



GENERAL SERVICES ADMINISTRATION FEDERAL ACQUISITION SERVICE

AUTHORIZED FEDERAL SUPPLY SCHEDULE, CATALOG AND PRICE LIST

Federal Supply Schedule 541
Advertising & Integrated Marketing Solutions (AIMS)

Contract Number: GS-07F-0013Y

Contract Period: October 1, 2011 through September 30, 2016

Business Size: Small Business

DUNS: 785145178

Contact: Jim Wurster, Executive Vice President | jim.wurster@thecsigroup.com

CORPORATE SYTLES, INC. | D/B/A THE CSI GROUP

11 FARVIEW TERRACE | PARAMUS, NJ 07652 | 201.587.1400 | thecsigroup.com

TERMS & CONDITIONS

1a. CONTRACT NUMBER: GS-07F-0013Y

SIN 541-1/RC	Advertising Services
SIN 541-3/RC	Web-Based Marketing Services
SIN 541-4B/RC	Video/Film Production Services
SIN 541-4C/RC	Exhibit Design & Implementation Services
SIN 541-4D/RC	Conference, Events, & Trade Show Planning Services
SIN 541-4E/RC	Commercial Photography Services
SIN 541-4F/RC	Commercial Art & Graphic Design Services
SIN 541-1000/RC	Other Direct Costs

The GSA Advertising and Integrated Marketing Solutions (AIMS) Schedule is a streamlined procurement vehicle available to federal agencies and other organizations for obtaining services and products from pre-qualified vendors. Key advantages of The CSI Group (Corporate Styles Inc.) AIMS Federal Supply Schedule 541 (GS-07F-0013Y) include a significant reduction in lead time to obtain services as prices have already been determined to be fair and reasonable and competitive requirements have already been met. All applicable laws and regulations have been applied.

On-line access to contract ordering information, terms and conditions, up-to-date pricing and the option to create an electronic delivery order is available through GSA Advantage!, a menu-driven database system.

The INTERNET address for GSA Advantage! is <http://www.gsadvantage.gov>

CONTRACT PERIOD: October 1, 2011 – September 30, 2016

CONTRACTOR:

The CSI Group (Corporate Styles, Inc.)
11 Farview Terrace, Paramus, NJ 07652
Phone number: (201) 587-1400
Fax number: (201) 587-1234
Website: www.thecsigroup.com

BUSINESS SIZE: Small Business

The CSI Group (Corporate Styles, Inc.) is a small business located in Paramus, NJ, which provides expertise and execution in the areas of strategic integrated marketing and advertising that includes market research and analysis, web-based marketing, interactive learning, video & film production, animated motion logos, promotional items, exhibit design and implementation, conference and event planning, commercial photography and graphic design.

We are a vertically integrated company, producing all of our work with on-staff, full-time employees. This allows us to maintain creative and production cost controls by reducing or eliminating the use of outside contractors and vendors. We are up-to-date on the latest technologies in web, video and print production and our systems are continually being upgraded in order to provide our clients with the most advanced technologies to develop their required materials. This allows us to remain on the cutting edge of new technology and work more efficiently and cost effectively for our clients. The CSI Group is a go-to resource for creative and digital services for government organizations. Our in-house team has the strategic and production capabilities to tackle unique government marketing challenges. We have performed all aspects of image development for a number of agencies and organizations.

The CSI Group is certified by the U.S./Canada Joint Certification Program to work on Military Critical Technical Data.

