Company Overview: Superior provides the equipment, services and value that every food service operation needs to be successful. The projects vary in size and scope ranging from new construction complete with kitchen and dining facilities to the remodel of the local independent owned restaurant, along with an ecommerce online store and a retail outlet that is open to the public so the home consumer can shop where the chefs shop!

Since 1984 Superior has been successful in providing cost effective foodservice equipment solutions for regional and national multi unit operators, school systems, hospitals, assisted living facilities, hotels, government and supermarkets throughout the United States. Superior’s expert commercial consultants work with customers to design equipment systems to match their needs and budget.

Company Summary: Based close to Milwaukee’s global travel hub, General Mitchell International Airport, Superior has a 30 year heritage in Wisconsin as a culinary resource. Superior has been a source of food service equipment, kitchen tools and packaging since 1984, giving the public access to chef-quality products at near wholesale prices. A certified woman-and minority owned business, Superior is proud of the diversity that exists in the customers and communities it serves. Superior’s alliance with nationally renowned powerhouses, gives us tremendous purchasing power and national reach, along with the company’s aggressive e-commerce sales and programs.

Our team of Government Sales Specialists is one of the most knowledgeable and professional in the industry. They will help you get the right products and provide you with exceptional service.

Products and Services: Superior Equipment sells supermarket and restaurant equipment, including commercial dishwashers, deep fryers, and furniture to business & institutions that are starting up or remodeling. The Company’s products are divided into the following categories:

Supermarket and restaurant equipment
Design & Layout.
Janitorial and sanitation products
Specialty food and beverages
Residential Appliances
Tabletop furnishings, china and glassware
Food service & events  
Paper products and packaging supplies

FSC Groups  
4110 – Refrigeration Equipment  
7310 – Food Cooking, Baking, and Serving Equipment  
7320 – Kitchen Equipment and Appliances

DUNS NUMBER: 603066192  
Cage Code 4Y2K4  
Internet Address: www.superiorequipmentsupply.com

Superior Equipment and Supply, Co.  
4550 S. Brust Ave. Milwaukee, WI 53235  
P: 800.960.4300 F: 414.671.1494

CONTRACTOR'S ADMINISTRATION SOURCE:  
Salman Mahmood  
<sam@supequ.com>  
Phone: 414-671-1200 EX 1011  
Fax: 414-671-1494

CEO/President:  
Sammy Mahmood  
<sammy@supequ.com>  
Phone: 414-671-1200 EX 1003  
Fax: 414-671-1494

Vice President:  
Mike Mahmood  
<mike@supequ.com>  
Phone: 414-671-1200 Ex 1010  
Fax: 414-671-1494

BUSINESS SIZE: Small, Woman-Owned, Subcontinent Asian (Asian-Indian) American Owned

On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order is available through GSA Advantage!, a menu-driven database system. The INTERNET address for GSA Advantage! is http://www.gsaadvantage.gov For more information on ordering from Federal Supply Schedules click on the FSS Schedules button at www.fss.gsa.gov
NAICS Codes:

- 314120
- 333241
- 333415
- 335220
- 336999

**CUSTOMER INFORMATION:**

1a. **TABLE OF AWARDED SPECIAL ITEM NUMBERS**

<table>
<thead>
<tr>
<th>SIN</th>
<th>DESCRIPTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>314120</td>
<td>Lodging and Hospitality Supplies and Services – including lodging and hospitality supplies and services such as: air cleaners and purifiers, houseware items for furnishing guest rooms or living quarters mattresses, safety and security components, amenities, outdoor furniture and equipment, etc.</td>
</tr>
<tr>
<td>333415REM</td>
<td>Refrigeration Equipment - including Blast Freezers; Chillers; Commercial Refrigerators; Commercial Freezers; Dairy Cases; Deli Cases; Walk-In Refrigerators; Walk-in Freezers; Ice Dispensers; Water Stations; Ice Making Equipment; Ice Storage Bins and Carts.</td>
</tr>
<tr>
<td>336999</td>
<td>Food Center Concepts Includes products related to food service and holding carts, food transport equipment, and food kiosks.</td>
</tr>
<tr>
<td>333241</td>
<td>Food Preparation Equipment - Includes food preparation equipment related to cooking, beverage serving, and/or concessions.</td>
</tr>
<tr>
<td>335220</td>
<td>Sanitation and Warewashing Equipment - including, Dishwashers, Warewashing and warewashing racks, food waste disposers, etc.</td>
</tr>
</tbody>
</table>
1b. LOWEST PRICED MODEL NUMBER AND PRICE FOR EACH SIN:
   (Government net price based on a unit of one)

<table>
<thead>
<tr>
<th>SIN</th>
<th>Brand</th>
<th>Model Number</th>
<th>Price (net incl. IFF)</th>
</tr>
</thead>
<tbody>
<tr>
<td>333415REM</td>
<td>Hoshizaki</td>
<td>B-250PF</td>
<td>785.29</td>
</tr>
<tr>
<td>314120</td>
<td>Mercer</td>
<td>M60120WH</td>
<td>3.58</td>
</tr>
<tr>
<td>336999</td>
<td>Piper</td>
<td>905001</td>
<td>8.06</td>
</tr>
<tr>
<td>333241</td>
<td>Chicago Metallic</td>
<td>10007</td>
<td>0.85</td>
</tr>
<tr>
<td>335220</td>
<td>John Boos</td>
<td>CDT8-LS36SSK</td>
<td>117.38</td>
</tr>
</tbody>
</table>

