

INNOVATIVE MEDIA & INTERACTIVE SOLUTIONS.™

GSA CONTRACT NUMBERS

GS-07F-0225U
(SIN(s) 512110/512110RC; 541430/541430RC;
561920/561920RC; 541810ODC/541810ODC(RC))

MULTIPLE AWARD SCHEDULE

Professional Services Schedule
Industrial Group: OLM (Order-Level Materials)

CONTRACT PERIOD

March 01, 2018 through February 28, 2023

LAST MODIFICATION

July, 2020

CONTRACTOR

Multi Media Marketing Associates, Inc.
20841 Johnson Street, Suite 111
Pembroke Pines, FL 33029
www.multimediamktg.com

CONTRACTOR'S ADMINISTRATIVE SOURCE

Jose Luya
Phone: 954-433-0988
Fax: 954-438-1472
Email: jose@multimediamktg.com

BUSINESS SIZE

Small



Multi Media

Marketing Associates Inc.

www.multimediamktg.com



The Service Contract Act (SCA) is applicable to this contract and as it applies to the entire Multiple Award Schedule (MAS) / Order-Level Materials (OLM) and all services provided. While no specific labor categories have been identified as being subject to SCA due to exemptions for professional employees (FAR 22.1101, 22.1102 and 29CFR 5413.300), this contract still maintains the provisions and protections for SCA eligible labor categories. If and/or when the Contractor adds SCA labor categories / employees to the contract through the modification process, the Contractor must inform the Contracting Officer and establish a SCA matrix identifying the GSA labor category titles, the occupational code, SCA labor category titles and applicable wage determination (WD) number. Failure to do so may result in cancellation of the contract.



CUSTOMER INFORMATION

1a. TABLE OF AWARDED SPECIAL ITEM NUMBERS (SINS):

512110/512110RC Video/Film Production
541430/541430RC Graphic Design Services
561920/561920RC Conference, Meeting, Event and Trade Show Planning Services
541810ODC Other Direct Costs

1b. IDENTIFICATION OF THE LOWEST PRICED MODEL NUMBER/UNIT PRICE:

See Price List (Government net price based on a unit of one).

1c. HOURLY RATES:

See Price List

2. MAXIMUM ORDER: \$1,000,000.00

3. MINIMUM ORDER: \$100.00

4. GEOGRAPHIC COVERAGE: Domestic

5. POINT(S) OF PRODUCTION: Pembroke Pines, FL

6. STATEMENT OF NET PRICE: Prices shown herein are Net (discount already deducted under GSA rate).

7. QUANTITY DISCOUNTS: None

8. PROMPT PAYMENT TERMS: 1% 15 Days, Net 30 days

9a. GOVERNMENT PURCHASE CARDS ACCEPTED AT OR BELOW THE MICRO-PURCHASE THRESHOLD.

9b. GOVERNMENT PURCHASE CARDS ARE ACCEPTED ABOVE THE MICRO-PURCHASE THRESHOLD.

10. FOREIGN ITEMS: None

11a. TIME OF DELIVERY: In accordance with the requirements of the task order.

11b. EXPEDITED DELIVERY: Contact Contractors Representative.

11c. OVERNIGHT AND 2-DAY DELIVERY: Services N/A

11d. URGENT REQUIREMENTS: Agencies can contact the Contractor's representative to effect a faster delivery. Customers are encouraged to contact the contractor for the purpose of requesting accelerated delivery.

12. F.O.B. POINT: Destination

13a. ORDERING ADDRESS:

Multi Media Marketing Associates, Inc.
20841 Johnson Street, Suite 111
Pembroke Pines, Florida 33029
Tel: 954.433.0988

13b. ORDERING PROCEDURES: As per FAR 8.405-3.

14. PAYMENT ADDRESS: Same as contractor.

15. WARRANTY PROVISION: Standard Commercial Warranty. Customer should contact contractor for a copy of warranty.

16. EXPORT PACKING CHARGES: N/A

17. TERMS AND CONDITIONS OF GOVERNMENT PURCHASE CARD ACCEPTANCE: None

18. TERMS AND CONDITIONS OF RENTAL, MAINTENANCE, AND REPAIR: N/A

19. TERMS AND CONDITIONS OF INSTALLATION: N/A

20. TERMS AND CONDITIONS OF REPAIR PARTS: N/A

20a. TERMS AND CONDITIONS FOR ANY OTHER SERVICES: N/A

21. LIST OF SERVICE AND DISTRIBUTION POINTS: N/A

22. LIST OF PARTICIPATING DEALERS: N/A

23. PREVENTIVE MAINTENANCE: N/A

24a. SPECIAL ENVIRONMENTAL ATTRIBUTES: N/A

24b. EIT SUPPLIES AND SERVICES: N/A

25. DATA UNIVERSAL NUMBER SYSTEM (DUNS) NUMBER: 79-9647032

26. NOTIFICATION REGARDING REGISTRATION IN CENTRAL CONTRACTOR REGISTRATION (CCR) DATABASE: Multi Media Marketing Associates, Inc. is registered US Federal Contractor with SAM (formally CCR and ORCA). Annual representation and certifications are current and available electronically at <https://www.sam.gov>



