General Services Administration  
Federal Supply Service Authorized Price List  
Federal Supply Group: Professional Services

On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order are available through GSA-Advantage!, a menu-driven database system. The Internet address for GSA-Advantage! is: http://www.gsaadvantage.gov

SCHEDULE TITLE: Multiple Award Schedule (MAS)

SUPPLEMENT #: Price list current as of Modification # PS-A812 effective 02/04/2020

CONTRACT #: GS-07F-0089V

CONTRACT PERIOD: Dec 08, 2008 to Dec 07, 2023

For more information on ordering from Federal Supply Schedules, click on the FSS Schedules button at: http://www.fss.gsa.gov

CONTRACTOR:
Effective Digital Presentations (EDP)  
1871 Stone Gate Circle, Unit 6  
Davenport, IA 52807  
Telephone: 563-650-4862  
http://www.edpvideo.com  
Email: pegk@edp-corp.com

CONTRACT ADMINISTRATOR:
Margaret Kakert  
Effective Digital Presentations (EDP)  
1871 Stone Gate Circle, Unit 6  
Davenport, IA 52807  
Telephone: 563-650-4862  
http://www.edpvideo.com  
Email: pegk@edp-corp.com

BUSINESS SIZE: Economically Disadvantaged Women Owned Small Business
ADMINISTRATIVE ISSUES

1a. Awarded Special Item Numbers:
   - 512110 Video/Film Production
   - 541810ODC Other Direct Costs for Marketing and Public relations Services
   - OLM Order-Level Materials

Large Category: Professional Services
Subcategory: Marketing and Public Relations
PSC: T006

1b. Lowest Unit Price for SIN 512110: Project Management, $107.05
    Lowest Unit Price for SIN 541810ODC On Camera Talent/Actors, $125.94

1c. HOURLY RATES: See Pricelist on page 4.

2. MAXIMUM ORDER*: $1,000,000
   *If the best value selection places your order over the Maximum Order identified in this catalog/pricelist, you have an opportunity to obtain a better schedule contract price. Before placing your order, contact the aforementioned contactor for a better price. The contractor may (1) offer a new price for this requirement (2) offer the lowest price available under this contract or (3) decline the order. A delivery order that exceeds the maximum order may be placed under the schedule contract in accordance with FAR 8.404.

3. MINIMUM ORDER: $100

4. GEOGRAPHIC COVERAGE: Domestic, 50 states, Washington, DC, Puerto Rico, US Territories and to a CONUS port or consolidation point for orders received from overseas activities

5. POINT(S) OF PRODUCTION: Davenport, Iowa (US)


7. QUANTITY DISCOUNT(S): N/A

8. PROMPT PAYMENT TERMS: Net 30 days. Information for Ordering Offices: Prompt payment terms cannot be negotiated out of the contractual agreement in exchange for other concessions.

9.a Government Purchase Cards must be accepted at or below the micro-purchase threshold.

9.b Government Purchase Cards are accepted above the micro-purchase threshold.

10. FOREIGN ITEMS: None

11a. TIME OF DELIVERY: As specified on agency task order and mutually agreed

11b. EXPEDITED DELIVERY: As specified on agency task order and mutually agreed

11c. OVERNIGHT AND 2-DAY DELIVERY: As specified on agency task order and mutually agreed

11d. URGENT REQUIREMENTS: As specified on agency task order and mutually agreed.

12. FOB POINT: Destination

13a. ORDERING ADDRESS: Effective Digital Presentations (EDP)
     1871 Stone Gate Circle, Unit 6
     Davenport, IA 52807
13b. **ORDERING PROCEDURES:** For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA’s) are found in Federal Acquisition Regulation (FAR) 8.405-3

14. **PAYMENT ADDRESS:** Same as contractor

15. **WARRANTY PROVISION:** Standard Commercial Warranty

16. **EXPORT PACKING CHARGES:** Not applicable

17. **TERMS AND CONDITIONS OF GOVERNMENT PURCHASE CARD ACCEPTANCE:**
   (any thresholds above the micro-purchase level) Contact Contractor

18. **TERMS AND CONDITIONS OF RENTAL, MAINTENANCE, AND REPAIR (IF APPLICABLE):** N/A

19. **TERMS AND CONDITIONS OF INSTALLATION (IF APPLICABLE):** N/A

20. **TERMS AND CONDITIONS OF REPAIR PARTS INDICATING DATE OF PARTS PRICE LISTS AND ANY DISCOUNTS FROM LIST PRICES (IF AVAILABLE):** N/A

20a. **TERMS AND CONDITIONS FOR ANY OTHER SERVICES (IF APPLICABLE):** N/A

21. **LIST OF SERVICE AND DISTRIBUTION POINTS (IF APPLICABLE):** N/A

22. **LIST OF PARTICIPATING DEALERS (IF APPLICABLE):** N/A

23. **PREVENTIVE MAINTENANCE (IF APPLICABLE):** N/A

24a. **SPECIAL ATTRIBUTES SUCH AS ENVIRONMENTAL ATTRIBUTES**
    (e.g. recycled content, energy efficiency, and/or reduced pollutants): N/A

24b. **Section 508 Compliance for EIT:** N/A

25. **DUNS NUMBER:** 130901221

26. **NOTIFICATION REGARDING REGISTRATION IN SYSTEM FOR AWARD MANAGEMENT (SAM) DATABASE:** Active Registration: Yes
Pricing/Services

Following are pricing and descriptions of services provided by Effective Digital Presentations. Additional information can be obtained by contacting us at 1-563-650-4862 or info@edpvideo.com.

