



GSA PROFESSIONAL SERVICES SCHEDULE

Federal Acquisition Service

Authorized Federal Supply Schedule
Catalog/Price List

Schedule Title:

Professional Services Schedule
Industrial Group: OOCORP

Contract Period:

November 10, 2014 through November 9, 2019

Contractor:

Vistra Communications, LLC (Vistra)
15436 N Florida Ave, Suite 160
Tampa, FL 33613
813.961.4700
Info@ConsultVistra.com
www.ConsultVistra.com



Schedule
Contract GS-07F-030CA



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Customer Information

On-line access to contract ordering information, terms and conditions, up-to-date pricing and the option to create an electronic delivery order is available through **GSA Advantage!**, a menu-driven database system. The INTERNET address for **GSA Advantage!** is <http://www.gsaadvantage.gov>.

Schedule Title:

Professional Services Schedule
Industrial Group: 00CORP

Contract Number:

GS-07F-030CA

Contract Period:

November 10, 2014 through November 9, 2019

For more information on ordering from Federal Supply Schedules click on the GSA Schedules link at www.gsa.gov

Contractor:

Vistra Communications, LLC (Vistra)
15436 N. Florida Ave, Suite 160
Tampa, FL 33613
www.ConsultVistra.com

Contractor's Administration Source:

Mary Durbin

Socioeconomic Indicators:

s, v, dv, d

Business Size:

Small

Customer Information

1a. Table of Awarded Special Item Numbers (SINs):

SIN	RECOVERY	DESCRIPTION
■ 541-1	541-1RC	Advertising Services
■ 541-2	541-2RC	Public Relations Services
■ 541-3	541-3RC	Web Based Marketing Services
■ 541-4A	541-4ARC	Market Research and Analysis
■ 541-4B	541-4BRC	Video/Film Production
■ 541-4C	541-CRC	Exhibit Design and Implementation Services
■ 541-4F	541-FRC	Commercial Art and Graphic Design Services
■ 874-1	874-1RC	Integrated Consulting Services
■ 874-7	874-7RC	Integrated Business Program Support Services

1b. Lowest Priced Model Number and Price for Each SIN:

(Government net price based on a unit of one.)

SIN	MODEL	PRICE
■ N/A - Services		

1c. Hourly Rates:

See [Page 8-9](#) of this Document.

Customer Information

2. Maximum Order:

\$1 million per SIN and \$1 million per order

*If the best value selection places your order over the Maximum Order identified in this catalog/pricelist, you have an opportunity to obtain a better schedule contract price. Before placing your order, contact the aforementioned contractor for a better price. The contractor may (1) offer a new price for this requirement (2) offer the lowest price available under this contract or (3) decline the order. A delivery order that exceeds the maximum order may be placed under the schedule contract in accordance with FAR 8.404.

3. Minimum Order:

\$100

4. Geographic Coverage:

Domestic, 50 states, Washington, DC, Puerto Rico, US Territories and to a CONUS port or consolidation point for orders received from overseas activities

5. Point(s) of Production:

N/A

6. Discount from List Prices:

GSA Net Prices are shown on the attached GSA Pricelist.

7. Quantity Discounts:

+2% on orders over \$500,000.

8. Payment Terms:

+1% 10 days, net 30 days. Information for Ordering Offices: Prompt payment terms cannot be negotiated out of the contractual agreement in exchange for other concessions.

9a. Government Purchase Cards must be accepted at or below the micro-purchase threshold.

9b. Government Purchase Card accepted for purchases above the micro-purchase threshold.

10. Foreign Items:

None

11a. Time of Delivery

N/A

11b. Expedited Delivery

Contact Contractor's Representative.

Customer Information

11c. Overnight and 2-Day Delivery:

Contact the Contractor for rates.

11d. Urgent Requirements:

Customers are encouraged to contact the contractor for the purpose of requesting accelerated delivery.

12. FOB Point:

Destination

13a. Ordering Address:

Same as contractor

13b. Ordering Procedure:

For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA's) are found in FAR 8.405-3.

14. Payment Address:

Same as Contractor

15. Warranty Provision:

N/A

16. Export Packing Charges:

N/A

17. Terms and Conditions of Government Purchase Card Acceptance:

Government Purchase Card accepted for purchases above the micro-purchase threshold.

18. Terms and Conditions of Rental, Maintenance and Repair (if applicable):

N/A

19. Terms and Conditions of Installation (if applicable):

N/A

20. Terms and Conditions of Repair Parts Indicating Date of Parts Price Lists and Any Discounts from List Prices (if applicable):

N/A

20a. Terms and Conditions for Any Other Services (if applicable):

N/A

21. List of Service and Distribution Points (if applicable):

N/A

Customer Information

22. List of Participating Dealers (if applicable):

N/A

23. Preventative Maintenance (if applicable):

N/A

24a. Special Attributes such as Environmental Attributes (e.g. recycled content, energy efficiency and/or reduced pollutants):

N/A

24b. Section 508 Compliance for EIT:

As Applicable

25. Service Contract Act (SCA):

The Service Contract Act (SCA) is applicable to this contract and as it applies to the entire Professional Services Schedule and all services provided. While no specific labor categories have been identified as being subject to SCA due to exemptions for professional employees (FAR 22.1101, 22.1102 and 29CFR 5413.300), this contract still maintains the provisions and protections for SCA eligible labor categories. If and/or when the Contractor adds SCA labor categories/employees to the contract through the modification process, the Contractor must inform the Contracting Officer and establish a SCA matrix identifying the GSA labor category titles, the occupational code, SCA labor category titles and applicable wage determination (WD) number. Failure to do so may result in cancellation of the contract.

