

Company Profile

Pietrodangelo Production Group develops and designs interactive e-learning courses for digital, distance learning via the Web and digital media, as well as streaming, digital video education and training programs and educational broadcast documentaries.



A growing area of emphasis for the firm is military education -- developing interactive, e-learning courses incorporating extensive use of audio, video, 3-D animation and other multimedia elements that effectively engage and educate students.

Established in 1984, the firm has developed continuing education courses and staff development and training programs for a wide range of public and private interests - national and multinational corporations and governmental agencies including the US Naval War College, the US Navy Professional Reading Program, General Dynamics Land Systems, the US Department of Interior, the Agency for International

Development, Hospital Corporation of America (HCA), Humana Corporation, The Florida Governor's Office, Better Homes and Gardens, Merillat Industries, the Florida Chamber of Commerce, the Florida League of Health Systems, The Florida Bar Association, the National Association of Social Workers, the Tallahassee - Leon County Community Recycling Program, the Florida Association for Retarded Citizens and nearly every Florida state agency.



The company offers a full range of services for e-course and instructional media development and production. These include:

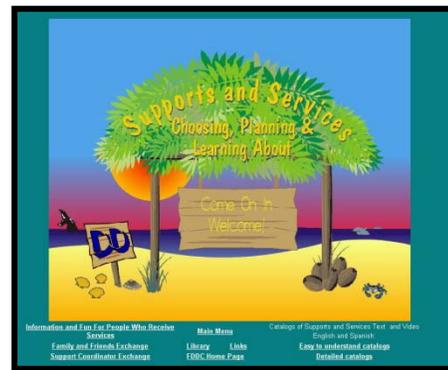
- Content development and research, independently or with subject matter experts.
- Course design and authoring (SCORM compliant) – Distinctively designed courses that incorporate engaging and attractive screen layout, intuitive navigation, screen accessible readings and resource materials and more.
- Media - extensive use of originally produced and provided digital multimedia, including high quality digital video and audio, professional narration, 3-D modeling and 3-D animation, Flash animation and more
- Test and assessment development ranging from simple html self assessments to educational games to sophisticated multi-format tests, such as CD and web delivered tests which automatically grade student's responses and transmit encrypted results by e-mail to the instructor or to a learning management system.



Pietrodangelo Production Group has received widespread professional recognition for its work in e-learning course design, video, digital video and audio, film, graphic design, computer animation and photography, garnering various national, regional and local awards in such competitions as the New York Festivals, the Sarasota Film Festival, Worldfest Charleston, Worldfest Houston, the National Telly Awards, the Healthcare Advertising Awards, the Best in the East Awards, the Silver Microphone Awards, the Golden Image Awards, Angel Public Service Awards, the ADDY Awards and others.

Pietrodangelo Production Group brings to its projects sound content development, creative visual treatment, skilled execution and diverse experience.

Pietrodangelo Production Group, Inc. makes its services readily available on a pro bono basis to non-profit community human services organizations such as the Leon Association for Retarded Citizens, the Special Olympics, the Tallahassee Ballet, the Boy Scouts and Girl Scouts, Turn About, FSU Opera, Domestic Abuse Education, Tallahassee Urban League, the Leon County Humane Society, the Area Agency on Aging, Drug Abuse Prevention Program, the FSU Seminole Torchbearers and more.



The firm has been recognized for this work as a Tallahassee Chamber of Commerce's Small Business of the Year. Further, the firm's president has twice received the Florida Association for Retarded Citizens President's Award, he was 1998 arts nominee for Tallahassee Volunteer of the Year, finalist for Tallahassee Volunteer of the Year in 2000 and the recipient of the 1999 Outstanding Achievement Award from the Florida Volunteer Corp for his volunteer work as a communication consultant in Belize, Haiti, St. Lucia, St. Vincent, Dominica, Grenada and other Caribbean countries.

As a public service, the firm recently completed the documentary, Homeless In An All-America City which was a finalist in the 2001 New York Festivals.

GSA Schedule – Labor Rates and Descriptions

Schedule Title: Schedule 874 – MOBIS
Category Category 874-4
Contract Period: August 5, 2009 – August 5, 2014
Contract Number: GS-02F-0165P
Contractor's name: Pietrodangelo Production Group, Inc
Address: 406 Timberlane Road, Tallahassee, FL 32312
Telephone: 850-894-1210
Fax: 850-894-2197
Contract administration source: Donato A. (Danny) Pietrodangelo
e-mail: da@pietrodangelo.com
Website Address: www.pietrodangelo.com
Business size: Small Business