Contact: Jim Wurster, Executive Vice President | jim.wurster@thecsigroup.com

CORPORATE STYLES, INC. | D/B/A THE CSI GROUP

11 FARVIEW TERRACE | PARAMUS, NJ 07652 | 201.587.1400 | thecsigroup.com

TERMS & CONDITIONS

- 1b. Lowest priced service and price for each SIN: (Government net price based on a unit of one)
SIN: All SINs
Category: Account Manager
Price: \$62.77/hr
- 1c. Hourly Rates: See Commercial Price List
2. Maximum Order: \$1,000,000.00 per SIN/per order
If the best value selection places your order over the maximum order identified in this catalog/price list, you have an opportunity to obtain a better schedule contract price. Before placing your order, contact the aforementioned contractor for a better price. The contractor may (1) offer a new price for this requirement, (2) offer the lowest price available under this contract or (3) decline the order. A delivery order that exceeds the maximum order may be placed under the schedule contract in accordance with FAR 8.404.
3. Minimum Order: \$100.00
4. Geographic Coverage: 50 domestic states, Washington DC, Puerto Rico, US Territories and to a CONUS port or consolidation point for orders received from overseas activities.
5. Point of Production: Paramus, New Jersey 07652, USA
6. Discount from List Prices: Prices shown are GSA net
7. Quantity Discount(s): +1% > \$250,000
8. Prompt Payment Terms: Net 30 Days
- 9a. Government Purchase Cards are accepted at or below the micro-purchase threshold.
- 9b. Government Purchase Cards are accepted above the micro-purchase threshold.
10. Foreign Items: None
- 11a. Time of Delivery: To be determined at time of task order.
- 11b. Expedited Delivery: Services are available for expedited delivery; however, this must be discussed at time of order placement and depends on size and nature of order.
- 11c. Overnight and 2-Day Delivery: Overnight and 2-day delivery are available. Contact the Contractor for rates.
- 11d. Urgent Requirements: Agencies can contact the Contractor's representative to effect a faster delivery. Customers are encouraged to contact the contractor for the purpose of requesting accelerated delivery.
12. FOB Point: Destination

TERMS & CONDITIONS

- 13a. Ordering Address:
The CSI Group (Corporate Styles, Inc.)
11 Farview Terrace, Paramus, NJ 07652
- 13b. Ordering Procedures: For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPAs) are found in Federal Acquisition Regulation (FAR) 8.405-3.
- 14. Payment Address:
The CSI Group (Corporate Styles, Inc.)
11 Farview Terrace, Paramus, NJ 07652
- 15. Warranty Provision: Standard Commercial Warranty
Customer should contact contractor for a copy of the warranty.
- 16. Export Packing Charges: N/A
- 17. Terms and Conditions of Government Purchase Card Acceptance
(any thresholds above or below the micro-purchase level): N/A
- 18. Terms and Conditions of Rental, Maintenance and Repair (if applicable): N/A
- 19. Terms and Conditions of Installation (if applicable): N/A
- 20a. Terms and Conditions of Repair Parts Indicating Date of Parts Price Lists and Any Discounts from List Prices
(if available): N/A
- 20b. Terms and Conditions for any other Services (if applicable): N/A
- 21. List of Service Distribution Points (if applicable): N/A
- 22. List of Participating Dealers (if applicable): N/A
- 23. Preventive Maintenance (if applicable): N/A
- 24a. Special Attributes such as Environmental Attributes (e.g. recycled content, energy efficiency
and/or reduced pollutants): N/A
- 24b. Section 508 Compliance Information is available on Electronic and Information Technology (EIT) Supplies and
Services and show where full details can be found. The EIT Standards can be found at www.section508.gov.
Contact Contract Administrator for more information
- 25. DUNS Number: 785145178
- 26. Notification Regarding Registration in Central Contractor Registration (CCR) Database: Currently Active

PRICE LIST

SERVICE PROPOSED (E.G. JOB TITLE/TASK)	PRICE OFFERED TO GSA (HOURLY RATE, INCLUDING IFF)
Vice President, Creative Services	\$148.11
Vice President, Executive Producer	\$148.11
Account Manager	\$62.77
Project Manager	\$67.25
Creative Director	\$131.49
Senior Art Director	\$109.57
Art Director	\$89.67
Digital Photo Retoucher	\$89.67
Graphic Designer	\$80.71
Production Artist	\$71.74
Production Manager	\$67.25
Web Designer	\$112.09
Web Programmer	\$121.06
Flash Artist	\$112.09
Copy Writer	\$85.19
Copy Editor	\$67.25
Proofreader	\$62.77
Storyboard Artist	\$80.71
Media Planner/Buyer	\$94.71
Producer	\$126.95
Director	\$126.95
Video Editor SD/HD/3D	\$197.23
Motion Graphics Developer SD/HD/3D	\$144.63
Video Graphic Artist SD/HD/3D	\$100.81
3D Modeler/Animator SD/HD/3D	\$165.04
Sound Designer	\$112.09
Sound Editor	\$98.64
Casting Director	\$112.09
Production Assistant	\$67.25
Makeup Artist	\$85.19
Videographer SD/HD	\$197.23
Videographer 3D Stereoscopic	\$457.68
Still Photographer - Standard	\$105.79
Still Photographer - 4K RED	\$165.04
Lighting Director	\$109.57
Event Producer	\$126.95
Event Supervisor	\$84.63

