



**solaricreative**

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## General Services Administration

Federal Acquisition Service

Authorized Federal Supply Schedule Catalog/Price List

On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order is available through GSA Advantage!, a menu-driven database system. The INTERNET address for GSA Advantage! is <http://www.gsaadvantage.gov>

Schedule Title: 541-Advertising and Integrated Marketing Solutions

Contract Number: GS-07F-0371V

Contract Period: Jun 19, 2009 to Jun 18, 2019

think. **design.** create.

## 1a. TABLE OF AWARDED SPECIAL ITEM NUMBERS (SINs)

GS-07F-0371V SIN	DESCRIPTION
541-4B	Video Film Production
541-4D	Conference Events and Tradeshow Planning
541-4F	Commercial Art and Graphic Design

## b. LOWEST PRICED MODEL NUMBER AND PRICE FOR EACH SIN: (Government net price based on a unit of one)

541-4B Video Film Production	Rate
<i>Art Director/Project Manager</i> Supervises creative design within business groups and directs and develops final visual image that communicates the organization's marketing objectives to the consumer. Responsible for script and copy writes working closely with the customer. Overall project lead ensuring projects are completed on time and on budget. Bachelor's Degree or minimum 10 years experience	\$79.81
<i>Graphic Design Specialist, Sr. Lead</i> Assists in creative strategy development by designing and communicating innovative print and electronic solutions, relating to the customer's message. Create high-end design layouts with superior typography, use of color, images, and fonts. Work with customers to create state-of-the-art interactive presentations or proposals using a variety of advanced tools. Bachelor's Degree or minimum 10 years experience	\$70.31
<i>Graphic Design Specialist, Journeyman</i> Assists in creative strategy development by designing and communicating innovative print and electronic solutions, relating to the customer's message. Create high-end design layouts with superior typography and use of color, images, and fonts. Work with customers to create state-of-the-art interactive presentations or proposals using a variety of advanced tools. Bachelor's Degree or minimum 5 years experience.	\$57.35
<i>Graphic Design Specialist, Interimmediate</i> Assists in creative strategy development by designing and communicating innovative print and electronic solutions, relating to the customer's message. Create high-end design layouts with superior typography and use of color, images, and fonts. Work with customers to create state-of-the-art interactive presentations or proposals using a variety of advanced tools. Associates Degree + minimum 2 years experience	\$44.60
<i>Motion Graphics Designer/Animator, Sr. Lead</i> Designs and integrates graphics that use video and/or animation technology to create the illusion of motion or transforming appearance. Coordinates various aspects of production such as script writing, audio, video, 2d/3d animation, music, etc. Bachelor's Degree or minimum 10 years experience	\$80.80
<i>Motion Graphics Designer/Animator Journeyman</i> Designs and integrates graphics that use video and/or animation technology to create the illusion of motion or transforming appearance. Coordinates various aspects of production such as script writing, audio, video, 2d/3d animation, music, etc. Bachelor's Degree or minimum 5 years experience.	\$58.54
<i>Videographer/Photographer</i> Develops video concepts from scripting through shooting and post production. Designs and implements media presentation environments and supervises these functions. Bachelor's Degree or minimum 5 years experience	\$90.97
<i>Administrative Assistant, Sr. Lead</i> Experienced in performing diversified clerical, administrative, and general office duties; This position requires knowledge of applicable policies, organization, and must be proficient in using automation tools including word-processing, graphics, desktop publishing, editing and coordination. Associates Degree + minimum 5 years experience.	\$56.65
<i>Administrative Assistant, Journeyman</i> Experienced in performing diversified clerical, administrative, and general office duties; This position requires knowledge of applicable policies, organization, and must be proficient in using automation tools including word-processing, graphics, desktop publishing, editing and coordination. Associates Degree or minimum 2 years experience.	\$46.66

## 541-4D Conference Events & Tradeshow Planning

### Rate

#### *Art Director/Project Manager*

\$79.81

Supervises creative design within business groups and directs and develops final visual image that communicates the organization's marketing objectives to the consumer. Responsible for script and copy writes working closely with the customer. Overall project lead ensuring projects are completed on time and on budget. Bachelor's Degree or minimum 10 years experience

#### *Graphic Design Specialist, Sr. Lead*

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#### *Graphic Design Specialist, Intermediate*

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#### *Motion Graphics Designer/Animator, Sr. Lead*

