On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order are available through GSA Advantage!®, a menu-driven database system. The INTERNET address GSA Advantage!® is: GSAAdvantage.gov.

Schedule For: Multiple Award Schedule (MAS)
Federal Supply Group: Professional Services
Contract Number: GS-02F-142BA

For more information on ordering from Federal Supply Schedules go to the GSA Schedules page at GSA.gov.

Contract Period: August 12, 2019-August 11, 2024

Contractor: SimulationDeck, LLC
4101 E Louisiana Ave Ste 400
Denver, CO 80246-3456
Telephone: (888) 375-5685
Website: www.simulationdeck.com
E-MAIL: mark.amman@nusura.com
Contract Administrator: Mark Amman

Business Size: Small Business

Pricelist current as of Modification #PO-0020 effective June 24, 2020
1. **Customer Information:**

1a. **Table of Awarded Special Item Numbers(s) with appropriate cross-reference to item descriptions and awarded price(s)**

<table>
<thead>
<tr>
<th>SIN</th>
<th>SIN Recovery</th>
<th>SIN Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>541611</td>
<td>541611-RC</td>
<td>Integrated Consulting Services</td>
</tr>
<tr>
<td>OLM</td>
<td>OLM-RC</td>
<td>Order-Level Materials (OLMs)</td>
</tr>
</tbody>
</table>

1b. Identification of the lowest priced model number and lowest unit price for each special item number awarded under contract. This price is the Government price based on a unit of one, exclusive of any quantity/dollar volume, prompt payment, or any other concession affecting price. Those contracts that have unit prices based on the geographic location of the customer, should show the range of the lowest price, and cite the areas to which the prices apply. N/A

1c. **Labor Category Descriptions:** If the Contractor is proposing hourly rates, a description of all corresponding commercial job titles, experience, functional responsibility and education for those types of employees or subcontractors who will perform services shall be provided. N/A

2. **Maximum order:** $1,000,000.00

3. **Minimum order:** $100.00

4. **Geographic coverage (delivery area):** CONUS, Alaska, Hawaii and Puerto Rico

5. **Point(s) of production:** Same as company address

6. **Discount from list prices or statement of net price:** Pricing provided below represents Government Net Pricing. Discounts have been deducted.

7. **Quantity Discounts:** None

8. **Prompt Payment terms. Information for Ordering Offices:** Prompt payment terms cannot be negotiated out of the contractual agreement in exchange for other concessions. 2.5% Net 20

9. **Foreign Items (list items by country of origin):** None

10a. **Time of Delivery (Contractor insert number of days):** As negotiated between SimulationDeck, LLC and
ordering activity

10b. Expedited Delivery. The Contractor will insert the sentence “Items available for expedited delivery are noted in this price list.” under this heading. The Contractor may use a symbol of its choosing to highlight items in its price list that have expedited delivery: Contact Contractor

10c. Overnight and 2-day delivery. The Contractor will indicate whether overnight and 2-day delivery are available. Also, the Contractor will indicate that the schedule customer may contact the Contractor for rates for overnight and 2-day delivery: Contact Contractor

10d. Urgent Requirements. The Contractor will note in its price list the “Urgent Requirements” clause of its contract and advise agencies that they can also contact the Contractor’s representative to effect a faster delivery: Contact Contractor

11. F.O.B. point(s): Destination

12a. Ordering Address: Same as company address

12b. Ordering Procedures: For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA’s) are found in Federal Acquisition Regulation (FAR) 8.405-3.

13. Payment Address: Same as company address


15. Export Packing Charges (if applicable): N/A

16. Terms and Conditions of Rental, Maintenance, and Repair (if applicable): N/A

17. Terms and Conditions of Installation (if applicable): N/A

18a. Terms and conditions of repair parts indicating date of parts price lists and any discounts from listprices (if applicable). N/A

18b. Terms and Conditions for any Other Services (if applicable): N/A

19. List of Service and Distribution points (if applicable): Same as company address

20. List of Participating Dealers (if applicable): N/A

21. Preventative maintenance (if applicable): N/A
22a. Special Attributes such as Environmental Attributes (e.g., recycled content, energy efficiency, and/or reduced pollutants): N/A

