

**General Services Administration
Federal Supply Service
Federal Supply Schedule Price List**

SCHEDULE TITLE: Advertising & Integrated Marketing Solutions (AIMS)
FEDERAL SUPPLY GROUP: 541
FEDERAL SUPPLYCLASS: 541
CONTRACT NUMBER: GS-07F-0004U

For more information on ordering from Federal Supply Schedules click on the FSS Schedules Button at <http://www.fss.gsa.gov>

CONTRACT PERIOD: October 1, 2007 - September 30, 2012

CONTRACTOR:

D&R International, Ltd.
1300 Spring Street, Suite 500
Silver Spring, MD 20910
Telephone: 301.588.9387
Facsimile: 301.588.0854
Website: www.drintl.com

CONTRACT ADMINISTRATOR SOURCE:

Margaret Rivera, Contracts Manager
1300 Spring Street, Suite 500
Silver Spring, MD 20910
Telephone: 301.588.9387
Email: mrivera@drintl.com

BUSINESS SIZE: Large

CUSTOMER INFORMATION

1a. TABLE OF AWARDED SPECIAL ITEM NUMBER (SIN) AND DESCRIPTIONS:

<u>SIN</u>	<u>Descriptions</u>
541-1	Advertising Services
541-2	Public Relations Services
541-4A	Market Research and Analysis Services
541-4B	Video/Film Production
541-4C	Exhibit Design and Implementation Services
541-5	Integrated Marketing Services
541-99	Introduction of New Services
541-1000	Other Direct Costs

1b. LOWEST UNIT PRICE FOR ALL SIN:

Labor Categories for ALL SINS	Yr 1 Base Period	Yr 2 Base Period	Yr 3 Base Period	Yr 4 Base Period	Yr 5 Base Period
Director or Executive					
Level 1	165.31	171.92	178.80	185.95	193.39
Level 2	188.93	196.49	204.35	212.52	221.02
Program Manager					
Level 1	103.90	108.06	112.38	116.88	121.56
Level 2	119.85	124.64	129.63	134.82	140.21
Level 3	139.34	144.91	150.71	156.74	163.01
Level 4	154.04	160.20	166.61	173.27	180.20
Project Managers					
Level 1	75.57	78.59	81.73	85.00	88.40
Level 2	86.71	90.18	93.79	97.54	101.44
Level 3	105.87	110.10	114.50	119.08	123.84
Communications Specialist					
Level 1	47.49	49.39	51.37	53.42	55.56
Level 2	56.87	59.14	61.51	63.97	66.53
Level 3	70.85	73.68	76.63	79.70	82.89
Level 4	95.64	99.47	103.45	107.59	111.89
Graphics Design Specialist					
Level 1	36.60	38.06	39.58	41.16	42.81
Level 2	53.13	55.26	57.47	59.77	62.16
Level 3	66.14	68.79	71.54	74.40	77.38
Internet/Media Specialist					
Level 1	47.52	49.42	51.40	53.46	55.60
Level 2	67.90	70.62	73.44	76.38	79.44
Level 3	76.50	79.56	82.74	86.05	89.49
Level 4	94.27	98.04	101.96	106.04	110.28
Advertising/Marketing Specialist					
Level 1	40.26	41.87	43.54	45.28	47.09
Level 2	51.15	53.20	55.33	57.54	59.84
Level 3	60.22	62.63	65.14	67.75	70.46
Level 4	66.62	69.28	72.05	74.93	77.93
Conference/Exhibit Specialist					
Level 1	63.58	66.12	68.76	71.51	74.37
Level 2	79.04	82.20	85.49	88.91	92.47
Market Research Specialist					
Level 1	39.69	41.28	42.93	44.65	46.44
Level 2	59.04	61.40	63.86	66.41	69.07
Level 3	75.57	78.59	81.73	85.00	88.40
Project Assistant					
Level 1	34.08	35.44	36.86	38.33	39.86
Level 2	38.38	39.92	41.52	43.18	44.91
Level 3	47.24	49.13	51.10	53.14	55.27
Level 4	64.71	67.30	69.99	72.79	75.70

1c. HOURLY RATES:

N/A

2. MAXIMUM ORDER LIMITATION*: \$1,000,000

If the best value selection places your order over the Maximum Order identified in this price list, you have an opportunity to obtain a better schedule contract price. Before placing your order, contact the aforementioned contractor for a better price. The contractor may (1) offer a new price for this requirement (2) offer the lowest price available under this contract or (3) decline the order. A delivery order that exceeds the maximum order may be placed under the schedule in accordance with FAR 8.404.

3. MINIMUM ORDER LIMITATION: \$100

4. GEOGRAPHIC COVERAGE (DELIVERY AREA): Domestic, 50 states, Washington, DC, Puerto Rico, US Territories and to a CONUS port or consolidation point for orders received from overseas activities.

5. POINT OF PRODUCTION : Silver Spring, MD

6. DISCOUNT FROM LIST PRICES OR STATEMENT OF NET PRICE: Prices shown above are net and all discounts deducted, and valid for all areas including worldwide.

7. QUANTITY DISCOUNTS: None

8. PROMPT PAYMENT TERMS: Net 30 days

9a. Government purchase cards are accepted for orders at or below the micro-purchase threshold.

9b. Government purchase cards are accepted for orders above the micro-purchase threshold.

10. FOREIGN ITEMS: None

11a. TIME OF DELIVERY: As shown on specific Task Order(s)

11b. EXPEDITED DELIVERY: Contact Contractor's Representative

11c. OVERNIGHT AND 2-DAY DELIVERY: Available. Contact the Contractor for rates.

11d. URGENT REQUIREMENTS: Agencies can contact the Contractor's Representative to effect a faster delivery. Customers are encouraged to contact the contractor for the purpose of requesting accelerated delivery.

12. F.O.B. POINT: Destination

13a. ORDERING ADDRESS:

D&R International, Ltd.
1300 Spring Street
Suite 500
Silver Spring, MD 20910

13b. ORDERING PROCEDURES:

For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPAs) are found in Federal Acquisition Regulation (FAR) 8.405-3

14. PAYMENT ADDRESS: Same as Contractor

15. WARRANTY PROVISION: Standard commercial warranty.

16. EXPORT PACKING CHARGES: N/A

17. TERMS AND CONDITIONS OF GOVERNMENT PURCHASE CARD ACCEPTANCE:

See #9 above

18. TERMS AND CONDITIONS OF RENTAL, MAINTENANCE, AND REPAIR: N/A

19. TERMS AND CONDITIONS OF INSTALLATION: N/A

20. TERMS AND CONDITIONS OF REPAIR PARTS INDICATING DATE OF PARTS PRICE LISTS AND ANY DISCOUNTS FROM LIST PRICES: N/A

20a. TERMS AND CONDITIONS FOR ANY OTHER SERVICES: N/A

21. LIST OF SERVICE AND DISTRIBUTION POINTS: N/A

22. LIST OF PARTICIPATING DEALERS: N/A

23. PREVENTATIVE MAINTENANCE: N/A

24a. SPECIAL ATTRIBUTES SUCH AS ENVIRONMENTAL ATTRIBUTES (E.G., RECYCLED CONTENT, ENERGY EFFICIENCY, AND/OR REDUCED POLLUTANTS):
N/A

24b. SECTION 508 COMPLIANCE FOR EIT: N/A

25. DATA UNIVERSAL NUMBER SYSTEM (DUNS): 617-16-0213

26. NOTIFICATION REGARDING REGISTRATION IN CENTRAL CONTRACTOR REGISTRATION (CCR) DATABASE: Registration is valid until July 27, 2008