\$80.80

Designs and integrates graphics that use video and/or animation technology to create the illusion of motion or transforming appearance. Coordinates various aspects of production such as script writing, audio, video, 2d/3d animation, music, etc. Bachelor's Degree or minimum 10 years experience

#### *Motion Graphics Designer/Animator Journeyman*

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#### *Tradeshow Event Planner, Sr. Lead*

\$66.63

Responsible for the development and planning of the concept, agenda and desired outcome of various conferences, expos and seminars. Establishes strategic marketing plan to help achieve objectives; Assists in the development of exhibit theme, floor plans, etc.; Assists in the creation of internal and external promotional material. Bachelor's Degree or minimum 5 years experience.

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\$56.65

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#### *Administrative Assistant, Journeyman*

\$46.66

Experienced in performing diversified clerical, administrative, and general office duties; This position requires knowledge of applicable policies, organization, and must be proficient in using automation tools including word-processing, graphics, desktop publishing, editing and coordination. Associates Degree or minimum 2 years experience.

## 541-4F Commercial Art & Graphic Design

### Rate

#### *Art Director/Project Manager*

\$79.81

Supervises creative design within business groups and directs and develops final visual image that communicates the organization's marketing objectives to the consumer. Responsible for script and copy writes working closely with the customer. Overall project lead ensuring projects are completed on time and on budget. Bachelor's Degree or minimum 10 years experience

#### *Graphic Design Specialist, Sr. Lead*

\$70.31

Assists in creative strategy development by designing and communicating innovative print and electronic solutions, relating to the customer's message. Create high-end design layouts with superior typography, use of color, images, and fonts. Work with customers to create state-of-the-art interactive presentations or proposals using a variety of advanced tools. Bachelor's Degree or minimum 10 years experience



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Designs and integrates graphics that use video and/or animation technology to create the illusion of motion or transforming appearance. Coordinates various aspects of production such as script writing, audio, video, 2d/3d animation, music, etc. Bachelor's Degree or minimum 5 years experience.

*Videographer/Photographer* \$90.97  
Develops video concepts from scripting through shooting and post production. Designs and implements media presentation environments and supervises these functions. Bachelor's Degree or minimum 5 years experience

*Tradeshaw Event Planner, Sr. Lead* \$66.63  
Responsible for the development and planning of the concept, agenda and desired outcome of various conferences, expos and seminars. Establishes strategic marketing plan to help achieve objectives; Assists in the development of exhibit theme, floor plans, etc.; Assists in the creation of internal and external promotional material. Bachelor's Degree or minimum 5 years experience.

*Tradeshaw Event Planner, Journeyman* \$57.35  
Responsible for the development and planning of the concept, agenda and desired outcome of various conferences, expos and seminars. Establishes strategic marketing plan to help achieve objectives; Assists in the development of exhibit theme, floor plans, etc.; Assists in the creation of internal and external promotional material. Bachelor's Degree or minimum 5 years experience.

*Administrative Assistant, Sr. Lead* \$56.65  
Experienced in performing diversified clerical, administrative, and general office duties; This position requires knowledge of applicable policies, organization, and must be proficient in using automation tools including word-processing, graphics, desktop publishing, editing and coordination. Associates Degree + minimum 5 years experience.

*Administrative Assistant, Journeyman* \$46.66  
Experienced in performing diversified clerical, administrative, and general office duties; This position requires knowledge of applicable policies, organization, and must be proficient in using automation tools including word-processing, graphics, desktop publishing, editing and coordination. Associates Degree or minimum 2 years experience.

2. **MAXIMUM ORDER\*:** \$1,000,000 per SIN  
\*If the best value selection places your order over the Maximum Order identified in this catalog/pricelist, you have an opportunity to obtain a better schedule contract price. Before placing your order, contact the aforementioned contractor for a better price. The contractor may (1) offer a new price for this requirement (2) offer the lowest price available under this contract or (3) decline the order. A delivery order that exceeds the maximum order may be placed under the schedule contract in accordance with FAR 8.404.
3. **MINIMUM ORDER:** \$100 Per SIN
4. **GEOGRAPHIC COVERAGE:** Domestic, 50 states, Washington, DC, Puerto Rico, US Territories and to a CONUS port or consolidation point for orders received from overseas activities.
5. **POINT(S) OF PRODUCTION:** Eatontown, NJ
6. **DISCOUNT LIST PRICES:** Prices shown are GSA net.
7. **QUANTITY DISCOUNTS:** None
8. **PROMPT PAYMENT TERMS:** 1% 10 Days, NET 30 Days



