

**GENERAL SERVICES ADMINISTRATION
Federal Supply Service**

Authorized Federal Supply Schedule Price List

On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order are available through GSAAAdvantage!, a menu-driven database system. The internet address for GSAAAdvantage! is: <http://GSAAdvantage.gov>

FSC Group: 541

Advertising and Integrated Marketing Solutions

Contract number: GS-07F-0161U

Contract period:

2/1/08 through 1/31/13

Contractor name, address and phone number:



Designed Solutions Group, Inc.

836 East Franklin Street

Dayton, OH 45459

Phone: 937-428-9633

Fax: 937-428-9662

Website: www.designed-solutions.com

Contract Administrator:

Roxann L. Patrick, President

937-428-9633, ext. 102

Email: rpatrick@designed-solutions.com

Business size:

SMALL, WOMAN OWNED



CUSTOMER INFORMATION

1a. Table of awarded special item number(s) with appropriate cross-reference page

SIN 541-1 Advertising Services
 SIN 541-5 Integrated Marketing Services
 SIN 541-1000 Other Direct Costs

1b. Awarded Pricing–
**SIN 541-1, Advertising Services
 and SIN 541-5, Integrated Marketing Services**

Skill/Task Category	Commercial Labor Rates (Loaded)	Government Discount % Offered	Price Offered to the Government Labor Rates
Executive Marketing Strategist	\$150.00	5.50%	\$141.75
Marketing Strategist	\$120.00	5.50%	\$113.40
Sr. Art Director	\$120.00	5.50%	\$113.40
Art Director	\$110.00	5.50%	\$103.95
Sr. Graphic Designer	\$120.00	5.50%	\$113.40
Jr. Graphic Designer	\$110.00	5.50%	\$103.95
Production Artist	\$100.00	5.50%	\$94.50
Illustrator (Conventional or digital)	\$120.00	5.50%	\$113.40
Photo retouching/manipulation	\$110.00	5.50%	\$103.95
Copywriter	\$120.00	5.50%	\$113.40
Account Coordination	\$110.00	5.50%	\$103.95
Workflow Manager	\$110.00	5.50%	\$103.95
Photography	\$120.00	5.50%	\$113.40
Interactive/Web Project Mgr.	\$140.00	5.50%	\$132.30
Interactive/Web Designer	\$120.00	5.50%	\$113.40
Interactive/Web Programmer	\$140.00	5.50%	\$132.30

SIN 541-1000
Other Direct Costs

DSG does offer other direct costs. These ODC's may include:

HTML computer programming	\$90/hr.
Printing	\$4.648 per pocket folder (includes plates, proofs, printing, assembly and delivery)
Photography–Stock photography	\$375 per image
Photography–Original Commercial One in-studio (no travel) day shoot	\$2,723
Video production One location shoot (in-studio) for raw footage only with no editing or completed presentation	\$4,867.50
Freelance design and illustration	\$50/hr.
Copywriting	\$80/hr.

- 2. Maximum order: \$1,000, 000 per SIN and per order
- 3. Minimum order: \$100.00
- 4. Geographic Coverage: Domestic, 50 states, Washington, D.C.

5. Point(s) of Production: Designed Solutions Group, Inc.
Attn: Roxann Patrick
836 East Franklin Street
Centerville, OH 45459
Phone Number: 937-428-9633
Fax Number: 937-428-9662
Email: rpatrick@designed-solutions.com

6. Discount from list prices: 5.5% from the accepted pricelist. For calculation of the GSA Schedule price (price paid by customers ordering from the GSA Schedule, and the price to be loaded in to GSA Advantage), the contractor should deduct the appropriate basic discount from the list price and add the prevailing IFF rate to the negotiated discounted price (Net GSA price. Current IFF rate is 0.75%

7. Quantity discount(s): 2% for orders \$5,000 or more.

8. Prompt payment terms: 2% 10 days Net 30

9a. Government purchase cards must be accepted at or below the micro-purchase threshold.

9b. Government purchase cards are accepted above the micro-purchase threshold.

10. Foreign terms: None
- 11a. Time of delivery: As specified on agency order
- 11b. Expedited delivery: Contact Contractor
- 11c. Overnight and 2-day delivery: Contact Contractor
- 11d. Urgent requirements: Contact Contractor
12. FOB Point: Destination
- 13a. Ordering address: Designed Solutions Group, Inc.
 Attn: Roxann Patrick
 836 East Franklin Street
 Centerville, OH 45459
 Phone number: 937-428-9633
 Fax number: 937-428-9662
 Email: rpatrick@designed-solutions.com
- 13b. Ordering procedures: For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA's) are found in Federal Acquisition Regulation (FAR) 8.405-3
14. Payment address: Same as contractor
15. Warranty provision: Standard Commercial Warranty. Customer should contact contractor for a copy of the warranty.
16. Export packing charges: N/A
17. Terms and conditions of Government Purchase Card Acceptance: (any thresholds above the micro-purchase level).
18. Terms and conditions of rental, maintenance, and repair (if applicable): N/A
- 19, Terms and conditions of installation (if applicable): N/A
20. Terms and conditions of repair parts indicating date of parts price lists and any discounts from list prices (if available): N/A
- 20a. Terms and conditions for any other services (if applicable): N/A
21. List of service and distribution points (if applicable): N/A
22. List of participating dealers (if applicable): N/A

23. Preventive maintenance (if applicable): N/A

24.a. Special attributes such as environmental attributes (e.g. recycled content, energy efficiency, and/or reduced pollutants): N/A

24b. Section 508 Compliance for EIT: N/A

25. DUNS number: 883576084

26. Notification regarding registration in Central Contractor Registration (CCR) database: Registration valid until 5/8/2009