Contact: Jim Wurster, Executive Vice President | jim.wurster@thecsigroup.com

CORPORATE STYLES, INC. | D/B/A THE CSI GROUP

11 FARVIEW TERRACE | PARAMUS, NJ 07652 | 201.587.1400 | thecsigroup.com

PRICE LIST

SERVICE PROPOSED (E.G. JOB TITLE/TASK)	UNIT OF ISSUE	PRICE OFFERED TO GSA (HOURLY RATE, INCLUDING IFF)
Trade Magazine Media Buy	1 Page.....	\$4,282.00
Online Ad Placement	1 Month.....	\$3,434.85
Printing	Per Task	\$185,090.37
Conference Facilities & Services.....	Per Event.....	\$280,139.86
800W Stereo Amplifier.....	1 Day	\$130.86
16 Channel Mixer	1 Day	\$147.21
Matching Transformer	1 Day	\$32.71
360 Systems Instant Replay 2	1 Day	\$139.03
10" 2-Way Speaker	1 Day	\$65.42
EAW KF300 Speaker.....	1 Day	\$65.42
EAW KF300 Speaker.....	1 Day	\$65.42
Tripod Speaker Stand.....	1 Day	\$16.36
EAW SB330 Speaker	1 Day	\$49.07
Shure MX418C.....	1 Day	\$40.89
Single UHF Receiver G1 Frequency	1 Day	\$245.35
Audio Cable Lot.....	1 Day	\$408.91
Road Box On Site Supplies Large.....	1 Day	\$55.60
Front of House Rack Mini Digital.....	1 Day	\$245.35
EAW KF300/SB330 Amp Rack #1	1 Day	\$130.86
EAW Sub Amp Rack #1.....	1 Day	\$65.42
Barco ScreenPro II Enhanced	1 Day	\$1,063.17
YamahaMS202	1 Day	\$16.36
Apple Mac Pro.....	1 Day	\$531.59
NEC LCD2470WNX-BK	1 Day	\$204.45
46" LCD Monitor with Turner	1 Day	\$490.69
QuikLok BS317	1 Day	\$204.45
Dalite 9'X16' H-Duty Black Duk	1 Day	\$449.81
Dalite 9'X16' H-Duty Frame/Legs.....	1 Day	\$449.81
ILS 1.25-1.6:1 SX+/ 1.16-1.49:1 HD	1 Day	\$318.95
Christie HD 10K-M	1 Day	\$2,617.03
Lighting Cable Lot.....	1 Day	\$81.78
Flying Pig Systems Hog 500	1 Day	\$122.67
ETC Sensor 24	1 Day	\$157.02
Chroma-Q DB4 Power Supply	1 Day	\$81.78
Chroma-Q DB4 Color Block	1 Day	\$49.07
19 Degree S4 Ellipsoidal	1 Day	\$24.54
Source 4 PAR.....	1 Day	\$16.36
Rigging Cable Lot.....	1 Day	\$163.57
AC Power Isolation Transformer 110V	1 Day	\$163.57
AC Power Isolation Transformer 220V	1 Day	\$245.35
1/2 Ton Chain Motor.....	1 Day	\$155.38
Motion Labs 4Way DubHub remote Thru	1 Day	\$65.42
12" Box Truss - 10' Section.....	1 Day	\$29.44
Dalite 16X13 Gray Panel.....	1 Day	\$228.99

Contact: Jim Wurster, Executive Vice President | jim.wurster@thecsigroup.com

CORPORATE STYLES, INC. | D/B/A THE CSI GROUP

PRICE LIST

SERVICE PROPOSED (E.G. JOB TITLE/TASK)	UNIT OF ISSUE	PRICE OFFERED TO GSA (HOURLY RATE, INCLUDING IFF)
Radio Commercial Media Buy	1X	\$311.43
Regional Magazine Media Buy	1X	\$6,685.94
National Magazine Media Buy	1X	\$29,196.24
Newspaper Media Buy	1X (Column Inch)	\$266.66
National TV Commercial Media Buy	1X	\$389,283.26

CORPORATE STYLES, INC. SCA Matrix

SCA Eligible Contract Labor Category	SCA Equivalent Code and Title	WD Number
Photographer I	13071	2005-2347
Graphic Artist	15080	2005-2347

“The Service Contract Act (SCA) is applicable to this contract and it includes SCA applicable labor categories. The prices for the indicated (***) SCA labor categories are based on the U.S. Department of Labor Wage Determination Number(s) identified in the SCA matrix. The prices offered are based on the preponderance of where work is performed and should the contractor perform in an area with lower SCA rates, resulting in lower wages being paid, the task order prices will be discounted accordingly.”

