General Services Administration
Federal Supply Service

Authorized Federal Supply Schedule Price List

On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order is available through GSA Advantage!, a menu-driven database system. The INTERNET address for GSA Advantage! is http://www.gsaadvantage.gov

Schedule Title: Multiple Award Schedule
Federal Supply Group: Professional Services
Class: D304, R422, R499, R701, T006

Contract Number: GS-07F-0147Y

Contract Period: December 12, 2011 to December 11, 2021
Price List Current as of Modification #PS-A812, effective February 6, 2020

For more information on ordering from Federal Supply Schedules click on the GSA Schedules link at www.gsa.gov

Contractor:
Wall-to-Wall Studios, Inc.,
1010 Western Ave., Ste. 500,
Pittsburgh, PA 15233-2014
412-232-0880 (phone),
412-232-0906 (fax);
http://www.walltowall.com (website)

Contractor’s Administration Source:
Mr. Pete Popivchak, Marketing Director

Branding for Print, Web and Motion
# CUSTOMER INFORMATION:

## 1a. TABLE OF AWARDED SPECIAL ITEM NUMBERS (SINs)

<table>
<thead>
<tr>
<th>SIN</th>
<th>DESCRIPTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>512110/RC</td>
<td>Video/Film Production</td>
</tr>
<tr>
<td>541430/RC</td>
<td>Graphic Design Services</td>
</tr>
<tr>
<td>541511/RC</td>
<td>Web Based Marketing</td>
</tr>
<tr>
<td>541613/RC</td>
<td>Marketing Consulting Services</td>
</tr>
<tr>
<td>541810/RC</td>
<td>Advertising Services</td>
</tr>
<tr>
<td>541810ODC/RC</td>
<td>Other Direct Costs for Marketing and Public Relations Services</td>
</tr>
<tr>
<td>541910/RC</td>
<td>Marketing Research and Analysis</td>
</tr>
<tr>
<td>OLM/RC</td>
<td>Order-Level Materials (OLM's)</td>
</tr>
</tbody>
</table>

## 1b. LOWEST PRICED MODEL NUMBER AND PRICE FOR EACH SIN:

(Government net price based on a unit of one)

<table>
<thead>
<tr>
<th>SIN*</th>
<th>MODEL</th>
<th>PRICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>All SINs</td>
<td>Junior Designer</td>
<td>$73.83</td>
</tr>
<tr>
<td>All SINs</td>
<td>Designer</td>
<td>$81.87</td>
</tr>
<tr>
<td>All SINs</td>
<td>Senior Designer</td>
<td>$92.68</td>
</tr>
<tr>
<td>All SINs</td>
<td>Junior Developer</td>
<td>$79.78</td>
</tr>
<tr>
<td>All SINs</td>
<td>Developer</td>
<td>$85.03</td>
</tr>
<tr>
<td>All SINs</td>
<td>Senior Developer</td>
<td>$98.82</td>
</tr>
<tr>
<td>All SINs except 541613</td>
<td></td>
<td></td>
</tr>
<tr>
<td>541613</td>
<td>Director of Interactive Technologies/Senior Flash Developer</td>
<td>$96.94</td>
</tr>
<tr>
<td>All SINs except 541613</td>
<td></td>
<td></td>
</tr>
<tr>
<td>541613</td>
<td>Director of Interactive Media &amp; Marketing Strategy</td>
<td>$97.31</td>
</tr>
<tr>
<td>All SINs</td>
<td>Director of Account Operations</td>
<td>$102.26</td>
</tr>
<tr>
<td>All SINs</td>
<td>Senior Account Manager</td>
<td>$97.31</td>
</tr>
<tr>
<td>All SINs</td>
<td>Senior Project Manager</td>
<td>$99.17</td>
</tr>
<tr>
<td>All SINs</td>
<td>Business Development</td>
<td>$91.89</td>
</tr>
<tr>
<td>All SINs</td>
<td>Director of Sales &amp; Marketing</td>
<td>$130.99</td>
</tr>
<tr>
<td>All SINs</td>
<td>Chief Financial Officer</td>
<td>$166.79</td>
</tr>
<tr>
<td>All SINs</td>
<td>Creative Director</td>
<td>$137.56</td>
</tr>
</tbody>
</table>

