

MULTI MEDIA MARKETING ASSOCIATES, Inc.

www.multimediamktg.com

SCHEDULE TITLE: Federal Supply Service (FSC) Group 541
Advertising & Integrated Marketing Solutions (AIMS)

GSA Contract Numbers: **GS-07F-0224U** (SIN(s) 541-4D/541-4DRC & 541 4F/541-4FRC)
GS-07F-0225U (SIN 541-4B/541-4BRC)

Contract Period: March 1, 2008 through February 28, 2013

Contractor: Multi Media Marketing Associates, Inc
915 NW 199th Terrace
Pembroke Pines, FL 33029
Phone: 954-433-0988
Fax: 954-438-1472
Email: maria@multimediamktg.com

Contractor's Administrative Source: Maria Elena Luya
(Contact information same as above)

Business Size: Small

CUSTOMER INFORMATION:

- 1a. Table of Awarded Special Item Numbers (SINs):**
541-4 B/541-4BRC - Video/Film Production;
541-4D/541-4DRC* - Conference, Events and Tradeshow Planning Services; and
541 4F/541-4FRC* - Commercial Art and Graphic Design Services

*Set-Aside for Small Business
- 1b. Identification of the Lowest Priced Model Number/Unit Price:**
See Price List (Government net price based on a unit of one).
- 1c. Hourly Rates:** See Price List
- 2. Maximum Order:** \$1,000,000.00 per SIN and \$5,000, 000.00 per order.
- 3. Minimum Order:** \$100.00
- 4. Geographic Coverage:** Domestic
- 5. Point(s) of Production:** Services N/A

6. **Statement of Net Price:** Prices shown herein are Net (discount already deducted under GSA rate column).
7. **Quantity Discounts:** None
8. **Prompt Payment Terms:** 1% 15 Days, Net 30 days
- 9a. **Government Purchase Cards accepted at or below the micro-purchase threshold.**
- 9b. **Government Purchase Cards are accepted above the micro-purchase threshold.**
10. **Foreign Items:** None
- 11a. **Time of Delivery:** In accordance with the requirements of the task order.
- 11b. **Expedited Delivery:** Contact Contractors Representative.
- 11c. **Overnight and 2-day Delivery:** Services N/A
- 11d. **Urgent Requirements:** Agencies can contact the Contractor's representative to effect a faster delivery. Customers are encouraged to contact the contractor for the purpose of requesting accelerated delivery.
12. **F.O.B. Point:** Destination
- 13a. **Ordering Address:** Multi Media Marketing Associates, Inc.
915 N.W. 199th Terrace,
Pembroke Pines, Florida 33029-3367
Tel: 954.433.0988
- 13b. **Ordering Procedures:** As per FAR 8.405-3.
14. **Payment Address:** Same as contractor.
15. **Warranty Provision:** Standard Commercial Warranty. Customer should contact contractor for a copy of warranty.
16. **Export Packing Charges:** Not Applicable
17. **Terms and Conditions of Government Purchase card Acceptance:** None
18. **Terms and Conditions of Rental, Maintenance, and Repair:** N/A
19. **Terms and Conditions of Installation:** N/A
20. **Terms and Conditions of Repair Parts:** N/A
- 20a. **Terms and Conditions for any Other Services:** N/A
21. **List of Service and Distribution Points:** N/A

22. **List of Participating Dealers:** N/A
23. **Preventive Maintenance:** N/A
- 24a. **Special Environmental Attributes:** N/A
- 24b. **EIT Supplies and Services:** N/A
25. **Data Universal Number System (DUNS) Number:** 79-9647032
26. **Notification regarding registration in Central Contractor Registration (CCR) database:**
Multi Media Marketing Associates, Inc. is registered and current in the CCR database.
Registration valid thru June 19, 2008.

**MULTI MEDIA MARKETING ASSOCIATES, INC
PRICING / RATE CARD**

541-4B/541-4BRC Video/Film Production		
GSA Labor/Task Category	GSA Rate	Unit
Director	135.00	Hour
Producer	113.00	Hour
Director of Photography (Video)	77.00	Hour
Production Supervisor	75.00	Hour
Lighting Director	72.00	Hour
Audio Technician	79.00	Hour
Key Grip	54.00	Hour
Production Assistant	36.00	Hour
Non-linear Editing - Digital Betacam	113.00	Hour
Non-linear Editing – HD	180.00	Hour
Editing - Audio Production	90.00	Hour
3D Animator	162.00	Hour
2D Graphics and Animation	96.00	Hour
Script Writer	72.00	Hour
Digital Betacam Camera Package	1,147.00	Day
Hi-Definition (HD) Camera Package	1,665.00	Day
Lighting Truck	426.00	Day
Teleprompter - Operator with Equipment	434.00	Day
Voice Over Narration - (up to 120 seconds)	338.00	Each
Voice Over Narration - (up to 5 minutes)	434.00	Each
Voice Over Narration - (up to 10 minutes)	770.00	Each

541-4D/541-4DRC Conference, Events & Tradeshows

GSA Labor/Task Category	GSA Rate	Unit
Project Director	121.00	Hour
Project Manager	85.00	Hour
Project Administrator	72.00	Hour
Technical Engineer	56.00	Hour
Meeting Coordinator	49.00	Hour
Special Event Planning	59.00	Hour
Staff Assistant	34.00	Hour
Registration Desk Support	225.00	Day
Meeting Minutes	72.00	Hour
Sr. Translator (Eng-Spanish)	65.00	Hour
Photography (Digital Photos)	72.00	Hour
Stenographer/Court Reporter	110.00	Hour
Audio (2-speaker system)	653.00	Day
Audio (4-speaker system)	855.00	Day
Audio- Standing Mics	49.00	Each
Wireless Handheld Mic	32.00	Each
Wireless Table Top Mics	35.00	Each
Wireless Lapel Mic	110.00	Each
Conference One Delegate Console	45.00	Each
Conference One Chairman Console	72.00	Each
16 Channel audio mixer	180.00	Each
Self Powered Speaker w/stand (75w)	77.00	Each
Projector-LCD (3000 Lumen)	293.00	Day
Projection Screen (6' x 8' w/dress mount)	225.00	Day

541-4F/541-4FRC Commercial Art/Graphic Design Services

GSA Labor/Task Category	GSA Rate	Unit
Web Designer	81.00	Hour
Artist / Graphic Designer	63.00	Hour
Art Director	75.00	Hour
Media Planning	67.00	Hour