22b. If applicable, indicate that Section 508 compliance information is available on Electronic and Information Technology (EIT) supplies and services and show where full details can be found (e.g., contractor’s website or other location.) The EIT standards can be found at: www.Section508.gov/. www.simulationdeck.com

23. Data Universal Number System (DUNS) Number: 078575811

24. Notification regarding registration in System for Award Management (SAM) database. Registered
## SimulationDeck, LLC GSA Pricing

<table>
<thead>
<tr>
<th>Product Name</th>
<th>Product Description</th>
<th>MFR Part Number</th>
<th>GSA Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Simulation Deck (yearly subscription)</td>
<td>SimulationDeck is the only complete exercise platform available for simulating crises that includes a Homeland Security Enterprise and Evaluation Program (HSEEP) – compliant inject generator as well as traditional media, social media, blogs and photo/video sharing sites. SimulationDeck also meets U.S. Military requirements for IT security. Unlimited use during a one year period from purchase date; includes 200 users. (additional users may be purchased separately)</td>
<td>SIMDECK01</td>
<td>$29,622.17</td>
</tr>
<tr>
<td>Simulation Deck (single instance)</td>
<td>The single-exercise event subscription will provide for the planning, design, conduct and after-action reporting for one exercise event. After the exercise, the customer will have the option of extending their subscription to a full-year subscription by paying the difference of $19,667. The year-long subscription would then conclude a year from the initial installation of the customer’s SimulationDeck instance.</td>
<td>SIMDECKSI2</td>
<td>$9,995.00</td>
</tr>
<tr>
<td>Additional User License</td>
<td>The SimulationDeck subscription at the federal level comes with 200 users included. Additional users must be purchased.</td>
<td>ADDLIC001</td>
<td>$19.75</td>
</tr>
<tr>
<td>Labor Category</td>
<td>Price Offered to GSA (including IFF)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>---------------------------------</td>
<td>--------------------------------------</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Senior Project Manager</td>
<td>$148.11</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Field Exercise Simulation Specialist</td>
<td>$148.11</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Senior Application Developer</td>
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<tr>
<td>Exercise Simulation Specialist</td>
<td>$123.43</td>
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<tr>
<td>Principal in Charge</td>
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<tr>
<td>Principal</td>
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<td></td>
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<tr>
<td>Program Manager</td>
<td>$199.95</td>
<td></td>
<td></td>
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<tr>
<td>Deputy Program Manager</td>
<td>$177.74</td>
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</tr>
<tr>
<td>Exercise Team Leader</td>
<td>$199.95</td>
<td></td>
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</tr>
<tr>
<td>Exercise Controller</td>
<td>$155.52</td>
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<tr>
<td>Administrative Specialist</td>
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<tr>
<td>Training Instructor</td>
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<tr>
<td>Writer/Editor</td>
<td>$177.74</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Technical Writer</td>
<td>$133.30</td>
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<tr>
<td>Analyst</td>
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<td></td>
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</tr>
<tr>
<td>Subject Matter Expert I</td>
<td>$148.11</td>
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<td></td>
</tr>
<tr>
<td>Subject Matter Expert II</td>
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<tr>
<td>Subject Matter Expert III</td>
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<tr>
<td>Application Developer</td>
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<tr>
<td>Multimedia Developer</td>
<td>$111.09</td>
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<td></td>
</tr>
</tbody>
</table>

*IFF is included in our pricing*

**SCA Applicability Statement**

The Service Contract Labor Standards, formerly the Service Contract Act (SCA), is applicable to this contract as it applies to the entire Multiple Award Schedule and all services provided. While no specific labor categories have been identified as being subject to Service Contract Labor Standards due to exemptions for professional employees (FAR 22.1101, 22.1102 and 29 CRF 541.300), this contract still maintains the provisions and protections for SCA eligible labor categories. If and / or when the contractor adds SCA labor categories / employees to the contract through the modification process, the contractor must inform the Contracting Officer and establish a SCA matrix identifying the GSA labor category titles, the occupational code, SCA labor category titles and the applicable WD number. Failure to do so may result in cancellation of the contract.
## Labor Category Descriptions

**Principal in Charge**

**Minimum/General Experience:**
Fifteen (15) years of project related experience, plus a minimum of one year managing a staff and multiple projects. Comprehensive knowledge of emergency management systems and training and exercise simulation practices. Knowledge of agile software development protocols and familiarity with all phases of LAMP stack development (Linux, Apache, MySQL and PHP) and software application design. Comprehensive knowledge of SimulationDeck’s capabilities and social media’s role in emergency management. Expert in exercise and simulation methodology and design.