Service Contract Labor Standards: The Service Contract Labor Standards (SCLS), formerly known as the Service Contract Act (SCA), is applicable to this contract as it applies to the entire Multiple Award Schedule (MAS) and all services provided. While no specific labor categories have been identified as being subject to SCLS/SCA due to exemptions for professional employees (FAR 22.1101, 22.1102 and 29 CRF 541.300), this contract still maintains the provisions and protections for SCLS/SCA eligible labor categories. If and/or when the contractor adds SCLS/SCA labor categories to the contract through the modification process, the contractor must inform the Contracting Officer and establish a SCLS/SCA matrix identifying the GSA labor category titles, the occupational code, SCLS/SCA labor category titles and the applicable WD number. Failure to do so may result in cancellation of the contract.
### OTHER DIRECT COSTS

<table>
<thead>
<tr>
<th>DESCRIPTION</th>
<th>UNIT OF ISSUE</th>
<th>RATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alumni magazine</td>
<td>Qty. 5,000</td>
<td>$10,917.00</td>
</tr>
<tr>
<td>Banner (72” x 24”)</td>
<td>Qty. 1</td>
<td>$134.93</td>
</tr>
<tr>
<td>Brag Books</td>
<td>Qty. 1,000</td>
<td>$10,197.36</td>
</tr>
<tr>
<td>Brochure</td>
<td>Qty. 1,000</td>
<td>$9,076.68</td>
</tr>
<tr>
<td>Brochures</td>
<td>Qty. 5,000</td>
<td>$11,016.95</td>
</tr>
<tr>
<td>Business Cards</td>
<td>Qty. 3 Sets of 500 Ea</td>
<td>$379.81</td>
</tr>
<tr>
<td>Envelopes</td>
<td>Qty. 1,500</td>
<td>$1,946.52</td>
</tr>
<tr>
<td>Flyers</td>
<td>Qty. 125,000</td>
<td>$2,108.94</td>
</tr>
<tr>
<td>Font License</td>
<td>2 Licenses</td>
<td>$417.13</td>
</tr>
<tr>
<td>Gala Invite Mailers</td>
<td>Qty. 5,000</td>
<td>$2,811.08</td>
</tr>
<tr>
<td>Letterhead + #10 Envelopes</td>
<td>Qty. 3,000 each</td>
<td>$1,480.50</td>
</tr>
<tr>
<td>Magazine</td>
<td>Qty. 23,900</td>
<td>$23,660.57</td>
</tr>
<tr>
<td>Media Buy – Print</td>
<td>1 month</td>
<td>$4,827.71</td>
</tr>
<tr>
<td>Media Buy - Radio</td>
<td>1 month</td>
<td>$10,525.65</td>
</tr>
<tr>
<td>Media Buy – TV</td>
<td>1 month</td>
<td>$15,414.16</td>
</tr>
<tr>
<td>Media Planning</td>
<td>1 Month</td>
<td>$3,216.12</td>
</tr>
<tr>
<td>Overnight Shipping</td>
<td>One</td>
<td>$661.39</td>
</tr>
<tr>
<td>Oversize Posters</td>
<td>Qty. 7</td>
<td>$584.71</td>
</tr>
<tr>
<td>Postcards</td>
<td>Qty. 900</td>
<td>$555.97</td>
</tr>
<tr>
<td>Postage for Postcards</td>
<td>Qty. 900</td>
<td>$389.02</td>
</tr>
<tr>
<td>Posters – 11”x17”</td>
<td>Qty. 900</td>
<td>$164.92</td>
</tr>
<tr>
<td>Signage</td>
<td>One</td>
<td>$3,488.29</td>
</tr>
<tr>
<td>Stock Image</td>
<td>One</td>
<td>$568.46</td>
</tr>
<tr>
<td>Tickets</td>
<td>Qty. 7,100</td>
<td>$1,206.89</td>
</tr>
<tr>
<td>Tradeshows Booth Panels</td>
<td>1 Set</td>
<td>$2,248.87</td>
</tr>
</tbody>
</table>

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### 1c. HOURLY RATES: (Services Only) Direct Labor Rates are Hourly

### 2. MAXIMUM ORDER*: $1,000,000.00

*The contractor may honor orders exceeding the maximum in accordance with Clause 52.216-19.

### 3. MINIMUM ORDER: $100.00

### 4. GEOGRAPHIC COVERAGE: Domestic, 50 states, Washington, DC, Puerto Rico, US Territories

### 5. POINT(S) OF PRODUCTION: Not Applicable

### 6. DISCOUNT FROM LIST PRICES: GSA Net Prices are shown on the attached GSA Pricelist.

Negotiated discount has been applied and the IFF has been added.

