Federal Supply Service

Authorized Federal Supply Schedule Price List

On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order are available through GSA Advantage!®, a menu-driven database system. The INTERNET address GSA Advantage!® is: GSAAAdvantage.gov.

Multiple Award Schedule

FSC Group: Professional Services – Training

Contract number: GS-02F-0110S

For more information on ordering from Federal Supply Schedules go to the GSA Schedules page at GSA.gov.

Contract period: March 16, 2021 – March 15, 2026

AMERICAN SPEED READING CORPORATION

5 MEADOW LANE STE 2
NORWOOD, NJ 07648-1213
Phone Number 888-223-6727
http://www.americanspeedreading.com

Contract administration source: Al Tuve, CEO, 888-223-6727, al@americanspeedreading.com

Business size: Veteran Owned Small business

Price list current as of Modification # PO-0020 effective March 16, 2021

Prices Shown Herein are Net (discount deducted)
CUSTOMER INFORMATION

1a. Table of awarded special item number(s) with appropriate cross-reference to item descriptions and awarded price(s).

<table>
<thead>
<tr>
<th>SINs</th>
<th>SIN Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>611430</td>
<td>Professional and Management Development Training</td>
</tr>
<tr>
<td>611512</td>
<td>Flight Training</td>
</tr>
<tr>
<td>OLM</td>
<td>Order-Level Materials (OLM’s)</td>
</tr>
</tbody>
</table>

1b. Identification of the lowest priced model number and lowest unit price for that model for each special item number awarded in the contract. This price is the Government price based on a unit of one, exclusive of any quantity/dollar volume, prompt payment, or any other concession affecting price. Those contracts that have unit prices based on the geographic location of the customer, should show the range of the lowest price, and cite the areas to which the prices apply. See Price List below

1c. If the Contractor is proposing hourly rates, a description of all corresponding commercial job titles, experience, functional responsibility and education for those types of employees or subcontractors who will perform services shall be provided. If hourly rates are not applicable, indicate “Not applicable” for this item. See Price List below

2. Maximum order:

<table>
<thead>
<tr>
<th>SINs</th>
<th>Maximum Order</th>
</tr>
</thead>
<tbody>
<tr>
<td>611430</td>
<td>$1,000,000</td>
</tr>
<tr>
<td>611512</td>
<td>$1,000,000</td>
</tr>
<tr>
<td>OLM</td>
<td>$250,000</td>
</tr>
</tbody>
</table>

3. Minimum order: $100

4. Geographic coverage (delivery area). Domestic and International, including Hawaii, Puerto Rico and Alaska

5. Point(s) of production (city, county, and State or foreign country). Norwood, NJ (Bergen County)

6. Discount from list prices or statement of net price. Government Net Prices (discounts already deducted.)

7. Quantity discounts. See Price List below

8. Prompt payment terms. Information for Ordering Offices: Prompt payment terms cannot be negotiated out of the contractual agreement in exchange for other concessions. None

9. Foreign items (list items by country of origin). Not Applicable

10a. Time of delivery. (Contractor insert number of days.) Normal – 30 Days

10b. Expedited Delivery. Items available for expedited delivery are noted in this price list. Contact Contractor for availability

10c. Overnight and 2-day delivery. Contact Contractor for availability
10d. Urgent Requirements. **Contact Contractor for availability**

11. F.O.B. point(s). **Destination - D-ConUS, AK, PR, HI - destination pricing to the contiguous US, Alaska, Puerto Rico and Hawaii**

12a. Ordering address(es). **5 MEADOW LANE STE 2 NORWOOD, NJ 07648**

12b. Ordering procedures: For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA’s) are found in Federal Acquisition Regulation (FAR) 8.405-3.

