



General Services Administration Federal Supply Service Authorized Federal Supply Schedule Price List

On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order are available through GSA *Advantage!*, a menu-driven database system. The internet address for GSA *Advantage!* is: www.gsaadvantage.gov.

Schedule Title: Training Aids, Devices & Instructor Lead Training

FSC Group: 69

Special Item Numbers: 27-300, 27-400, 27-500

FSC Classes: 6930

Contract Number: GS-02F-0111U

For more information on ordering from Federal Supply Schedules click on the FSS Schedules button at fss.gsa.gov.

Contract Period: 6/25/08 - 6/24/13

Contractor's Name: World Institute of Leadership and Learning – DBA WILL Interactive, Inc.

Contractor's Address: 10008 Falls Road, Potomac, MD 20854

Contractor's Phone Number: 301-983-6006

Contractor's Fax Number: 301-983-6008

Contractor's Website: www.willinteractive.com

Contractor's Email: david@willinteractive.com

Business Size & Certifications: Woman Owned Small Business

Contract # GS-02F-0111U

Federal Supply Schedule Price List

- 1a. Please see Addendum A-C for tables of awarded special item number(s) with appropriate cross-reference to item descriptions and awarded price(s).**
- 1b. The lowest priced model number and lowest unit price for that model for each special item number awarded in the contract. This price is the Government price based on a unit of one, exclusive of any quantity/dollar volume, prompt payment, or any other concession affecting price:**

SIN # 27-300	Prepared Audio & Visual Instructional Materials, Multi-Media Program Kits	Level 1 Interactive Virtual Experience Immersive Learning Simulation	\$85.00
SIN # 27-400	Instructor Lead Instruction (see Addendum B)	VEILS Train the Trainer Session (4 hours – up to 25 attendees)	\$2,500.00
SIN # 27-500	Course Development/Administration (see Addendum C for full labor category breakdown)		\$57.43

- 1c. Hourly Rates:** Not Applicable
- 2. Maximum Order:** \$1,000,000.00
- 3. Minimum Order:** \$100.00
- 4. Geographic Coverage:** 50 United States, Puerto Rico, Washington, DC, and All Other US Territories
- 5. Point(s) of Production:** Maryland
- 6. Discount from list prices or statement of net price:** Prices shown herein are net. (Discount deducted.)
- 7. Quantity Discounts:** 50% off for Subscription renewal of site license purchases
- 8. Prompt Payment Terms:** Net 30 Days
- 9a. Government Purchase Cards are accepted at or below the micro-purchase threshold:** Yes
- 9b. Government purchase cards are accepted above the micro-purchase threshold:** Contact Contractor
- 10. Foreign Items:** Not Applicable
- 11a. Time of Delivery:** 5-10 Days depending upon item for SIN 27-300, 27-400 and 27-500 specified on the task order.
- 11b. All items listed are available for expedited delivery, i.e. within 5 days of formal request.**
- 11c. Overnight and 2-day delivery are available on SIN 27-300 Only.**
 The schedule customer may contact WILL Interactive, Inc. for rates for overnight and 2-day delivery.

WILL Interactive - *Play it out before you live it out*

- 11d. Urgent Requirements.** When the Federal Supply Schedule contract delivery period does not meet the bona fide urgent delivery requirements of an ordering agency, agencies are encouraged, if time permits, to contact the Contractor for the purpose of obtaining accelerated delivery. The Contractor shall reply to the inquiry within 3 workdays after receipt. (Telephonic replies shall be confirmed by the Contractor in writing.) If the Contractor offers an accelerated delivery time acceptable to the ordering agency, any order(s) placed pursuant to the agreed upon accelerated delivery time frame shall be delivered within this shorter delivery time and in accordance with all other terms and conditions of the contract.
- 12. F.O.B. point(s):** Destination
- 13a. Ordering address:** 10008 Falls Road, Potomac, MD 20954
- 13b. For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA's), and a sample BPA can be found at the GSA/FSS Schedule homepage (fss.gsa.gov/schedules).**
- 14. Payment Address:** 10008 Falls Road, Potomac, MD 20954
- 15. Warranty provision:** Contractor's Standard Commercial Warranty
- 16. Export Packing Charges:** Not Applicable
- 17. Terms and Conditions of Government Purchase Card Acceptance:** Cards accepted - Same as stated in 9a and 9b.
- 18. Terms and Conditions of Rental, Maintenance, and Repair:** Not Applicable
- 19. Terms and Conditions of Installation:** Not Applicable
- 20. Terms and Conditions of Repair Parts:** Not Applicable
- 20a. Terms and Conditions for any Other Services:** Not Applicable
- 21. List of Service and Distribution Points:** Not Applicable
- 22. List of Participating Dealers:** Not Applicable
- 23. Preventive Maintenance:** Not Applicable
- 24a. Special Attributes Such as Environmental Attributes:** Not Applicable
- 24b. Section 508 Compliance Information:** Not Applicable
- 25. Data Universal Number System (DUNS) Number:** 83-622-9229
- 26. WILL Interactive, Inc. is registered in the Central Contractor Registration (CCR) Database**