**Functional Responsibilities:**
This category position involves the monitoring and control of firm wide operations. Individuals under this labor category are skilled in practical knowledge of emergency management and simulation systems, client relations; stakeholder involvement; community relations; communications; software application design, development and deployment; and administration and finance. Highest company line management level. Plans, supervises, manages and may participate technically in all projects within the operating unit. Typically supervises multiple project managers. Has authority for unsupervised technical/financial decisions and actions.

**Minimum Education:**
Bachelor’s Degree or equivalent experience

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**Senior Project Manager**

**Minimum/General Experience:**
Minimum of ten (10) years of project related experience. Knowledge of emergency management planning, training, exercises, and simulation. Comprehensive knowledge of SimulationDeck’s capabilities and social media’s role in emergency management. Expert in emergency management exercise and simulation methodology and design.

**Functional Responsibilities:**
The position involves all aspects of daily project management and performance. Works with the client throughout the project life cycle to establish project goals and objectives and ensures that they are met on time and on budget. Provides overall direction to all project level activities and personnel. Solves complex technical, administrative, programmatic and managerial problems and is responsible for interfacing with customer management and technical personnel, preparing reports, delivering presentations, and participating in meetings. Confers with project staff to outline work plan and to assign duties, responsibilities, and scope of authority. Directs the completion of tasks within estimated time frames and budget constraints. Plans, directs, coordinates, and controls administrative and technical activities for an entire program. Supervises and trains staff in accomplishing assigned duties. Reviews and maintains the quality of work performed on the program. Makes technical judgments and provides advice on resolving technical problems. Prepares project reports for management, client, or others. The Senior Project Manager may also deploy to an exercise or simulation site to supervise SimulationDeck field operations. Provides on-site customer service and technical support. Coordinates teams of field synthetic media and liaises between the exercise and remote SimulationDeck exercise specialists serving as synthetic media or role players.

**Minimum Education:**
Bachelor’s Degree or equivalent experience

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**Field Exercise Simulation Specialist**

**Minimum/General Experience:**
Five (5) years of project related experience in the field of emergency management or simulation. Comprehensive knowledge of SimulationDeck’s capabilities and social media’s role in emergency management. Knowledge of emergency management systems and training and exercise simulation practices. Experience developing content for traditional and social media platforms. Expert in emergency management exercise and simulation methodology and design.

**Functional Responsibilities:**
The Field Exercise Simulation Specialist deploys to an exercise or simulation site to provide simulation services. The Field Exercise Simulation Specialist may provide role playing services as a reporter for traditional media such as newspapers, radio or broadcast TV, or role playing services for social media such as social networks, microblogs, blogs, and social video/photo sharing sites. The Field Exercise Simulation Specialist may also serve as a videographer/editor for synthetic television production or creation of synthetic social photos and videos.
Minimum Education:
Bachelor’s Degree or equivalent experience

Exercise Simulation Specialist

Minimum/General Experience:
Five (5) years of project related experience in the field of emergency management or simulation. Comprehensive knowledge of SimulationDeck’s capabilities and social media’s role in emergency management. Knowledge of emergency management systems and training and exercise simulation practices. Experience developing content for traditional and social media platforms. Expert in emergency management exercise and simulation methodology and design.

Functional Responsibilities:
The Exercise Simulation Specialist serves as the chief exercise and simulation designer, working with the client to integrate SimulationDeck fully into the exercise or simulation design. Provides input into, or develops in total, master scenario events lists, situations manuals, exercise plans and other exercise documentation. Provides training and briefings on SimulationDeck to exercise players and controllers. The Exercise Simulation Specialist may also provide remote role playing services as synthetic traditional and social media. This may include a reporter for traditional media such as newspapers, radio or broadcast TV, or role playing services for social media such as social networks, microblogs, blogs, and social video/photo sharing sites. The Exercise Simulation Specialist may also serve as videographer/editor for synthetic television production or creation of synthetic social photos and videos.

