

GENERAL SERVICES ADMINISTRATION
FEDERAL SUPPLY SERVICE
AUTHORIZED FEDERAL SUPPLY SCHEDULE PRICE LIST

On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order are available through GSA Advantage!, a menu-driven database system. The INTERNET address for GSA Advantage! is: www.GSAADVANTAGE.GOV

SCHEDULE TITLE	541 ADVERTISING & INTEGRATED MARKETING SOLUTIONS (AIMS)
FSC Group, Part, and Section or Standard Industrial Group	FSC GROUP 541
Contract Number	GS-07F-0388U GS-07F-0389U
Contract Period	June 4, 2008 thru June 3, 2013
Contractor	SOUTHERN CONVENTION SERVICES 10446 County Line Road Madison, AL 35758 Tel: (256) 461 8815 Fax: (256) 461 7720 http://www.scsonline.com
	
	Contract Administration Frank Roberts, Business Development Manager Tel: (256) 461 8815 Fax: (256) 461 7720 froberts@scsonline.com
Business Size	S- Small Business
Customer Information	Table of awarded special item number(s) with appropriate cross reference to item descriptions and awarded price(s).

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1a. GS-07F-0388U
541-4C Exhibit Design and Implementation Services:
541-1000 Other Direct Cost:

GS-07F-0389U
541-4F Commercial Art and Graphic Design Services
541-2000 Other Direct Cost:

1b.

SIN	LABOR CATEGORY	GSA PRICE
541-4C Exhibit Design & Implementation Services	Vice President of Design – Senior Project Management	\$80.30
541-4C Exhibit Design & Implementation Services	Design Manager	\$80.30
541-4C Exhibit Design & Implementation Services	Exhibit Designer	\$67.10
541-4C Exhibit Design & Implementation Services	Account Manager	\$55.00
541-4C Exhibit Design & Implementation Services	Warehouse Specialist	\$46.25
541-4C Exhibit Design & Implementation Services	Exhibit Specialist	\$67.10
541-4C Exhibit Design & Implementation Services	Fabrication Specialist	\$55.00
541-4C Exhibit Design & Implementation Services	Graphic Designer	\$60.00

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SIN	LABOR CATEGORY	GSA PRICE
541-4F Commercial Art and Graphic Design Services	Vice President of Design – Senior Project Management	\$80.30
541-4F Commercial Art and Graphic Design Services	Design Manager	\$80.30
541-4F Commercial Art and Graphic Design Services	Exhibit Designer	\$67.10
541-4F Commercial Art and Graphic Design Services	Account Manager	\$55.00
541-4F Commercial Art and Graphic Design Services	Warehouse Specialist	\$46.25
541-4F Commercial Art and Graphic Design Services	Exhibit Specialist	\$67.10
541-4F Commercial Art and Graphic Design Services	Fabrication Specialist	\$55.00
541-4F Commercial Art and Graphic Design Services	Graphic Designer	\$60.00

1c.

Senior Project Manager- Vice President of Design	Oversees and manages all aspects of design. Supervises the development of the creative concept and integrates marketing plan for each project. Responsible for developing 3D computer renderings of each project, creating floor plan layouts, incorporating audio visual elements and demonstration plans into each exhibit. Creates event property component pull list.
Design Manager	Oversees and manages all the exhibit designers. Develops creative concept and integrates marketing plan for each project. Responsible for developing 3D computer renderings of each project, creating floor plan layouts, incorporating audio visual elements and demonstration plans into each exhibit. Creates event property component pull list.

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Exhibit Designer	Oversees and develops creative concept and integrates marketing plan for each project. Responsible for developing 3D computer renderings of each project, creating floor plan layouts, incorporating audio visual elements and demonstration plans into each exhibit. Creates event property component pull list.
Account Manager	Provides administration of contacts and compliance with event and exhibit requirements. Compiles information and pricing to develop initial estimates. Verifies that client jobs remain within budget and on schedule. Provides support to client to receive, organize, and maintain event information for each project. Processes all show orders, purchase orders, and checks. Researches vendors: arranges shipping prepares client invoices.
Graphic Designer	Designs graphic material and images for exhibits, collateral, web, and print materials. Has specific understanding of large format digital printing, banner, and exhibit signage production methods. Assists graphic production staff in creating and producing all required graphics and collateral materials.
Warehouse Specialist	Provides daily operation support for exhibit clients. Provides all services required to maintain and inventory exhibit properties. Responsible for pulling all client properties and preparing exhibits for shipment. Loads all trucks and vehicles. Makes pick up and deliveries to client facilities
Exhibit Specialist	Prepares clients exhibit properties and collateral for each event. Arranges and manages pick up of event material at client facilities. Provides and supervises remote on-site event labor for all client projects. Supports client needs while at event location. Verifies client invoices for services and products ordered for each project. Coordinates with event service providers to insure all exhibit elements are set up on time and within budget. Supervises or performs any on-site property repair required. Understands installation and dismantle of trade show exhibit
Fabrication Specialist	Works with exhibit designers to review component drawings for estimating and fabrication. Responsible for all client exhibit fabrication and special project construction as well as in-house assembly of client properties. Manages operation of CNC fabrication equipment. Must be experienced with laminating and part finishing skills as well as demonstrate proficiency working with a variety of materials and substrates