### 7. QUANTITY DISCOUNT(S): +2% for orders over $250,000.00 (applicable to Direct Labor Only)
8. INFORMATION FOR ORDERING OFFICES: Net 30 Days. Prompt payment terms cannot be negotiated out of the contractual agreement in exchange for other concessions

9a. Government Purchase Cards must be accepted at or below the micro-purchase threshold.

9b. Government Purchase Cards are not accepted above the micro-purchase threshold.

10. FOREIGN ITEMS: None

11a. TIME OF DELIVERY: As specified on task order and as mutually agreed upon

11b. EXPEDITED DELIVERY: Contact Contractor’s Representative

11c. OVERNIGHT AND 2-DAY DELIVERY: If available, contact the Contractor for rates.

11d. URGENT REQUIREMENTS: Customers are encouraged to contact the contractor for the purpose of requesting accelerated delivery.

12. FOB POINT: Destination

13a. ORDERING ADDRESS: Same as contractor’s address

13b. ORDERING PROCEDURES: For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA’s) are found in FAR 8.405-3

14. PAYMENT ADDRESS: Same as contractor

15. WARRANTY PROVISION: Standard Commercial Warranty. Customer should contact contractor for a copy of the warranty.

16. EXPORT PACKING CHARGES: Not Applicable

17. TERMS AND CONDITIONS OF GOVERNMENT PURCHASE CARD ACCEPTANCE: (any thresholds above the micro-purchase level may be inserted by contractor) – Not Applicable

18. TERMS AND CONDITIONS OF RENTAL, MAINTENANCE, AND REPAIR (IF APPLICABLE): Not Applicable

19. TERMS AND CONDITIONS OF INSTALLATION (IF APPLICABLE): Not Applicable
<table>
<thead>
<tr>
<th>Paragraph</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>20.</td>
<td>TERMS AND CONDITIONS OF REPAIR PARTS INDICATING DATE OF PARTS PRICE LISTS AND ANY DISCOUNTS FROM LIST PRICES (IF AVAILABLE): <strong>Not Applicable</strong></td>
</tr>
<tr>
<td>20a.</td>
<td>TERMS AND CONDITIONS FOR ANY OTHER SERVICES (IF APPLICABLE): <strong>Not Applicable</strong></td>
</tr>
<tr>
<td>21.</td>
<td>LIST OF SERVICE AND DISTRIBUTION POINTS (IF APPLICABLE): <strong>Not Applicable</strong></td>
</tr>
<tr>
<td>22.</td>
<td>LIST OF PARTICIPATING DEALERS (IF APPLICABLE): <strong>Not Applicable</strong></td>
</tr>
<tr>
<td>23.</td>
<td>PREVENTIVE MAINTENANCE (IF APPLICABLE): N/A</td>
</tr>
<tr>
<td>24a.</td>
<td>SPECIAL ATTRIBUTES SUCH AS ENVIRONMENTAL ATTRIBUTES (e.g. recycled content, energy efficiency, and/or reduced pollutants): <strong>Not Applicable or as applicable</strong></td>
</tr>
<tr>
<td>25.</td>
<td>DUNS NUMBER: <strong>80-667-9031</strong></td>
</tr>
<tr>
<td>26.</td>
<td>NOTIFICATION REGARDING REGISTRATION IN SYSTEM FOR AWARD MANAGEMENT (SAM) DATABASE: <strong>Wall-to-Wall Studios, Incorporated is currently registered in SAM.</strong></td>
</tr>
</tbody>
</table>
Labor Descriptions for Wall-to-Wall Studios

Junior Designer

Functional Responsibilities:
Assists other designers with various aspects of a project including design and production.
Applies creative design to print collateral, motion graphics and web/interactive/multimedia projects.

Decision Making & Reporting:
Relies on limited experience and judgment to execute tasks and accomplish goals established by other Designers, Sr.
Designers, Project Manager and Creative Directors.

Education & Experience:
Degree in Design, Web Design, Motion Graphic Design or related field or similar experience.
One to two years experience.

Designer

Functional Responsibilities:
Designs creative solutions based on the creative direction provided by Sr. Designers, Creative Director
and marketing team. Applies creative design to print collateral, motion graphics and web/interactive/
multimedia projects.

