

**GENERAL SERVICES ADMINISTRATION  
FEDERAL SUPPLY SERVICE**

**AUTHORIZED FEDERAL SUPPLY SCHEDULE PRICE LIST**

On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order are available through GSA *Advantage!*, a menu-driven database system. The Internet address for GSA *Advantage!* is: [GSAAdvantage.gov](http://GSAAdvantage.gov).

**AMERICAN SPEED READING  
CORPORATION**

**SCHEDULE 69: TRAINING AIDS & DEVICES, INSTRUCTOR-  
LED TRAINING; COURSE DEVELOPMENT;  
TEST ADMINISTRATION**

Federal Supply Class: 69  
SIN: 27-400  
Contract Number: GS-02F-0110S  
Contract Period: March 16, 2006 – March 15, 2011  
Contractor: American Speed Reading Corporation  
Point of Contact: Al Tuve  
E-MAIL: [al@americanspeedreading.com](mailto:al@americanspeedreading.com)  
TEL: 201-784-1114  
FAX: 888-223-6727  
WEB: [www.americanspeedreading.com](http://www.americanspeedreading.com)  
Business Size: Small

The American Speed Reading Corporation is proud to announce two innovative seminars designed to make your executives and personnel much more productive in the workplace.

At our one day Speed Reading Seminar clients will double, triple, even quadruple their reading speeds and comprehension, saving them hours of reading time each week.

At our three hour Memory Power Seminar we'll turn the minds of your employees into memory machines that retain important information, and not just for minutes, but for days, weeks or as long as needed. They'll learn how to remember important lists, names of clients and vital information presented at seminars.

Please visit our website at [www.americanspeedreading.com](http://www.americanspeedreading.com) or better yet, call us: 888.223.6727.

## INFORMATION FOR ORDERING ACTIVITIES

- 1a. **Awarded SIN:** 27-400 – Instructor-Led Training
- 1b. **Lowest Priced Item** SIN 27-400 - \$166 (Government client attending public seminar)
2. **Maximum Order Limitation:** SIN 27-400 - \$1,000.000
3. **Minimum Order:** \$100
4. **Scope of Delivery:** Domestic and International, including Hawaii, Puerto Rico and Alaska
5. **Point of Production:** Norwood, NJ (Bergen County)
6. **Discounts:** Speed reading 7-19%; Memory Power 17%-24%
7. **Volume Discounts:** See Price List below
8. **Prompt Payment:** None
9. **Credit Cards are accepted at or below the micro-purchase threshold:** Government credit cards are accepted for all purchases.
10. **Foreign Items:** N/A
11. **Delivery Time:**
  - a. Normal – 30 Days
  - b. Expedited – Contact Contractor for availability
  - c. Overnight and 2-day delivery - Contact Contractor for availability
  - d. Urgent Requirements – Contact Contractor for availability
12. **FOB:** Destination
13. **Ordering Address:** American Speed Reading Corporation  
5 Meadow Lane, Suite 2  
Norwood, NJ 0764801213  
Ordering procedures: For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA's), and a sample BPA can be found at the GSA/FSS Schedule homepage ([fss.gsa.gov/schedules](http://fss.gsa.gov/schedules)).
14. **Payment Address:** American Speed Reading Corporation  
5 Meadow Lane, Suite 2  
Norwood, NJ 0764801213
15. **Warranty:** Standard Commercial Warranty
16. **Export packing charges, if applicable:** N/A
17. **Terms and conditions of Government purchase card acceptance (any thresholds above the micro-purchase level):** Government credit cards are accepted for all purchases.
18. **Terms and conditions of rental, maintenance, and repair (if applicable):** N/A

- 19. **Terms and conditions of installation (if applicable).** N/A
- 20. **Terms and conditions of repair parts indicating date of parts price lists and any discounts from list prices (if applicable).** N/A
- 20a. **Terms and conditions for any other services (if applicable).** N/A
- 21. **List of service and distribution points (if applicable):** N/A
- 22. **List of participating dealers (if applicable):** N/A
- 23. **Preventive maintenance (if applicable):** N/A
- 24a. **Special attributes such as environmental attributes (e.g., recycled content, energy efficiency, and/or reduced pollutants):** N/A
- 25. **DUNS:** 941112377
- 26. **CCR Registration:** Yes (Cage Code: 45XZ3)

**GOVERNMENT AGENCY PRICE  
Effective January 24, 2006**

**Speed Reading Seminars:**

One Day Government Agency Seminar: \$1574.00 for the first fifteen government clients and \$108.00 for each additional client over fifteen (when the seminar is held within driving distance of our Norwood, New Jersey location).

When Government Agency Seminars are held at locations where flight and overnight arrangements are necessary, the all inclusive package price (instruction, travel, car rental, lodging, food, etc.) is \$2210.00 for the first fifteen government clients and \$117.00 for each additional client over fifteen.

If the Government Agency Seminar is not held at an on-site location and the renting of a hotel conference room is necessary, there will be an additional charge for the conference room. This charge may vary according to the date, hotel location and size of conference room. American Speed Reading Corporation will accept payment per government credit card.

Private Seminar for Government Clients:	Government Price
One Client:	\$527.00
Two Clients:	\$624.00
Three Clients:	\$852.00
Four Clients:	\$1094.00
Five Clients:	\$1162.00

One hundred dollars will be charged for each additional client.

Government Client attending a Public Seminar: \$166.00

### Memory Power:

Right from the start, we will introduce your personnel to an innovative way of thinking, as we sharpen their minds to store and retrieve information in moments. This means instilling confidence, improving work performance, and increasing productivity.

Memory Power has been highly successful wherever presented. It not only works, but learning these memory techniques is fun and will prove to be one of the most interesting and popular seminars your company has ever presented.

<b>Location</b>	<b>Government</b>
<b>Local</b> - when the seminar is held within driving distance of our Norwood, New Jersey location)	<b>\$1,500</b> for first 20 attendees; \$70 for each additional attendee.
<b>Distant</b> - held at locations where flight and overnight arrangements are necessary, the all inclusive package price includes instruction, travel, car rental, lodging, food, etc.	<b>\$1,950</b> for first 20 attendees; \$95 for each additional attendee.
Other (same as current GSA contract): If the Government Agency Seminar is not held at an on-site location and the renting of a hotel conference room is necessary, there will be an additional charge for the conference room. This charge may vary according to the date, hotel location and size of conference room. American Speed Reading Corporation will accept payment per government credit card. Same as current GSA contract.	