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2. Maximum Order: **\$1,000,000 (All SINs).**

3. Minimum Order: **\$100.00**

4. Geographic Coverage (Delivery Area): **The Contractor will provide service to 48 contiguous states and the District of Columbia including Alaska, Hawaii, or the Commonwealth of Puerto Rico.**

5. Point(s) of Production:

SOUTHERN CONVENTION SERVICES

10446 County Line Road
Madison, AL 35758
Tel: (256) 461 8815 Fax: (256) 461 7720

6. Discount From List Prices or Statement of Net Price: **Net Prices Discounts deducted.**

7. Quantity Discounts: **None**

8. Prompt Payment Terms: **Net 30 days**

9a. Notification That Government Purchase Cards Are Accepted at or Below the Micro-Purchase Threshold:

We shall accept Government Purchase Cards at or below the Micro-Purchase Threshold.

9b. Notification That Government Purchase Cards Are Accepted or Not Accepted Above the Micro-Purchase Threshold:

We shall accept Government Purchase Cards above the Micro-Purchase Threshold.

10. Foreign Item (list items by country of origin). **N/A**

11a. Time of Delivery: **To be Negotiated with Ordering Agency.**

11b. Expedited Delivery: **To be Negotiated with Ordering Agency.**

11c. Overnight and 2-Day Delivery: **To be Negotiated with Ordering Agency.**

11d. Urgent Requirements: **To be Negotiated with Ordering Agency.**

12. F.O.B. Point(s): **Destination**

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13a. Ordering Address (es):

SOUTHERN CONVENTION SERVICES

10446 County Line Road
Madison, AL 35758
Tel: (256) 461 8815
Fax: (256) 461 7720

13b. Ordering procedures: For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA's) are found in Federal Acquisition Regulation (FAR) 8.405-3. :

14. Payment Address (es):

SOUTHERN CONVENTION SERVICES

10446 County Line Road
PO Box 69
Madison, AL 35758
Tel: (256) 461 8815
Fax: (256) 461 7720

15. Warranty Provision: **Standard Commercial Warranty**

16. Export Packing Charges: **N/A**

17. Terms and Conditions of Government Purchase Card Acceptance (any Thresholds above the Micro purchase Level): **Government purchase card will be accepted for orders at or below the micro-purchase threshold. Bank account information will be shown on invoice.**

18. Terms and Conditions of Rental, Maintenance and Repair: **N/A**

19. Terms and Conditions of Installation: **N/A**

20. Terms and Conditions of Repair Parts, etc: **N/A**

20a. Terms and Conditions for any Other Services: **N/A**

21. List of Service and Distribution Points: **N/A**

22. List of Participating Dealers: **N/A**

23. Preventive Maintenance: **N/A**

24a. Special attributes such as environmental attributes (e.g., recycled content, energy efficiency, and/or reduced pollutants). **N/A**

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24b. If applicable, indicate that Section 508 compliance information is available on Electronic and Information Technology (EIT) supplies and services and show where full details can be found (e.g. contractor's website or other location.) The EIT standards can be found at: www.Section508.gov/. **N/A**

25. Data Universal Number System (DUNS) number: **605238385**

26. Notification regarding registration in Central Contractor Registration (CCR) database: **Registration is current.**

DESCRIPTION OF OTHER DIRECT COST

SIN 541-1000/541-2000

GS07F0388U	Description	GSA Price Plus IFF
Support Product/Labor Other Direct Cost		
Shipping	Roundtrip shipping	\$31,293.12
Drayage	Decorator rate	\$9,652.76
Contract labor	On-site union labor rate	\$76,129.66
Electric	Electric provider rate	\$1,444.99
Internet	Internet provider rate	\$2,316.62
Lighting rental	Lighting rental provider rate	\$15,236.78
Floral	Floral provider rate	\$464.63
Genie lift	Genie lift provider rate	\$231.74
Lead retrieval	Lead retrieval provider rate	\$521.41
Furniture rental	Rental furniture provider rate	\$1,237.98
Rigging	Rigging provider rate	\$4,590.62
Install supplies/equipment	Supplies/equipment price	\$1,124.23

Ceiling rates based on best pricing.