

**General Services Administration
Federal Supply Service
Authorized Federal Supply Schedule Catalog/Price List**

On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order is available through **GSA Advantage!**, a menu-driven database system. The INTERNET address for **GSA Advantage!** is <http://www.gsaadvantage.gov>

**Federal Supply Schedule 541 – Advertising and Integrated Media Solutions (AIMS)
FSC Group – 541 Part 1**



Contract Number: GS-07F-0563T
Period Covered by Contract: 9/15/2007 through 9/14/2012
Contract Administration: Mr. David Sit

Mcneil/Lehrer Productions, LLC
2700 South Quincy Street
Arlington, VA 22206

Tel: (703) 998-2854
Fax: (703) 998-5707

<http://www.pbs.org/newshour>

Business Size: Other Small Business

Table of Contents

General Terms and Conditions..... 1

1a. Table of Awarded Special Item Numbers (SIN) 1

1b. Lowest Priced Model Number and Price 1

1c. Hourly Rates..... 1

2. Maximum Order..... 1

3. Minimum Order..... 1

4. Geographic Coverage 1

5. Points of Production 1

6. Discount from List Prices 1

7. Quantity discounts 1

8. Prompt Payment Terms..... 1

9a. Government Purchase Cards 1

9b. Government purchase cards..... 1

11a. Time of Delivery..... 2

11b. Expedited Delivery..... 2

11c. Overnight and 2-Day Delivery..... 2

11d. Urgent Requirements 2

12. FOB Point..... 2

13a. Ordering Address 2

13b. Ordering Procedures 2

14. Payment Address 2

15. Warranty Provision 2

16. Export Packing Charges..... 2

17. Terms and Conditions of Government Purchase Card Acceptance 2

18. Terms and Conditions Applicable to Rental Maintenance and Repair..... 2

19. Terms and Conditions Applicable to Installation 2

20. Terms and Conditions Applicable to Repair Parts..... 2

20a. Terms and Conditions for any Other services 2

21. List of Service and Distribution points 3

22. List of Participating Dealers 3

23. Preventative Maintenance 3

24a. Environmental Attributes..... 3

24b. Section 508 Compliance Information 3

25. DUNs Number 3

26. Registration in CCR Database..... 3

Schedule Services Description..... 4

Schedule Services Pricing..... 5

- Video/Film Production Services SIN 541-4B 5
- Production Services Other Direct Costs SIN 541-1000 5

Information for Ordering Activities

General Terms and Conditions:

1a. Table of Awarded Special Item Numbers (SIN):

<u>SIN</u>	<u>Description</u>
541-4B	Video/Film Production
541-1000	Other Direct Costs

1b. Lowest Priced Model Number and Price:

<u>SIN</u>	<u>Part No.</u>	<u>GSA Net Price</u>
541-4B	Administrative Assistant	\$239.28 Daily
541-1000	Extra (full day)	\$157.93 Daily

1c. Hourly Rates

Refer to page 4 for a complete listing of the hourly rates.

2. Maximum Order: All SINs - \$1,000,000.00 per SIN and \$2,000,000 per Order

Note: If the "Best Value" selection places your order over this Maximum Order, you have an opportunity to obtain a better schedule contract price. Before placing your order, contact the aforementioned contractor for a better price. The contractor may (1) offer a new price for this requirement (2) offer the lowest price available under this contract or (3) decline the order. A delivery order that exceeds the maximum order may be placed under the Schedule contract in accordance with FAR 8.404.

3. Minimum Order: \$100.00

4. Geographic Coverage: Domestic, 50 states, District of Columbia, Puerto Rico, U.S. Territories and to a CONUS port or consolidation point for orders received from overseas activities.

5. Service Location: Same as Contractor

6. Discount from List Prices: 5% from accepted pricelist.

7. Quantity discounts: An Additional 2% off Commercial Price List on orders between \$100,000.00 and \$200,000.00; and additional 4% off Commercial Price List on purchases over \$200,000.00.

8. Prompt Payment Terms: 2%-15 Days, Net 30 Days

9a. Government Purchase Cards are accepted at or below the Micro-purchase threshold.

9b. Government purchase cards are acceptable for payments above the micro-purchase threshold.