Decision Making & Reporting:
Works under the guidance of the Creative Director and balances creative communications according to budget constraints and
cost/pricing efficiencies. Assists in overseeing Jr. Designers. A certain degree of creativity
and latitude is required.

Education & Experience:
Degree in Design, Web Design, Motion Graphic Design or related field or similar experience.
Three to seven years experience.

Senior Designer

Functional Responsibilities:
Designs creative solutions based on the creative direction provided by Creative Director and marketing team.
Applies creative design to print collateral, motion graphics and web/interactive/multimedia projects.

Decision Making & Reporting:
Works under the guidance of the Creative Director and balances creative communications according to budget constraints and
cost/pricing efficiencies. Assists in guiding and overseeing other designers. A high degree of creativity and latitude is
required.

Education & Experience:
Degree in Design, Web Design, Motion Graphic Design or related field or similar experience.
Seven or more years experience.
Junior Developer

Functional Responsibilities:
Performs a variety of tasks including coding HTML pages and revising scripts and applications. Updates databases in multiple platforms. Updates SQL queries. Knowledge of Web-related technologies and techniques. Familiar with HTML, JavaScript, PHP and additional Web-standard scripting languages and template building techniques, as well as Flash as needed.

Decision Making & Reporting:
Relies on limited experience and judgment to execute tasks and accomplish goals established by project manager and/or more senior team members. Works under general supervision of Sr. Developer reporting to a Project Manager or Creative Director. A certain degree of creativity and latitude is encouraged.

Education & Experience:
Degree in Computer Science, Web Design or related field or similar experience. One to two years experience.

Developer

Functional Responsibilities:
Develops applications as directed. Performs a variety of tasks, including coding HTML pages and writing and revising scripts and applications. Builds and integrates databases in multiple platforms. Creates and optimizes SQL queries. Strong knowledge of Web-related technologies and techniques. Skilled in HTML, JavaScript, PHP and additional Web-standard scripting languages and template building techniques, as well as Flash as needed. Executes deployments. Works closely with Web producers and Web designers to achieve highest quality work. Incorporate content, test sites on multiple platforms/browsers, and assist in the configuration of Web server settings.

Decision Making & Reporting:
Relies on experience and judgment to plan and accomplish goals established by project manager and/or more senior team members. Works under general supervision by Sr. Developer reporting to a Project Manager or Creative Director. A certain degree of creativity and latitude is required.

Education & Experience:
Degree in Computer Science, Web Design or related field or similar experience. Three to seven years experience.

Senior Developer

Functional Responsibilities:

Decision Making & Reporting:
Relies on experience and judgment to set technical goals with project manager and/or more senior team members. Reports to a Project Manager or Creative Director. A high degree of creativity and latitude is required.

Education & Experience:
Degree in Computer Science, Web Design or related field or similar experience. Seven or more years experience.
Director of Interactive Technologies/Senior Flash Developer

Functional Responsibilities:
Designs and develops Flash applications based on client specifications. Performs a variety of tasks including timeline and ActionScript. Integrates Flash with multiple technologies. Strong knowledge of Web-related technologies and techniques. Works predominantly in Flash; also proficient in HTML, JavaScript, PHP and additional Web-standard scripting languages and template building techniques. Helps establish best practices. Work closely with Web designers to achieve highest quality work.

Decision Making & Reporting:
Relies on extensive experience and judgment to meet creative and technical goals with project manager and creative director. Reports to a Project Manager or Creative Director. A very high degree of creativity and latitude is required.

Education & Experience:
Degree in Computer Science, Web Design, Design or related field. Seven or more years experience.

Director of Interactive Media & Marketing Strategy

Functional Responsibilities:
Develops project strategy for Interactive Projects. Manages project timing, staffing and execution of these projects. Works closely with Business Development on functional scope. Collaborates consistently with design and development teams to ensure project strategy is accomplished with visual design and technical implementation. Acts as primary contact and interfaces regularly with clients and stakeholders. Creates and presents Marketing Communications Plans, from high level brand promise, competitive analysis and messaging to tactical communications timelines and deliverables.

Decision Making & Reporting:
Relies on experience, judgment, and knowledge of organizational and client goals to develop project strategy and execution plans, including timing and resources. Reports to organization Partners.

Education & Experience:
Degree in Business or related field. Ten years experience.