LABOR DESCRIPTIONS

Vice President, Creative Services

Minimum Education: Bachelor's Degree

Minimum Experience: 10 Years

This senior level position is responsible for oversight and execution of strategy, creative and production for all client projects. Possesses expertise in a broad array of industry concepts, practices and procedures. Meets with clients, makes presentations and coordinates projects with creative director and designers to ensure that communication objectives and deadlines are adhered to and achieved. Additional responsibilities include budgetary oversight and financial management, staff development and learning including organization assessment and improvement.

Vice President, Executive Producer

Minimum Education: Bachelor's Degree

Minimum Experience: 10 Years

This senior level position is responsible for oversight and execution of all video and multimedia projects and leadership of the video project team to ensure operational efficiency. Meets with clients to discuss communication objectives and goals. Additional responsibilities include budgetary oversight and financial management, staff development and learning, including organization assessment and improvement.

Account Manager

Minimum Education: Bachelor's Degree

Minimum Experience: 2 Years

Manages all day-to-day client and agency activities and is the primary client contact. Responsible for determining and implementing the direct needs of the client by managing and maintaining successful interaction between the agency staff and the client to ensure the quality, timeliness and cost effectiveness of every project.

Project Manager

Minimum Education: Bachelor's Degree

Minimum Experience: 5 Years

Responsible for all aspects of assigned projects to ensure delivery according to established deadlines and budget. This includes working closely with Account Manager to ensure that all client requirements are adequately communicated to all relevant production team members. Responsibilities include day-to-day collaboration with design and production staff to review progress and update status of all projects.

Creative Director

Minimum Education: Bachelor's Degree

Minimum Experience: 10 Years

Responsible for overall creative, consistency of style and messaging of client projects. Supervises design and production staff for overall quality of work. Ensures clients' communication goals and objectives are translated into successful design solutions. Interfaces with Project Manager, Account Manager and clients from government agencies or commercial organizations for duration of project. Manages department and organizes, plans and mentors creative team for each project.

Senior Art Director

Minimum Education: Bachelor's Degree

Minimum Experience: 5 Years

Responsible for the concept and design of print and multimedia activities. Leads and directs design staff on development of client projects. Translates complex concepts and information into visually compelling and creative graphic solutions. Oversees and trains graphic designers and production artists. Assists in client presentation meetings. Ensures adherence to budget, schedule and client communication needs and goals.

Contact: Jim Wurster, Executive Vice President | jim.wurster@thecsigroup.com

CORPORATE SYTTLES, INC. | D/B/A THE CSI GROUP

11 FARVIEW TERRACE | PARAMUS, NJ 07652 | 201.587.1400 | thecsigroup.com

LABOR DESCRIPTIONS

Art Director

Minimum Education: Bachelor's Degree

Minimum Experience: 5 Years

Assists the Senior Art Director and Creative Director in developing design concepts. Works closely with the design and production team to ensure all client standards and objectives are adhered to with regard to design elements. Researches stock imagery and design options for client proposals and projects.

Digital Photo Retoucher

Minimum Education: Associate's Degree

Minimum Experience: 2 Years

Primary responsibility is the digital manipulation and optimization of photography and other images for use in client projects and campaigns. Utilizes standard industry software and plug-ins to achieve desired results and works under close guidance from Art Director. Attention to photographic detail requires keen sense of color, composition and true-to-life image representation.

Graphic Designer

Minimum Education: Associate's Degree

Minimum Experience: 2 Years

Works with Creative Director and Art Directors to create and implement design concepts. Conceptualizes, designs and produces various print and multimedia collateral materials. Designs art and copy layouts based on client specifications. Determines style, technique and medium best suited to produce desired effects and conform to reproduction requirements. Selects typefaces/fonts and designs materials as required.