9. **a. GOVERNMENT PURCHASE CARDS:** Government purchase cards are accepted at or below the micro-purchase threshold.
- b. GOVERNMENT PURCHASE CARDS:** Government purchase cards are accepted above the micro-purchase threshold.
10. **FOREIGN ITEMS:** None
11. **a. TIME OF DELIVERY:** As specified on agency task order and mutually agreed.
- b. EXPEDITED DELIVERY:** As specified on agency task order and mutually agreed.
- c. OVERNIGHT & 2 DAY DELIVERY:** As specified on agency task order and mutually agreed.
- d. URGENT REQUIREMENTS:** As specified on agency task order and mutually agreed.
12. **FOB POINT:** Destination
13. **a. ORDERING ADDRESS:**  
Solaric Creative, Inc.  
615 Hope Road, Building 2B  
Eatontown, NJ 07724  
Ph 732.542.7524 Fax 732.542.7934 Email: Debbie@solaricreative.com
- b. ORDERING PROCEDURES:** For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA's) are found in Federal Acquisition Regulation (FAR) 8.405-3.
14. **PAYMENT ADDRESS:**  
Same as contractor.
15. **WARRANTY PROVISION:** Not applicable to Professional Services
16. **EXPORT PACKING CHARGES:** N/A
17. **TERMS AND CONDITIONS OF GOVERNMENT PURCHASE CARD ACCEPTANCE:** (Any thresholds above the micro-purchase level)
18. **TERMS AND CONDITIONS OF RENTAL, MAINTENANCE AND REPAIR:** N/A
19. **TERMS AND CONDITIONS OF INSTALLATION:** N/A
20. **TERMS AND CONDITIONS OF REPAIR PARTS INDICATING DATE OF PARTS PRICE LISTS AND ANY DISCOUNTS FROM LIST PRICES (IF AVAILABLE):** N/A
- a. TERMS AND CONDITIONS FOR ANY OTHER SERVICES (IF APPLICABLE):** N/A
21. **LIST OF SERVICE AND DISTRIBUTION POINTS:** N/A
22. **LIST OF PARTICIPATING DEALERS:** N/A
23. **PREVENTIVE MAINTENANCE:** N/A
24. **SPECIAL ATTRIBUTES SUCH AS ENVIRONMENTAL ATTRIBUTES (E.G. RECYCLED CONTENT, ENERGY EFFICIENCY, AND/OR REDUCED POLLUTANTS):** N/A
- a. SECTION 508 COMPLIANCE FOR EIT:** N/A
25. **DUNS NUMBER:** 13-182-4950
26. **CENTRAL CONTRACTOR REGISTRATION (CCR):** Registered

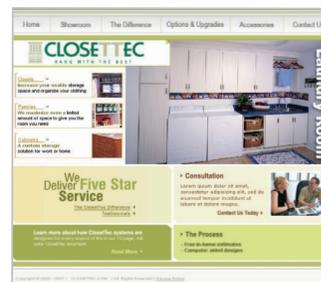


# About Solari Creative

Solari Creative is a cutting-edge graphic design agency specializing in print, web, 3d animation & motion graphics located in Eatontown, NJ. We have extensive experience in collateral material design, exhibit design and video service for government and commercial customers. Solari Creative started as a partnership in 1998 and incorporated in 2003. Our company currently employs twenty-three full-time multi-discipline designers. The Solari Creative team has a proven record of handling design projects on time, on budget, and with exceptional clarity of message and visual appeal.

Solari's talented design group comes from a diverse background which includes; broadcast media design, print design, identity & corporate design, web design, interactive design, illustration, exhibit design, interior design, computer programming, advertising & marketing. Our dedicated team strives to deliver professional results that are engaging, informative and cost effective. We work closely with our customers throughout the entire process, beginning with the initial customer meetings to establish the design goal, rough thumbnail sketches and storyboards to establish a visual road map, and final design and layouts right on through to completion. The customer will be given a central point of contact which will be the project lead for the duration of the assignment. Our customers are involved in every step along the way, ensuring that the final product is what they want. Solari Creative is your direct connection to business success.

## Some Samples



## Web/Interactive



## Print



## Motion Graphics / Presentation