GENERAL SERVICES ADMINISTRATION FEDERAL SUPPLY SERVICE
AUTHORIZED FEDERAL SUPPLY SCHEDULE PRICE LIST

On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order are available through GSA Advantage!®, a menu-driven database system. The INTERNET address GSA Advantage!® is: GSAAAdvantage.gov.

SCHEDULE TITLE: Multiple Award Schedule - Professional Services – Marketing and Public Relations

CONTRACT NUMBER: GS-07F-0644W
MODIFICATION NO: PA-0026 & PO-0025
EFFECTIVE: 04/24/2020 & 09/15/2020

For more information on ordering from Federal Supply Schedules click on the FSS Schedules button at fss.gsa.gov.

CONTRACT PERIOD: September 15, 2015 – September 14, 2025

CONTRACTOR:
522 Productions, LLC
711 King Street
Alexandria, VA 22314-3014
Phone number: (703) 286-7696
Fax number: (866) 380-5571
E-Mail: government@522productions.com
Website: http://www.522productions.com/government

CONTRACTOR’S ADMINISTRATION SOURCE:
Alisa Vossen
711 King Street
Alexandria, VA 22314-3014
Phone number: (703) 286-7696
Fax number: (866) 380-5571
E-Mail: avossen@522productions.com

BUSINESS SIZE: Small Business
CUSTOMER INFORMATION:

1a. TABLE OF AWARDED SPECIAL ITEM NUMBERS (SINs) SIN DESCRIPTION
512110 – Video / Film Production
541511 – Web Based Marketing
OLM – Order Level Materials

1b. LOWEST PRICED MODEL NUMBER AND PRICE FOR EACH SIN:
See Price List (Attachment 1)

1c. HOURLY RATES:
See Price List (Attachment 1)

2. MAXIMUM ORDER*: $1,000,000.00

*If the best value selection places your order over the Maximum Order identified in this catalog/ pricelist, you have an opportunity to obtain a better schedule contract price. Before placing your order, contact the aforementioned contractor for a better price. The contractor may (1) offer a new price for this requirement (2) offer the lowest price available under this contract or (3) decline the order. A delivery order that exceeds the maximum order may be placed under the schedule contract in accordance with FAR 8.404.

3. MINIMUM ORDER: $100

4. GEOGRAPHIC COVERAGE: Domestic, 50 states, Washington, DC, Puerto Rico, US Territories and to a CONUS port or consolidation point for orders received from overseas activities.

5. POINT(S) OF PRODUCTION: Alexandria, VA

6. DISCOUNT FROM LIST PRICES: Prices listed are GSA Net, discount deducted.

7. QUANTITY DISCOUNT(S): None

8. PROMPT PAYMENT TERMS: Net 30 Days. Information for Ordering Offices: Prompt payment terms cannot be negotiated out of the contractual agreement in exchange for other concessions.

9.a Government Purchase Cards are accepted at or below the micro-purchase threshold.

9.b Government Purchase Cards are accepted above the micro-purchase threshold.

10. FOREIGN ITEMS: None
11a. **TIME OF DELIVERY:** As specified on task order and as mutually agreed upon.

11b. **EXPEDITED DELIVERY:** As specified on task order and as mutually agreed upon.

11c. **OVERNIGHT AND 2-DAY DELIVERY:** As specified on task order and as mutually agreed upon.

11d. **URGENT REQUIREMENTS:** Agencies can contact the Contractor’s representative to affect a faster delivery. Customers are encouraged to contact the contractor for the purpose of requesting accelerated delivery.

12. **FOB POINT:** Destination

13a. **ORDERING ADDRESS:**
522 Productions, LLC  
711 King Street  
Alexandria, VA 22314-3014

13b. **ORDERING PROCEDURES:** For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA’s) are found in Federal Acquisition Regulation (FAR) 8.405-3

14. **PAYMENT ADDRESS:**
522 Productions, LLC  
711 King Street  
Alexandria, VA 22314-3014

15. **WARRANTY PROVISION:** Standard Commercial Warranty.