Production Artist

Minimum Education: Associate's Degree

Minimum Experience: 2 Years

Responsible for producing electronic documents per supplied design and graphic standards set forth by Creative Director, Art Directors and Graphic Designers. Works primarily in print production and is required to produce materials per technical specifications provided by clients, printers, publishers and end users.

Production Manager

Minimum Education: Associate's Degree

Minimum Experience: 2 Years

Responsible for managing workflow within the agency. Has a broad view of all on-going project requirements and deadlines and works with team to schedule daily and weekly work schedules. Works in tandem with project and account managers to determine best methodology to accomplish client needs and deadlines. Communicates daily with all departments to ensure efficient workflow and timelines.

Web Designer

Minimum Education: Bachelor's Degree

Minimum Experience: 5 Years

Strategizes and develops user interface elements supporting visual, branding, navigational and stylistic concepts. Works with creative team to ensure feasibility of website design and works directly with Web Developer to implement design. Provides research assistance as needed. Coordinates web advertising services and implements technical requirements for various applications.

LABOR DESCRIPTIONS

Web Programmer

Minimum Education: Bachelor's Degree

Minimum Experience: 5 Years

Works with Web Designer to translate concepts to websites, e-mail campaigns, banner ads and interactive presentations. Constructs websites to approved design. Tests sites to ensure quality and usability on all main browsers. Conducts usability tests and ensures all requirements are met. Works directly with web hosting services to facilitate site posting. Responsible for hosting requirements, database development/management and e-commerce solutions. Provides application support to clients on a case-by-case basis. Provides site maintenance services as needed.

Flash Artist

Minimum Education: Bachelor's Degree

Minimum Experience: 2 Years

Primarily responsible for design and production of Flash (Action Script) animations, navigational elements and interactivity. Works closely with Web Designers and Programmers to ensure all elements seamlessly integrate with site design and objectives. Also provides Flash video conversion and integration into websites as required.

Copywriter

Minimum Education: Bachelor's Degree

Minimum Experience: 5 Years

Responsible for writing the copy and messaging for client projects and communications. This may include printed collateral, websites, video and other requirements. Must understand strategy behind creative concepts as well as audience for whom the messaging is intended. May require extensive research and interview techniques to fully understand all aspects of the project. Must be able to adapt and apply different styles and tone.

Copy Editor

Minimum Education: Bachelor's Degree

Minimum Experience: 2 Years

Works closely with Copywriter to edit and manipulate copy to meet project and client requirements. Often required to alter length of copy to fit desired media specifications. Understands the need to convey messaging in a succinct and clear manner while maintaining the proper contextual information.

Proofreader

Minimum Education: Associate's Degree

Minimum Experience: 2 Years

Responsible for reviewing and checking all written materials prior to being released to client and/or for final media usage. Requires a solid understanding of the English language including grammar and spelling. In addition, individual will work closely with all departments as needed to ensure the right content has been integrated into various projects including print, video and websites.

Storyboard Artist

Minimum Education: Associate's Degree

Minimum Experience: 2 Years

Responsible for drawing a series of sketches and illustrations that show, in pictures, various concepts for video and animations that enable the client to visualize a project prior to starting actual production. Individual would work closely with Creative Director and Art Directors so that the drawings represent as closely as possible the desired storyline and program flow.

Contact: Jim Wurster, Executive Vice President | jim.wurster@thecsigroup.com

CORPORATE SYTTLES, INC. | D/B/A THE CSI GROUP

LABOR DESCRIPTIONS

Media Planner/Buyer

Minimum Education: Bachelor's Degree

Minimum Experience: 5 Years

Responsible for all company interactions with media outlets. Develops and cultivates media contacts and serves as the bridge between the company, the client and the media. Develops and buys media plans based on clients' needs and requirements. Extremely proficient in negotiating best rates and placements for TV, print and web-based advertising.

Producer

Minimum Education: Bachelor's Degree

Minimum Experience: 5 Years

The Producer interacts with the client, project manager and the production staff throughout all phases of video and multimedia projects. Leads and interprets the feel and communication objectives of the project. Manages production schedule and associated costs on a daily basis. Maintains thorough knowledge of the project status to ensure quality of production. Schedules all elements of the project. Maintains a current and thorough knowledge of industry standards, practices and innovations.