- 10. Foreign Items: None
- 11a. Time of Delivery: As specified on task order
- 11b. Expedited Delivery: Contact Contractor's Representative for possible earlier completion time.
- 11c. Overnight and 2-Day Delivery: Contact Contractor's Representative for possible earlier completion time.
- 11d. Urgent Requirements: Agencies can contact the Contractor's representative to affect a faster delivery. Customers are encouraged to contact the contractor for the purpose of requesting accelerated delivery.
- 12. FOB Point: Destination
- 13a. Ordering Address: McNeil/Lehrer Productions, LLC
2700 South Quincy Street
Arlington, VA 22206
- 13b. Ordering Procedures: For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA's) are found in Federal Acquisition Regulation (FAR) 8.405-3.
- 14. Payment Address: McNeil/Lehrer Productions, LLC
2700 South Quincy Street
Arlington, VA 22206
- 15. Warranty Provision: None Offered
- 16. Export Packing Charges: Not Applicable
- 17. Terms and Conditions of Government Purchase Card Acceptance: Accepted; no additional discounts are offered
- 18. Terms and Conditions Applicable to Rental, Maintenance and Repair: Not Applicable
- 19. Terms and Conditions Applicable to Installation: Not Applicable
- 20. Terms and Conditions Applicable to Repair Parts: Not Applicable
- 20a. Terms and Conditions for any Other services: Not Applicable

- | | | |
|------|--------------------------------------------------------------------------------------------------|----------------|
| 21. | List of Service and Distribution points | Not Applicable |
| 22. | List of Participating Dealers: | Not Applicable |
| 23. | Preventative Maintenance: | Not Applicable |
| 24a. | Environmental Attributes, e.g., Recycled, content, Energy Efficiency, and/or Reduced Pollutants: | Not Applicable |
| 24b. | Section 508 Compliance Information | Not Applicable |
| 25. | DUNs Number: | 103-30-9266 |
| 26. | Registration in CCR Database: | Registratered |

Video/Film Production Services Description

The following SINs (Special Item Numbers) are available under this schedule. Each SIN described below shall include but is not limited to the services described.

Note: Any commissions received for media placement, conference planning, etc. will either (a) be returned to the ordering agency or (b) applied as a credit to the cost of the project, whichever the ordering agency prefers.

541-4B Video/Film Production Services:

These services will inform the public and Government agencies about the latest products, services, and/or issues. Typical tasks are: writing; directing; shooting; arranging for talent/animation; narration; music and sound effects; duplication; distribution; video scoring; and editing. Filming in studios, on location, live shows, or events may be required. Various formats of output will be provided in accordance with agency's request, which may include:

- Industry Standard Formats
- DVD
- CD-ROM
- Video Streaming Development

SIN 541-1000 Other Direct Costs

Other direct costs (ODCs) are items that directly support the services being contracted. ODCs are usually supplies/products but may include labor categories (people). ODCs may be handled in house or through subcontracting that is necessary to complete a project. ODCs can not be purchased under this contract as a stand alone item or service.

Possible ODCs may include items such as audiovisual equipment, facility rental, commercial production, media costs, booth space rental, etc. that are associated with the services to be performed under the schedule contract. ODCs not approved on schedule may not be included as part of a GSA Schedule order.

Schedule Pricing

Services - (SIN 541-4B)

Skill/Task Category	Unit of Measure	GSA Price
Director	Daily	\$861.81
Project Manager	Daily	\$717.84
Producer	Daily	\$574.28
Designer	Daily	\$478.56
Production Manager	Daily	\$352.60
Editor	Daily	\$574.28
Administrative Assistant	Daily	\$239.28
Archivist/Historian	Daily	\$382.85
Production Assistant	Daily	\$239.28
Associate Producer	Daily	\$334.99
Senior Consultant	Daily	\$574.28
Public Outreach Director	Daily	\$437.64
Web designer	Daily	\$287.14

Other Direct Costs – (SIN 541-1000)

Item	Unit of Measure	GSA Price
HD/SD Avid Edit Room	Daily	\$574.28
2 man crew e/equip SD	Daily	\$1,722.83
2 man crew e/equip HD	Daily	\$1,914.25
Tape Deck Deta SP	Hourly	\$239.28
HD Tape Deck	Hourly	\$430.71
On Camera Narrator	Hourly	\$574.28
Off Camera Narrator	Hourly	\$574.28
Day Player (full day)	Daily	\$671.90
Day Player (half day)	Half-Day	\$447.93
Extra (full day)	Daily	\$157.93
Website Development	Flate Rate	\$14,356.88
Video Duplication	Per Unit	\$7.18
Archival Footage	Per Minute	\$1,435.69