GENERAL SERVICES ADMINISTRATION
Federal Supply Service
Authorized Federal Supply Schedule Price List

On-line access to contract ordering information, terms and conditions, up-to-date pricing, and
the option to create an electronic delivery order are available through GSA Advantage! a
menu-driven database system. The INTERNET address for GSA Advantage! is:
GSAAAdvantage.gov.

MAS – Multiple Award Schedule
Professional Services – Market and Public Relations

Contract Number: GS-07F-0098Y

For more information on ordering from Federal Supply Schedules go to the GSA Schedule page
at GSA.gov.

Blue Peach Media Inc.
625 Main Street, Ste 1232
New York, NY 10044
Phone: 646-256-4813
Fax: 212-918-9269
http://www.bluepeachmedia.com

Contract Period: November 21, 2021 – November 20, 2026
Modification Number: PO-0020
Effective Date: 11.21.2021

Contact for Contract Administration:
Gavin Grace
P: 646-756-2910
gavin@bluepeachmedia.com

Business size: Small
Prices Shown Herein are Net (discount deducted)
CUSTOMER INFORMATION:

1a. TABLE OF AWARDED SPECIAL ITEM NUMBERS (SINs)

<table>
<thead>
<tr>
<th>SIN</th>
<th>DESCRIPTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>512110</td>
<td>Video/Film Production Services</td>
</tr>
<tr>
<td>OLM</td>
<td>Order Level Materials</td>
</tr>
</tbody>
</table>

1b. IDENTIFICATION OF LOWEST PRICED MODEL NUMBER: N/A

1c. HOURLY LABOR RATES: See Descriptions on page 4

<table>
<thead>
<tr>
<th>Labor Category</th>
<th>Hourly GSA Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cameraman</td>
<td>$121.81</td>
</tr>
<tr>
<td>Assistant Cameraman</td>
<td>$93.70</td>
</tr>
<tr>
<td>Lighting/Gaffer/Grip</td>
<td>$93.70</td>
</tr>
<tr>
<td>Audio Technician</td>
<td>$93.70</td>
</tr>
<tr>
<td>Producer</td>
<td>$93.70</td>
</tr>
<tr>
<td>Director</td>
<td>$117.13</td>
</tr>
<tr>
<td>Project Manager</td>
<td>$107.76</td>
</tr>
<tr>
<td>Video Editing</td>
<td>$163.98</td>
</tr>
<tr>
<td>Video Editing/Rush Charges/evening/overnight/weekend</td>
<td>$234.26</td>
</tr>
<tr>
<td>Video Compression / End Coding</td>
<td>$93.70</td>
</tr>
<tr>
<td>Audio Recording/Studio</td>
<td>$234.26</td>
</tr>
<tr>
<td>Audio Editing</td>
<td>$140.55</td>
</tr>
<tr>
<td>2D Animation</td>
<td>$163.98</td>
</tr>
<tr>
<td>3D Animation</td>
<td>$187.41</td>
</tr>
<tr>
<td>Voice Over/Narration Talent</td>
<td>$677.17</td>
</tr>
<tr>
<td>DVD Authoring</td>
<td>$140.55</td>
</tr>
<tr>
<td>Script Writing</td>
<td>$93.70</td>
</tr>
</tbody>
</table>

2. MAXIMUM ORDER:
   512110 $1,000,000
   OLM $250,000

3. MINIMUM ORDER: $100.00

4. GEOGRAPHIC COVERAGE:
   48 contiguous states, Alaska, Hawaii, Washington D.C., Puerto Rico, U.S. Territories and to a part or consolidation point with the aforementioned locations for orders that are received from overseas activities.

5. PRODUCTION POINT: US

6. DISCOUNT FROM LIST PRICES: Prices Listed are Net Discounts Deducted.
7. **QUANTITY DISCOUNTS:** 1% at $50,000; 2% at $100,000; 5% at $200,000.

8. **PROMPT PAYMENT TERMS:**
   2% 10, Net 30. Prompt payment terms cannot be negotiated out of the contractual agreement in exchange for other concessions.

9. **FOREIGN ITEMS:** None

10a. **TIME OF DELIVERY:** As specified on agency task orders.

10b. **EXPEDITED DELIVERY:** As specified on agency task orders.

10c. **OVERNIGHT AND 2-DAY DELIVERY:** As specified on agency task orders.

10d. **URGENT REQUIREMENTS:** Customers are encouraged to contact the contractor for the purpose of requesting accelerated delivery.

11. **FOB POINT:** Destination

12a. **ORDERING ADDRESS:**
   Blue Peach Media Inc.
   625 Main Street, Suite 1232
   New York, NY 10044

12b. **ORDERING PROCEDURES:**
   For Supplies and Services, the ordering procedures, information on Blanket Purchase Agreements (BPA’s) are found in Federal Acquisition Regulation (FAR) 8.405-3.