16. **EXPORT PACKING CHARGES:** Not applicable

17. **TERMS AND CONDITIONS OF GOVERNMENT PURCHASE CARD ACCEPTANCE:** Contact Contractor

18. **TERMS AND CONDITIONS OF RENTAL, MAINTENANCE, AND REPAIR (IF APPLICABLE):** N/A

19. **TERMS AND CONDITIONS OF INSTALLATION (IF APPLICABLE):** N/A

20. **TERMS AND CONDITIONS OF REPAIR PARTS INDICATING DATE OF PARTS PRICE LISTS AND ANY DISCOUNTS FROM LIST PRICES (IF AVAILABLE):** N/A

20a. **TERMS AND CONDITIONS FOR ANY OTHER SERVICES (IF APPLICABLE):** N/A

21. **LIST OF SERVICE AND DISTRIBUTION POINTS (IF APPLICABLE):** N/A
22. LIST OF PARTICIPATING DEALERS (IF APPLICABLE): N/A

23. PREVENTIVE MAINTENANCE (IF APPLICABLE): N/A

24a. SPECIAL ATTRIBUTES SUCH AS ENVIRONMENTAL ATTRIBUTES (e.g. recycled content, energy efficiency, and/or reduced pollutants): N/A

24b. Section 508 Compliance for EIT: N/A

25. DUNS NUMBER: 785150983

26. NOTIFICATION REGARDING REGISTRATION IN SYSTEM FOR AWARD MANAGEMENT (SAM) DATABASE
   CAGE CODE - 4JXT1
## Price List

<table>
<thead>
<tr>
<th>Labor Category</th>
<th>SIN</th>
<th>Unit of Issue</th>
<th>Rate (including IFF)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Creative Director</td>
<td>512110</td>
<td>Hourly</td>
<td>$134.66</td>
</tr>
<tr>
<td>Sr. Creative Director</td>
<td>512110</td>
<td>Hourly</td>
<td>$184.53</td>
</tr>
<tr>
<td>Director of Photography - I</td>
<td>512110</td>
<td>Hourly</td>
<td>$149.62</td>
</tr>
<tr>
<td>Director of Photography - II</td>
<td>512110</td>
<td>Hourly</td>
<td>$194.51</td>
</tr>
<tr>
<td>Camera Operator</td>
<td>512110</td>
<td>Hourly</td>
<td>$134.66</td>
</tr>
<tr>
<td>Make-up Artist</td>
<td>512110</td>
<td>Hourly</td>
<td>$79.80</td>
</tr>
<tr>
<td>Sound Recordist</td>
<td>512110</td>
<td>Hourly</td>
<td>$94.76</td>
</tr>
<tr>
<td>Production Assistant</td>
<td>512110</td>
<td>Hourly</td>
<td>$64.84</td>
</tr>
<tr>
<td>Lighting Director</td>
<td>512110</td>
<td>Hourly</td>
<td>$114.71</td>
</tr>
<tr>
<td>Project Manager</td>
<td>512110</td>
<td>Hourly</td>
<td>$164.58</td>
</tr>
<tr>
<td>Final Cut Pro Editor - I</td>
<td>512110</td>
<td>Hourly</td>
<td>$134.66</td>
</tr>
<tr>
<td>Motion Editor - I</td>
<td>512110</td>
<td>Hourly</td>
<td>$194.51</td>
</tr>
<tr>
<td>Encoding Editor - I</td>
<td>512110</td>
<td>Hourly</td>
<td>$144.63</td>
</tr>
<tr>
<td>Assistant Editor</td>
<td>512110</td>
<td>Hourly</td>
<td>$89.77</td>
</tr>
<tr>
<td>Producer</td>
<td>512110</td>
<td>Hourly</td>
<td>$94.76</td>
</tr>
<tr>
<td>Web Developer - I</td>
<td>541511</td>
<td>Hourly</td>
<td>$94.76</td>
</tr>
<tr>
<td>Web Developer - II</td>
<td>541511</td>
<td>Hourly</td>
<td>$124.69</td>
</tr>
</tbody>
</table>

The Services Contract Labor Standards, formerly the Service Contract Act (SCA), is applicable to this contract as it applies to the entire Multiple Award Schedule and all services provided. While no specific labor categories have been identified as being subject to SCLS due to exemptions for professional employees (FAR 22.1101, 22.31102 and 29 CRF 541.300), this contract still maintains the provisions and protections for SCLS eligible labor categories if and/or when the contractor adds SCLS labor categories/employees to the contract through the modification process, the contractor must inform the Contracting Officer and establish a SCLS matrix identifying the GSA labor category titles, the occupational code, SCLS labor category titles and the applicable WD number. Failure to do so may result in cancellation of the contract.
Creative Director
Duties:
Provides creative direction for video, web and interactive development projects.

Minimum Education:
BA, BBA (2 year's of experience is a substitute for this requirement)

Minimum Years of Experience: 2

Sr. Creative Director
Duties:
Senior member that provides creative direction for video, web and interactive development projects.

Minimum Education:
BA, BBA (2 year's of experience is a substitute for this requirement)

Minimum Years of Experience: 4

Director of Photography - I
Duties:
Plans, directs, and coordinates filming by conferring with the Creative Director regarding the interpretation of a scene and the desired effects. Observes set or location and reviews other information relating to natural or artificial conditions to determine filming and lighting requirements. Selects cameras, accessories, equipment, and film stock, utilizing knowledge of filming techniques, filming requirements, and computations. Instructs camera operators regarding camera setup, angles, distances, movement, and other variables and signals cues for starting and stopping filming.