Director

Minimum Education: Bachelor's Degree

Minimum Experience: 5 Years

Responsible for directing the talent and crew and translating the concept and script into a high quality, effective video production. Provides a detailed breakdown of the script into shots that will be accomplished within the established production time frame. Works closely with the client and the producer to interpret the creative approach and accomplish the intended style of the production. Determines all production resource requirements including equipment, crew, sets, props, costumes and locations. Supervises editing, digital effects and audio recordings.

Video Editor SD/HD/3D

Minimum Education: Bachelor's Degree

Minimum Experience: 10 Years

Provides a full range of services as an editor on the specific editing system required by the project parameters. Digitizes and organizes footage and program elements and edits the program for approval. Completes changes and additions as requested and incorporates final sound track into mix.

Motion Graphics Developer SD/HD/3D

Minimum Education: Bachelor's Degree

Minimum Experience: 5 Years

Designs and programs layered motion graphics using elements that include video, graphics and animations. Works closely with the Video Editor and Producer to achieve the overall desired effects. Expertise in interpretation of storyboards and manipulating multiple media sources.

Video Graphic Artist SD/HD/3D

Minimum Education: Bachelor's Degree

Minimum Experience: 5 Years

Primary responsibility is the creation of graphics for video productions. This includes stylized text, logos and conceptual elements as required by project specifications. Individual works closely with Producer and Video Editor to ensure creative is aligned with storyboards and client communication objectives and goals. Technical expertise in sizing and file formats is required in order to meet various media specifications.

Contact: Jim Wurster, Executive Vice President | jim.wurster@thecsigroup.com

CORPORATE SYTTLES, INC. | D/B/A THE CSI GROUP

LABOR DESCRIPTIONS

3D Modeler/Animator SD/HD/3D

Minimum Education: Bachelor's Degree

Minimum Experience: 5 Years

Individual creates realistic computer-generated images using 3D modeling software (3D-Studio Max, Maya, etc.). Expert at conceptualizing new ideas, drawing, modeling and texturing. Animation skills require ability to size, maneuver, light and render as directed by the Producer. Must have firm knowledge of animation and render process so that production schedules and timelines remain on track.

Sound Designer

Minimum Education: Associate's Degree

Minimum Experience: 5 Years

Individual creates audio sound tracks for video and multimedia productions. This includes manipulating stock music and sound effects elements as well as the creation of original music scores. Works closely with Producer and Video Editor to ensure final composition accurately reflects project tone, message and objectives.

Sound Editor

Minimum Education: Associate's Degree

Minimum Experience: 5 Years

Individual edits sound files including narration, music and special effects for video and multimedia projects. Works closely with the Producer, Video Editor and Sound Designer to incorporate final edit into required program and media. Other responsibilities include recording narrations and related elements as needed.

Casting Director

Minimum Education: Bachelor's Degree

Minimum Experience: 5 Years

Responsible for finding talent for client projects. This includes both on-camera personalities as well as off-camera voice narrators. Must understand and interpret client requirements for projects and either recommend known individuals and/or hold open casting calls to meet required needs. Negotiates talent fees, contracts, buy-outs and residuals. Schedules talent for desired shoot and production days.

Makeup Artist

Minimum Education: Associate's Degree

Minimum Experience: 5 Years

Responsible for all talent makeup application during production shoots. Expert using proper makeup techniques to match skin complexion of men, women and children. Experienced in choosing proper makeup for best-desired results under different color temperatures for daylight or tungsten balanced lights.

Videographer SD/HD

Minimum Education: Bachelor's Degree

Minimum Experience: 5 Years

Responsible for translating the script/storyboard into captured visual images. Experienced in operating professional recognized brands of SD and HD video cameras. Supervises the production crew and ensures execution of Director/Producer's conceptual and creative goals for the entire production. Sets the proper work tempo for the crew in order to facilitate shot list and production time line.

Contact: Jim Wurster, Executive Vice President | jim.wurster@thecsigroup.com

CORPORATE SYTTLES, INC. | D/B/A THE CSI GROUP

LABOR DESCRIPTIONS

Production Assistant

Minimum Education: Associate's Degree

Minimum Experience: 5 Years

Assists the Producer and/or Director in the coordination and implementation of specific requirements for video projects. This includes production logistics and associated administrative duties. Highly organized and attention to detail crucial.