Director of Account Operations

Functional Responsibilities:
Manages client communication, timing, trafficking, staffing and execution on advertising projects. Acts as primary contact and interfaces regularly with clients and stakeholders. Develops internal processes, oversees Account Executives/Representatives and nurtures long-term relationships with advertising clients. Works closely with Business Development on project scope and with various members of design team to ensure successful execution for advertising projects. Collaborates consistently with design and development teams to ensure project strategy is accomplished with visual design and technical implementation. Creates and presents Marketing Communications Plans, from high level brand promise, competitive analysis and messaging to tactical communications timelines and deliverables.

Decision Making & Reporting:
Relies on experience, judgment, and knowledge of organizational and client goals to develop project strategy and execution plans, including timing and resources. Reports to organization Partners.

Education & Experience:
Degree in Business or related field. Ten years experience.
Creative Director

**Functional Responsibilities:**
Oversees all creative direction and internal project workflow, budgets and resources. Collaborates consistently with design and development teams to ensure project vision and objectives are accomplished. Oversees contact with clients, presenting concepts, providing progress updates, requesting necessary client approvals and information pertinent to project progress. Actively contributes to sales process by assisting with capabilities presentations. Interacts directly with CFO to ensure timely project billing and reviews vendor bills for accuracy.

**Decision Making & Reporting:**
Relies on extensive experience and judgment to oversee and manage both creative process and project workflow. A very high degree of self direction and latitude is required. Reports to other members of the ownership group.

**Education & Experience:**
Bachelor’s Degree. 10+ years experience.

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Chief Financial Officer

**Functional Responsibilities:**
Manages and integrates all financial, tax, legal, insurance & operational matters. Creates projections, budgets, various internal strategies and operational efficiency improvements. Develops key metrics and measurement tracking efforts necessary to manage growth, risk and financial success.

**Decision Making & Reporting:**
Relies on extensive experience and judgment to oversee and maintain the financial health and integrity of the company. A very high degree of self direction and latitude is required. Reports to other members of the ownership group.

**Education & Experience:**
 Bachelor’s Degree in Business. 20+ years experience.

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Director of Sales & Marketing

**Functional Responsibilities:**
Supervises and directs employees in their day-to-day tasks. Leads the business development team toward achievement of financial goals. Works with CFO to develop revenue goals, budgets and measurement metrics. Compiles and presents sales’ team progress. Responsible for growing the company through increasing brand awareness, acquiring new customers, and coordinating public relations efforts. Drives new revenues and efficiencies by effectively challenging and motivating employees.

**Decision Making & Reporting:**
Relies on extensive experience and judgment. A very high degree of self direction and latitude is required. Reports to other members of the ownership group.

**Education & Experience:**
Bachelor’s degree. 20+ years experience.

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Business Development

Functional Responsibilities:
Responsible for retaining existing clientele and developing new relationships while representing the company in a professional manner. Maintains a high level of client service by thoroughly researching and understanding a client’s challenges and presenting appropriate solutions. Assists the Director of Sales in developing sales strategy, company positioning, market focus and creating solutions for prospecting in specific market verticals. Works with Director of Sales to build relationships with prospects, clients, partners, and centers of influence, and achieve revenue goals. Assists creative teams with account support. Documents all efforts, including successes and specific knowledge about existing clients and new key clients, Supports the Marketing team with strategic development.

Decision Making & Reporting:
Reports directly to Director of Sales & Marketing. A certain degree of self direction and latitude is required.

Education & Experience:
Bachelor’s degree. Three or more years experience.

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Senior Project Manager

Functional Responsibilities:
Oversees and manages internal project workflow, budgets and resources. Acts as point of contact with clients providing progress updates, requesting necessary client approvals and information pertinent to project progress. Interacts directly with CFO to ensure timely project billing and reviews vendor bills for accuracy.

Decision Making & Reporting:
Relies on extensive experience and judgment to oversee and manage project workflow. A very high degree of self direction and latitude is required. Reports to members of the ownership group.

Education & Experience:
Bachelor’s Degree. 7+ years experience.

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Senior Account Manager

Functional Responsibilities:
Assists other designers with various aspects of a project including design and production. Applies creative design to print collateral, motion graphics and web/interactive/multimedia projects.

Decision Making & Reporting:
Relies on limited experience and judgment to execute tasks and accomplish goals established by other Designers, Sr. Designers, Project Manager and Creative Directors.

