivery: **874 4** Custom Course Development and eLearning Services normally requires at least 30 days (90 to 365 days being more common and multiyear contracts are not unusual). A schedule for project completion is provided to the client as part of the initial proposal and the final agreement.
- 11b. N/A
- 11c. Overnight and 2-day delivery: N/A
- 11d. Urgent requirements: d 'Vinci Interactive will make every effort to work with clients to provide faster delivery, as requested and if possible.
12. FOB: Destination.
- 13a. Ordering address: 28 South Potomac Street, 4th Floor, Hagerstown, MD 21742.



28 South Potomac St., 4th Floor
Hagerstown, MD 21740
301-797-2386 FAX 301-797-2387

- 13b. For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPAs), and a sample BPA can be found at the GSA/FSS Schedule homepage (fss.gsa.gov/schedules).
14. Payment address: 28 South Potomac Street, 4th Floor, Hagerstown, MD 21742.
15. Warranty provision: **874 4**, for custom course development, our standard warranty applies. Warranties specifics are outlined for each individual job.
16. Export packing charges: N/A.
17. Terms and conditions of Government purchase card: Standard terms apply.
18. Terms and conditions of rental, maintenance and repair: N/A.
19. Terms and conditions of installation: N/A.
20. Terms and conditions of repair parts: N/A.
- 20a. Terms and conditions for other services: N/A.
21. Service and distribution point: Hagerstown, Maryland.
22. Participating dealers: N/A.
23. Preventive maintenance: N/A.
- 24a. Special attributes such as environmental attributes: N/A.
- 24b. Section 508 EIT compliance: **874 4 Yes**
25. DUNS: 933998254.
26. Notification regarding registration in Central Contractor Registration (CCR) (SAM) database: d'Vinci Interactive is registered with the Central Contractor Registration (CCR)(SAM) database.



28 South Potomac St., 4th Floor
Hagerstown, MD 21740
301-797-2386 FAX 301-797-2387

874-4 Course Development: Custom eLearning (WBT and CBT) courseware development for the Web, CD-ROM, and Mobile Devices

d'Vinci Interactive, Inc. develops custom Web and mobile-based eLearning courses for corporate, educational, and government clients, incorporating sophisticated interactions, tracking, data collection and reporting. Since our founding in 1994, our team of instructional designers, media producers and interactive developers creates web-based training courses, interactive learning activities, instructional games and simulations and video programs to educate and inform audiences. We use leading development tools and compatible approaches to ensure accessibility across targeted platforms. We have been developing custom eLearning courses for several agencies within the National Institutes of Health (NIH), and the NIH continues to be an active client.

The d'Vinci team creates realistic, challenging, and interesting eLearning courses based on the specifications set by our clients. We have the experience and resources available to identify and assess clients' requirements, execute a plan for course development, effectively develop and program the course, and deliver the finished course within the agreed timeline and budget. Each project is assigned a Project Manager to help everyone navigate the production process. Our creative staff makes every course unique, implementing an intuitive Interface, engaging effective Instructional Design, and appropriate multimedia components that enhance the learning experience. Every member of the d'Vinci team is committed to a collaborative partnership with our client to make each project successful. Our programmers have developed eLearning related web applications, custom forms, databases and reporting mechanisms. Our courses can be programmed for an intranet, the Web and/or mobile devices. Additionally, d'Vinci has developed custom Learning Management Systems (LMS) and Content Management Systems (CMS) that streamline client administrative capabilities.

Instructional Design:

1. **Client Provides Content**
With this approach, content is provided to d'Vinci Interactive in a format that would generally be considered ready-to-use. d'Vinci essentially follows the client's instructions, offering feedback and suggestions as appropriate, but essentially letting the client handle the Instructional Design.
2. **d'Vinci Provides Instructional Design**
When d'Vinci performs the Instructional Design, our approach involves collaborating with the client and subject matter experts to design and develop a course that meets and/or exceeds expectations, within the budget established.



In addition to Instructional Design, d’Vinci Interactive offers these services:

- Creative artistic design, including creating comic characters.
- Custom interface design that is appropriate to the content and the end user.
- Programming using tools such as HTML5, Captivate, PHP and MySQL, and .NET, iOS (and Flash on request).
- Programming using Web standards: XHTML and DHTML, HTML5, including JavaScript and CSS for backwards and forwards compatibility with any browser or platform.
- Multimedia, including graphic animation, audio and video production.
- Information architecture design that will work with most LMS.
- ADA Section 508 compliant programming for accessibility.
- Online testing of every variety.
- Sophisticated student tracking and administrative reporting customized for specific needs
- SCORM compliance

In addition to our work with various agencies in the NIH, we have developed courses for the National Park Service (WebRangers as well as NPS staff training), the Smithsonian, the FDA, the Admin Office of the US Courts as well as several institutions of higher learning, non-profit organizations and corporate entities.

Pricing for projects is generally fixed price, though we may work based on time and materials under a ceiling price whenever projects cannot be well defined. When estimating, we use per-hour rates to calculate the total costs. Through GSA, we are willing to offer the same high level of services at the rates noted below.

These prices represent an extract from our commercial rates, which are available to the public when requested. Prices reflect the GSA NET (10.75% discount) and exclude the additional .75% surcharge to cover the IFF fee.

Labor Category	Item Number	GSA Hourly Rate Item
Project Manager (Level 1)	PM-1	\$85.43
Senior Instructional Designer (Level 3)	SID-3	\$85.43
Junior Instructional Designer (Level 2)	JID-2	\$76.44
QA/Testing Specialist (Level 1)	QA-1	\$53.95
Senior Web Designer/Programmer (Level 3)	WDEV-3	\$85.43
Junior Web Designer/Programmer (Level 1)	WDEV-1	\$76.44
Online Database Programming (Level 1)	DBDEV	\$112.41
Administrative Assistance	AA	\$44.96
Graphic Design/Animation (Level 1)	GD	\$76.44
Senior Flash Programmer (Level 3)	FLASH-3	\$112.41
Junior Flash Programmer (Level 1)	FLASH-1	\$85.43
Captivate Programmer (Level 1)	CAP-1	\$85.43

No Concessions