26. DUNS Number:

796891443

27. Notification Regarding Registration in System for Award Management (SAM) Database:

Contractor has an Active Registration in the SAM database.

Vistra Communications GSA Labor Rates - AIMS

LABOR CATEGORY	GSA WITH IFF
■ Senior Executive Consultant	\$192.00
■ Communications Planner	\$136.25
■ Program Manager	\$175.75
■ Project Manager	\$152.52
■ Communications Consultant	\$85.75
■ Analyst	\$85.75
■ Creative Director	\$136.25
■ Graphic/Web Designer	\$106.25
■ Web Developer	\$131.50
■ Outreach Project Manager	\$91.00
■ Social Media Strategist	\$112.00
■ Writer/Editor	\$95.75
■ Media Buyer	\$125.00
■ Special Events Manager	\$106.25
■ Admin Support	\$47.35

All of the above titles are awarded under the following SINS: 541-1, 541-2, 541-3, 541-4a, 541-4b, 541-4c, 541-4f

Vistra Communications GSA Labor Rates - MOBIS

LABOR CATEGORY	GSA WITH IFF
■ Senior Executive Consultant	\$192.00
■ Communications Planner	\$136.25
■ Program Manager	\$175.75
■ Project Manager	\$152.52
■ Communications Consultant	\$85.75
■ Analyst	\$85.75
■ Outreach Project Manager	\$91.00
■ Writer/Editor	\$95.75
■ Special Events Manager	\$106.25
■ Admin Support	\$47.35

All of the above titles are awarded under the following SINS: 874 1; 874-7

Vistra Labor Category Descriptions

LABOR CATEGORY	CATEGORY DESCRIPTION	EDUCATIONAL REQUIREMENT	EXPERIENCE REQUIREMENT
Senior Executive Consultant	Experience providing management and strategy consulting support to senior military, defense and other government leaders	Masters	20 years
Communications Planner	Experience writing, briefing, preparing strategic plans, researching and coordinating; focused on strategic communications and public affairs planning and assessments	Bachelors	15 years
Program Manager	Understanding of and ability to monitor compliance with contract terms; ability to coordinate, communicate and conduct meetings with clients and procurement officials	Bachelors	15 years
Project Manager	Skilled in scheduling, coordinating and managing day-to-day operations; Ability to manage client expectations, monitor quality and timeliness	Bachelors	7 years
Communications Consultant	Experience in providing assistance in the implementation of communication tools including research, evaluations and studies in support of program management and business operations activities.	Bachelors	5 years
Analyst	Demonstrates analytical, planning and assessment skills to conduct market research, focus groups, budget analysis, and other types of research; Ability to summarize and communicate findings	Bachelors	3 years
Creative Director	Ability to conceptualize creative and design vision for print and digital projects; Ability to create artistic and graphic designs for print and digital(web, multimedia, video) media and format to specification and style guides while meeting client desires and needs; Experience with layout, image manipulation and creative software packages such as Illustrator and InDesign	Bachelors	10 years
Graphic/Web Designer	Ability to create artistic and graphic designs from concept to completion for print and digital (web, multimedia, video) media and format to specification and style guides while meeting client desires and needs; Experience with layout, image manipulation and creative software	Bachelors	3 years

Vistra Labor Category Descriptions

LABOR CATEGORY	CATEGORY DESCRIPTION	EDUCATIONAL REQUIREMENT	EXPERIENCE REQUIREMENT
Web Developer	Ability to create artistic and graphic designs from concept to completion for print and digital (web, multimedia, video) media and format to specification and style guides while meeting client desires and needs; Experience with layout, image manipulation and creative software	Bachelors	7 years
Outreach Project Manager	Ability to research audiences and issues, evaluate information, development relationships and design plans to engage audiences using appropriate messages and activities in support of program management and business functions.	Bachelors	5 years
Social Media Strategist	Expertise in developing and implementing social media engagement plans; Understanding of online social media platforms, blogs and media outlets	Bachelors	5 years
Writer/Editor	Ability to write and edit content in support of analysis and reporting functions. Ability to adapt writing style to medium and audience.	Bachelors	5 years
Media Buyer	Ability to locate and purchase media placements as part of advertising, marketing and public relations campaigns; Maintains relationships, conducts research and develops media buying plans	Bachelors	7 years
Special Events Manager	Experience planning and managing events in support of business functions and program management activities including negotiating contracts, managing a budget, communications,	Bachelors	7 years
Admin Support	Demonstrates strong organizational, research and interpersonal communications skills. Ability to perform administrative, office management, information gathering and dissemination, and financial management support functions. Has extensive knowledge of Microsoft Office software programs.	Bachelors	3 years