Education & Experience:
Degree in Design, Web Design, Motion Graphic Design or related field or similar experience. One to two years experience.
Branding Approach

For W|W’s work to be successful, it is critical that our clients have consensus and clarity about their “brand” promise, such that the “branding” solutions pursued by W|W are properly focused. We firmly believe that:

• Brand-driven organizations deliver a distinct experience.
• Clarity about your brand (promise) gives you permission to develop marketing & communications that support it.
• The brand (promise) should drive everything you do.
• Owning that experience and making it unique to you, is key.
• Brand discipline (and culture) trumps marketing budget.
• The success of our clients will rely on understanding & knowing that core, unique brand promise… and aligning all of the brand signals behind that promise.

Brand
The core promise, or unassailable vision, of an organization that helps establish a reputation or image formed by those who interact with the organization. This is at the heart of every great brand and it should inspire the W|W team and its customers.

Branding
The process of creating & managing the signals an organization sends to communicate its promise. Every touch-point is a signal and the cumulative effect of all those signals constitutes “your brand” to the consumer.

Brand Strategy
Is a framework for the intentional, strategic communication of all messages and signals that deliver on your promise. The strategy should capture and articulate core insights about the brand’s DNA and aspirations, and position the brand clearly to ensure that your promise is consistently expressed by all staff and consistently experienced by all audiences.

A brand framework contains messaging, whether spoken, written, seen or implied, that tells a customer, prospect, constituent, stakeholder, or employee what you stand for and why they should trust you.

The brand strategy will articulate the messaging & communication architecture/hierarchy to help ensure that whether in direct engagement with a customer or prospect, online or in print, each touch-point sets an expectation and perception of value, both internally with all staff, and externally with all audiences. Each touch-point is an opportunity to deliver a positive brand experience — one that is unique and relevant, and forms an emotional connection.

Over time, these experiences build trust, brand loyalty and intrinsic value.

Strong brands answer three questions.
1. Who are you?
2. What do you do?
3. Why does it matter to me?

Great brands deliver on three fronts:
Different, Relevant & Simple.
Company Data

Wall-to-Wall Studios, Inc. is a Brand Design Agency creating compelling integrated experiences for smart challenger brands. W|W helps companies build their Brand Currency via websites and digital mediums; print media and graphic design; logos, rebranding, organizational identity systems; environmental design, signage and wayfinding; motion graphics, animation and broadcast video; and, advertising campaigns. Founded in 1992, W|W is headquartered in Pittsburgh, PA, with a second office in Honolulu, HI. W|W maintains a diverse clientele; working with both local and national entities, ranging in size from regional non-profits to Fortune 500 publicly traded companies.

We are known as a firm that will do whatever it takes. At W|W, we strive to deliver exactly what the Client needs, in ways they never expected. Our approach is marked by experience, agility, curiosity and savvy, enabling W|W to pursue custom solutions for each Client, following processes that ensure that resources are used in the most efficient manner. We are able to accomplish these goals through our hybrid, multidisciplinary team that combines art, technology and creativity, pushing the boundaries of each individual discipline. W|W’s expertise unites the marketing smarts of an ad agency, the technical know-how of an interactive firm and the creative soul of a design firm, enabling it to span across a broad spectrum of media, producing custom, unique and noticeable products, fulfilling the needs of each Client.

Wall-to-Wall Studios is a hybrid firm, leveraging both the marketing expertise of an ad agency, the technical capacity of an interactive firm, and the creative core of a design firm. Differentiation is based upon this multifaceted acumen, encompassing a broad spectrum of media. The Wall-to-Wall Studios team offers both mass- and subset-media solutions, but maintains its differentiation throughout. Customers are engaged in mutual analysis to determine the correct course of action and optimized media solution. Predictable is not a word ever used to describe Wall-to-Wall, and saying more by saying less is a hallmark of our work. For over nineteen years, Wall-to-Wall Studios has been creating successful web/interactive solutions, graphic design deliverables across all media and environmental graphics.

Core Competencies

Branding

Graphic Design
Graphic Design for Brochures/Pamphlets, Annual Reports, Direct Mail, Capabilities Communications, Posters

Website Design & Development
Content Management Systems (CMS), Blog, Social Media, Responsive Design, Mobile Friendly, Microsites

Integrated Marketing/Advertising Campaigns
Animation, Motion Graphics, Broadcast TV, Media Plan & Procurement

Environmental Graphics
Wayfinding, Signage, Trade Show Booths