Schedule 874: MISSION ORIENTED BUSINESS INTEGRATED SERVICES (MOBIS) – (NOTE: Sch 69, TRAINING AIDS & DEVICES INSTRUCTOR-LED TRAINING; COURSE DEVELOPMENT; TEST ADMINISTRATION has been incorporated in SINS 4,5,8&9)			
Category 874-4: Training Services: Instructor Led Training, Web Based Training and Education Courses, Course Development and Test Administration			
Labor Category – See Descriptions Below	Per Hour – Discounted Rate		
Content Development	\$148.50		
Media Design/Authoring	\$148.50		
Project Management	\$123.75		
Media Design (Assistant)	\$89.10		
Research	\$89.10		
Copywriting	\$99.00		
Graphic Design Services	\$99.00		
Layout and Design	\$99.00		
Video Production	Hour	½ Day	Day
	\$173.25	\$891.00	\$1,603.80
Location Video Production - Industrial/Corporate	\$148.50	\$767.25	\$1,283.04
Location Video Production - Conference/Event	\$110.88	\$618.75	\$1,026.43
Digital Video Editing - Non Linear	\$173.25		
Computer Animation/Special Effects	\$198.00		
Digital Audio Recording & Mixing	\$74.25		
Shipping	Depending upon requested service		

Content Development – All tasks associated with developing content for Web Based Training and Education Courses. Including but not limited to: independent and supervised research on subject, coordinating with subject matter experts, developing course topic outline, writing course content, and storyboarding visual elements of course.

Media Design/Authoring – All tasks associated with the construct and delivery of an online or DVD delivered SCORM compliant course, including but not limited developing and producing:

- Interactive, Flash-based and html based content delivery; advanced PowerPoint presentations; as well as designing and developing interactive exercises, screen accessible reading lists and resource folders;
- Developing tests and assessments ranging from simple html self assessments to educational games to sophisticated multi-format tests, such as CD and web delivered tests which automatically grade students' responses and transmit encrypted results by e-mail to the instructor or to a learning management system; and,
- Educational media-intensive course components, including attractive screen designs with intuitive navigation; originally produced and client provided digital multimedia, including high quality digital video and audio; professional narration, 3-D modeling and 3-D animation; Flash animation; and more.

Project Management – All administrative services and costs including developing and maintaining project management/milestone schedule; day-to-day liaison; contract management and billing, office costs specific to the project.

Research – On-line and hands-on research of course content, including securing and incorporating information from publications and media provided by the subject matter experts.

Copywriting – Writing for print publications.

Layout and Design –Graphic design for print publications.

Video Production – High Definition, digital filming with state of the art video, sound and lighting equipment as needed for the specific tasks. *Industrial/Corporate*: broadcast quality video production for streaming on-line or DVD delivery. *Conference/Event*: Videotaping with a single, fixed camera for archival purposes.

Digital Video Editing (non-linear) – Includes broadcast quality, computer based High Definition videotape editing and audio mixing.

Computer Animation/Special Effects – 3D modeling and 3D animation (theatrical quality CGI), Flash animation, video and photographic special effects.

Digital Audio Recording & Mixing – Recording mixing narration, sound effects and music, as needed, for web and DVD delivered courses.

GSA Schedule – Terms and Conditions

1a. Table of awarded special item number	Schedule 874-4
1b. Priced model number and lowest unit price	Varies by service
2. Maximum order	1,000,000
3. Minimum order	No minimum
4. Geographic coverage	Worldwide
5. Point of production	Tallahassee, Florida, USA
6. Discount	20% (per schedule prices.)
7. Quantity discounts.	N/A
8. Prompt payment terms	Net 30 Days
9a. Purchase cards below micropurchase threshold	Yes
9b. Purchase cards are accepted/not above the micropurchase threshold.	Accepted
10. Foreign items	Yes
11a. Time of delivery	Varies by service
11b. Expedited Delivery	Yes, all as needed
11c. Overnight and 2 day delivery	Yes
11d. Urgent Requirements	Yes
12. FOB	None
13. Ordering and Payment address Attn: Donato Pietrodangelo Pietrodangelo Production Group, 406 Timberlane Road Tallahassee, FL 32312, W 850-894-1210, F 850-894-2197, da@pietrodangelo.com	
15. Warranty	From one (1) year to lifetime
16. Export packing charges	Cost
17. Government purchase card thresholds	None
18. Terms and conditions of rental, maintenance and repair	N/A
19. Terms and conditions of installation	N/A
20. Terms and conditions of repair	N/A
21. Terms and conditions for any other services	N/A
21a. List of service and distribution points	N/A
22. List of participating dealers	N/A
23. Preventive maintenance	N/A
24. Y2K Compliant	Yes
25. Environmental attributes	Yes, when applicable
26. Data Universal Number System (DUNS) number	144553815
27. Central Contractor Registration	Yes CAGE/NCAGE Code: 3GVY0