



GENERAL SERVICES ADMINISTRATION

Federal Supply Service

Authorized Federal Supply Schedule Catalog Price List

On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order are available through GSA Advantage!, a menu-driven database system. The INTERNET address GSA Advantage! is: <http://www.gsaadvantage.gov>

**SCHEDULE TITLE:** Federal Supply Schedule - Advertising & Integrated Marketing Solutions (AIMS)

**CONTRACT NUMBER:** GS-07F-0411T

**CONTRACT PERIOD:** June 1, 2007 through May 31<sup>st</sup>, 2012

For more information on ordering from Federal Supply Schedules click on the FSS Schedules button at [www.fss.gsa.gov](http://www.fss.gsa.gov)

**CONTACTOR:**

Appliedinfo Partners, Inc  
28 Worlds Fair Drive  
Somerset, NJ 08873-4149  
Phone number: 732-507-7300  
Fax Number: 732-805-0637  
e-Mail: [wwong@appliedinfo.com](mailto:wwong@appliedinfo.com)

**CONTRACTOR'S ADMINISTRATIVE SOURCE:**

Appliedinfo Partners, Inc  
28 Worlds Fair Drive  
Somerset, NJ 08873-4149  
Phone number: 732-507-7300  
Fax Number: 732-805-0637  
e-Mail: [wwong@appliedinfo.com](mailto:wwong@appliedinfo.com)

**BUSINESS SIZE:** Small Business.

1a. **SIN DESCRIPTION**

541-3 Web Based Marketing Services

<b>SIN</b>	<b>Labor Category</b>	<b>Base Yr</b>	<b>Yr 2</b>	<b>Yr 3</b>	<b>Yr 4</b>	<b>Yr 5</b>
541-3	Junior Level Programmer/Analyst	\$123.42	\$128.36	\$133.49	\$138.83	\$144.38
541-3	Junior Web Developer	\$123.42	\$128.36	\$133.49	\$138.83	\$144.38
541-3	Mid Level Programmer/Analyst	\$148.10	\$154.02	\$160.18	\$166.59	\$173.26
541-3	Mid Web Developer	\$148.10	\$154.02	\$160.18	\$166.59	\$173.26
541-3	Project Manager	\$148.10	\$154.02	\$160.18	\$166.59	\$173.26
541-3	Senior Web Developer	\$172.79	\$179.70	\$186.89	\$194.37	\$202.14

1b. Identification of the lowest priced model number and lowest unit price for that model for each special item number awarded in the contract. This price is the Government price based on a unit of one, exclusive of any quantity/dollar volume, prompt payment, or any other concession affecting price.

<b>SIN</b>	<b>Labor Category</b>	<b>Base Yr</b>
541-3	Junior Level Programmer/Analyst	\$123.42
541-3	Junior Web Developer	\$123.42

1c. If the Contractor is proposing hourly rates, a description of all corresponding commercial job titles, experience, functional responsibility and education for those types of employees or subcontractors who will perform services shall be provided. If hourly rates are not applicable, indicate "Not applicable" for this item.

SIN	Labor Category	Minimal Experience	Functional Duties	Education/Certification
541-3	Junior Level Programmer/Analyst	Minimum of 6-months work experience with at least 1 application development environment such as Visual Basic, Visual C++, Java, Delphi, ADA, or equivalent.	Works independently on subroutines, small applications or database updates and modifications. Responsible for keep abreast of current application development and database technology. Attends project meetings and contributes advice on the design of the application. Reports to the project manager on progress, obstacles encountered and solution alternatives.	Bachelor's Degree or an Associates Degree with at least 6-months experience in client-server, stand alone application development, or coursework in structured programming, database development, object-oriented languages
541-3	Junior Web Developer	Minimum of 6 months experience in web application development environments such as Active Server Pages, Cold Fusion and/or Java. Knowledge of HTML and capability of designing basic web pages, posting to them to a server and updating content. Experience in MS Access, Oracle or SQL-server.	Works on small components of an application such as the user interface, database procedure, report generation or error handling. Attends project meetings and participates in the design of the application if appropriate. Reports to the project manager on progress, obstacles encountered and possible solution alternatives.	Bachelor's Degree or an Associates Degree and an additional 2-years experience in programming.
541-3	Mid Level Programmer/Analyst	2 years experience in application development environments such as visual basic, Visual C++, Java, Delphi or equivalent. 1 to 2-years experience utilizing a high-level language to develop applications. Experience in programming. Coursework in structured programming, database development, and object-oriented languages. Self-taught capabilities may be substituted if documented in previous work experience or completed application demonstration.	Works independently on modules, large subroutines, small applications or database updates and modifications. Responsible for keeping abreast of current application development and database technology. Advises and delegates component work to junior programmers. Attends project meetings and contributes advice on the design of the application. Reports to the project manager on progress, obstacles encountered and solution alternatives.	Bachelor's Degree or an Associates Degree and an additional 2-years experience in programming