WILL Interactive - *Play it out before you live it out*

Addendum A

SIN 27-300: Prepared Audio and Visual Instructional Material, Multi-Media

Individual License Use Only

SIN	Item #	Virtual Experience Immersive Learning Simulation	Description	Course Level	Units	Commercial Price - Single User	Price Offered via GSA Schedule 69	GSA Discount Offered
27-300	Y001	Interactive Nights Out 1	18-25 year old alcohol and substance abuse prevention	1	1	\$99.00	\$85.00	14.1%
27-300	Y002	Interactive Nights Out 2	14-18 year old drinking and relationships program	2	1	\$179.00	\$152.00	15.1%
27-300	M001	Saving Sergeant Pabletti	Teamwork, Values, Honesty and Leadership	3	1	\$199.00	\$170.00	14.6%
27-300	L001	The Incident*	Active Listening in Crisis Negotiations	1	1	\$99.00	\$85.00	14.1%
27-300	T001	My Year With Tony	Dealing with critically ill children teacher training	1	1	\$99.00	\$85.00	14.1%
27-300	Y003	Hate Comes Home	School anti-bias prevention program	1	1	\$99.00	\$85.00	14.1%
27-300	Y004	Just 2 Days	School violence prevention	1	1	\$99.00	\$85.00	14.1%
27-300	L002	The Incident 2*	Suicide Intervention in Crisis Negotiations	1	1	\$99.00	\$85.00	14.1%
27-300	Y005	The Challenge	Early Teen Leadership	1	1	\$99.00	\$85.00	14.1%
27-300	Y006	The Challenge 2	Advanced Teen Leadership	1	1	\$99.00	\$85.00	14.1%
27-300	L003	The Call***	Reducing Bias-Based Policing	2	N/A	N/A	N/A	N/A
27-300	H001	The Anatomy of Care***	Customer Service in Healthcare	3	N/A	N/A	N/A	N/A
27-300	Y007	Generation RX***	Prevention of Prescription Drug Abuse	2	N/A	N/A	N/A	N/A
27-300	L004	Perspectives on Profiling***	Prevention of Racial Profiling in Law Enforcement	2	N/A	N/A	N/A	N/A
27-300	M002	Liberty Call	Sailor Personal Development	3	1	\$299.00	\$255.00	14.7%
27-300	M003	Gator Six	Lessons Learned in Iraq and Afghanistan	3	1	\$299.00	\$255.00	14.7%
27-300	M004	Level III Antiterrorism/FP**	Installation Command	3	1	\$199.00	\$170.00	14.6%
27-300	M005	Level III Antiterrorism/FP**	Deployed Ground Command	3	1	\$199.00	\$170.00	14.6%
27-300	M006	Level III Antiterrorism/FP**	Deployed Naval Command	3	1	\$199.00	\$170.00	14.6%
27-300	M007	Level III Antiterrorism/FP**	Deployed Air Command	3	1	\$199.00	\$170.00	14.6%
27-300	M008	The Barda Bridge	Army Contingency Contracting	3	1	\$199.00	\$170.00	14.6%
27-300	M009	Outside the Wire	Military Leadership Decision-making	3	1	\$199.00	\$170.00	14.6%
27-300	M010	A Day in the Bam	US Army Armor Advanced NCO Course	3	1	\$199.00	\$170.00	14.6%
27-300	M011	Blaster	US Army Explosive Ordnance Disposal	3	1	N/A	N/A	N/A
27-300	M012	Dilemmas: Last Call	Military Ethical Decision Making	1	1	\$99.00	\$85.00	14.1%
27-300	M013	Dilemmas: The Weekend	Military Ethical Decision Making 2	1	1	\$99.00	\$85.00	14.1%

NOTES:

GSA IFF fee included in stated prices

Country of Origin for all products is the USA.