13. **PAYMENT ADDRESS:**
   Blue Peach Media Inc.
   625 Main Street, Suite 1232
   New York, NY 10044

14. **WARRANTY PROVISIONS:** Standard Commercial Warranty

15. **EXPORT PACKING CHARGES:** N/A

16. **TERMS AND CONDITIONS OF RENTAL, MAINTENANCE, AND REPAIR:** N/A

17. **TERMS AND CONDITIONS OF INSTALLATION:** N/A

18a. **TERMS AND CONDITIONS OF REPAIR PARTS INDICATING DATE OF PARTS PRICE LISTS AND ANY DISCOUNTS FROM LIST PRICES:** N/A

18b. **TERMS AND CONDITIONS FOR ANY OTHER SERVICES:** N/A
19. LIST OF SERVICE AND DISTRIBUTION POINTS: N/A

20. LIST OF PARTICIPATING DEALERS: N/A

21. PREVENTATIVE MAINTENANCE: N/A

22a. SPECIAL ATTRIBUTES SUCH AS ENVIRONMENTAL ATTRIBUTES (e.g., recycled content, energy efficiency, and/or reduced pollutants): N/A

22b. SECTION 508 Compliance for EIT: N/A

23. UNIQUE ENTITY IDENTIFIER (UEI NUMBER): 786692215

24. NOTIFICATION REGARDING REGISTRATION IN SYSTEM FOR AWARD MANAGEMENT (SAM) DATABASE: Registration ACTIVE

**Labor Category Descriptions:**

**Cameraman**
**Description:** Person who operates the video camera during production. This person has extensive knowledge of digital formats / capture settings/ camera function and lenses.
**Qualifications:** 5 years of experience in commercial video production
**Education:** BA, BFA or BS degree in Cinematography / Film -Video Production or related field is required, OR professional-grade portfolio, and commercial references.

**Assistant Cameraman**
**Description:** Assistant to the Camera Operator.
**Qualifications:** 3 years of experience in commercial video production
**Education:** BA, BFA or BS degree in Cinematography / Film -Video Production or related field is required, OR professional-grade portfolio, and commercial references

**Lighting / Gaffer / Grip**
**Description:** Specialist in location and set lighting. Responsible for all lighting, electrical equipment, and the accessories for their proper performance such as cables, stands, mounts, distribution boxes, etc.
**Qualifications:** 5 years of experience in commercial production
Education: BA, BFA or BS degree in Cinematography / Film-Video Production or related field is required, OR professional-grade portfolio, and commercial references.

Audio Technician
Description: Responsible for recording and mixing all sounds captured during production, which include dialogue, background sounds, and room tone. Must have expert knowledge of microphones / placement and recording techniques.
Qualifications: 3 years of commercial experience
Education: BA, BFA or BS degree in Audio Engineering or related field is required, OR professional-grade portfolio, and commercial references.

Producer
Description: Person who manages production schedules and budgets, handles client relations, ensures that the project team works seamlessly and provides approval on project work.
Qualifications: 7 years of commercial experience as a producer
Education: BA, BFA or BS degree in Cinematography / Film-Video Production or related field is required, OR professional-grade portfolio, and commercial references.

Director
Description: The Director is the intellectual and creative force during production and post-production. He/she plans each shot or sequence of the script and directs talent and crews during production and post-production.
Qualifications: Minimum 5 years of commercial experience as a director.
Education: BA, BFA or BS degree in Cinematography / Film-Video Production or related field is required, OR professional-grade portfolio, and commercial references.

Project Manager
Description: Person responsible for leading a project team in delivering a solution to the customer using the appropriate business measurements and terms and conditions. Develops procedures for the production process and ensures deadlines and schedules at all stages of the process are met. Provides project and overall business financial services and acts as liaison
with outside accounting professionals. Prepares all forms and requests necessary for external and internal review of projects.

**Qualifications:** Minimum of 3 years of commercial experience as a project or production manager.

**Education:** BA or BS degree in Business or Mathematics OR professional-grade portfolio, and commercial references.

### Video Editor

**Description:** Person responsible for assembling the final product as a sequence consisting of shots from the raw camera footage, dialogue, sound effects & graphics.

**Qualifications:** 5 years of commercial experience

**Education:** BA, BFA or BS degree in Cinematography / Film-Video Production or related field is required, OR professional-grade portfolio, and commercial references.

### Video Compression/Encoding Specialist

**Description:** Person responsible for converting digital content for various distribution media, e.g., compression for DVD or streaming content on the web.

**Qualifications:** 3 years of experience in commercial video post-production

**Education:** BA, BFA or BS degree in Cinematography / Film-Video Production or related field is required, OR professional-grade portfolio, and commercial references.

### Audio Editor

**Description:** Person responsible for assembling the final audio track as a sequence consisting of voice over narration, music, sound effects, and sounds captured during production.

**Qualifications:** 5 years of commercial experience

**Education:** BA, BFA or BS degree in Audio Engineering or related field is required, OR professional-grade portfolio, and commercial references.

### 2D Animator

**Description:** Technician who produces 2D animation.

**Qualifications:** Minimum 5 years of experience as a commercial animator.

**Education:** BA, BFA or BS degree in Graphic Design or related filed is required, OR professional-grade portfolio and commercial references.

### 3D Animator

**Description:** Technician who produces 3D animation.
Qualifications: Minimum 5 years of experience as a commercial animator.
Education: BA, BFA or BS degree in Graphic Design or related field is required OR professional-grade portfolio, and commercial references.

**Voice Over / Narration Talent**

Description: A specialist voice actor. His/her voice is pre-recorded, and the disembodied voice is integrated into the final film, providing narration.

Qualifications: Must be a member of the Screen Actors Guild (SAG) or the Actor’s Equity Association (AEA).
Experience: Entry Level

**DVD Authoring**

Description: Person responsible for outputting/authoring a project onto a DVD disc capable of playing on a DVD player. This person has expert knowledge of DVD menus, compression codecs, chapter/subchapter creation, and user interface.

Qualifications: 3 years of experience in commercial video post-production.
Education: BA, BFA or BS degree in Cinematography / Film-Video Production or related field is required, OR professional-grade portfolio, and commercial references.

**Script Writer / Copy Writing Services**

Description: Script Writer performs creative and technical writing which may include but is not limited to: Video Script Writing, Training Instructions, Copy Writing for online/web use, Advertising, Marketing, and Technical Writing.

Qualifications: Minimum of 2 - 5 years of script writing experience.