Videographer 3D Stereoscopic

Minimum Education: Bachelor's Degree

Minimum Experience: 5 Years

Responsible for translating the script/storyboard into captured visual 3D stereoscopic images. Experienced operating professional 3D stereoscopic SD and HD video cameras and associated rigs. Understands precise methods for calculating the stereoscopic camera baseline. Uses techniques that consider the geometry of the display/viewer and scene/camera spaces independently to reliably calculate a mapping of the scene depth being captured to a comfortable display depth budget. Experienced in using multi-rig stereoscopic cameras where different slices of scene depth are captured using different inter-axial settings; the images of the slices are then composed together to form the final stereoscopic image pair.

Still Photographer - Standard

Minimum Education: Bachelor's Degree

Minimum Experience: 5 Years

Responsible for taking still photographs for specific project usages. This may include photography of people, products and landscapes. Works closely with Creative Director to achieve desired look and feel in order to achieve client objectives and goals for required purpose.

Still Photographer - 4K RED

Minimum Education: Bachelor's Degree

Minimum Experience: 5 Years

Same as Still Photographer – Standard, except must be experienced in using the RED camera, its accessories and add-ons.

Lighting Director

Minimum Education: Bachelor's Degree

Minimum Experience: 5 Years

Responsible for the lighting of all studio and location sets for both video and still photography. Must be experienced in proper techniques for lighting various subjects including people and products. Works closely with Creative Director, Producer, Videographer and Still Photographer to ensure the adequate lighting style for tone and mood.

Event Producer

Minimum Education: Bachelor's Degree

Minimum Experience: 5 Years

Develops and executes overall event and production. Plans, coordinates and negotiates all logistics and costs for conferences, meetings, seminars, workshops and promotional events. Provides pre-event and on-site event support. Ability to multi-task and meet tight deadlines. Works closely with agency team to execute required event components.

Event Supervisor

Minimum Education: Bachelor's Degree

Minimum Experience: 5 Years

Assists Event Producer with all on-site logistics. Works with hotel, conference center, exhibit hall, etc. to ensure all contracted event components are executed as required, on time and within budget.

Contact: Jim Wurster, Executive Vice President | jim.wurster@thecsigroup.com

CORPORATE SYTTLES, INC. | D/B/A THE CSI GROUP

CLIENTS



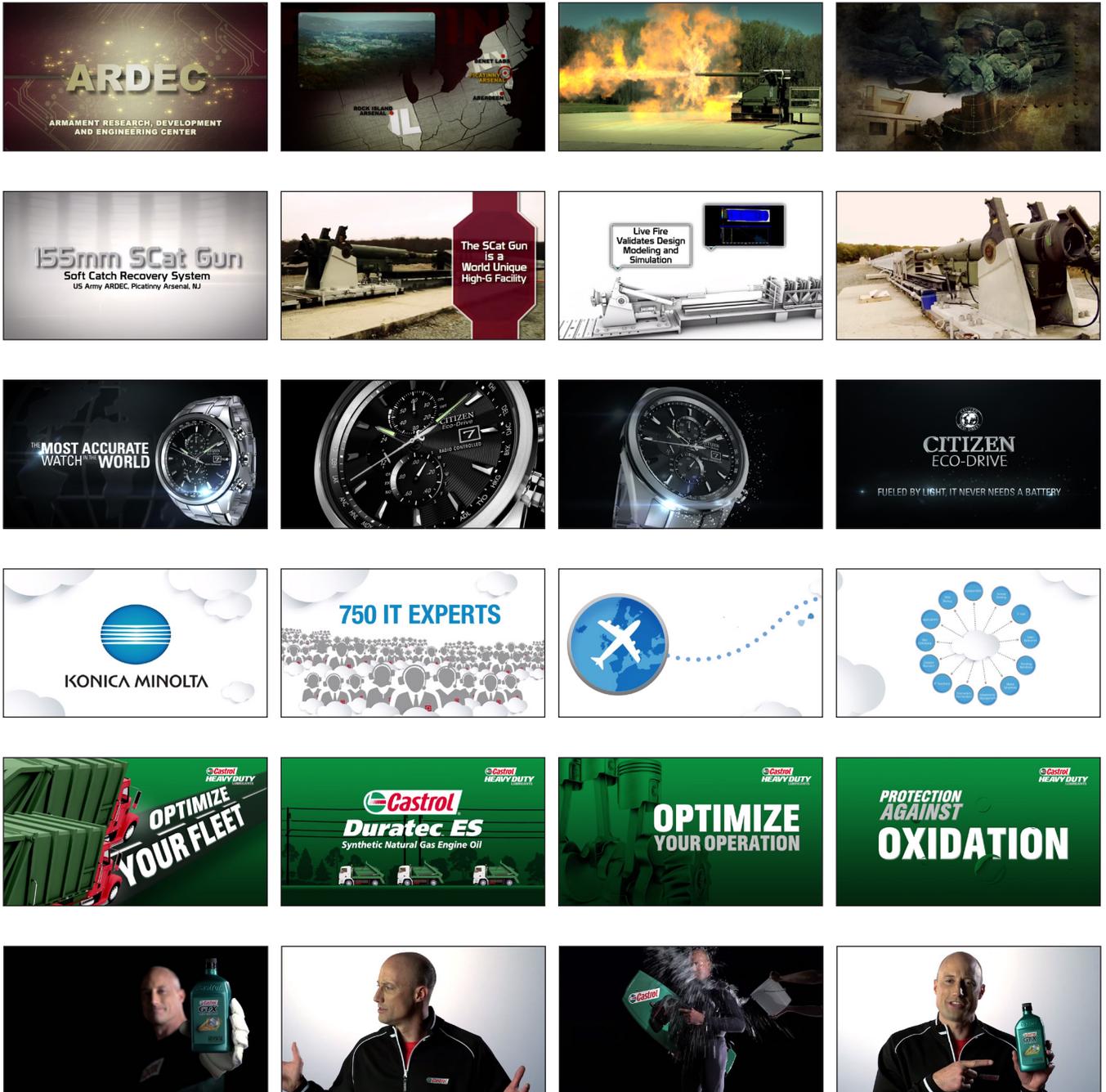
Contact: Jim Wurster, Executive Vice President | jim.wurster@thecsigroup.com