SIN	Labor Category	Minimal Experience	Functional Duties	Education/Certification
541-3	Mid Web Developer	2 years software development experience including 1 year in web-based applications. Experience in web application development environments such as Active Server Pages, Cold Fusion and/or Java. At least 1 year Oracle, SQL-Server or equivalent enterprise database experience.	Works independently on modules, large subroutines, or small applications. Responsible for keeping abreast of current web application development and database technology. Attends project meetings and contributes advice on the design of the application. Reports to the project manager on the progress, obstacles encountered and solution alternatives.	Bachelor's Degree
541-3	Senior Web Developer	3 years in the information technology field. At least 1 year in the development of web-based applications. Experience in web application development environments such as Active Server Pages, Cold Fusion and/or Java.	Technical lead in the development of an entire module or small application. Responsible for keeping abreast of current web application development and database technology. Attends project leader meetings and consults on the design of the application. Reports to the project manager on the progress, obstacles encountered and solution alternatives. Interfaces with developers and technical support personnel to coordinate all the components of an application.	Bachelor's Degree

2. **MAXIMUM ORDER:** \$1,000,000 per SIN and per order.
3. **MINIMUM ORDER:** \$100.
4. **GEOGRAPHIC COVERAGE** (delivery area): Domestic and overseas, 50 contiguous states, Washington DC, Puerto Rico and US territories.
5. **POINT OF PRODUCTION:** Somerset, NJ, Somerset County.
6. Prices shown are Net prices.
7. **QUANTITY DISCOUNTS:** None.
8. **PROMPT PAYMENT TERMS:** 1% Net 20 Days Net 30 Days.
- 9a. **Government purchase cards must be accepted at or below the micro-purchase threshold.** Yes.
- 9b. **Government purchase cards are accepted or not accepted above the micro-purchase threshold.** Yes.
10. **FOREIGN ITEMS:** None.
- 11a. **TIME OF DELIVERY:** As specified on agency task order (as mutually agreed).

11b. **EXPEDITED DELIVERY.** Contact contractor.

11c. **OVERNIGHT AND 2-DAY DELIVERY.** Contact contractor.

11d. **URGENT REQUIREMENTS:** Contact contractor.

12. **F.O.B. POINT:** Destination.

13a. **ORDERING ADDRESS:** Appliedinfo Partners, Inc, 28 Worlds Fair Drive, Somerset, NJ 08873.

Phone Number: 732-507-7300

Fax Number: 732-805-0637

e-Mail: [wwong@appliedinfo.com](mailto:wwong@appliedinfo.com)

13b. **ORDERING PROCEDURES:** For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA's) are found in Federal Acquisition Regulation (FAR) 8.405-3.

14. **PAYMENT ADDRESS:** Same as contractor.

15. **WARRANTY PROVISION:** Standard Commercial Warranty (SCW). Customer should contact contractor for a copy of the warranty.

16. **EXPORT PACKING CHARGES:** Not Applicable.

17. **TERMS AND CONDITIONS OF GOVERNMENT PURCHASE CARD ACCEPTANCE:** (any thresholds above the micro-purchase level): Acceptable.

18. **TERMS AND CONDITIONS OF RENTAL, MAINTENANCE, AND REPAIR:** Not Applicable.

19. **TERMS AND CONDITIONS OF INSTALLATION:** Not Applicable.

20. **TERMS AND CONDITIONS OF REPAIR PARTS INDICATING DATE OF PARTS PRICE LISTS AND ANY DISCOUNTS FROM LIST PRICES:** Not Applicable.

20a. **TERMS AND CONDITIONS FOR ANY OTHER SERVICES:** Not Applicable.

21. **LIST OF SERVICE AND DISTRIBUTION POINTS:** Not Applicable.

22. **LIST OF PARTICIPATING DEALERS:** Not Applicable.

23. **PREVENTIVE MAINTENANCE:** Not Applicable.

24a. **SPECIAL ATTRIBUTES SUCH AS ENVIRONMENTAL ATTRIBUTES** (e.g., recycled content, energy efficiency, and/or reduced pollutants): Not Applicable.

24b. **SECTION 508 COMPLIANCE FOR EIT:** Not Applicable.

25. **DUNS NUMBER:** 619198690.

26. **NOTIFICATION REGARDING REGISTRATION IN CENTRAL CONTRACTOR REGISTRATION (CCR) DATABASE.** Registered in CCR.