13. Payment address(es). **5 MEADOW LANE STE 2 NORWOOD, NJ 07648**

14. Warranty provision. **Standard Commercial Warranty**

15. Export packing charges, if applicable. **Not Applicable**

16. Terms and conditions of rental, maintenance, and repair (if applicable). **Not Applicable**

17. Terms and conditions of installation (if applicable). **Not Applicable**

18a. Terms and conditions of repair parts indicating date of parts price lists and any discounts from list prices (if applicable). **Not Applicable**

18b. Terms and conditions for any other services (if applicable). **Not Applicable**

19. List of service and distribution points (if applicable). **Not Applicable**

20. List of participating dealers (if applicable). **Not Applicable**

21. Preventive maintenance (if applicable). **Not Applicable**

22a. Special attributes such as environmental attributes (e.g., recycled content, energy efficiency, and/or reduced pollutants). **Not Applicable**

22b. If applicable, indicate that Section 508 compliance information is available on Electronic and Information Technology (EIT) supplies and services and show where full details can be found (e.g. contractor’s website or other location.) The EIT standards can be found at: [www.Section508.gov/](http://www.Section508.gov/). **Not Applicable**

23. Data Universal Number System (DUNS) number. **941112377**

24. Notification regarding registration in System for Award Management (SAM) database. **Contractor registered and active in SAM**

**Service Contract Labor Standards:** The Service Contract Labor Standards (SCLS), formerly known as the Service Contract Act (SCA), is applicable to this contract as it applies to the entire Multiple Award Schedule (MAS) and all services provided. While no specific labor categories have been identified as being subject to SCLS/SCA due to exemptions for professional employees (FAR 22.1101, 22.1102 and 29 CFR 541.300), this contract still maintains the provisions and protections for SCLS/SCA eligible labor categories. If and/or when the contractor adds SCLS/SCA labor categories to the contract through the modification process, the contractor must inform the Contracting Officer and establish a SCLS/SCA matrix identifying the GSA labor category titles, the occupational code, SCLS/SCA labor category titles and the applicable WD number. Failure to do so may result in cancellation of the contract.
GOVERNMENT AGENCY PRICE

See Course Descriptions on Following Pages

The American Speed Reading Corporation is a veteran owned business headquartered in Norwood, NJ. Our goal is to enable our clients to improve their performance through learning a faster, innovative way of reading and synthesizing printed material. The American Speed Reading Corporation is proud to announce three innovative seminars designed to make your executives and personnel much more productive in the workplace.

At our three hours Memory Power Seminar we’ll turn the minds of your employees into memory machines that retain important information, and not just for minutes, but for days, weeks or as long as needed. They’ll learn how to remember important lists, names of clients and vital information presented at seminars.

Please visit our website at www.americanspeedreading.com or better yet, call us: 888.223.6727.
The goal of the Speed Reading Program is to enable clients to improve their productivity in the workplace through learning a faster, innovative style of reading.

**OBJECTIVES**

Participants will:

- Identify and learn to break old reading habits.
- Visualize word groups and concepts at an accelerated rate.
- Rapidly process a variety of information (i.e., highly responsible materials, course work, journal articles, e-mails, and pleasure reading).
- Double or triple current reading speeds while improving comprehension.
- Learn an innovative style of note taking for technical and highly responsible material.

**COURSE FEE**

<table>
<thead>
<tr>
<th>Location</th>
<th>Government</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Local</strong></td>
<td>$1,636.96 for first 15 attendees;</td>
</tr>
<tr>
<td></td>
<td>$112.32 for each additional attendee.</td>
</tr>
<tr>
<td><strong>Distant</strong></td>
<td>$2,298.40 for first 15 attendees;</td>
</tr>
<tr>
<td></td>
<td>$121.67 for each additional attendee.</td>
</tr>
<tr>
<td><strong>Other</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Same as current GSA contract.</td>
</tr>
</tbody>
</table>

Other (same as current GSA contract): If the Government Agency Seminar is not held at an on-site location and the renting of a hotel conference room is necessary, there will be an additional charge for the conference room. This charge may vary according to the date, hotel location and size of conference room. American Speed Reading Corporation will accept payment per government credit card. Same as current GSA contract.

If the Government Agency Seminar is not held at an on-site location and the renting of a hotel conference room is necessary, there will be an additional charge for the conference room. This charge may vary according to the date, hotel location and size of conference room.