Minimum Education:
BA, BBA (2 year's of experience is a substitute for this requirement)

Minimum Years of Experience: 2
Director of Photography - II

**Duties:**
Plans, directs, and coordinates filming by conferring with the Creative Director regarding the interpretation of a scene and the desired effects. Observes set or location and reviews other information relating to natural or artificial conditions to determine filming and lighting requirements. Selects cameras, accessories, equipment, and film stock, utilizing knowledge of filming techniques, filming requirements, and computations. Instructs camera operators regarding camera setup, angles, distances, movement, and other variables and signals cues for starting and stopping filming.

Minimum Education:
BA, BBA (3 year’s of experience is a substitute for this requirement)

Minimum Years of Experience: 3

**Camera Operator**

**Duties:**
Works under the direction of the Director of Photography and/or the Creative Director. Responsible for operating camera in single or multi-camera setups. Possesses the visual skills and technological knowledge required to operate cameras.

Minimum Education:
High School Degree

Minimum Years of Experience: 1

**Make-up Artist**

**Duties:**
Ensures that models, performers, presenters and others have suitable make-up and hairstyles before they appear in front of the cameras. Interprets the make-up requirements of clients to produce both a creative and technically accurate visual representation. This may involve very basic make-up for a presenter or more complex scenarios with specific wardrobes, etc.

Minimum Education:
BA, BBA (2 year's of experience is a substitute for this requirement)

Minimum Years of Experience: 1
Sound Recordist

Duties:
Controls equipment to record sound originating on set. Analyzes environment conditions to determine the most appropriate equipment to use to obtain sound. Operates recording equipment during the shoots and observes audio.

Minimum Education:
BA, BBA

Minimum Years of Experience: 1

Production Assistant

Duties:
Involved in all stages of the production process and assists the Creative Director with logistics and on-location duties such as monitoring the production schedule and organizing crew members.

Minimum Education:
High School Degree

Minimum Years of Experience: 1

Lighting Director

Duties:
Plans all aspects of lighting a production. Works under the direction of the Creative Director to convey the desired on-screen effect.

Minimum Education:
BA, BBA (2 year's of experience is a substitute for this requirement)

Minimum Years of Experience: 1

Project Manager

Duties:
Manages resources, budgets and time schedules related to the development of both video and interactive productions.

Minimum Education:
BA, BBA (2 year's of experience is a substitute for this requirement)

Minimum Years of Experience: 4
Final Cut Pro Editor – I

Duties:
Responsible for editing the final product and integrating motion graphics, audio, raw footage and images. Utilizes Final Cut Pro as the primary software for editing.

Minimum Education:
BA, BBA (2 year's of experience is a substitute for this requirement)

Minimum Years of Experience: 1

Motion Editor – I

Duties:
Responsible for developing and compositing motion graphics for use in the final production. Utilizes Motion and/or After Effects as the primary software for the development of motion graphics.

Minimum Education:
BA, BBA (2 year's of experience is a substitute for this requirement)

Minimum Years of Experience: 1

Encoding Editor – I

Duties:
Encodes video for a variety of formats including DVD, Broadcast and the web. Also develops and authors DVD navigation and menus.

Minimum Education:
BA, BBA (2 year's of experience is a substitute for this requirement)

Minimum Years of Experience: 1

Assistant Editor

Duties:
Responsible for logging and capturing footage obtained during the shoot. Organizes digital content for other editors during post-production. Research archived footage and images for use in the final production.

Minimum Education:
High School Degree

Minimum Years of Experience: 1
Producer

Duties:
Plans and coordinates various aspects of video productions. Staffs production crews and manages team members assigned to all phases of production. Serves as a quality assurance specialist during all phases of production. Collaborates with the Creative Director to ensure production requirements are met.

Minimum Education:
BA, BBA (2 year’s of experience is a substitute for this requirement)

Minimum Years of Experience: 2

Web Based Marketing Labor Categories

Web Developer – I
Duties:
Responsible for developing web applications using a variety of technologies and software languages.

Minimum Education:
BA, BBA (2 year’s of experience is a substitute for this requirement)

Minimum Years of Experience: 1

Web Developer – II
Duties:
Responsible for analyzing requirements and designing web applications using a variety of technology. Has the ability to manage a development environment and coordinate with other development resources.

Minimum Education:
BA, BBA (2 year’s of experience is a substitute for this requirement)

Minimum Years of Experience: 2