* For Sale only to authorized Law Enforcement Organizations

** For Sale only to Authorized Military buyers

*** Not Available for Single User purchase, site license only

Site License GSA Schedule 69 Pricing for Off-the-Shelf Virtual Experience Immersive Learning Simulations (SIN 27-300) **

Interactive Virtual Experience Software Training Program	Number of Users - Year One				
	1-500	501-1,000	1001-5,000	5,001-25,000	25,001-100,000+
Level 1 Course	\$1,760	\$1,760 + \$4.70 for each employee over 500	\$4,110 + \$3.50 for each employee over 1,000	\$18,310 + \$2.38 for each employee over 5,000	\$65,910 + \$1.18 for each employee over 100,000
Level 2 Course	\$2,350	\$2,350 + \$4.70 for each employee over 500	\$4,700 + \$3.50 for each employee over 1,000	\$18,900 + \$2.38 for each employee over 5,000	\$66,500 + \$1.18 for each employee over 100,000
Level 3 Course	\$2,935	\$2,935 + \$4.70 for each employee over 500	\$5,285 + \$3.50 for each employee over 1,000	\$19,485 + \$2.38 for each employee over 5,000	\$67,085 + \$1.18 for each employee over 100,000

NOTES:

Cost of first year site license are priced as listed. Each subsequent year is extended automatically at a 50% discount of original purchase price.

*** SITE LICENSE GOVERNMENT PRICES EQUATE TO A 40% DISCOUNT ACROSS THE BOARD FROM CURRENT COMMERCIAL PRICING.**

*** GSA IFF fee included in stated prices**



Addendum B

SIN 27-400: Facilitated Training on Use of Virtual Experience Interactive Training Products

Interactive Virtual Experience Software Training Program	Description	Units	Minimum Class Size	Maximum Class Size	Fixed Commercial Price	GSA Schedule 69 Price Offered	Discount Offered
Facilitated Session	Training on use of software and creation of interactive training program	4 Hours	1	25	\$3,000	\$2,500	16.7%

NOTES:

* GSA IFF fee included in stated prices

Addendum C

WILL Interactive GSA Pricing Schedule - GS-02F-0111U
SIN 27-500: Course Development and Test Administration

SIN	Labor Category Offered	Commercial Price List Hourly Rate	GSA Hourly Rate Offered	Government % Discount Offered
27-500	Producer	\$167.51	\$134.01	20%
27-500	Director	\$149.56	\$119.65	20%
27-500	Program Manager	\$149.56	\$119.65	20%
27-500	Instructional Designer	\$131.62	\$105.29	20%
27-500	Software Designer	\$149.56	\$119.65	20%
27-500	Graphic Designer	\$95.72	\$76.58	20%
27-500	Researcher	\$95.72	\$76.58	20%
27-500	Interactive Movie Scriptwriter	\$119.65	\$95.72	20%
27-500	Production Manager	\$107.69	\$86.15	20%
27-500	Production Assistant	\$83.76	\$67.00	20%
27-500	Lighting Technician	\$65.81	\$52.65	20%
27-500	Sound Technician	\$65.81	\$52.65	20%
27-500	Videographer	\$65.81	\$52.65	20%
27-500	Post Production Manager	\$107.69	\$86.15	20%
27-500	Interactive Movie Editor	\$107.69	\$86.15	20%
27-500	Software Programmer	\$89.74	\$71.79	20%
27-500	Webmaster	\$95.72	\$76.58	20%
27-500	Consultants*	\$71.79	\$57.43	20%

NOTES:

GSA IFF fee included in stated prices

* Consultants are hired hourly and primarily include Actors, Subject Matter Experts and Software Testers