<table>
<thead>
<tr>
<th>Private Seminar for Government Clients:</th>
<th>Government Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>One Client:</td>
<td>$527.00</td>
</tr>
<tr>
<td>Two Clients:</td>
<td>$624.00</td>
</tr>
<tr>
<td>Three Clients:</td>
<td>$852.00</td>
</tr>
<tr>
<td>Four Clients:</td>
<td>$1094.00</td>
</tr>
<tr>
<td>Five Clients:</td>
<td>$1162.00</td>
</tr>
</tbody>
</table>

One hundred dollars will be charged for each additional client

**Public Seminar** - Government Client attending a Public Seminar: $166.00.
Memory Power

Right from the start, we will introduce your personnel to an innovative way of thinking, as we sharpen their minds to store and retrieve information in moments. This means instilling confidence, improving work performance, and increasing productivity.

Memory Power has been highly successful wherever presented. It not only works, but learning these memory techniques is fun and will prove to be one of the most interesting and popular seminars your company has ever presented.

OBJECTIVES

Participants will
- Learn to think and recall using a new innovative method, different from what they currently use.
- Practice a relaxation technique that may be used when in a stressful setting. Learn a four-step process that turns new information into knowledge.
- Learn a variety of mental peg systems that associate new information with information already known.
- Instantly recall the names of people.
- Learn an innovative style of note-taking for meetings and seminars.

COURSE FEE

<table>
<thead>
<tr>
<th>Location</th>
<th>Government</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Local</strong> – when the seminar is held within driving distance of our Norwood, New Jersey location.</td>
<td>$1,500 for first 20 attendees; $70 for each additional attendee.</td>
</tr>
<tr>
<td><strong>Distant</strong> – held at locations where flight and overnight arrangements are necessary, the all inclusive package price includes instruction, travel, car rental, lodging, food, etc.</td>
<td>$1,950 for first 20 attendees; $95 for each additional attendee.</td>
</tr>
</tbody>
</table>

Other (same as current GSA contract): If the Government Agency Seminar is not held at an on-site location and the renting of a hotel conference room is necessary, there will be an additional charge for the conference room. This charge may vary according to the date, hotel location and size of conference room. American Speed Reading Corporation will accept payment per government credit card. Same as current GSA contract.
Advanced Writing Seminar
Crisp, Clear and Concise: A Seminar in Advanced Writing Skills and Strategies

The goal of “A Seminar in Advanced Writing Skills and Strategies” is to have participants gain skills and strategies that can be easily applied to and used in various writing situations whether for school or for the work place.

OBJECTIVES
This goal will be accomplished through the following objectives. Participants will:

- Understand the spectrum of writing forms and functions.
- Recognize and practice various syntax patterns and organizational structures. Develop precision of thought through precision of written language.
- Analyze voice as a means to strengthen writing.
- Practice the use of rhetorical sentence structures to persuade and/or argue. Analyze and practice economy of language (crisp, clear and concise).
- Learn language nuances and choices and their effect on audience. Generalize and apply skills and strategies in all writing situations.

SEMINAR OUTLINE

Introduction
Formalizing our thoughts on paper, streamlining, saying what we mean, understanding that although we may read from beginning to end, we do not write from beginning to end (writing as process).

Form, Finesse, and Function
Analyzing structures from phrases, sentences, and paragraphs to introductions, conclusions, body sections, unity, coherence, voice, and style.

Myths and Magic
Blending styles and forms, understanding the role of narration, exposition and description in all writing.

Argument and Persuasion
Crafting points, beliefs, and positions while unraveling the opposition through the use of simple rhetorical sentence devices.

Writing in the Real World
Generalizing skills and strategies across writing situations (letters, memos, proposals, position papers, school essays, and journals).

COURSE FEE
One Day Course for up to 15 students ................................................................. $1,574

$108.00 for each additional client over fifteen

Travel & Living Costs added in accordance with the Federal JTR