General Services Administration

Federal Supply Service
Authorized Federal Supply Schedule Price List

On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order is available through GSA Advantage!, a menu-driven database system. The INTERNET address for GSA Advantage! is http://www.gsaadvantage.gov

FSC Group: Professional Services / FSC/PSC Code: R499
Contract Number: GS-07F-0371V
Contract Period: Jun 19, 2019 to Jun 18, 2024

For more information on ordering from Federal Supply Schedules go to the GSA Schedules page at GSA.gov.

Business Size: Small Business
Current as of Modification Number PA-0026, Effective February 7, 2022
Prices Shown Herein are Net (discount deducted)
1a. TABLE OF AWARDED SPECIAL ITEM NUMBERS (SINs)

<table>
<thead>
<tr>
<th>SIN</th>
<th>DESCRIPTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>512110</td>
<td>Video Film Production</td>
</tr>
<tr>
<td>541430</td>
<td>Graphic Design Services</td>
</tr>
<tr>
<td>561920</td>
<td>Conference, Meeting, Event and Trade Show Planning Services</td>
</tr>
<tr>
<td>OLM</td>
<td>Order-Level-Materials (OLM)</td>
</tr>
</tbody>
</table>

b. LOWEST PRICED MODEL NUMBER AND PRICE FOR EACH SIN:

<table>
<thead>
<tr>
<th>SIN</th>
<th>LABOR CATEGORY</th>
<th>PRICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>512110</td>
<td>Video/Film Production</td>
<td>$44.60</td>
</tr>
<tr>
<td>541430</td>
<td>Graphic Design Services</td>
<td>$44.60</td>
</tr>
<tr>
<td>561920</td>
<td>Conference, Meeting, Event &amp; Trade Show Planning Services</td>
<td>$44.60</td>
</tr>
</tbody>
</table>

If the Contractor is proposing hourly rates, a description of all corresponding commercial job titles, experience, functional responsibility and education for those types of employees or subcontractors who will perform services shall be provided. If hourly rates are not applicable, indicate “Not applicable” for this item.

See page 4

2. MAXIMUM ORDER FOR EACH SIN:

<table>
<thead>
<tr>
<th>SIN</th>
<th>MAXIMUM ORDER*</th>
</tr>
</thead>
<tbody>
<tr>
<td>512110</td>
<td>$1,000,000</td>
</tr>
<tr>
<td>541430</td>
<td>$1,000,000</td>
</tr>
<tr>
<td>561920</td>
<td>$1,000,000</td>
</tr>
<tr>
<td>OLM</td>
<td>$250,000</td>
</tr>
</tbody>
</table>

*If the best value selection places your order over the Maximum Order identified in this catalog/pricelist, you have an opportunity to obtain a better schedule contract price. Before placing your order, contact the aforementioned contractor for a better price. The contractor may (1) offer a new price for this requirement (2) offer the lowest price available under this contract or (3) decline the order. A delivery order that exceeds the maximum order may be placed under the schedule contract in accordance with FAR 8.404.

3. MINIMUM ORDER: $100

4. GEOGRAPHIC COVERAGE: Domestic, 50 states, Washington, DC, Puerto Rico, US Territories and to a CONUS port or consolidation point for orders received from overseas activities.

5. POINT(S) OF PRODUCTION: Red Bank, NJ

6. DISCOUNT FROM LIST PRICES OR STATEMENT OF NET PRICE: Net Prices (discounts deducted)

7. QUANTITY DISCOUNTS: None

8. PROMPT PAYMENT TERMS: 1% 10 Days, NET 30 Days

Information for Ordering Offices: Prompt payment terms cannot be negotiated out of the contractual agreement in exchange for other concessions.
9. **FOREIGN ITEMS:** None

10. a. **TIME OF DELIVERY:** As specified on agency task order and mutually agreed.
    b. **EXPEDITED DELIVERY:** As specified on agency task order and mutually agreed.
    c. **OVERNIGHT & 2 DAY DELIVERY:** As specified on agency task order and mutually agreed.
    d. **URGENT REQUIREMENTS:** As specified on agency task order and mutually agreed.

