Federal Supply Service

Authorized Federal Supply Schedule Price List

On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order are available through GSA Advantage!®, a menu-driven database system. The INTERNET address GSA Advantage!® is: GSAA Advantage.gov.

Multiple Award Schedule

FSC Group: Professional Services

Contract Number: GS-07F-0589T

For more information on ordering from Federal Supply Schedules go to the GSA Schedules page at GSA.gov.

Contract Period: September 7, 2017 – September 6, 2022

Vox Optima, LLC
6565 Americas Pkwy NE Ste 200
Albuquerque, NM 87110
866-499-2947
FAX 703-637-1114
www.voxoptima.com

Contract Administration Source: Emily Grdic
emily.grdic@voxoptima.com

Business Size: Small
Woman- and Service-Disabled Veteran Owned

Price list current as of Modification #PA-0031 effective 06/10/2020

Prices Shown Herein are Net (discount deducted)
CUSTOMER INFORMATION

1a. Table of awarded special item number(s) with appropriate cross-reference to item descriptions and awarded price(s).

<table>
<thead>
<tr>
<th>SINs</th>
<th>SIN Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>512110</td>
<td>Video/Film Production</td>
</tr>
<tr>
<td>541430</td>
<td>Graphic Design Services</td>
</tr>
<tr>
<td>541613</td>
<td>Marketing Consulting Services</td>
</tr>
<tr>
<td>541810</td>
<td>Advertising Services</td>
</tr>
<tr>
<td>541820</td>
<td>Public Relations Services</td>
</tr>
<tr>
<td>541910</td>
<td>Marketing Research and Analysis</td>
</tr>
<tr>
<td>541922</td>
<td>Commercial Photography Services</td>
</tr>
<tr>
<td>561920</td>
<td>Conference, Meeting, Event and Trade Show Planning Services</td>
</tr>
<tr>
<td>OLM</td>
<td>Order-Level Materials (OLM’s)</td>
</tr>
</tbody>
</table>

1b. Identification of the lowest priced model number and lowest unit price for that model for each special item number awarded in the contract. This price is the Government price based on a unit of one, exclusive of any quantity/dollar volume, prompt payment, or any other concession affecting price. Those contracts that have unit prices based on the geographic location of the customer, should show the range of the lowest price, and cite the areas to which the prices apply. See Page 4

1c. If the Contractor is proposing hourly rates, a description of all corresponding commercial job titles, experience, functional responsibility and education for those types of employees or subcontractors who will perform services shall be provided. If hourly rates are not applicable, indicate “Not applicable” for this item. See Page 5

2. Maximum order:

<table>
<thead>
<tr>
<th>SINs</th>
<th>Maximum Order</th>
</tr>
</thead>
<tbody>
<tr>
<td>512110</td>
<td>$1,000,000</td>
</tr>
<tr>
<td>541430</td>
<td>$1,000,000</td>
</tr>
<tr>
<td>541613</td>
<td>$1,000,000</td>
</tr>
<tr>
<td>541810</td>
<td>$1,000,000</td>
</tr>
<tr>
<td>541820</td>
<td>$1,000,000</td>
</tr>
<tr>
<td>541910</td>
<td>$1,000,000</td>
</tr>
<tr>
<td>541922</td>
<td>$250,000</td>
</tr>
<tr>
<td>561920</td>
<td>$1,000,000</td>
</tr>
<tr>
<td>OLM</td>
<td>$250,000</td>
</tr>
</tbody>
</table>

3. Minimum order: $100

4. Geographic coverage (delivery area). Domestic
5. Point(s) of production (city, county, and State or foreign country):

Vox Optima, LLC
6565 Americas Pkwy NE Ste 200
Albuquerque, NM 87110

6. Discount from list prices or statement of net price. Government Net Prices (discounts already deducted.)

7. Quantity discounts. None

8. Prompt payment terms. Information for Ordering Offices: 0% Net 30 days. Prompt payment terms cannot be negotiated out of the contractual agreement in exchange for other concessions.

9. Foreign items (list items by country of origin). Not Applicable

10a. Time of delivery. (Contractor insert number of days.) Contact Contractor

10b. Expedited Delivery. Items available for expedited delivery are noted in this price list. Contact Contractor

10c. Overnight and 2-day delivery. Contact Contractor

10d. Urgent Requirements. Contact Contractor

11. F.O.B. point(s). Destination

12a. Ordering address(es):

Vox Optima, LLC
6565 Americas Pkwy NE Ste 200
Albuquerque, NM 87110

12b. Ordering procedures: For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA’s) are found in Federal Acquisition Regulation (FAR) 8.405-3.

13. Payment address(es):

Vox Optima, LLC
6565 Americas Pkwy NE Ste 200
Albuquerque, NM 87110

14. Warranty provision. Standard Commercial Warranty Terms & Conditions

15. Export packing charges, if applicable. Not Applicable

16. Terms and conditions of rental, maintenance, and repair (if applicable). Not Applicable
17. Terms and conditions of installation (if applicable). **Not Applicable**

18a. Terms and conditions of repair parts indicating date of parts price lists and any discounts from list prices (if applicable). **Not Applicable**

18b. Terms and conditions for any other services (if applicable). **Not Applicable**

19. List of service and distribution points (if applicable). **Not Applicable**

20. List of participating dealers (if applicable). **Not Applicable**

21. Preventive maintenance (if applicable). **Not Applicable**

22a. Special attributes such as environmental attributes (e.g., recycled content, energy efficiency, and/or reduced pollutants). **Not Applicable**

22b. If applicable, indicate that Section 508 compliance information is available on Electronic and Information Technology (EIT) supplies and services and show where full details can be found (e.g. contractor’s website or other location.) The EIT standards can be found at: [www.Section508.gov/](http://www.Section508.gov/). **Not Applicable**