CORPORATE STYLES, INC. | D/B/A THE CSI GROUP

11 FARVIEW TERRACE | PARAMUS, NJ 07652 | 201.587.1400 | thecsigroup.com

VIDEO PRODUCTION

BRAND FILMS, TRAINING VIDEOS, HYPE VIDEOS, PRODUCT VIDEOS AND OVERVIEW VIDEOS



Contact: Jim Wurster, Executive Vice President | jim.wurster@thecsigroup.com

CORPORATE STYLES, INC. | D/B/A THE CSI GROUP

11 FARVIEW TERRACE | PARAMUS, NJ 07652 | 201.587.1400 | thecsigroup.com

EXPERIENTIAL DESIGN

EVENT PRODUCTION, TRADESHOW DISPLAYS/KIOSKS, MEETINGS AND INTERACTIVE INSTALLATIONS



Contact: Jim Wurster, Executive Vice President | jim.wurster@thecsigroup.com

CORPORATE STYLES, INC. | D/B/A THE CSI GROUP

11 FARVIEW TERRACE | PARAMUS, NJ 07652 | 201.587.1400 | thecsigroup.com

INTERACTIVE DESIGN

AUGMENTED REALITY, WEBSITES, LANDING PAGES, EMAIL BLASTS AND MOBILE APPS



Contact: Jim Wurster, Executive Vice President | jim.wurster@thecsigroup.com

CORPORATE STYLES, INC. | D/B/A THE CSI GROUP

11 FARVIEW TERRACE | PARAMUS, NJ 07652 | 201.587.1400 | thecsigroup.com

CORPORATE IDENTITY

STRATEGIC BRANDING, CORPORATE/PROGRAM LOGOS AND STATIONARY



ADVERTISING

COPYWRITING, PHOTOGRAPHY AND CAMPAIGN DESIGN & DEVELOPMENT



Contact: Jim Wurster, Executive Vice President | jim.wurster@thecsigroup.com

CORPORATE SYTLES, INC. | D/B/A THE CSI GROUP

11 FARVIEW TERRACE | PARAMUS, NJ 07652 | 201.587.1400 | thecsigroup.com

PRINT COLLATERAL

BROCHURES, CATALOGS, FOLDERS AND PRESS KITS



Contact: Jim Wurster, Executive Vice President | jim.wurster@thecsigroup.com

CORPORATE STYLES, INC. | D/B/A THE CSI GROUP

11 FARVIEW TERRACE | PARAMUS, NJ 07652 | 201.587.1400 | thecsigroup.com