Minimum Education:
Bachelor’s Degree or equivalent experience

Principal

Minimum/General Experience:
Twenty (20) years of project related experience, plus a minimum of five years managing a staff and multiple projects. Comprehensive knowledge of emergency management systems and training and exercise simulation practices. Knowledge of agile software development protocols and familiarity with all phases of LAMP stack development (Linux, Apache, MySQL and PHP) and software application design. Comprehensive knowledge of SimulationDeck’s capabilities and social media’s role in emergency management. Expert in exercise and simulation methodology and design. Experience managing multiple projects and personnel with ability to provide leadership and guidance on the future of projects. Ability to communicate with customer Key personnel and leadership to express overall company leadership.

Functional Responsibilities:
This category position involves the monitoring and control of firm wide operations. Individuals under this labor category are skilled in practical knowledge of emergency management and simulation systems, client relations; stakeholder involvement; community relations; communications; software application design, development and deployment; and administration and finance. Highest company line management level. Plans, supervises, manages and may participate technically in all projects within the operating unit. Typically supervises multiple project managers. Has authority for unsupervised technical/financial decisions and actions. Operates as highest level of communication with stakeholders and customers.

Minimum Education:
Bachelor’s Degree or equivalent experience

Senior Application Developer

Minimum/General Experience:
Five (5) years of experience developing applications on the LAMP stack (Linux, Apache, MySQL, and PHP). Skilled in an agile development environment. Familiar with modern and emerging social applications.

Functional Responsibilities:
The Senior Application Developer works with project management to continually update SimulationDeck with features replacing real-life features from current and emerging social and traditional web applications. Installs instances of SimulationDeck on web
and LAN-based servers customized to the needs of the client. Performs technical support and provides customer service to clients. Provides support to internal staff to optimize SimulationDeck and to provide training on technical use of the application.

**Minimum Education:**
Bachelor’s Degree or equivalent experience

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**Program Manager**

**Minimum/General Experience:**
Twenty (20) years or program related experience, at least two years of experience managing complex programs with multiple simultaneous project deliverables.

**Functional Responsibilities:**
Maintain client relationships, provide supervisory support to analyst staff, identify and refine project requirements, maintain program plans, provide project financial oversight and management, maintain program schedules.

**Minimum Education:**
Master degree or equivalent experience.

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**Deputy Program Manager A**

**Minimum/General Experience:**
Fifteen (15) years or program related experience, at least two years of experience managing complex programs with multiple simultaneous project deliverables.

**Functional Responsibilities:**
Assists the Program Manager to maintain client relationships, provide supervisory support to analyst staff, identify and refine project requirements, maintain program plans, provide project financial oversight and management, maintain program schedules.

**Minimum Education:**
Master degree or equivalent experience.

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**Exercise Team Leader**

**Minimum/General Experience:**
Ten (10) years of experience designing and delivering training exercises.

**Functional Responsibilities:**
Leads the implementation of training exercises in the field or remotely. Coordinates exercise control, evaluation, and facilitation, as well as simulation and after action reporting.

**Minimum Education:**
Bachelor degree, master exercise practitioner certification preferred.

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**Exercise Controller**

**Minimum/General Experience:**
Three (3) years’ experience designing and delivering training exercises.

**Functional Responsibilities:**
Assists the exercise team leader in exercise control. Sets up and operates the exercise site, plans and manages exercise play, and sustains the pace of the exercise. Prompts or initiates certain player actions to ensure exercise continuity and flow.

**Minimum Education:**
Bachelor degree

<table>
<thead>
<tr>
<th>Exercise Facilitator/Evaluator</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Minimum/General Experience:</strong></td>
</tr>
<tr>
<td>Five (5) years’ experience designing and delivering training exercises.</td>
</tr>
</tbody>
</table>

**Functional Responsibilities:**
Collects information on the conduct of exercise play based on pre-established Exercise Evaluation Guides (EEGs). Demonstrates subject matter knowledge in the functional area(s) they have been assigned to review during the exercise and familiarity with EOC procedures. Assesses and documents participant performance against established emergency plans and exercise evaluation criteria, and in accordance with Homeland Security Exercise and Evaluation Program (HSEEP) standards.

