

**GENERAL SERVICES ADMINISTRATION  
Federal Supply Service  
Authorized Federal Supply Schedule Catalog/Price List**

On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order is available through GSA Advantage!, a menu-driven database system. The Internet address for GSA Advantage! is: <http://www.gsaadvantage.gov>

**FSC Group: 541**

Advertising and Integrated Marketing Solutions (AIMS)

**Contract number: GS-07F-0160U**

**Contract period:**

2/1/08 through 1/31/13

**Contractor name, address and phone number:**



**Designed Solutions Group, Inc.**

836 East Franklin Street

Dayton, OH 45459

Phone: 937-428-9633

Fax: 937-428-9662

Website: [www.designed-solutions.com](http://www.designed-solutions.com)

**Contract Administrator:**

Roxann L. Patrick, President

937-428-9633, ext. 102

Email: [rpatrick@designed-solutions.com](mailto:rpatrick@designed-solutions.com)

**Business size:**

Small Business, woman-owned



**CUSTOMER INFORMATION**

1a. Table of awarded special item numbers (SINs)

- SIN 541-3 Web Based Marketing Services
- SIN 541-4D Conference Events and Tradeshow Planning Services
- SIN 541-4F Commercial Art and Graphic Design

1b. Lowest priced model number and price for each SIN:  
(Government net price based on a unit of one)

**SIN 541-3, Web Based Marketing Services  
SIN 541-4D, Conference Events and Tradeshow Planning Services  
and SIN 541-4F, Commercial Art and Graphic Design**

Skill/Task Category	Commercial Labor Rates (Loaded)	Government Discount % Offered	Price Offered to the Government Labor Rates
Executive Marketing Strategist	\$150.00	5.50%	\$141.75
Marketing Strategist	\$120.00	5.50%	\$113.40
Sr. Art Director	\$120.00	5.50%	\$113.40
Art Director	\$110.00	5.50%	\$103.95
Sr. Graphic Designer	\$120.00	5.50%	\$113.40
Jr. Graphic Designer	\$110.00	5.50%	\$103.95
Production Artist	\$100.00	5.50%	\$94.50
Illustrator (Conventional or digital)	\$120.00	5.50%	\$113.40
Photo retouching/manipulation	\$110.00	5.50%	\$103.95
Copywriter	\$120.00	5.50%	\$113.40
Account Coordination	\$110.00	5.50%	\$103.95
Workflow Manager	\$110.00	5.50%	\$103.95
Photography	\$120.00	5.50%	\$113.40
Interactive/Web Project Mgr.	\$140.00	5.50%	\$132.30
Interactive/Web Designer	\$120.00	5.50%	\$113.40
Interactive/Web Programmer	\$140.00	5.50%	\$132.30

2. Maximum order\*: \$1,000, 000 per SIN and per order

\*If the best value selection places your order over the Maximum Order identified in this catalog/pricelist, you have an opportunity to obtain a better schedule contract price. Before placing your order, contact the aforementioned contactor for a better price. The contractor may (1) offer a new price for this requirement; (2) offer the lowest price available under this contract; or (3) decline the order. A delivery order that exceeds the maximum order may be placed under the schedule contract in accordance with FAR 8.404.

3. Minimum order: \$100.00

4. Geographic Coverage: Domestic, 50 states, Washington, D.C.

5. Point(s) of Production: Designed Solutions Group, Inc.  
Attn: Roxann Patrick  
836 East Franklin Street  
Centerville, OH 45459  
Phone Number: 937-428-9633  
Fax Number: 937-428-9662  
Email: [rpatrick@designed-solutions.com](mailto:rpatrick@designed-solutions.com)

6. Discount from list prices: 5.5% from the accepted pricelist. For calculation of the GSA Schedule price (price paid by customers ordering from the GSA Schedule, and the price to be loaded in to GSA Advantage), the contractor should deduct the appropriate basic discount from the list price and add the prevailing IFF rate to the negotiated discounted price (Net GSA price). Current IFF rate is 0.75%

7. Quantity discount(s): 2% for orders \$5,000 or more.

8. Prompt payment terms: 2% 10 days Net 30

9a. Government purchase cards must be accepted at or below the micro-purchase threshold.

9b. Government purchase cards are accepted above the micro-purchase threshold.

10. Foreign items: None

11a. Time of delivery: As specified on agency order

11b. Expedited delivery: Contact Contractor

11c. Overnight and 2-day delivery: Contact Contractor

- 11d. Urgent requirements: Contact Contractor
- 12. FOB Point: Destination
- 13a. Ordering address: Designed Solutions Group, Inc.  
Attn: Roxann Patrick  
836 East Franklin Street  
Centerville, OH 45459  
Phone number: 937-428-9633  
Fax number: 937-428-9662  
Email: [rpatrick@designed-solutions.com](mailto:rpatrick@designed-solutions.com)
- 13b. Ordering procedures: For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA's) are found in Federal Acquisition Regulation (FAR) 8.405-3
- 14. Payment address: Same as contractor
- 15. Warranty provision: Standard Commercial Warranty. Customer should contact contractor for a copy of the warranty.
- 16. Export packing charges: N/A
- 17. Terms and conditions of Government Purchase Card Acceptance: (any thresholds above the micro-purchase level).
- 18. Terms and conditions of rental, maintenance, and repair (if applicable): N/A
- 19. Terms and conditions of installation (if applicable): N/A
- 20. Terms and conditions of repair parts indicating date of parts price lists and any discounts from list prices (if available): N/A
- 20a. Terms and conditions for any other services (if applicable): N/A
- 21. List of service and distribution points (if applicable): N/A
- 22. List of participating dealers (if applicable): N/A
- 23. Preventive maintenance (if applicable): N/A
- 24a. Special attributes such as environmental attributes (e.g. recycled content, energy efficiency, and/or reduced pollutants): N/A
- 24b. Section 508 Compliance for EIT: N/A
- 25. DUNS number: 883576084

26. Notification regarding registration in Central Contractor Registration (CCR) database: Registration valid until 5/8/2009