23. Data Universal Number System (DUNS) number. **185739427**

24. Notification regarding registration in System for Award Management (SAM) database. **Vox Optima, LLC is registered and active in SAM.**
**Hourly Billing Rates**

Rates below are net (discount deducted) and are inclusive of the Industrial Funding Fee

<table>
<thead>
<tr>
<th>Labor Category</th>
<th>Option Year 11</th>
<th>Option Year 12</th>
<th>Option Year 13</th>
<th>Option Year 14</th>
<th>Option Year 15</th>
</tr>
</thead>
<tbody>
<tr>
<td>Subject Matter Expert III</td>
<td>$132.67</td>
<td>$137.31</td>
<td>$142.12</td>
<td>$147.09</td>
<td>$152.24</td>
</tr>
<tr>
<td>Subject Matter Expert II</td>
<td>$118.16</td>
<td>$122.29</td>
<td>$126.57</td>
<td>$131.00</td>
<td>$135.59</td>
</tr>
<tr>
<td>Subject Matter Expert I</td>
<td>$111.94</td>
<td>$115.85</td>
<td>$119.91</td>
<td>$124.10</td>
<td>$128.45</td>
</tr>
<tr>
<td>Communications Manager II</td>
<td>$104.25</td>
<td>$107.89</td>
<td>$111.67</td>
<td>$115.58</td>
<td>$119.62</td>
</tr>
<tr>
<td>Multimedia Editor/Specialist</td>
<td>$98.69</td>
<td>$102.14</td>
<td>$105.72</td>
<td>$109.42</td>
<td>$113.25</td>
</tr>
<tr>
<td>Technical Editor/Writer II</td>
<td>$83.39</td>
<td>$86.31</td>
<td>$89.33</td>
<td>$92.46</td>
<td>$95.69</td>
</tr>
</tbody>
</table>

**Service Contract Labor Standards:** The Service Contract Labor Standards (SCLS), formerly known as the Service Contract Act (SCA), is applicable to this contract as it applies to the entire Multiple Award Schedule (MAS) and all services provided. While no specific labor categories have been identified as being subject to SCLS/SCA due to exemptions for professional employees (FAR 22.1101, 22.1102 and 29 CRF 541.300), this contract still maintains the provisions and protections for SCLS/SCA eligible labor categories. If and or when the contractor adds SCLS/SCA labor categories to the contract through the modification process, the contractor must inform the Contracting Officer and establish a SCLS/SCA matrix identifying the GSA labor category titles, the occupational code, SCLS/SCA labor category titles and the applicable WD number. Failure to do so may result in cancellation of the contract.

**LABOR CATEGORY DESCRIPTIONS**

**Subject Matter Expert III**

**Description:** Highly sought out expert with credited publications.

**Work experience:** 25+ years of experience and advanced degree in field of expertise.

**Minimum education:** Bachelor’s degree in field of expertise or complimentary field (i.e., MBA, J.D., etc.). Ph.D. degree may waive ten years of experience requirement.

**Subject Matter Expert II**

**Description:** Principal decision and policy maker for the company. Develops company business processes, mentoring senior-level executives in the application of these processes. Creator of employee policy and ultimate job hiring officer. Supports program managers and
senior-level executives with customer relations and product quality, providing oversight for all account progress. Must excel in leadership roles.

**Work experience:** 15+ years, with at least five years’ experience as a director or executive.

**Minimum education:** An advanced degree in field of expertise. Ten years’ experience as a director or executive may waive advanced degree requirement.

### Subject Matter Expert I

**Description:** Responsible for overall project management and/or projects within a business line. As primary client contact, creates plan to provide all services and products necessary for the project. Principal team leader and motivator, supervises employee ensuring the proper balance of manpower and resources for all projects within their purview. Implements all policies and procedures as dictated by Executive Director. Ensures all projects are delivered on time and on budget, reporting to the Executive Director.

**Work experience:** 10+ years of experience with at least three years as a director or executive.

**Minimum education:** Bachelor’s degree in field of expertise or complimentary field (i.e., MBA, J.D., etc.). Five years’ experience as a director or executive may waive degree requirement.

### Communications Manager II

**Description:** Responsible for overall project management, reporting to executive director and/or operations manager. Develops and supervises communication plans and products, ensuring they are delivered on time and on budget. Working in close coordination with the customer, is responsible for directing assigned staff on established policies and business procedures. Tasked with all project concepts, strategy and planning, as well as the assignment of tasks and the oversight of premier quality finished products. Also responsible for monitoring employee hours and resources usage.

**Work experience:** 10+ years of experience in public relations or public affairs with at least one year in a supervisory position.

**Minimum education:** Bachelor’s degree. Advanced degree in field of expertise or related field may way supervisory requirement.

### Multimedia Editor/Specialist

**Description:** Develops and manages video and multimedia projects from concept and scripting to shooting and post production work and distribution services. Designs and employs attending presentation materials.

**Work Experience:** 4+ years’ experience in developing, producing and editing multimedia and video products in current digital formats.

**Minimum Education:** Degree in video/graphics production may replace two years of experience.

### Technical Editor/Writer II

**Description:** Responsible for writing projects requiring technical knowledge and familiarity to translate technical materials into final products useful to the general public. Completes moderately complex assignments with responsibility for superior quality, working in close consultation with customers.

**Work experience:** 10+ years of experience in writing and editing technical and organizational documents and publications, including three years of experience as an editor.

**Minimum education:** Bachelor’s degree in English, journalism or related field. Degree requirement may be waived with a total of 20 years of experience, five of which are as an editor.