<table>
<thead>
<tr>
<th>Administrative Specialist</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Minimum Education:</strong></td>
</tr>
<tr>
<td>Bachelor degree</td>
</tr>
</tbody>
</table>

| Minimum/General Experience: |
| One (1) year professional experience. |

**Functional Responsibilities:**
Support project status tracking, research tasks, administration and logistics for events and working groups, and other duties as assigned.

<table>
<thead>
<tr>
<th>Training Instructor</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Minimum Education:</strong></td>
</tr>
<tr>
<td>Bachelor degree, master degree in associated field preferred.</td>
</tr>
</tbody>
</table>

| **Minimum/General Experience:** |
| Ten (10) years of experience in area of subject matter expertise. |

**Functional Responsibilities:**
Delivers training in a classroom or field environment, assesses participant performance, and documents performance in after action and improvement planning.

<table>
<thead>
<tr>
<th>Writer/Editor</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Minimum Education:</strong></td>
</tr>
<tr>
<td>Bachelor degree</td>
</tr>
</tbody>
</table>

| **Minimum/General Experience:** |
| Five (5) years of experience in leading the development of written reports and assessments. |

**Functional Responsibilities:**
Leads the development of written reports and assessments. Demonstrates knowledge of Associate Press and Chicago style guides. Edits documents for clarity, grammar, spelling, punctuation and assures quality.

<table>
<thead>
<tr>
<th>Technical Writer</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Minimum/General Experience:</strong></td>
</tr>
<tr>
<td>Three (3) years of experience in leading the development of written reports and assessments.</td>
</tr>
</tbody>
</table>

**Functional Responsibilities:**
Coordinates technical writing projects. Researches, writes, edits, and proofreads complex technical data for use in documents or sections of documents such as manuals, procedures and specifications.

**Minimum Education:**
Bachelor degree

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**Analyst**

**Minimum/General Experience:**
Two years of experience in related field.

**Functional Responsibilities:**
Lead the production of analytical assessments, memoranda, power point briefings and presentations. Manage small teams of research analysts in support of project objectives. Gathers and synthesizes information to inform project deliverables.

**Minimum Education:**
Bachelor degree

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**Subject Matter Expert I**

**Minimum/General Experience:**
Five(5) years of experience in related field.

**Functional Responsibilities:**
Lead client interactions, manage internal analysis teams, support survey design, support workshop / exercise design, maintain subject matter expertise in area of responsibility.

**Minimum Education:**
Bachelor degree

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**Subject Matter Expert II**

**Minimum/General Experience:**
Ten (10) years of experience in related field.

**Functional Responsibilities:**
Maintain client relationships, provide supervisory support to analyst staff, support survey design, support workshop / exercise design, identify and refine project requirements, manage internal analysis teams, maintain subject-matter expertise in area of responsibility.

**Minimum Education:**
Bachelor degree

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**Subject Matter Expert III**

**Minimum/General Experience:**
Fifteen (15) years of experience in related field.
**Functional Responsibilities:**
Maintain client relationships, lead analyst staff, identify and refine project requirements, assist in problem definition, lead survey design, lead workshop/exercise design, present research, analysis, and recommendations to senior government clients, manage internal analysis teams, maintain subject-matter expertise in area of responsibility.

**Minimum Education:**
Master degree or equivalent experience

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**Multimedia Developer**

**Minimum/General Experience:**
Two (2) years of experience in creative field, expertise in Adobe Creative Suite.

**Functional Responsibilities:**
Designs and develops a full spectrum of creative products, including printed documents, web sites, videos, interactive eLearning applications, and other creative deliverables as required by the program.

**Minimum Education:**
Bachelor degree or equivalent technical/creative schooling

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**Senior Application Developer**

**Minimum/General Experience:**
Five (5) years of experience developing applications on the LAMP stack (Linux, Apache, MySQL, and PHP). Skilled in an agile development environment. Familiar with modern and emerging social applications.

**Functional Responsibilities:**
The Senior Application Developer works with project management to continually update SimulationDeck with features replacing real-life features from current and emerging social and traditional web applications. Installs instances of SimulationDeck on web and LAN-based servers customized to the needs of the client. Performs technical support and provides customer service to clients. Provides support to internal staff to optimize SimulationDeck and to provide training on technical use of the application.

**Minimum Education:**
Bachelor’s Degree or equivalent experience