1c. HOURLY RATES: N/A

2. MAXIMUM ORDER*: $300,000 per SIN

*If the best value selection places your order over the Maximum Order identified in this catalog/pricelist, you have an opportunity to obtain a better schedule contract price. Before placing your order, contact the aforementioned contactor for a better price. The contractor may (1) offer a new price for this requirement (2) offer the lowest price available under this contract or (3) decline the order. A delivery order that exceeds the maximum order may be placed under the schedule contract in accordance with FAR 8.404.
3. **MINIMUM ORDER:** $100


5. **POINT(S) OF PRODUCTION:** USA, TAA Compliant Countries

<table>
<thead>
<tr>
<th>Manufacturer</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>True</td>
<td>O’Fallon, St. Charles County, MO Pacific, Franklin &amp; St. Louis Counties, MO Mexico, Audrain County, MO Bowling Green, Pike County, MO</td>
</tr>
<tr>
<td>Hoshizaki</td>
<td>702 Highway 74 South Peachtree City, GA 30269</td>
</tr>
<tr>
<td>Mercer Cutlery</td>
<td>Taichung County</td>
</tr>
<tr>
<td>Fogel</td>
<td>Guatemala</td>
</tr>
<tr>
<td>Royal Range</td>
<td>3245 Corridor Dr Eastvale, CA 91752</td>
</tr>
<tr>
<td>John Boo’s</td>
<td>3601 S Banker St Effingham, IL 62401</td>
</tr>
<tr>
<td>Crown Verity</td>
<td>37 Adams Boulevard Brantford, ON N3S7V8</td>
</tr>
<tr>
<td>Piper Products</td>
<td>300 S 84th Ave Wausau, WI 54401</td>
</tr>
<tr>
<td>Eurodib</td>
<td>1320 Route 9 Champlain, NY 12919</td>
</tr>
<tr>
<td>Blendtec</td>
<td>1206 S 1680W Orem, UT 84058</td>
</tr>
</tbody>
</table>
6. DISCOUNT FROM LIST PRICES: 40% - 69% from the accepted pricelist.

7. QUANTITY DISCOUNT(S): None

8. PROMPT PAYMENT TERMS: 0.05% 10 Days, Net 30 Days

9.a Government Purchase Cards must be accepted at or below the micro-purchase threshold.

9.b Government Purchase Cards are accepted above the micro-purchase threshold: Up to $25,000

10. FOREIGN ITEMS: None

11a. TIME OF DELIVERY: True: 7-14 DARO Stock Items, Hoshizaki: 7-14 DARO, Mercer Culinary: 7-14 DARO Stock items: Fogel USA 10-90 DARO; Vulcan 14-45 DARO; Royal Range 7-14 DARO; John Boo’s 14-28 DARO; Chicago Metallic 7-14 DARO; Rankin Delux 14-28 DARO; Crown Verity 7-14 DARO; Federal Industries 7-14 DARO; Blendtec 14 DARO; Piper 14-30 DARO; Eurodib 14 DARO.

11b. EXPEDITED DELIVERY: Call Superior Equipment Government Sales Specialist 800.960.4300

11c. OVERNIGHT AND 2-DAY DELIVERY: Call Superior Equipment Government Sales Specialist 800.960.4300

11d. URGENT REQUIREMENTS: Agencies can contact the Contractor’s representative to affect a faster delivery. Customers are encouraged to contact the contractor for the purpose of requesting accelerated delivery.

12. FOB POINT: Origin (Prepay & Add)
13a. ORDERING ADDRESS:
Superior Equipment and Supply, Co.
4550 S. Brust Ave
Milwaukee, WI 53235

13b. ORDERING PROCEDURES: For supplies and services, the ordering procedures, Information on Blanket Purchase Agreements (BPA’s) are found in Federal Acquisition Regulation (FAR) 8.405-3

14. PAYMENT ADDRESS:
Superior Equipment & Supply CO
4550 S Brust Ave
Milwaukee WI 53235

15. WARRANTY PROVISION: Standard Commercial Warranty. –Varies by Product Line. Customer should contact contractor for a copy of the warranty.

16. EXPORT PACKING CHARGES: FOB (Prepay & Add) to Canada & US Consolidation Points.

17. TERMS AND CONDITIONS OF GOVERNMENT PURCHASE CARD ACCEPTANCE: None

18. TERMS AND CONDITIONS OF RENTAL, MAINTENANCE AND REPAIR (IF APPLICABLE): N/A

19. TERMS AND CONDITIONS OF INSTALLATION (IF APPLICABLE): N/A

20. TERMS AND CONDITIONS OF REPAIR PARTS INDICATING DATE OF PARTS PRICE LISTS AND ANY DISCOUNTS FROM LIST PRICES (IF AVAILABLE): N/A

20a. TERMS AND CONDITIONS FOR ANY OTHER SERVICES (IF APPLICABLE): N/A

21. LIST OF SERVICE AND DISTRIBUTION POINTS (IF APPLICABLE): N/A

22. LIST OF PARTICIPATING DEALERS (IF APPLICABLE): N/A

23. PREVENTIVE MAINTENANCE (IF APPLICABLE): N/A

24a. SPECIAL ATTRIBUTES SUCH AS ENVIRONMENTAL ATTRIBUTES (e.g. recycled content, energy efficiency, and/or reduced pollutants): N/A

24b. Section 508 Compliance for EIT: N/A

25. DUNS NUMBER: 603066192

26. SAM: Superior Equipment & supply is current in SAM