11. **FOB POINT:** Destination

12. a. **ORDERING ADDRESS:**
    Solari Creative, Inc.
    31 N. Bridge Avenue
    Red Bank, NJ 07701
    Ph 732.383.7085   Email: debbie@solaricreative.com
    b. **ORDERING PROCEDURES:** For supplies and services, the ordering procedures, information on
       Blanket Purchase Agreements (BPA’s) are found in Federal Acquisition Regulation (FAR) 8.405-3.

13. **PAYMENT ADDRESS:**
    Same as contractor.

14. **WARRANTY PROVISION:** Not applicable to Professional Services

15. **EXPORT PACKING CHARGES:** N/A

16. **TERMS AND CONDITIONS OF RENTAL, MAINTENANCE AND REPAIR:** N/A

17. **TERMS AND CONDITIONS OF INSTALLATION:** N/A

18. a. **TERMS AND CONDITIONS OF REPAIR PARTS INDICATING DATE OF PARTS PRICE LISTS AND ANYDISCOUNTS FROM LIST PRICES (IF AVAILABLE):** N/A
    b. **TERMS AND CONDITIONS FOR ANY OTHER SERVICES (IF APPLICABLE):** N/A

19. **LIST OF SERVICE AND DISTRIBUTION POINTS:** N/A

20. **LIST OF PARTICIPATING DEALERS:** N/A

21. **PREVENTIVE MAINTENANCE:** N/A

22. a. **SPECIAL ATTRIBUTES SUCH AS ENVIRONMENTAL ATTRIBUTES (E.G. RECYCLED CONTENT, ENERGY EFFICIENCY, AND/OR REDUCED POLLUTANTS):** N/A
    b. **SECTION 508 COMPLIANCE FOR EIT:** N/A

23. **UNIQUE ENTITY IDENTIFIER (UEI) NUMBER:** TRVNKAKVMM96

24. **NOTIFICATION REGARDING REGISTRATION IN THE SYSTEM FOR AWARD MANAGEMENT (SAM) DATABASE:** Registered
Detailed Labor Category Description and GSA Pricing

512110  Video Film Production
Art Director/Project Manager  Rate  
$79.81  
Supervises creative design within business groups and directs and develops final visual image that communicates the organization’s marketing objectives to the consumer. Responsible for script and copy writes working closely with the customer. Overall project lead ensuring projects are completed on time and on budget. Bachelor’s Degree or minimum 10 years experience

Graphic Design Specialist, Sr. Lead  Rate  
$70.31  
Assists in creative strategy development by designing and communicating innovative print and electronic solutions, relating to the customer’s message. Create high-end design layouts with superior typography, use of color, images, and fonts. Work with customers to create state-of-the-art interactive presentations or proposals using a variety of advanced tools. Bachelor’s Degree or minimum 10 years experience

Graphic Design Specialist, Journeyman  Rate  
$57.35  
Assists in creative strategy development by designing and communicating innovative print and electronic solutions, relating to the customer’s message. Create high-end design layouts with superior typography and use of color, images, and fonts. Work with customers to create state-of-the-art interactive presentations or proposals using a variety of advanced tools. Bachelor’s Degree or minimum 5 years experience

Graphic Design Specialist, Intermediate  Rate  
$44.60  
Assists in creative strategy development by designing and communicating innovative print and electronic solutions, relating to the customer’s message. Create high-end design layouts with superior typography and use of color, images, and fonts. Work with customers to create state-of-the-art interactive presentations or proposals using a variety of advanced tools. Associates Degree + minimum 2 years experience

Motion Graphics Designer/Animator, Sr. Lead  Rate  
$80.80  
Designs and integrates graphics that use video and/or animation technology to create the illusion of motion or transforming appearance. Coordinates various aspects of production such as script writing, audio, video, 2d/3d animation, music, etc. Bachelor’s Degree or minimum 10 years experience