<table>
<thead>
<tr>
<th>512110 Services</th>
<th>Unit of Issue</th>
<th>GSA Price with IFF</th>
</tr>
</thead>
<tbody>
<tr>
<td>Project Management</td>
<td>Hour</td>
<td>$107.05</td>
</tr>
<tr>
<td>Script Writing</td>
<td>Hour</td>
<td>$107.05</td>
</tr>
<tr>
<td>Voiceover Recording</td>
<td>Hour</td>
<td>$107.05</td>
</tr>
<tr>
<td>Video Editing</td>
<td>Hour</td>
<td>$107.05</td>
</tr>
<tr>
<td>Sound Design &amp; Mixing</td>
<td>Hour</td>
<td>$107.05</td>
</tr>
<tr>
<td>Animation &amp; Motion Graphics</td>
<td>Hour</td>
<td>$214.11</td>
</tr>
<tr>
<td>Closed Captioning &amp; Subtitling</td>
<td>Hour</td>
<td>$128.46</td>
</tr>
<tr>
<td>Location Shoot - 8 Hour Day</td>
<td>Day</td>
<td>$1,632.24</td>
</tr>
<tr>
<td>Location Shoot - 4 Hour Day</td>
<td>1/2 Day</td>
<td>$1,224.18</td>
</tr>
</tbody>
</table>

| 541810ODC                        |               |                    |
| Voiceover Talent                 | Hour          | $151.13            |
| Grip/Gaffer (Production Assistant)| Day          | $453.40            |
| Videographer (Camera Operator)   | Day           | $503.78            |
| Green Screen - Studio            | Day           | $554.16            |
| On Camera Talent/Actors          | Hour          | $125.94            |

Service Category Descriptions

1. **Project Management**
   a. Services Include: Management of all elements of production from contract negotiations, changes and revisions, production and quality control. Also includes all logistics and travel during project, location scouting and securing of freelance talent and crew as needed.
   b. Experience: 10+ years experience managing multimedia projects including animation and video production.
   c. Education: Bachelor’s Degree with evidence of outstanding work performance.

2. **Script Writing**
   a. Services Include: Creative development of a production concept. Research and writing of the outline and script for any creative production. A script may be a written narrative to be
read by a professional voiceover talent, or a descriptive document of each scene of a video, animation or interactive application broken down by visual and audio elements.

b. Experience: 5+ years experience in a creative role in a video and/or animation production environment. Exceptional communication, artistic and writing skills.

c. Education: Bachelor’s Degree with evidence of outstanding work performance.

3. **Voiceover Recording**
   
a. Services Include: Studio or location audio recording.

b. Experience: 5+ years experience recording professional voiceover narration.

c. Education: Bachelor’s Degree with evidence of outstanding work performance.

4. **Video Editing**
   
a. Services Include: Video editing of footage shot in front of a green or blue screen in order to drop out the background (green screen) and replace it with other video or animation.

b. Experience: 10+ years experience in advanced video editing, chromakeying and/or compositing.

c. Education: Bachelor’s Degree with evidence of outstanding work performance.

5. **Sound Design and Mixing**
   
a. Services Include: Creative use and composition of digital audio tracks for original video and/or animation productions. Includes original sound design and creative use of stock sound library content.

b. Experience: 5+ years in digital audio production, composition and editing.

c. Education: Bachelor’s Degree with evidence of outstanding work performance.

6. **Animation and Motion Graphics**
   
a. Services Include: Design and production of 2D and 3D animation sequences and motion graphics as stand along productions, in support of video productions or interactive applications. Includes concept design, 3D modeling, interactive programming, lighting and rendering of all animation elements.

b. Experience: 5+ years in 3D digital animation.

c. Education: Bachelor’s Degree with evidence of outstanding work performance.

7. **Closed Captioning & Subtitling**
   
a. Services Include: Closed and Open Captioning and/or Subtitling services for DVD, Blu-ray Disc and/or online video formats.

b. Experience: 5+ years

c. Education: HS or Tech School Degree with evidence of outstanding work performance.
8. **Location Shoot – 8 Hour Day**  
   a. Services Include: All inclusive (excluding travel expenses) of camera and lighting equipment and 1 to 2-person crew for filming on-location for a full (8-hour) day.

9. **Location Shoot – 4 Hour Day**  
   a. Services Include: All inclusive (excluding travel expenses) of camera and lighting equipment and 1 to 2-person crew for filming on-location for a half (4-hour) day.

10. **Voiceover Talent**  
    a. Services Include: Use a portable green and/or blue screen of various sizes, as applicable, to bring on location in preparation of videotaping for chromakey editing.

11. **Grip/Gaffer (Production Assistant)**  
    a. Services Include: Assistant to work on lighting and general set operations in on-location or in-studio filming for video productions.

12. **Videographer (Camera Operator)**  
    a. Services Include: Camera operator to assist on-location or in-studio filming for video productions.

13. **Green Screen – Studio**  
    a. Services Include: Use green screen studio location for videotaping for chromakey editing.

14. **On Camera Talent/Actors**  
    a. Services Include: Experienced professional on-camera talent/actors for video productions.