FILM/VIDEO PRODUCTION

Multi Media is a full service production and post-production facility specializing in public outreach, educational, training, orientation, and safety videos. As an added value to the Government, our main office features an in-house 1,200 sq. ft. cyc wall studio.

Video production services include, but are not limited to:

- Writing
- Directing
- Filming
- Editing
- Motion Graphics
- Video scoring
- Narration
- Music
- Sound Effects
- Casting
- Duplication
- Distribution

512110/512110RC Video/Film Production

GSA Labor/Task Category	GSA Rate	Unit
Director	\$135.66	Hour
Producer	\$113.49	Hour
Project Manager	\$85.12	Hour
Project Administrator	\$72.71	Hour
Director of Photography (Video)	\$77.14	Hour
Production Supervisor	\$75.37	Hour
Lighting Director	\$72.71	Hour
Audio Technician	\$79.80	Hour
Key Grip	\$54.09	Hour
Production Assistant	\$36.35	Hour
Non-linear Editing - Digital Betacam	\$113.49	Hour
Non-linear Editing – HD	\$180.88	Hour
Editing - Audio Production	\$90.44	Hour
3D Animator	\$163.14	Hour
2D Graphics & Animation	\$96.64	Hour
Illustrator	\$95.76	Hour
Script Writer	\$72.71	Hour
Digital Betacam Camera Package	\$1,153.53	Day
Hi-Definition (HD) Camera Package	\$1,673.99	Day
Photography (Digital Photos)	\$72.71	Hour
Photography (Commercial)	\$110.83	Hour
Lighting Truck	\$428.25	Day
Teleprompter - Operator with Equipment	\$436.23	Day
Voice Over Narration - (up to 120 seconds)	\$339.59	Each
Voice Over Narration - (up to 5 minutes)	\$436.23	Each
Voice Over Narration - (up to 10 minutes)	\$774.05	Each

5418100DC Video/Film Production - Other Direct Costs

GSA Labor/Task Category	GSA Rate	Unit
Talent – Speaking	\$916.88	Day
Talent Non-Speaking	\$362.72	Day
Digital Betacam Camera Package	\$584.38	Day
Hi-Definition (HD) Camera Package	\$1,410.58	Day

GRAPHIC DESIGN

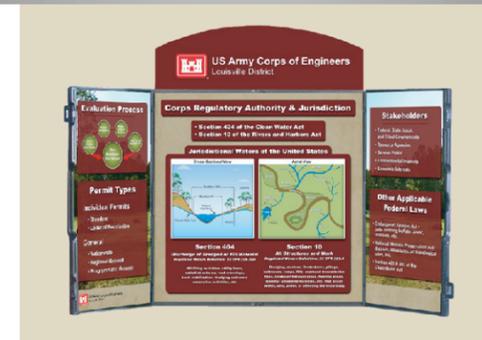
Multi Media provides creative support services to agencies through the development of commercial art, graphic design, illustrations, and other artwork necessary to educate a specific or general audience about products and services.

Types of services may include, but are not limited to:

- Conceptual design and layout
- Copywriting and technical writing services
- Custom and stock artwork
- Logo design
- Newsletters and publications
- Brochures
- Invitations
- Exhibits and displays
- Signage
- Presentations
- Web and interactive design
- Business stationery
- Direct mail
- Illustration
- Photo manipulation
- Promotional design
- Posters and flyers

541430/541430(RC) Graphic Design Services

GSA Labor/Task Category	GSA Rate	Unit
Project Manager	\$85.12	Hour
Web Designer	\$79.80	Hour
Artist / Graphic Designer	\$62.07	Hour
Illustrator	\$95.76	Hour
Art Director	\$73.59	Hour
Media Planning	\$66.50	Hour





CONFERENCE, EVENTS & TRADESHOWS

Multi Media will make the necessary arrangements for agencies to attend or host conferences, seminars and trade shows. Event-marketing services may include, but are not limited to the following services for a show, event and/or booth:

- Project management
- Coordination and implementation of third-party participation
- Liaison support with venue
- Audiovisual equipment and information technology support
- Topic and speaker identification
- Site location research
- Reservation of facilities
- On-site meeting and registration support
- Editorial services
- Automation and telecommunications support
- Design and editing productions
- Mailing and other communication with attendees including pre/post meeting mailings/travel support and computer database creation
- Event website design and development for pre-registration
- Event website maintenance

561920/561920RC Conference, Meeting, Event and Trade Show Planning Services

GSA Labor/Task Category	GSA Rate	Unit
Project Director	\$121.47	Hour
Project Manager	\$85.12	Hour
Project Administrator	\$72.71	Hour
Technical Engineer	\$55.86	Hour
Meeting Coordinator	\$48.77	Hour
Special Event Planning	\$59.41	Hour
Staff Assistant	\$33.69	Hour
Registration Desk Support	\$226.10	Day
Meeting Minutes	\$72.71	Hour
Sr. Translator (Eng-Spanish)	\$65.61	Hour
Photography (Digital Photos)	\$72.71	Hour
Photography (Digital Photos)	\$110.83	Hour
Audio (2-speaker system)	\$656.12	Day
Audio (4-speaker system)	\$859.16	Day
Audio- Standing Mics	\$49.65	Each
Wireless Handheld Mic	\$31.92	Each
Wireless Table Top Mics	\$35.47	Each
Wireless Lapel Mic	\$110.83	Each
Conference One Delegate Console	\$45.22	Each
Conference One Chairman Console	\$72.71	Each
16-Channel audio mixer	\$180.88	Each
Self Powered Speaker w/stand (75w)	\$77.14	Each
Projector-LCD (3000 Lumen)	\$294.37	Day
Projection Screen (6' x 8' w/dress mount)	\$226.10	Day

5418100DC Conference, Meeting, Event and Trade Show Planning Services Other Direct Costs

GSA Labor/Task Category	GSA Rate	Unit
Wireless Audience Response System	\$4,055.61	Per 100
Conference Facility	\$3,192.99	8 hr Day
Security	\$65.18	Hour

LABOR DESCRIPTIONS

DIRECTOR

The director is responsible for directing the production activities of the cast and crew and translating the storyboard/script into a high-quality, effective, audiovisual project.

Experience:

Bachelor's Degree in Film and Television Studies, equivalent training or experience required. 5+ years of experience in Video Production, Film, Digital Media or related field.

PRODUCER

The producer interacts with the client, project manager, and the crew during all phases of production while ensuring that budget costs and production schedules are met and adhered to.

Experience:

Bachelor's Degree in Film and Television Studies, equivalent training or experience required. 5+ years of experience in Video Production, Film, Digital Media or related field.

DIRECTOR OF PHOTOGRAPHY - VIDEO

The Director of Photography (DP) is responsible for translating the script/storyboard into visual images and establishing the lighting of all location sets.

Experience:

Bachelor's Degree in Film and Television Studies, equivalent training or experience required. 5+ years of experience in Video Production, Film, Digital Media or related field.

PRODUCTION SUPERVISOR

The production supervisor assists the director in the translation of the script and storyboard by coordinating all activities necessary for pre-production and production.

Experience:

Associate's Degree (A. A. / A. S.) in Film and Television Studies or equivalent from technical school. 3+ years of experience in Video Production, Film, Digital Media or related field

EDITOR

The editor organizes, modifies, and composites the visual story using production footage, sound, special effects, and motion graphics. The editor is responsible for providing the producer with a rough cut, a fine cut, and the final edits for the piece.

Experience:

Bachelor's Degree in Film and Television Studies or equivalent training or experience required. 3+ years of experience in Video Production with emphasis on post-production.

LIGHTING DIRECTOR

Lighting directors are in charge of all aspects of lighting required to enhance the footage, adding production value.

Experience:

Associate's Degree (A. A. / A. S.) in Film and Television Studies or equivalent from technical school. 4+ years of experience in designing lighting schemes for both indoor and outdoor video productions.

AUDIO TECHNICIAN

The audio technician is responsible for sound and audio quality during production. The audio technician also provides audio support required for narration, music and sound effects to enhance the quality of the finished product.

Experience:

Associate's Degree (A. A. / A. S.) in Audio/ Visual Studies or Sound Engineering or equivalent from technical school. 3+ years of experience in sound engineering.

KEY GRIP

The key grip provides support on-set with set-up, breakdown, and proper/safe use of production equipment and accessories, such as cables, stands, distribution boxes, camera mounts, etc.