Motion Graphics Designer/Animator Journeyman  Rate  
$58.54  
Designs and integrates graphics that use video and/or animation technology to create the illusion of motion or transforming appearance. Coordinates various aspects of production such as script writing, audio, video, 2d/3d animation, music, etc. Bachelor’s Degree or minimum 5 years experience

Videographer/Photographer  Rate  
$90.97  
Develops video concepts from scripting through shooting and post production. Designs and implements media presentation environments and supervises these functions. Bachelor’s Degree or minimum 5 years experience

Administrative Assistant, Sr. Lead  Rate  
$56.65  
Experienced in performing diversified clerical, administrative, and general office duties; This position requires knowledge of applicable policies, organization, and must be proficient in using automation tools including word-processing, graphics, desktop publishing, editing and coordination. Associates Degree + minimum 5 years experience

Administrative Assistant, Journeyman  Rate  
$46.66  
Experienced in performing diversified clerical, administrative, and general office duties; This position requires knowledge of applicable policies, organization, and must be proficient in using automation tools including word-processing, graphics, desktop publishing, editing and coordination. Associates Degree or minimum 2 years experience

561920  Conference Events & Tradeshows Planning
Art Director/Project Manager  Rate  
$79.81  
Supervises creative design within business groups and directs and develops final visual image that communicates the organization’s marketing objectives to the consumer. Responsible for script and copy writes working closely with the customer. Overall project lead ensuring projects are completed on time and on budget. Bachelor’s Degree or minimum 10 years experience

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Tradeshow Event Planner, Sr. Lead  $66.63
Responsible for the development and planning of the concept, agenda and desired outcome of various conferences, expos and seminars. Establishes strategic marketing plan to help achieve objectives; Assists in the development of exhibit theme, floor plans, etc.; Assists in the creation of internal and external promotional material. Bachelor’s Degree or minimum 5 years experience.

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541430 Commercial Art & Graphic Design  Rate  $79.81
Art Director/Project Manager
Supervises creative design within business groups and directs and develops final visual image that communicates the organization’s marketing objectives to the consumer. Responsible for script and copy writing working closely with the customer. Overall project lead ensuring projects are completed on time and on budget. Bachelor’s Degree or minimum 10 years experience

Graphic Design Specialist, Sr. Lead  $70.31
Assists in creative strategy development by designing and communicating innovative print and electronic solutions, relating to the customer’s message. Create high-end design layouts with superior typography, use of color, images, and fonts. Work with customers to create state-of-the-art interactive presentations or proposals using a variety of advanced tools. Bachelor’s Degree or minimum 10 years experience

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About Solari Creative

Solari Creative is a cutting-edge graphic design agency specializing in print, web, 3d animation & motion graphics located in Eatontown, NJ. We have extensive experience in collateral material design, exhibit design and video service for government and commercial customers. Solari Creative started as a partnership in 1998 and incorporated in 2003. Our company currently employs twenty-three full-time multi-discipline designers. The Solari Creative team has a proven record of handling design projects on time, on budget, and with exceptional clarity of message and visual appeal.

Solari’s talented design group comes from a diverse background which includes; broadcast media design, print design, identity & corporate design, web design, interactive design, illustration, exhibit design, interior design, computer programming, advertising & marketing. Our dedicated team strives to deliver professional results that are engaging, informative and cost effective. We work closely with our customers throughout the entire process, beginning with the initial customer meetings to establish the design goal, rough thumbnail sketches and storyboards to establish a visual road map, and final design and layouts right on through to completion. The customer will be given a central point of contact which will be the project lead for the duration of the assignment. Our customers are involved in every step along the way, ensuring that the final product is what they want. Solari Creative is your direct connection to business success.

Some Samples

Identity

Web/Interactive

Print

Motion Graphics / Presentation

31 n. bridge avenue | red bank, nj 07701 | 732.383.7085 | www.solaricreative.com