Experience:

Technical school Certificate of Completion or 3+ years of experience in related field.

PRODUCTION ASSISTANT

The production assistant aids in the coordination and implementation of administrative tasks needed to support the director and/or producer.

Experience:

Associate's Degree (A. A. / A. S.) in Film and Television Studies or related field. 3+ years of experience in Video Production, Film, Digital Media or related field

3D ANIMATOR

A 3D animator develops 3-dimensional characters and/or objects and adds visual effects to enhance content and message.

Experience:

Bachelor's Degree in Computer Animation or related field. 4+ years of 3D modeling/ rendering experience.

2D GRAPHICS AND ANIMATION

A 2D designer/animator creates the motions, gestures and expressions of computer graphic characters and objects that best conveys the story and characters necessary to support the script.

Experience:

Bachelor's Degree in Film and Television Studies, equivalent training or experience required. 3+ years of experience in video post-production emphasis on motion graphics and special effects.

ILLUSTRATOR

An illustrator is responsible for drawing concepts that can be difficult to explain by using graphic art. An Illustrator may act as a technical consultant on matters of design, composition and methods of presenting technical data.

Experience:

Bachelor's Degree in Graphic Design or related field. 3+ years of experience in graphic design with emphasis on sketching.

LABOR DESCRIPTIONS *continued*

SCRIPT WRITER

The script writer develops the plot outline, narrative synopsis, treatment of production, and script; conduct research to ensure accurate factual background information; provides script edits and other changes.

Experience:

Bachelor's Degree in English or Journalism. 5+ years of experience in script writing.

PROJECT DIRECTOR

The project director oversees the creative direction of the project, manages account receivables, and implements quality control procedures for the project manager, support staff, and subcontractors.

Experience:

Bachelor's Degree in Marketing, Communications, Business Management or related field. 3+ years of experience in management.

PROJECT MANAGER

The project manager is responsible for managing all aspects of the project from concept to completion including schedule, budget, creative direction, and client approval.

Experience:

Bachelor's Degree in Marketing, Communications, Business Management or related field. 3+ years of experience in project management.

PROJECT ADMINISTRATOR

The project administrator serves as an assistant to the project manager to ensure successful and timely implementation and completion of projects.

Experience:

Associate's Degree (A. A. / A. S.) in Marketing, Communications or related field. 2+ years of experience in task management.

MEETING COORDINATOR

The meeting coordinator is responsible for providing management oversight and planning of pre-on-site, and post-meeting conference and event activities.

Experience:

Associate's Degree (A. A. / A. S.) in Hospitality or related field. 2+ years of experience in event planning.

TECHNICAL ENGINEER

The Technical Engineer is responsible for the set-up and strike of all audio/visual components necessary to support a multitude of events.

Experience:

Associate's Degree (A.A./A.S.) in Audio/Visual Studies, Sound Engineering or equivalent from technical school. 3+ years of experience in audio/visual support.

SR. TRANSLATOR

The Sr. Translator is responsible for the translation of a specific language, with the ability to translate conversations and print material that may be scientific in nature.

Experience:

Master's Degree in Linguistics or specific foreign language. 5+ years of experience conducting complex translations.

STAFF ASSISTANT

The Staff Assistant offers a wide range of clerical and administrative support.

Experience:

High School or equivalent, 1+ years of experience in customer support related fields.

ART DIRECTOR

The Art Director oversees any one, all or combination of creative art departments (Photography, Graphic Design, Video, 3D Animation, etc.). The Art Director translates marketing and branding strategies into innovative and impressive campaigns that stimulate targeted audiences.

Experience:

Bachelor's Degree in Marketing, Communications, or creative field. 5+ years of experience in creative arts management.

GRAPHIC DESIGNER

The graphic designer produces original designs, layouts, graphics and illustrations to support the clients overall message.

Experience:

Bachelor's Degree in Graphic Design or related field. 3+ years of experience in graphic design with emphasis on marketing and branding.

WEB DESIGNER

The web designer creates the design, layout, and navigation infrastructure of web pages and websites.

Experience:

Associate's Degree (A. A. / A. S.) in Interactive Design or related field. 3+ years of experience in web site development and design.

INTERACTIVE PROGRAMMER

The interactive programmer writes instructions and coding that enable computers to implement a web or software program. The programmer is responsible for the functionality of approved web designs and developing web based applications.

Experience:

Bachelor's Degree in in Computer Science, Interactive Design or related field. 5+ years of experience in computer programming.